



Community Survey Findings To Date



City of
Oakland

April 30, 2020

Brief History of Oakland Slow Streets

OakDOT launched **Oakland Slow Streets** on April 10, 2020 in response to COVID-19 Shelter-In-Place Orders, need for physical distancing while walking, biking, wheelchair rolling

- Generally positive response in social media, local and national media
- Concerns from some communities including East Oakland regarding:
 - lack of engagement before roll out
 - cookie cutter approach to different local transportation behaviors, street conditions
- OakDOT desire to capture feedback, and prioritize streets for implementation



Oakland Slow Streets Community Surveys

General Community Survey

Launched April 14th

Open for responses

Translated into Spanish, Chinese, and Vietnamese

<https://tinyurl.com/oaklandslowstreets>

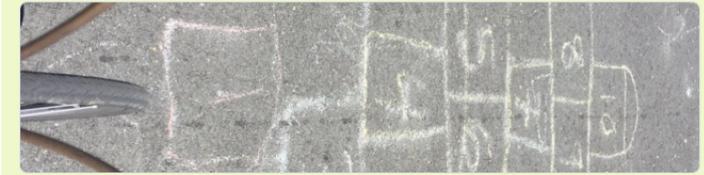
Next Streets Survey

Specific feedback on next streets to be implemented

<https://tinyurl.com/nextslowstreets5-08>



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Oakland Slow Streets Program Feedback Form

Thank you for providing feedback on your use and your views on the Oakland Slow Streets Program below. To provide feedback on which streets we should make Slow Streets next, fill out our survey at <https://tinyurl.com/nextslowstreets>. If you have a location-specific issue, please instead report it to OAK 311 (<https://www.oaklandca.gov/services/oak311>).

Gracias por darnos su opinión sobre su utilización y sus puntos de vista sobre el Programa Slow Streets de Oakland. Para darnos su opinión sobre qué calles deberíamos convertir en "calles lentas" a continuación, conteste nuestra encuesta en <https://tinyurl.com/nextslowstreets>. Si tiene un problema específico a una ubicación, por favor repórtelo a OAK 311 (<https://www.oaklandca.gov/services/oak311>).

謝謝您在下面針對「屋簷 (奧克蘭) 市慢行街道」計劃提供使用經驗和看法。如果您想建議我們接下來應將哪些街道改為「慢行街道」，請至以下網址填寫問卷：<https://tinyurl.com/nextslowstreets>。如果您有關於特定地點的問題，請向 OAK 311 回報 (<https://www.oaklandca.gov/services/oak311>)。

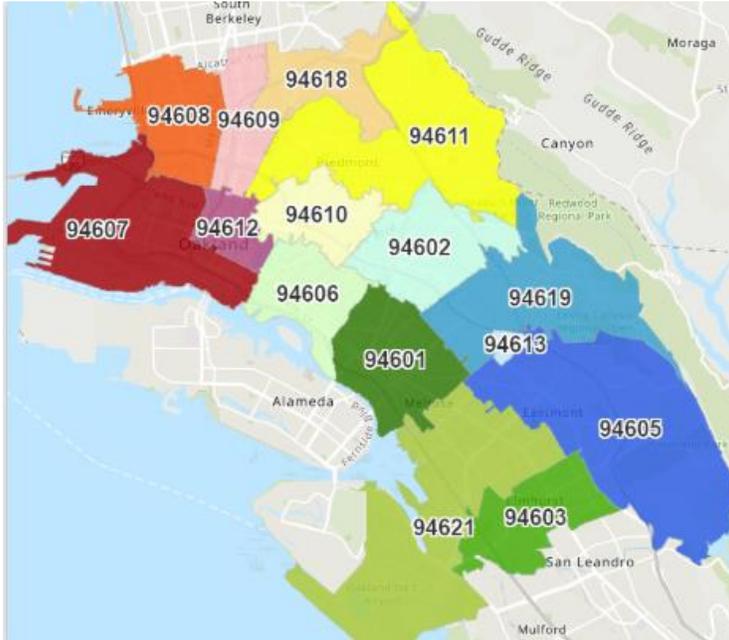
Cảm ơn quý vị đã cung cấp nhận xét về việc sử dụng và nêu quan điểm của quý vị về Chương trình Tuyến Đường Phố Chậm của Oakland dưới đây. Để cung cấp ý kiến về những tuyến đường phố nào chúng ta nên tiếp tục chuyển thành Tuyến Đường Phố Chậm, hãy điền vào khảo sát của chúng tôi tại <https://tinyurl.com/nextslowstreets>. Nếu quý vị gặp vấn đề tại địa điểm cụ thể, hãy báo cáo vấn đề đó với OAK 311 (<https://www.oaklandca.gov/services/oak311>).

* Required

In what language would you like to take this survey? ¿En qué idioma le gustaría tomar esta encuesta? 您想用哪种语言进行调查? Trong ngôn ngữ nào bạn muốn thực hiện khảo sát này? *

- English
- Español
- 中文

Over 300 responses and growing – East Oakland Under-Represented



- 44% of respondents came from the three North Oakland Zip Codes (94609, 94608, 94618) where approximately 16% of the Oakland population resides.
- Only 22% of respondents reside in East Oakland where approximately 47% of the Oakland population resides.

Zip Code	#	%
94609	71	24.65%
94608	32	11.11%
94618	25	8.68%
94611	24	8.33%
94605	21	7.29%
94602	20	6.94%
94606	19	6.6%
94601	18	6.25%
94612	13	4.51%
94610	13	4.51%
94619	12	4.17%
94607	11	3.82%
94621	3	1.04%
94603	2	0.69%
94703	1	0.35%
94545	1	0.35%
Grand total	288	100%

Please note not everyone responded to each question, number of respondents varies by question



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For the purposes of this analysis, East Oakland = 94603, 94605, 94621, 94601, 94606

Respondents more likely to be White and Higher Income

Race/Ethnicity	#...	%
White	153	65.67%
Mixed Race or wrote in	29	12.45%
Black or African-American	22	9.44%
Asian	16	6.87%
Hispanic/Latinx	13	5.58%
Grand total	233	100%

- 66% of respondents identified as White alone compared to 36% of Oakland's population.
- Only 9% of respondents identified as Black or African American alone compared to 36% of Oakland's population.

Household Income	#	%
\$150,000 or more	90	42.65%
\$100,000 to \$149,999	36	17.06%
\$75,000 to \$99,999	36	17.06%
\$50,000 to \$74,999	25	11.85%
\$25,000 to \$49,999	12	5.69%
\$10,000 to \$24,999	9	4.27%
Other Responses	2	0.95%
Grand total	211	100%

- 43% of respondents marked their household income as \$150,000 or higher compared to approximately 20% of Oakland's population.
- Conversely, 10% of respondents marked their household income as under \$50,000 compared to 39% of Oakland's population.

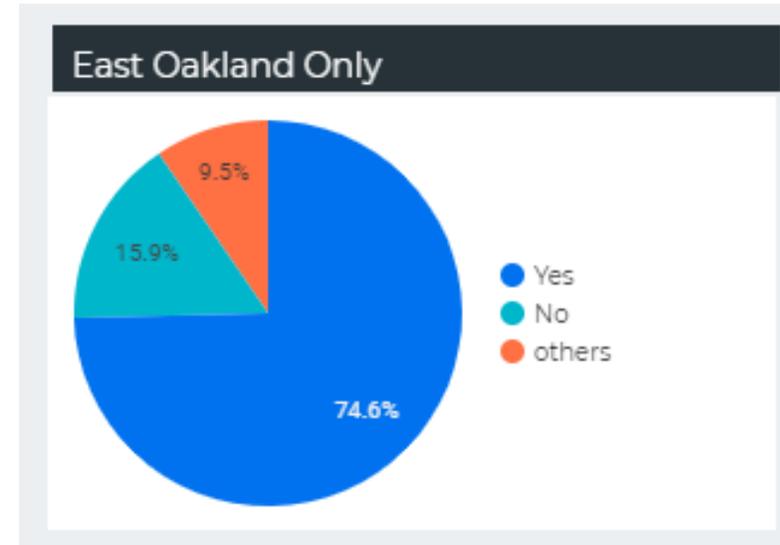
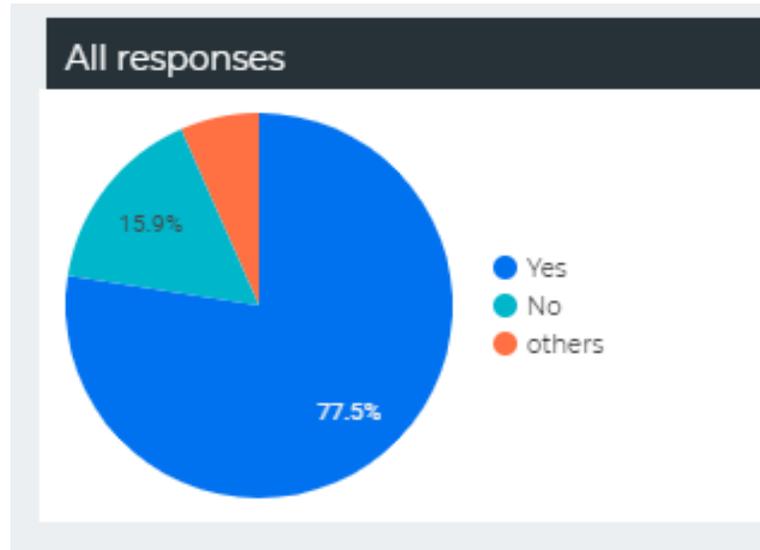


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Positive Support Overall and from East Oakland Respondents

Do you support the Oakland Slow Streets program?



East Oakland = 94603, 94605, 94621, 94601, 94606

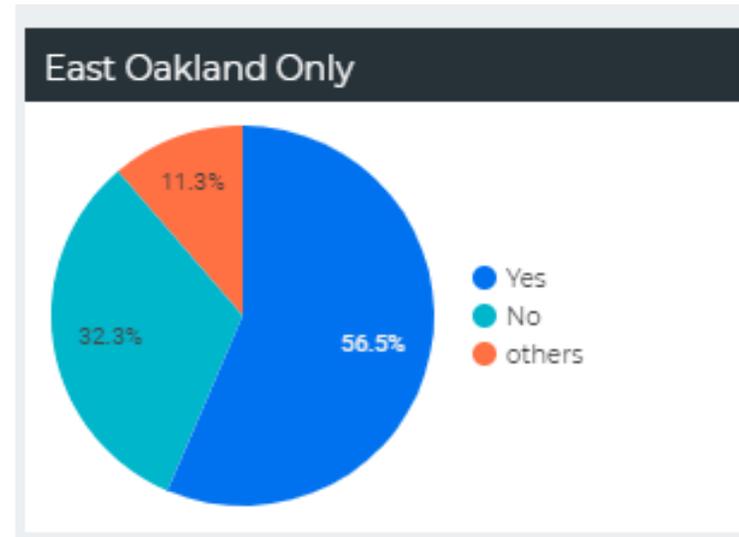
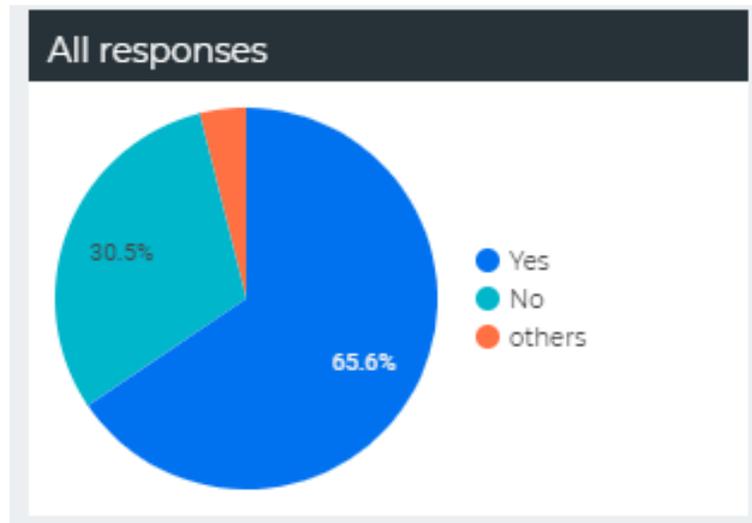
Support :

- 78% of respondents overall support Oakland Slow Streets
- 75% of East Oakland respondents support Oakland Slow Streets



2/3 of Respondents are Using Slow Streets Overall, Slightly Lower in East Oakland

Do you use Oakland Slow Streets for walking, wheelchair rolling, jogging and/or biking?



East Oakland = zip codes 94603, 94605, 94621, 94601, 94606

Use:

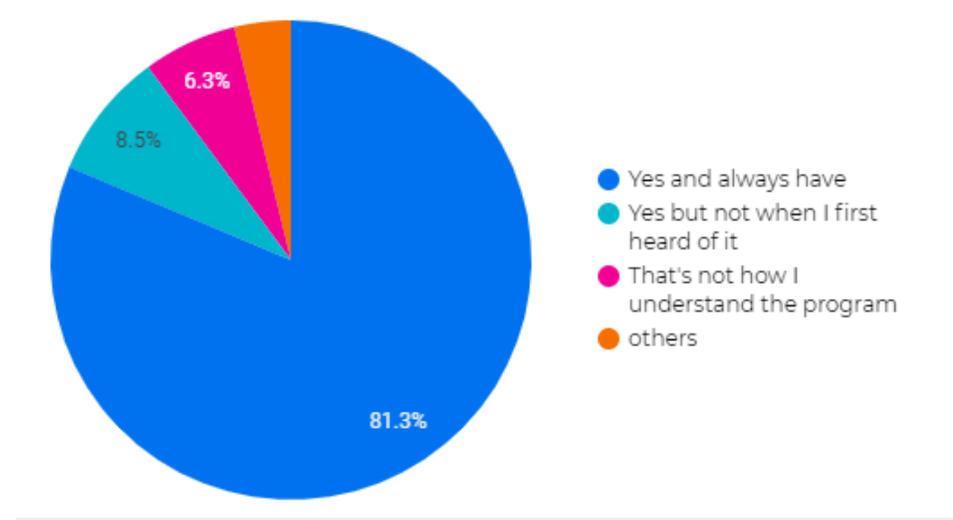
- 66% of respondents are using Oakland Slow Streets
- 57% of East Oakland respondents are using Oakland Slow Streets



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Respondents Largely Understand the Intent, Design of the Program

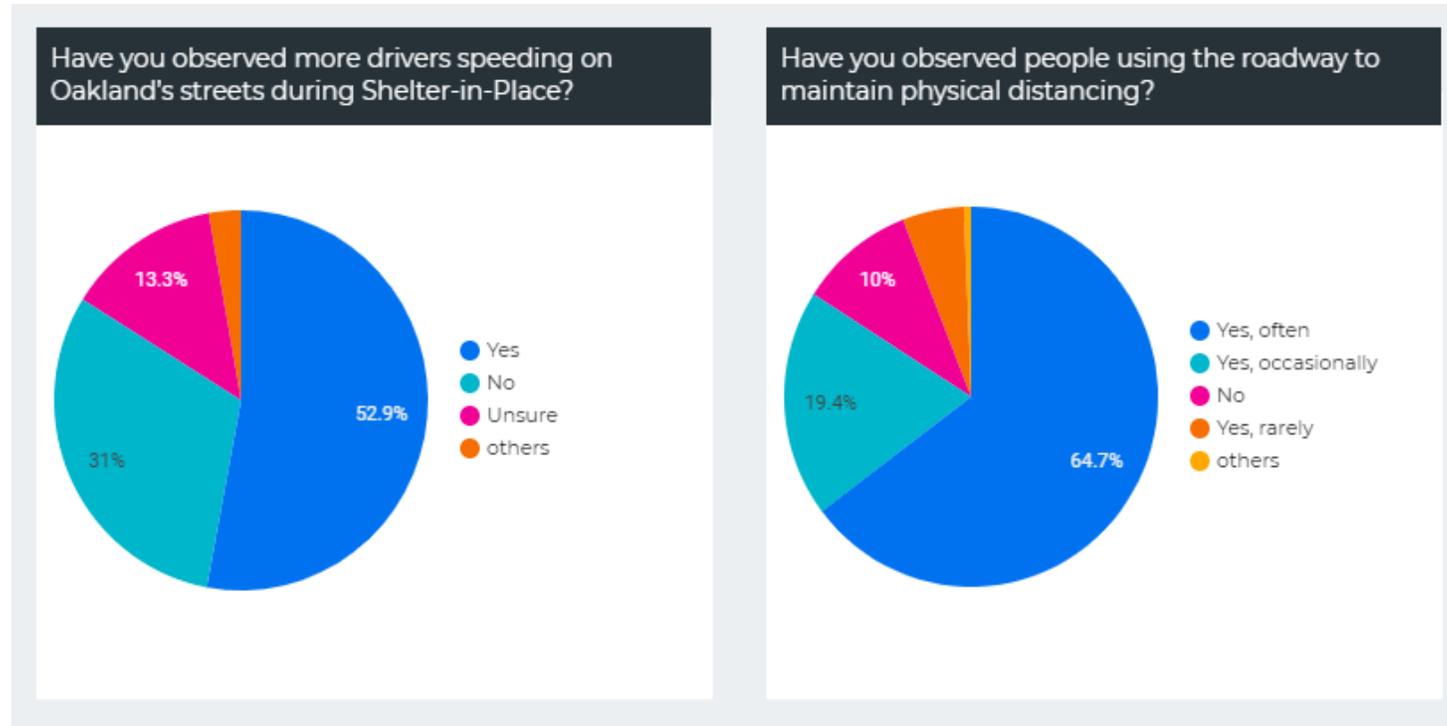
"The Oakland Slow Streets program is supporting **safe physical activity** by creating more **space for physical distancing** for all Oaklanders by declaring some streets Closed to Through Traffic so that people can more comfortably use these low-traffic streets for physically distant walking, wheelchair rolling, jogging, and biking all across the City. **Residents of these streets, emergency vehicles, waste collection, and delivery vehicles can still access these streets.**"



- 90% of respondents understand the intent and design of the program



Respondents Reported More Speeding and More People Using the Roadway For Physical Distancing During Shelter In Place



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- 53% of respondents report observing **more drivers speeding** under Shelter-In-Place
- 65% of respondents report observing **people using the roadway to maintain physical distancing**

Slowing Speeding Traffic a Key Transportation Concern, particularly in East Oakland

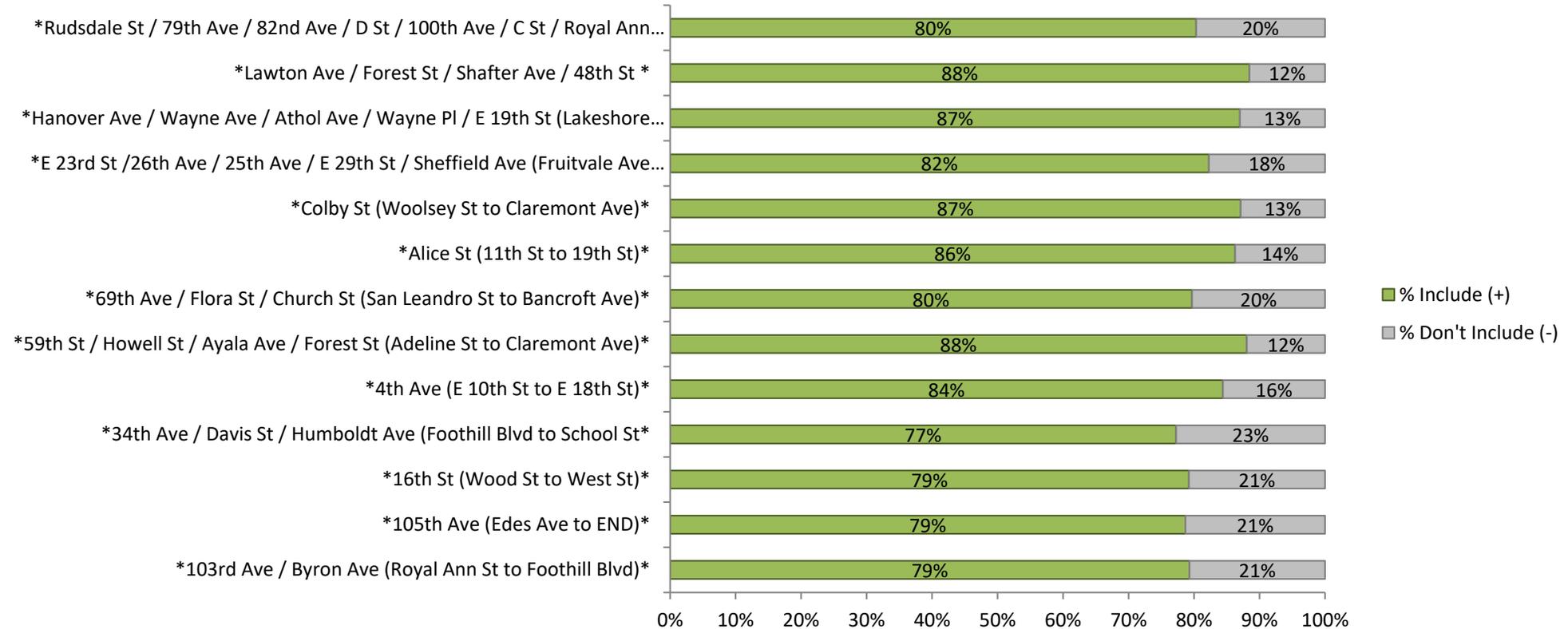
What transportation issues are important to your ability to thrive as best as possible during the COVID-19 pandemic?

	Overall	East Oakland
Creating safe spaces to walk, jog, wheel, cycle, etc.	73%	68%
Slowing speeding traffic	59%	73%
Transportation to essential locations	20%	29%

East Oakland = zip codes 94603, 94605, 94621, 94601, 94606



Respondents Overwhelmingly Support Future Soft Closures on Slow Streets



Oakland Slow Streets Next Steps

- **Expansion of Slow Streets** in response to positive community feedback – 5/1 and 5/8 installations
- **Continued engagement** with community stakeholders including in **East Oakland and vulnerable communities** re: transportation safety concerns and needs particularly during COVID-19
- **Greater outreach** to residents to complete survey
- **Continued analysis of survey responses** regarding how the program can be responsive to local needs (e.g., smaller area installations)
- **Evolution of Oakland Slow Streets program to respond to community needs during COVID-19 public health emergency**



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More information on Oakland Slow Streets

www.oaklandca.gov/projects/oakland-slow-streets



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