



# **OAKLAND WORKFORCE DEVELOPMENT BOARD MEETING**

**Thursday, May 6, 2021**

8:30 a.m. – 11:00 a.m.

Teleconference

Please see the agenda to participate in the  
meeting



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## OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)

### REGULAR MEETING NOTICE

Teleconference  
Thursday, May 6, 2021  
8:30 a.m. – 11:00 a.m.

Pursuant to the Governor's Executive Order N-29-20, all members of the Oakland Workforce Development Board and City Staff will join the meeting via phone/video conference and no teleconference locations are required.

#### **PUBLIC PARTICIPATION**

The public may observe and/or participate in this meeting many ways.

#### **OBSERVE:**

**To observe the meeting by video conference**, please click on this link:

Link to join Webinar

<https://zoom.us/j/92884608739> at the noticed meeting time.

Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

**To listen to the meeting by phone**, Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782 or +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799 Webinar ID: 928 8460 8739

International numbers available: <https://zoom.us/u/aewe7C6ryi>. Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

#### **COMMENT:**

**To comment by Zoom video conference**, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions on how to “Raise Your Hand” is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>.

**To comment by phone**, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “\*9” to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

If you have any questions, please email Lazandra Dial at [Ldial@oaklandca.gov](mailto:Ldial@oaklandca.gov).

**OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)  
REGULAR MEETING NOTICE**

Teleconference  
Thursday, May 6, 2021  
8:30 a.m. – 11:00 a.m.

**AGENDA**

*Members of the public who wish to address the Board on published issues should do so at the time the agenda item is being discussed. Raise your hand if you are viewing by video or hit \*9 if you are joining by phone. You will have 2-minutes to speak on the item.*

*Issues that the public wishes to address that are not published on the agenda will be heard during the Public Forum section. Raise your hand if you are viewing by video or hit \*9 if you are joining by phone. You will have 2-minutes to speak on the item.*

**I. PROCEDURAL ITEMS**

- a. Call to Order and Roll Call
- b. Chair Remarks
- c. Approval of Minutes (Action)  
Regular Meeting 2/4/2021  
Special Meeting 3/19/2021

**II. ACTION ITEM**

- a. 2021 Summer Youth Employment Program Allocations
- b. Contract Amendments

**III. PUBLIC FORUM**

(For items that members of the public wish to address that are NOT on the agenda)

**IV. STAFF REPORTS**

**V. ANNOUNCEMENTS**

**VI. CLOSING REMARKS & ADJOURN**

**NEXT SCHEDULED REGULAR OWDB MEETING  
THURSDAY, AUGUST 5, 2021 – 8:30AM-11:00 AM**

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.*

## ITEM I.c. APPROVAL OF MINUTES

Regular Meeting, Thursday, February 4, 2021

### I. PROCEDURAL ITEMS

Chair Gutierrez called the meeting to order at 8:30 a.m.

Chair Gutierrez reviewed the process of how the meeting would proceed under the Zoom meeting.

**Roll Call:** Ahmed Ali Bob, John Brauer, Jason Gumataotao, Zeydi Gutierrez, Polly Guy, Derreck Johnson, Gilbert Pete, Omar Sabe, Raminder Somal, and Lynn Vera were present. Kalpana Oberoi (no audio), Lee McMurtry arrived at 8:45 am, Omar Sabe arrived at 9:15 am.

#### Approval of Minutes

Chair Gutierrez stated the minutes from the November 5, 2020 Workforce Board Meeting were presented for approval.

*Board Member Pete moved, seconded by Board Member Brauer to approve the minutes of the November 5, 2020 special meeting as presented.*

*Board polled as follows: Ali Bob, Brauer, Gumataotao, Gutierrez, Guy, Johnson, Pete, Somal, and Vera voted "aye."*

### II. PRESENTATION ITEMS

#### a. 2020 Summer Youth Employment Program

Chair Gutierrez noted the first item on the agenda was for the board to have staff select and enter into a contract with an entity to handle the 2021-2024 local/regional strategic planning.

*Workforce Development Board Executive Director Dial* mentioned how the purpose of the programs was to provide early work experiences for youth to build skills necessary for successful career development. A significant body of research suggests that participation in summer jobs leads to positive short and long-term outcomes:

- Reductions in incarceration rates and mortality.
- Reductions in violent crime and property crime arrests.
- Increase in school attendance.
- Increase in steady employment over time.

She mentioned how the OWDB contracted with six agencies. She advised the four following youth serving agencies would provide a brief overview of their program: 1) Lao Family Community Development, 2) Youth Employment Partnership, 3) East Bay Asian Youth Center and 4) The Unity Council.

- i. Lao Family Community Development  
Mai Quach, Director of Program, explained how their program worked with those between 16 and 21. She noted the safety changes made due to the

pandemic. She reviewed their vision and mission statement. She noted their program is a 20-hour job readiness training before being matched up with an employer. She mentioned how they also created a career plan.

Su Dong, WIOA Program Manager, thanked the board to provide them the opportunity to work with the program. She thanked staff for working with them to make the program successful. She reviewed their timeline for 2020. She reviewed how many males/females and races participated. She reviewed the various industries that they worked with.

Discussion held pertaining to have all questions comments made after all the presentations were complete.

ii. Youth Employment Partnership (YEP)

Miichele Clark, Executive Director, stated their program began in 1973 by teachers. She stated at one point there were 1200 participants. She stated there were a variety of ways they encourage the youth to develop skills. She explained they had an eleven-step process in their program. She reviewed projects they had worked on: Tiny Homes, Façade Mural, Team Oakland, Mask Making, Snack Production Team and Web Design/Remote Learning Ambassadors. (helped those who were having issues with remote learning). She mentioned how they were also assisting with unhoused students.

iii. East Bay Asian Youth Center

Gianna Tran, Deputy Executive Director, she stated she was a product of their program when she was a youth. She mentioned that she had been with the center for 32 years. She reviewed their Mission Statement. She reviewed the various projects they had worked on. She stated there were 48 students and they went through 80 hours of training. She stated they worked to teach them lifelong skills. The projects were: Landscape design - work with Dewey Academy School's interior courtyard and landscape; Clean Oakland Team – three teams removed litter and debris from commercial area between 12<sup>th</sup> and International Blvd; Music Production Project – worked virtually to produce music and lyrics centered on the life and times of COVID-19; Social Media Project –worked virtually to produce social media and images centered on the life and times of COVID-19; and Video Production Project – worked virtually as team to produce virtual stories centered on the life and times of COVID-19. She reviewed how many males/females and races participated. She thanked the board for allowing her Center to work with the students.

iv. The Unity Council

Chay Tadeo, Youth Career Services Coordinator, introduced her coworker Alma Barrera. She provided a brief background The Unity Council.

Alma Barrera reviewed program details which was 100 hours. She advised they had job readiness training, metrix (provides skill assessment, sector specific skill development and certificates), and individual coaching. They also provided them with money experience. They were also able to assist with OUSD Career Transition Services and piloting EBAYS program (collaboration with UC

Berkeley Lawrence hall of Science). She thanked everyone for the opportunity and looked forward to working with the students in the future.

*Workforce Development Board Executive Director Dial* thanked the agencies for their presentations. She introduced Brenda Mathias from UC Berkeley.

- v. UC Berkeley  
Brenda Mathias, UC Berkeley, stated she was a grad student with UC Berkeley. She stated over the last two years they had implemented a survey for the program participants to find out things they liked/didn't like about the program, the relationship with supervisors and if the job experience was valuable. She stated they compared the 2019 versus 2020 responses especially since COVID-19 was part of 2020. She noted they had four findings: 1) over 90% rated their experience as excellent or good that they enjoyed the program; 2) 86% indicated their experience in the program prepared them for future jobs; 3) she noted a majority of the youth reported positive relationships with their supervisors; and their final finding 4) showed a positive group outlook with less positive individual perspective.

Chair Gutierrez thanked the agencies for their presentations. She opened the floor for public comment.

There was no public comment.

*Staff Member Walker* thanked the agencies for their presentations. She indicated the report done by UC Berkeley provided insightful information that they should focus on.

Board Member Vera asked for the last slide from Brenda be placed on the screen. She wanted clarification on if the students individually felt positive.

Brenda Mathias advised that in 2020 there was a slight decrease from the prior year.

Board Member Guy thanked everyone for their presentations. She questioned if there were resources if students had an issue with finding transportation to their jobs.

Michele Clark, YEP, stated for their program they had a huge challenge. She stated in their early phase they wanted to make sure they addressed it so that the students could walk to their meeting points and created a snack team.

### **III. INFORMATION ITEM**

#### **a. Summer Youth Employment Program 2020**

*Workforce Development Board Executive Director Dial* stated the City of Oakland, along with partners from the public, private, and nonprofit sectors, has had a longstanding commitment to provide summer jobs and other work-based learning opportunities for Oakland youth for more than four decades. The cornerstone of this effort focuses on investing in the Oakland Summer Youth Employment Program (SYEP), which provides funds to subsidize paid jobs and work experience opportunities that are sponsored through local nonprofit organizations. The level of direct investment in this program varies

from year to year, while the funding to support it has historically come from a variety of public, private, and philanthropic sources.

She reviewed funding and the performance charts.

Board Member Ali Bob questioned the disparity between the male and female participants.

Discussion held how the numbers would be different if the non-funded programs were also included.

#### **IV. PUBLIC FORUM**

None.

#### **V. STAFF REPORTS**

*Workforce Development Board Executive Director Dial* discussed the Relaunching America Workforce Act. She stated they would provide immediate and long-term support to the workforce. She noted it was like the program from 2009 recession. She addressed the CARES Act funding of which 10 million went to workforce development and that the City would be issuing a press release within a week. She advised the budget cycle began in January for the State and she would be watching to see what would happen. She mentioned that race and equity would be a larger focus beginning in 2021. She advised that the board should have received notice of meetings for public input on the 2021-2024 Local/Regional Strategic Plan. She advised that the City had partnered with the library for those who do not have regular/consistent access to a computer.

Board Member Salem thanked staff for the job they had done and said he was proud. He advised the Board that he was retiring in December and would connect Lazandra with Carol Ash regarding his replacement.

Chair Gutierrez also thanked the staff for their hard work.

#### **VI. ANNOUNCEMENTS**

None.

#### **VII. ADJOURNMENT AND DATE AND TIME OF NEXT MEETING**

There being no further business, the meeting was adjourned at 10:44 AM

The next regular meeting will be held on Thursday, May 6, 2021 at 8:30 am.



## Special Meeting, Thursday, March 19, 2021

### I. PROCEDURAL ITEMS

Chair Gutierrez called the meeting to order at 8:30 a.m.

**Roll Call:** Ahmed Ali Bob, John Brauer, Jason Gumataotao, Zeydi Gutierrez, Polly Guy, Derreck Johnson, Lee McMurtray, Kalpana Oberoi, Omar Sabeh, and Lynn Vera were present.

Chair Gutierrez reviewed the process of how the meeting would proceed under the Zoom meeting. She noted that a few days prior marked a year since the shelter in place had been instituted. She mentioned that Carol Ashch will be replacing Brian Salem and that Raminder Somal was no longer a member. She also advised that Deborah Griffin would be taking over the duties that Rebecca had handled.

### II. ACTION ITEMS

#### a. Local Area Subsequent Designation and Local Area Board Certification

*Workforce Development Board Executive Director Dial* stated there was a state mandated certification. She was looking for the board to approve the application for Local Area Subsequent Designation and Local Workforce Development Board Recertification under the Workforce Innovation and Opportunity Act (WIOA) and authorize the Chair to sign the application and forward to the Mayor for signature and submit to the state. She mentioned how the application for Local Area subsequent designation and Local Board recertification was combined into one and, if approved, would be effective July 1, 2021 - June 30, 2023.

Discussion held relation to the questions on the certification report.

***Board Member Vera moved, seconded by Board Member Brauer to approve staff's recommendation.***

***Board polled as follows: Ali Bob, Brauer, Gumataotao, Gutierrez, Guy, Johnson, McMurtray, Oberoi, Sabeh, and Vera voted "aye."***

#### b. Transformative \Climate Community Funds.

Chair Gutierrez advised that staff was seeking the boards acceptance and allocation of \$462,900 in Transforming Climate Communities (TCC) Funds and authorize contracts to the following:

1. Cypress Mandela Training Center (CMTTC) in the amount of \$114,775.
2. West Oakland Job Resource Center (WOJRC) in the amount of \$101,925

*Staff Member Lindsay* stated on January 2018, the City of Oakland's Planning Bureau and twelve (12) community organizations were awarded a Transformative Climate Communities (TCC) Planning Grant to launch the East Oakland Neighborhood Initiative (EONI), a community driven, neighborhood-wide planning effort to develop a new vision for East Oakland neighborhoods historically impacted by redlining, injustice, and divestment. After a year of community outreach to identify the primary

concerns, goals, and priorities for East Oakland residents and stakeholders, the EONI 'Better Neighborhoods, Same Neighbors' Community Plan was developed to provide direction for implementing managed neighborhood change without displacement and gentrification.

The employment trainers selected to participate are long-standing partners of the Oakland Workforce Development Board and include Cypress Mandela Training Center (CMTC) and West Oakland Job Resource Center (WOJRC).

*Workforce Development Board Executive Director Dial* discussed how this was part of a larger TCC grant. She mentioned the media blast with various projects that included: 95<sup>th</sup> and International Housing, Health, and Connectivity; San Leandro Creek Urban Greenway, Community Greening, Planting Justice Aquaponics Farm and Food Hub and Higher Ground & Scraper Bike Share and Youth Development.

Chair Gutierrez he opened the floor for public comment.

There was no public comment.

Discussion held to how the funds were being provided to black and brown based companies and organizations.

***Board Member Vera moved, seconded by Board Member Ali Bob to approve staff's recommendation.***

***Board polled as follows: Ali Bob, Brauer, Gumataotao, Gutierrez, Guy, Johnson, McMurtray, Oberoi, Sabeh, and Vera voted "aye."***

c. 2021-2024 Local and Regional Plan

Chair Gutierrez explained that staff would like the board to authorize staff to release the 2021-2024 Local plan for a 30 day public comment period; authorize the Chair to sign the plan after the public comment period; direct staff to forward the plan to Mayor for signature; and direct staff to submit local plan by the April 30, 2021 due date.

*Workforce Development Board Executive Director Dial* discussed how the Workforce Innovation and Opportunity Act (WIOA) required Local Workforce Development Boards to develop local and regional workforce plans. The 2021-2024 Local and Regional Plans must be submitted to the California State Workforce Development Board (CWDB) no later than April 30, 2021. The State released the draft Local Plan Directive December 2020 with a significant amount of feedback from Workforce Board Directors statewide that it did not adequately account for the impacts of COVID-19, the timeline for Stakeholder input and the due date. Ultimately, the final directive was released January 2021 with some modifications and no adjustment to the due date. She noted the local plan would be on the OWDB website during the 30-day public comment period and the OWDB would host a listening session on Thursday, March 25<sup>th</sup> from 4:30 to 6:00 pm. She highlighted key points of the plan which included: ongoing local plan strategies; Core Partner emergent strategy areas; career pathways by industry sectors; facilitatg access to one-stop services; coordination of supportive services; equity indicators & WIOA partner strategies; rapid response & layoff aversion activities; stakeholder and community engagement summary; and community meeting participant demographic summary. She introduced Michael Katz Regional Organizer of East Bay Regional Planning Unit, CA Workforce Development.

Michal Katz, Regional Organizer, reviewed the East Bay Regional Planning Unit PY 2021-2024 Regional Plan. He highlighted there are 14 regional planning units throughout the state. He noted East Bay Works was want the local agencies worked under regionally. He stated the regional plan would cover July 1, 2021 through June 30, 2025 and must adhere to the requirements established by the state strategic plan. He stated the regional plan contained: analytical overview of the region; fostering demand-driven skills attainment; enabling upward mobility for all Californians; equity and economic justice; and aligning, coordinating, and integrating programs and services. He mentioned how their priorities were: regional industry partnerships; systems & services alignment; administrative efficiencies; enhanced data tracking; and career pathway development; earn & learn program development. He stated there was a 30-day public comment period that was open through April 19, 2021 and it could be viewed, and comments made at eastbayworks.com.

*Workforce Development Board Executive Director Dial* stated that a link for both the City's and Region's plan would be available on the City's website.

Arlene Hipp, resident wanted clarification on what slingshot was and what was regional capacity building grant.

Michael Katz stated slingshot was the name of the grant program (they were trying to brand the funding stream) and regarding the capacity building grant focused on building system capacity. Workforce development Board leadership identifies priorities either for board/staff or for provider/network/staff. He noted in the past there was regional training with leaders, employers and stakeholders.

Board Member Brauer suggested referencing the hybrid training partnerships that exist.

Chair Gutierrez questioned if there were additional ways to inform people of the public comment for the City and regional plan.

*Workforce Development Board Executive Director Dial* advised that they utilize all the usual City contact lists and that if anyone had any additional networks to let them know to ensure people would be informed.

***Board Member Guy moved, seconded by Board Member McMurtray to approve staff's recommendation.***

***Board polled as follows: Ali Bob, Brauer, Gumataotao, Gutierrez, Guy, McMurtray, Oberoi, Sabeh, and Vera voted "aye."***

### **III. INFORMATION ITEM**

#### **a. Preliminary FY 2021-2022 OWDB Budget**

*Staff Member Lindsay* advised that he City of Oakland and the Oakland Workforce Development Board (OWDB) operated on a fiscal year calendar that runs from July 1 through June 30 of the following year. Federal law required that the OWDB adopt its own budget, while the Oakland City Charter stipulates that the budget must also ultimately be approved by the City Council. She sated both City Council and OWDB must adopt a budget on or before June 30.

She mentioned how the City of Oakland operates on a two-year budget cycle. While the City's budget is adopted for a two-year period, appropriations were divided into two one-year spending plans. She noted the City was in the process to address a \$72 million deficit in the current year due to loss of revenues arising from the COVID-19 pandemic. Departments were giving targets to help meet the current year's deficit. The City cut \$122 million to balance this year's budget by using the entirety of the City's Rainy-Day Fund (\$14+ million), suspending payments to long-term liabilities, and freezing vacant positions—projections showed the City would end the current fiscal year with a \$62 million deficit in the City's General-Purpose Fund (GPF). Impacts of these cuts resulted in two frozen workforce development positions, including a Youth Analyst (Program Analyst II) and a Program Analyst III. Funding to service providers in the current year were not impacted. She stated preliminary estimates for the City's FY 2021-23 budget cycle projects a deficit across all funds of more than \$200 million over the next two years, with expenditures forecasted to be much greater than revenues. The \$1.9 trillion coronavirus relief package approved by the U.S. Senate would provide the City some relief, current estimates show that Oakland could receive somewhere in the range of \$163-\$192 million intended to aid local governments. Departments have been provided balancing measure targets by fund, for each year of the biennial budget. Currently, Finance Department staff and the City Administrator's Office are in the process of reviewing proposals submitted by departments and make recommendations to the City Administrator and Mayor on what to include in the FY 2021-23 Mayor's Proposed Budget. She stated federal funding was expected to remain the same as FY 2020. She stated to provide flexibility and ensure unspent training funds were utilized, staff recommended that funds not spent by June 30, 2020 be carried over into FY 2021-22 and any additional unspent funds will be calculated after the prior years accounting was complete. She mentioned that to offset the OWDB's reductions in funding there be a six to eight percent reduction of WIOA funds to service providers and eliminate items supported by one-time funding from the Oakland City Council in FY 2020-21.

#### **IV. PUBLIC FORUM**

None.

#### **V. STAFF REPORTS**

*Staff Member Walker* stated that to be able to assist brown and black communities to move from poverty to self-sufficiency they must assist them in acquiring high wage, high growth employment. She stated technology was an important part of that, so the City was partnering with BitWise Industries (software development company). There were 20 apprentices that City was assisting with funding, those individuals would receive pay of \$25/hour and benefits. She stated the City was also working with Alameda County Health Services and ACHPP where they will support 10 job seekers who will be making \$17 to \$20/hour. They would also be working with the Chamber of Commerce and TechSF to host a webinar regarding apprenticeships.

Chair Gutierrez also thanked the staff for their hard work.

#### **VI. ANNOUNCEMENTS**

*Workforce Development Board Executive Director Dial* asked if Square was part of the April 6<sup>th</sup>

webinar and if he wanted to add anything.

Board Member Ali Bob stated Square was involved and looked forward to participating.

#### **VII. ADJOURNMENT AND DATE AND TIME OF NEXT MEETING**

There being no further business, the meeting was adjourned at 10:22 AM

The next regular meeting will be held on Thursday, May 6, 2021 at 8:30 am.



## ITEM – II.b. ACTION



**To: Oakland Workforce Development Board**  
**From: OWDB Staff**  
**Date: May 6, 2021**  
**Re: 2021 Summer Youth Employment and Service Provider Allocations**

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### **RECOMMENDATIONS:**

That the Oakland Workforce Development Board (OWDB), in accordance with the Oakland City Council Resolution C.M.S. 84373, and in collaboration with the Oakland Fund for Children and Youth (OFCY) take the following actions:

1. Approve the recommendation for six program grants totaling \$847,000 for the OWDB 2021 Summer Youth Employment Program to:
  - a. Lao Family Community Development, Inc
  - b. Youth Employment Partnership, Inc
  - c. The Spanish Speaking Unity Council
  - d. Youth Uprising
  - e. East Bay Asian Youth Center
  - f. Rising Sun Energy Center
2. Authorize staff to finalize contracts; and
3. Authorize staff to allocate any additional summer youth funds raised for the 2021 Summer Youth Employment Program and distribute equally to these organizations without returning to the OWDB for approval.

### **BACKGROUND**

The City of Oakland, along with partners from the public, private, and nonprofit sectors, has had a longstanding commitment to provide summer jobs and other work-based learning opportunities for Oakland youth for more than four decades. The cornerstone of this effort focuses on investing in the Oakland Summer Youth Employment Program, which provides funds to subsidize paid jobs and work experience opportunities that are sponsored through local nonprofit organizations. The level of direct investment in this program varies from year to year, while the funding to support it has historically come from a variety of public, private, and philanthropic sources.

In 2019, the OWDB partnered with the Oakland Fund for Children and Youth (OFCY) to jointly release a Request for Proposals (RFP) to align the program model and reporting requirements and more efficiently leverage financial resources. Because of this cross departmental collaboration, the OWDB was able to contract with two additional youth service organizations with strong program models. Table 1 reflects the OWDB and OFCY funding for Summer 2021.

## **TRADITIONAL SUMMER YOUTH EMPLOYMENT PROGRAM**

The Oakland Workforce Development Board (OWDB) Summer Youth Employment Program provides Oakland youth, ages 16-21, opportunities to earn money, gain meaningful work experience and improve their job-readiness skills. The OWDB contracts with six local youth-serving organizations to:

**Table 1 - OWDB Summer 2021 Funding Recommendations**

<b>Agency Name</b>	<b>OWDB Funding</b>	<b>*OFCY Recommended Funding</b>	<b>OWDB + OFCY Total Funding</b>	<b>Projected Youth Served</b>
Youth Employment Partnership, Inc.	<b>\$99,320</b>	<b>\$131,000</b>	<b>\$230,320</b>	76
East Bay Asian Youth Center	<b>\$139,319</b>	\$0	<b>\$139,319</b>	46
Rising Sun Energy Center	<b>\$100,401</b>	\$0	<b>\$100,401</b>	33
Youth UpRising	<b>\$149,320</b>	<b>\$87,300</b>	<b>\$236,620</b>	79
Lao Family Community Development, Inc. (LFCD)	<b>\$149,320</b>	<b>\$87,300</b>	<b>\$236,620</b>	79
Spanish Speaking Unity Council of Alameda County, Inc.	<b>\$209,320</b>	\$0	<b>\$209,320</b>	70
<b>Total</b>	<b>\$847,000</b>	<b>\$305,600</b>	<b>\$1,152,600</b>	<b>383</b>

\*OFCY allocations will be finalized at the 5/5/2021 Planning and Oversight Committee.





## ITEM II.b.- ACTION



**To:** Oakland Workforce Development Board  
**From:** OWDB Staff  
**Date:** May 6, 2021  
**Re:** Contract Amendments

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### **RECOMMENDATIONS:**

That the Oakland Workforce Development Board take the following actions:

1. Accept and allocate the revised amount of \$960,000 Transforming Climate Communities (TCC) funds and authorize contracts to Cypress Mandela Training Center (CMTC) in the amount of \$434,300; and West Oakland Job Resource Center (WOJRC) in the amount of \$407,700 for a period of four years from May 1, 2021 to December 31, 2024.
2. Amend Prison To Employment (P2E) grant award agreements with Lao Family Community Development (LAO) and Building Opportunities for Self Sufficiency (BOSS) to extend the period of performance through March 31, 2022.

### **BACKGROUND:**

#### **Transforming Climate Communities Grant**

The California Strategic Growth Council (SGC) awarded the City of Oakland a grant for the development and implementation of neighborhood-level climate sustainability plans as part of the Transformative Climate Communities (TCC) program.

The SGC requires that the City enter into agreements, over a period of four years, with Workforce Training and Job Placement Partners to provide training and job placement services for residents located in the TCC project area. The partners selected to participate over the four-year grant period are long-standing partners of the Oakland Workforce Development Board and include Cypress Mandela Training Center (CMTC) and West Oakland Job Resource Center (WOJRC).

On March 19, 2021 the Oakland Workforce Development Board accepted and allocated TCC funding for year 1 of the project. Staff is recommending that the board accept and allocate the entire four-year allocation through December 31, 2024 consistent with the TCC grant award and authorizing legislation outlined in the table on the following page.

COST CATEGORY	COST DESCRIPTION	COST PER UNIT	UNITS	Year 1 (2021)	Year 2 (2022)	Year 3 (2023)	Year 4 (2024)	TOTAL PROJECT COST	TCC GRANT FUNDS
Direct Costs	Cypress Mandela Training/Personnel	\$ 68,000.00	4	25%	25%	25%	25%	\$ 272,000.00	\$ 272,000.00
Direct Costs	CMTTC/Fringe Benefits	\$ 17,000.00	4	25%	25%	25%	25%	\$ 68,000.00	\$ 68,000.00
Direct Costs	CMTTC/Training space (2-5%)	\$ 15,000.00	4	25%	25%	25%	25%	\$ 60,000.00	\$ 60,000.00
Direct Costs	CMTTC Utilities Cost (25%)	\$ 1,500.00	4	25%	25%	25%	25%	\$ 6,000.00	\$ 6,000.00
Direct Costs	CMTTC/Training Materials	\$ 12,400.00	2	25%	25%	25%	25%	\$ 24,800.00	\$ 24,800.00
Direct Costs	CMTTC/Office supplies/other direct	\$ 875.00	4	25%	25%	25%	25%	\$ 3,500.00	\$ 3,500.00
	<b>CMTTC TOTAL</b>	<b>\$ 114,775.00</b>						<b>\$ 434,300.00</b>	<b>\$ 434,300.00</b>
Direct Costs	WOJRC Training/Personnel	\$ 45,000.00	4	25%	25%	25%	25%	\$ 180,000.00	\$ 180,000.00
Direct Costs	WOJRC/Fringe Benefits	\$ 13,905.00	4	25%	25%	25%	25%	\$ 55,620.00	\$ 55,620.00
Direct Costs	WOJRC/NCTAT	\$ 19,800.00	4	25%	25%	25%	25%	\$ 79,200.00	\$ 79,200.00
Direct Costs	Student Tech Support Tools (anti-virus so	\$ 10,075.00	4	25%	25%	25%	25%	\$ 40,300.00	\$ 40,300.00
Direct Costs	WOJRC/Transportation assistance	\$ 750.00	4	25%	25%	25%	25%	\$ 3,000.00	\$ 3,000.00
Indirect Costs	WOJRC/Program Administration	\$ 12,395.00	4	25%	25%	25%	25%	\$ 49,580.00	\$ 49,580.00
	<b>WOJRC TOTAL</b>	<b>\$ 101,925.00</b>						<b>\$ 407,700.00</b>	<b>\$ 407,700.00</b>
Indirect Costs	City Workforce Development Board oversight	\$ 29,500.00	4	25%	25%	25%	25%	\$ 118,000.00	\$ 118,000.00
	<b>WORKFORCE TOTAL</b>	<b>246,200.00</b>						<b>960,000.00</b>	<b>960,000.00</b>

### Prison to Employment Initiative

In 2019, the City was awarded \$642,966 through the Prison to Employment (P2E) initiative funded by the State of California. These funds are administered regionally through the Alameda County Workforce Development Board. At a meeting in May 2019, the OWDB authorized grant award agreements with LAO and BOSS to provide direct services to justice-involved individuals.

During the contract period, Oakland experienced significant project delays in finalizing the grant agreement with Alameda County and accessing grant information in CalJOBS to track and report participant data. These issues have since been corrected and service providers are working to meet their goals. Staff is recommending that the OWDB amend existing grant award agreement with LAO and BOSS to extend the period of performance through March 31, 2022 consistent with the agreement between the City of Oakland and Alameda County.

**Oakland Workforce Development Board  
2021 Meeting Calendar  
Teleconference  
8:30am-11:00am**

<b>Thursday - February 4, 2021</b>	<b>Regular Meeting</b>
<b>Friday - March 19, 2021</b>	<b>Executive Committee Meeting</b>
<b>Thursday - May 6, 2021</b>	<b>Regular Meeting</b>
<b>Friday - June 18, 2021</b>	<b>Executive Committee Meeting</b>
<b>Thursday - August 5, 2021</b>	<b>Regular Meeting</b>
<b>Friday - September 17, 2021</b>	<b>Executive Committee Meeting</b>
<b>Thursday - November 4, 2021</b>	<b>Regular Meeting</b>
<b>Friday - December 17, 2021</b>	<b>Executive Committee Meeting</b>

**Dates and time subject to change**