



**OAKLAND
WORKFORCE DEVELOPMENT BOARD
SPECIAL MEETING**

Friday, May 15, 2020

9:00 a.m. – 11:00 a.m.

Teleconference

Please see the agenda to participate in the
meeting



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OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)

SPECIAL BOARD MEETING NOTICE

Teleconference
Friday, May 15, 2020
9:00 a.m. – 11:00 a.m.

Pursuant to the Governor's Executive Order N-29-20, all members of the Oakland Workforce Development Board and City Staff will join the meeting via phone/video conference and no teleconference locations are required.

PUBLIC PARTICIPATION

The public may observe and/or participate in this meeting many ways.

OBSERVE:

To observe the meeting by video conference, please click on this link:

<https://us02web.zoom.us/j/86285477596> at the noticed meeting time.

Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193-joining-a-Meeting>

To listen to the meeting by phone, please call the numbers below at the noticed meeting time: Dial (for higher quality, dial a number based on your current location US: +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799 or +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799

Webinar ID: 862 8547 7596. If asked for a participant ID or code, press #.

Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

COMMENT:

To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions on how to “Raise Your Hand” is available at: <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>.

To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “*9” to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

If you have any questions, please email Lazandra Dial at Ldial@oaklandca.gov.

OAKLAND WORKFORCE DEVELOPMENT BOARD (OWDB)

SPECIAL BOARD MEETING NOTICE

May 15, 2020

9:00am-11:00am

Teleconference

AGENDA

*Members of the public who wish to address the Board on published issues should do so at the time the agenda item is being discussed. Raise your hand if you are viewing by video or hit *9 if you are joining by phone. You will have 2-minutes to speak on the item.*

*Issues that the public wishes to address that are not published on the agenda will be heard during the Public Forum section. Raise your hand if you are viewing by video or hit *9 if you are joining by phone. You will have 2-minutes to speak on the item.*

I. PROCEDURAL ITEMS

- a. Call to Order and Roll Call
- b. Chair Remarks
- c. Adoption of the Agenda
- d. Approval of Minutes (Action) from 2-6-2020

II. ACTION ITEMS

- a. Proxy and Alternative Designee
- b. 2020 Youth Summer Employment and Service Provider Allocations
- c. Cannabis Workforce Grant Funding
- d. Dislocated Worker Emergency Assistance Funding

III. PUBLIC FORUM

(For items that members of the public wish to address that are NOT on the agenda)

IV. STAFF REPORTS

V. ANNOUNCEMENTS

VI. CLOSING REMARKS & ADJOURN

**NEXT SCHEDULED REGULAR BOARD MEETING
THURSDAY, AUGUST 6, 2020 – 8:30AM-11:00 AM**

These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.

ITEM I.d. APPROVAL OF MINUTES

**Thursday, February 6, 2020
Hearing Room 4**

Acting Chair Gutierrez called the meeting to order at 8:44 a.m.

Roll Call: Jason Gumataotao, Zeydi Gutierrez, Doreen Moreno, Kalpana Oberoi, Gilbert Pete, Ruben Rodriguez, Brian Salem, Raminder Somal. Omar Sabeh arrived at 8:53 am.

Absent: Matt Alexander, John Brauer, Kori Chen, Polly Guy, Derreck Johnson, Lee McMurtray, and Lynn Vera.

Acting Chair Gutierrez introduced the new Economic and Workforce Development Director Alexa Jeffress.

Economic Workforce Development Director Jeffress introduced herself. She advised the board that she was just selected as the permanent Director the prior week. She provided a brief background on her experience with Workforce. She noted Micah's current responsibilities were with Business Development and thanked him for his work with the Board. She introduced Lazandra Dial as the new Acting Workforce Development Board Executive Director. She also mentioned that the hiring of a permanent Executive Director is a top priority for the Department.

Approval of Minutes

Chair Gutierrez stated the minutes from the September 19, 2019 meeting were presented for approval.

Board Member Salem moved, seconded by Board Member Pete to approve the minutes of the September 19, 2019 meeting as presented.

Board polled as follows: Gumataotao, Gutierrez, Moreno, Oberoi, Pete, Sabeh, Salem, and Somal voted "aye." Rodriguez abstained.

BUSINESS Action Items

II a. Chair and Vice Chair Nominations and Election

Acting Workforce Development Board Executive Director Dial reviewed the process and reasons for the election of the Chair and Vice Chair. She provided a brief review of the election process.

Discussion held regarding the qualifications for being Chair or Vice Chair.

Nominations for Chair were opened.

Board Member Rodriguez nominated Moreno for Chair, Moreno declined the nomination.

Board Member Salem nominated Vera for Chair, provided a written acceptance since Salem was not in attendance.

Board Member Salem nominated Gutierrez for Chair, Gutierrez accepted nomination.

Nominations for Chair were closed.

Ballots were provided to the Board to write their selection.

Gutierrez received a majority of the votes.

Gutierrez was elected Chair

Vice chair nominations were open.

Board Member Salem nominated Vera, he provided written acceptance from Lynn.

Vice Chair nominations were closed.

There were no other nominations.

Lynn Vera was elected Vice Chair.

PRESENTATION

II b. Census 2020 Overview

Board Chair Gutierrez explained the reason for the presentation.

Assistant to City Administrator Luna presented the overview of the 2020 census process. He mentioned how this was the first primarily digital Census. He advised the survey was much shorter than in the past. He reviewed the reasons for participating in the census, and noted the census was available in 13 different languages. He provided the dates for the various activities of the Census.

III b. Fiscal Year 2019-2020 Budget Amendments

Acting Workforce Development Board Executive Director Dial reviewed the recommendations that Staff was making.

Discussion held regarding the early childhood development program. It was questioned if Measure C passed, would the funds be provided to the City.

Discussion held pertaining to how the county was looking at using the funding from Measure C to fund those types of programs.

Staff Member Walker reviewed the process of funding for pre-apprenticeship and how that would lead to apprenticeship.

Board Member Somal questioned if there was any new/updated information regarding the programs that utilized the homeless to clean up the streets.

Acting Workforce Development Board Executive Director Dial noted she had spoken with the Housing Manager regarding Downtown Streets program. She explained how they had also discussed other programs that also might be utilized for a tiered approach.

Board Member Salem moved, seconded by Board Member Pete to approve the budget amendments as recommended by staff. Board polled: All ayes.

III c. Race and Equity Analysis and Desired outcome

Acting Workforce Development Board Executive Director Dial explained the city's desire to address race and equity in all areas of the City. She advised every department had a team to identify and address issues that were noted. She noted the three highest rated areas with the largest disparities.

Public Speaker Jane Kramer, resident, questioned the information on page 33 regarding determined assets and how it was not put into any context and could possibly not be identified or utilized. She stated if they could identify the assets, they could be better utilized.

Board Member Salem questioned why the topic was brought before the board.

Acting Workforce Development Board Executive Director Dial noted the City understood some communities were racially impacted more than others. She stated it was brought to the board to start with the Board in working to fix the issues with the businesses.

Board Member Sabeh asked what items needed to be addressed.

Acting Workforce Development Board Executive Director Dial advised there were several, but staff wanted to start with the RFP and next the providers to make sure inequities were being addressed.

Staff Member Gutierrez noted some of the issues that residents were facing were higher unemployment, lower median income, and predatory lending.

Board Member Rodriguez stated housing was a huge issue. He noted brown and black were being pushed out to be being able to live in the City. He noted short of being a millionaire you cannot afford to live in Oakland.

Acting Workforce Development Board Executive Director Dial acknowledged the issue and how families were having to commute or several families living in one home.

Board Member Pete questioned if there was follow up to the programs to find out if there needed

to be improvements or changes that need to be made. He wanted to make sure we did not sway the information/resources.

Acting Workforce Development Board Executive Director Dial stated that was they were trying to get the service providers involved – to see where and what types of changes need to be made. She mentioned that she felt several in-house meetings/trainings would take place.

Board Member Pete stated word of mouth made a huge difference.

Staff Member Hudson stated all contracted service providers stated they ensure there was a viable language/active plan as well as visual aids. She stated not every situation could be addressed; however, they were attempting to bridge the gap.

Board Member Rodriquez moved, seconded by Board Member Sabeh to move forward with staff's recommendations regarding Race and Equity. Board polled: All ayes.

Discussion Items

III c. Summer Youth Program 2019

Staff Member Gutierrez played the Oakland Youth YouTube video.

Kris Madsen, UC Berkeley noted she had been working with the City and Summer Youth program since 2017 and noted that since Christine had come on board, she had seen a positive increase. She stated that the six youth serving agencies that worked with the city did not know how much funding would be received before the programs would begin. She asked if there was some way that could be changed.

Board Member Rodriquez questioned if transportation was an issue.

Staff Member Gutierrez noted it was an issue, and the agencies tried to provide bus passes or some type of assistance.

Board Member Somal stated Wells Fargo provided financial education and that they could possibly provide assistance as well.

Board Member Moreno stated the Mayor had attended the Board Retreat and had offered herself. She stated staff should ask her to draft a letter or schedule some key meetings encouraging or asking for the opportunity for a city staff member could work together to create pilot programs where entry level positions could be established.

Staff Member Walker stated from 2013 through 2016 the Mayor had sent out a letter. She stated they needed to educate the older students to take the jobs @ \$17/hr.

Board Member Pete stated for the students aged 18-22 were those students moved into some type of training or if the businesses were looking to hire them full time. He stated the program was a

great entry point, but the older students may want to know if it could move into an apprenticeship or on the job training experience.

Staff Member Gutierrez stated staff did not currently inquire what students did at the end of the program. She noted it was a great suggestion.

III c. 2018 final state performance results report

Staff Member Hudson reviewed the report. She stated no workforce board met their attainment goals. She stated she was hoping that in the next fiscal year they would be able to. She explained credential attainment.

Discussion held regarding how some lists required credentials.

Staff Member Walker noted the state needed to be involved because there was an issue with people wanting jobs but lacked the credentials.

Staff Member Hudson mentioned how there was an issue with how things were being interpreted and hoped the issue would be addressed within the next several months.

PUBLIC FORUM

Lanese Martin, stated she also looked at trying to purchase a home. She questioned why some of the agencies could not work together (banks, construction, etc.) to help those who currently own and may not possibly be able to find assistance to fix up some of the run-down properties. She would also like for the cannabis topic to be addressed on an agenda.

Jane Kramer stated she hoped the contact would expand beyond the Council to the Public. She stated the board did not have a report to provide info, she hoped the meetings could be consistent and provided updates with information.

Board Member Sabeh addressed how there were issues with state and federal laws regarding the cannabis topic.

STAFF REPORTS

Acting Workforce Development Board Executive Director Dial reviewed items staff was currently working on. She stated the city had received a \$400,000 grant from the Bureau of Cannabis Control. She mentioned how a Request for Information (RFI) was going to be issued to see who was working with that type of program. She addressed how there may be additional money through Go Biz and staff try to get those funds as well. She stated staff was meeting monthly with Greg Minor regarding Oakland's Cannabis Initiative. She briefly discussed how funds would be used. She noted there would possibly be some other funding opportunities available through reducing greenhouse gas emissions. She mentioned that board reappointments were coming up and some board members would not be seeking reappointment. She addressed how there were several Board vacancies and was working on trying to get those filled. She also noted there was a

shortage with staff with Honorata out on leave and Sandra the Senior Aide having left. She thanked the Board Member who attended the training for Ethics Training and advised she would let everyone know when they next one would be.

Staff Member Hudson stated Cypress Mandela who had been a key resource with halfway training and they unfortunately lost a great advocate Art Shanks. She noted staff had extended their sympathy to his family and coworkers. She mentioned they finally had a contract for Prison to Employment Initiative and it was currently with the City Attorney's office for review. She advised she was currently reviewing provider contracts and those should be executed within the next few weeks.

Board Member Pete stated OUSD would be partnering with Cypress Mandela February 7th for training regarding an introduction to the trades for about 260 students. They are hoping to target some of the goals that the City and Board had. He stated they were doing a private partnership with Alameda Health Systems and the middle schools to expose them to careers in the health system.

Staff Member Walker noted some of the companies the City would be working with as well as the type of apprenticeship that would be available.

Board Member Sabeh stated they were working with Orton Developers. He stated they were trying to create a training program for the theater piece. He was hoping to be able to eventually talk to staff to create a two-year certification program.

Board Member Rodriguez advised the Board that he would be retiring, and this was his last meeting. He thanked everyone and hoped that someone from the public sector would take his position.

Adjournment

There being no further business, the meeting was adjourned at 11:14 AM

Date and Time of Next Meeting

The next meeting will be held on Thursday, May 6, 2020 at 8:30 am in Hearing Room 4.



ITEM II.a.- ACTION



To: Oakland Workforce Development Board
From: OWDB Staff
Date: May 15, 2020
Re: Proxy and Alternative Designee

RECOMMENDATION

That the OWDB approves an update to the bylaws that states a proxy and an alternative designee is not allowed in the absence of a board member.

BACKGROUND

The Workforce Innovation and Opportunity Act (WIOA) CFR 679.310(g)(4) requires bylaws to address the proxy and alternate designee process that will be used when a Workforce Board Member is unable to attend a meeting. The Employment Development Department has requested that the Bylaws address whether a proxy and alternative designee would be used or not.

If a proxy were allowed (e.g. allowing the absent board member to communicate his/her vote to the chairperson) or permitting an alternative designee to vote in the member's stead, then such designee would be required to meet the requirements below and would require the bylaws to be updated.

- If the alternative designee is a business representative, he or she must have optimum policy-making hiring authority.
- Other alternative designees must have demonstrated experience and expertise and optimum policy-making authority.

It is the discretion of the Board to allow a proxy and alternative designee.



ITEM – II.b. ACTION



To: Oakland Workforce Development Board
From: OWDB Staff
Date: May 15, 2020
Re: 2020 Summer Youth Employment and Service Provider Allocations

RECOMMENDATION:

That the Oakland Workforce Development Board (OWDB), in accordance with the Oakland City Council Resolution C.M.S. 84373, and in collaboration with the Oakland Fund for Children and Youth (OFCY) take the following actions:

1. Approve the recommendation for six program grants totaling \$500,000 for the OWDB 2020 Summer Youth Employment Program to:
 - a. Lao Family Community Development, Inc
 - b. Youth Employment Partnership, Inc
 - c. The Spanish Speaking Unity Council
 - d. Youth Uprising
 - e. East Bay Asian Youth Center
 - f. Rising Sun Energy Center
2. Authorize staff to finalize service contracts and modified scope of work with each of these organizations that allows flexibility and nimble responsiveness to meet emerging and rapidly changing needs and circumstances due to Covid-19 and related impacts; and
3. Authorize staff to allocate any additional summer youth funds raised for the 2020 Summer Youth Employment Program to these organizations without returning to the OWDB for approval.

BACKGROUND

The City of Oakland, along with partners from the public, private, and nonprofit sectors, has had a longstanding commitment to provide summer jobs and other work-based learning opportunities for Oakland youth for more than four decades. The cornerstone of this effort focuses on investing in the Oakland Summer Youth Employment Program, which provides funds to subsidize paid jobs and work experience opportunities that are sponsored through local nonprofit organizations. The level of direct investment in this program varies from year to year, while the funding to support it has historically come from a variety of public, private, and philanthropic sources.

TRADITIONAL SUMMER YOUTH EMPLOYMENT PROGRAM

The Oakland Workforce Development Board (OWDB) Summer Youth Employment Program provides Oakland youth, ages 16-21, opportunities to earn money, gain meaningful work experience

and improve their job-readiness skills. The OWDB contracts with six local youth-serving organizations to:

- Recruit and enroll youth in the program
- Facilitate in-person job-readiness training
- Recruit businesses and organizations to serve as work sites for youth and match youth with those worksites
- Act as the employer-of-record/fiscal sponsor for youth whose wages are subsidized through the program
- Facilitate ongoing coaching and support

The OWDB prioritizes services for Black, Latinx, Native American and Pacific Islander opportunity youth, youth not connected to the traditional school system and youth who are not working, residing in East Oakland, Fruitvale and West Oakland with very little to no previous work experience. Youth typically engage in 20 hours of job-readiness training and 100 hours of paid work experience. The six agencies that implement the program are: East Bay Asian Youth Center, Lao Family Community Development, The Unity Council, Youth Employment Partnership, Youth Uprising, and Rising Sun Center for Energy.

MODIFIED SUMMER YOUTH EMPLOYMENT PROGRAM

Thousands of Oakland youth have experienced disruption to education, training, and work experience. Although federal legislation such as the CARES Act provides relief to some sectors of the economy, it does little to explicitly prioritize youth with the most tenuous connections to the labor market.

It is critical that OWDB respond nimbly to changing needs and circumstances by providing timely guidance and maximum flexibility for contracted partner agencies. Youth and young adults who participate in education, training, and work experiences rely on stipends, incentives, and subsidized wages to meet basic needs for themselves and often for their families. Contracted partners are working to develop systems and approaches to maintain youth services through calls, texts, online classes, cell phone apps, and other virtual means and can benefit from ongoing support and guidance from OWDB.

City Council, OFCY, EWD, and OWDB leadership have expressed support for flexibility in approaches to program implementation, with an interest in allocating funding to the six contracted agencies and for those agencies to implement modified programming, engaging youth in a meaningful way to support post-secondary education and career success while providing them a paycheck. Adaptations to the traditional program model include: youth enrolling in remotely accessible post-secondary education and training courses and having those course hours serve as paid work placement hours, facilitating remotely accessible work based learning training and development opportunities via platforms such as Metrix, partnering with organizations such as Hack the Hood to facilitate tech skills bootcamps, and adopting a flexible program timeline to allow for late summer/fall programming. It is important to note that youth may not have access to technology tools and resources needed to participate in remote and digital opportunities. In addition, youth are experiencing needs for supportive services around accessing food, maintaining housing, paying bills, and meeting their basic needs which enable them to successfully participate in programming. Funding should be flexible to purchase and support necessary resources to engage the priority youth population. OWDB contracted partners are actively developing modified plans for summer that include the above referenced modifications and are tailored to meet the unique and specific needs of the youth populations they engage.

Staff and contracted agencies will engage in ongoing planning to implement creative solutions, including adjusting requirements for receiving stipends and subsidized wages, instituting app-based payment systems (e.g., Cash App), offering courses and lessons on social media and other digital platforms, providing case management through text messaging, and working more closely with partner organizations to ensure youth have food and other necessities. Some programs are using this crisis as an opportunity to deepen relationships with youth and families, contacting youth primarily to check on their personal needs and emotional wellbeing rather than focusing on program compliance, with the hope that strengthening these connections with caring adults will improve long-term program retention, compliance, and performance. Others are responding to uncertainty about summer jobs (particularly given predictions that stay-at-home orders in some jurisdictions may last into June), by exploring the feasibility of remote work experiences replacing some traditional summer jobs.

Funding Sources

The 2020 OWDB Summer Youth Employment Program is being supported by:

- Measure HH: As part of the City Council’s adopted FY 2017-2019 biennial budget, the OWDB was granted \$400,00 in one-time funding from Measure HH (sugar-sweetened beverage tax). The allocation for Summer was reduced to \$377,279.
- Bank of America: The OWDB has secured a \$25,000 grant from Bank of America for summer jobs.
- Kaiser: The OWDB has secured a \$35,000 grant from Kaiser for summer jobs.
- Miscellaneous Donations: \$62,721 in carry forward funds will be utilized to support the 2020 program.

Table 1 - OWDB Summer Youth Employment – Summer 2020 Funding Recommendation

Agency Name	OWDB Funding	OFCY Recommended Funding	OWDB + OFCY Total Funding	Projected Youth Served
Youth Employment Partnership, Inc.	\$40,000	\$135,000	\$175,000	66
East Bay Asian Youth Center	\$80,000	\$0	\$80,000	49
Rising Sun Energy Center	\$50,000	\$0	\$50,000	10
Youth UpRising	\$90,000	\$90,000	\$180,000	59
Lao Family Community Development, Inc. (LFCD)	\$90,000	\$90,000	\$180,000	61
Spanish Speaking Unity Council of Alameda County, Inc.	\$150,000	\$0	\$150,000	45
Total	\$500,000	\$315,000	\$815,000	290

Staff will adjust budget allotments, services levels and allocate funding appropriately if additional funds become available.

FISCAL IMPACT

Approximately \$500,000 allocated to six (6) nonprofit youth service providers to administer the summer youth employment program.

CUSTOMER IMPACT

The above investments will provide 290 Oakland youth with subsidized summer employment opportunities, including job readiness training and other supportive services to help ensure successful experiences for youth.

SCHEDULE

Action by the OWDB will allow staff to execute contracts for the 2020 summer program by June 1, 2020. To allow sufficient time for record-keeping (billing and reporting), these contracts are anticipated to run through the end of December 2020.



ITEM II.c.- ACTION



To: Oakland Workforce Development Board
From: OWDB Staff
Date: May 15, 2020
Re: Cannabis Workforce Grant Funding

RECOMMENDATION

That the OWDB take the following actions:

1. Accept \$350,000 from the Bureau of Cannabis Control (BCC) for workforce development opportunities in the Cannabis industry;
2. Authorize staff to develop a procurement and professional services contracts with workforce development service providers; and
3. Authorize staff to add a grant funded Cannabis Equity Program Analyst position.

BACKGROUND

The City Council established the nation's first Cannabis Equity Program in the spring of 2017, following a race and equity analysis that identified strategies to promote equitable ownership and employment opportunities in the cannabis industry to address the disproportionate impacts of the war on drugs in marginalized communities of color.

The City of Oakland's actions led to the passage of Senate Bill 1294, the California Cannabis Equity Act of 2018, and the Budget Act of 2019, Item 1111-490-Reappropriation, which together set aside \$10 million to support local jurisdictions with cannabis equity programs via a local equity grant program administered by the Bureau of Cannabis Control (BCC). On October 9, 2019, the BCC approved the City of Oakland to receive \$1,657,201.65 in local equity grant program funding.

This funding offers an opportunity to build upon the foundation the City of Oakland established in 2017 and raise Oakland's Equity Program to new heights. Specifically, state funding will facilitate grants to equity operators, investments in commercial kitchens for equity manufacturers, support cannabis events featuring equity operators, and workforce development programs within the cannabis industry. The BCC grant also enables the addition of a limited duration staff position to support administration and implementation of the Equity Program.

In addition to re-appropriating the \$10 million from SB 1294, the Budget Act of 2019 also allocated another \$30 million for future support of local cannabis equity programs that are either in operation or in development. In December 2019, the Governor's Office of Business and Economic Development (GO-Biz) released a draft grant solicitation for this additional pool of funding, which provided that Go-Biz would make grant applications available in February 2020 and notify local jurisdictions of their grant award in late spring 2020. The City of Oakland was awarded \$6.5 million the largest in the State. The grant includes a workforce development component and will be presented to the OWDB at a future meeting.

The BCC grant funds of \$200,000 will advance workforce development opportunities in the cannabis industry for Oakland residents disproportionately impacted by the war on drugs. The cannabis industry offers a variety of employment options and growth opportunities that need to be further engaged and

supported. In coordination with the Department of Economic and Workforce Development, the Special Activity Permits Division will utilize available BCC funds leveraged with existing workforce development funds to engage Oakland cannabis businesses on employment needs and develop workforce opportunities for equity applicants and licensees. Cannabis workforce pilot projects may serve as the basis for additional state grant applications to maintain or expand programs. The OWDB will develop a procurement to identify service providers to deliver workforce activities in the cannabis industry.

BCC funding of \$150,000 will fund a Cannabis Equity Program Analyst position in the Workforce Development Board. A Program Analyst position will assist in coordinating the different components of the BCC grant and managing the reporting requirements. The Program Analyst will support the overall implementation of the Equity Program including developing a hiring program, gathering data and facilitating an updated assessment as well as meeting with operators to assess their progress.

The OWDB staff held a round table discussion with Oakland-based Cannabis supply chain business owners to discuss workforce needs. As a next step, we invited members of the Oakland Workforce Collaborative as well as Peralta Community college staff on a tour of the facilities. We cancelled the tour due to the shelter in place.



ITEM – II.d. ACTION



To: Oakland Workforce Development Board
From: OWDB Staff
Date: May 15, 2020
Re: Dislocated Worker Emergency Assistance Funding

RECOMMENDATION:

That the Oakland Workforce Development Board (OWDB) take the following actions:

- 1) Accept \$528,000 in from the California Employment Development Department and approve funding to the following service providers:
 1. Lao Family Community Development
 2. Oakland Private Industry Council
 3. The Unity Council

BACKGROUND:

The Workforce Innovation and Opportunity Act (WIOA) authorizes the Governor to set aside up to 25 percent of the state’s Dislocated Worker funds to support California’s Rapid Response system and provide Additional Assistance (AA) grants. The AA funds are available to Local Workforce Development Areas that experience sudden and large increases of unemployment due to natural disasters, mass layoffs, or other events. These funds are to provide direct services to dislocated workers when local resources are inadequate to meet the demand for increased career and training services in the local America’s Job Centers of California (AJCC).

The OWDB submitted an Emergency Additional Assistance (AA) application and was **awarded \$402,000** albeit not at the level of the request. The COVID-19 Dislocated Worker Project will provide services to low wage union members in the Retail, Hospitality and Tourism industry impacted by COVID-19. The OWDB will partner with the Alameda Labor Council (ALC) to outreach to its members in SEIU, IATSE, HERE and Teamsters. At the time of the application, the ALC reported that approximately 2000 union members had been laid off, of which 1000 were low wage workers. Dislocated worker services include job search, job training, job placement, supportive services and follow-up. Participants will also have access to workshops, classes, and hiring fairs.

Additionally, the OWDB applied for funding to support a healthcare sector project. The goal was to develop a customized training with the Alameda Health System (AHS) for 13 pre-licensure Respiratory Therapist (RT) at Highland Hospital. This project would have expanded local capacity to care for COVID-19 patients by adding workers to mobilize for a patient surge. However, AHS no longer anticipates a critical need for workers. Staff are working with AHS and the Shirley Ware Education Center to redirect the funding.

The EDD released Workforce Services Information Notice 19-39, WIOA Dislocated Worker Funds For Underserved COVID-19 Impacted Individuals. These funds were made available to provide supportive services to underserved populations. The additional assistance funds will provide up to \$800 per person for basic needs such as childcare, housing and utility assistance, and transportation costs. The OWDB was **awarded \$126,000**.

WIOA FUNDING ALLOCATIONS:

	Dislocated Worker Project	Supportive Services	Totals
Oakland Private Industry Council	\$103,000	\$42,000	\$145,000
The Unity Council	\$103,000	\$42,000	\$145,000
Lao Family Community Development	\$103,000	\$42,000	\$145,000
Totals	\$309,000	\$126,000	\$435,000

The total OWDB award is \$528,000. The remaining \$93,000 will be allocated to a health care sector focused project and administrative costs.