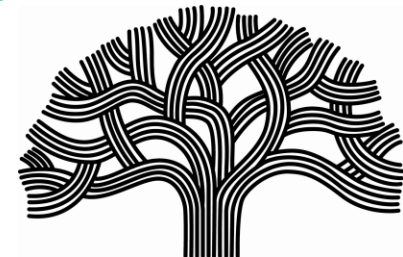




City of Oakland

Economic Recovery Advisory Council

September 14, 2020



CITY OF OAKLAND

Monday, Sept 14, 2020

ORAC Meeting Agenda

1

Introductions and Framing

Michael McAfee, Micah Weinberg, Facilitators

2

City Updates: COVID Disparities, Unemployment and CARES

Alexa Jeffress, Marisa Raya

3

Alameda County: Reducing Worker Transmission

Aneeka Chaudhry, Director, Strategic Initiatives
& Public Affairs, Alameda County Health Care
Services Agency

4

Eat.Learn.Play & Oakland Restaurants

Jose Corona, Eat. Learn. Play and OERAC Co-
Chair

5

Working Group & Advisory Council Updates – Spend.Stay.Love Campaign

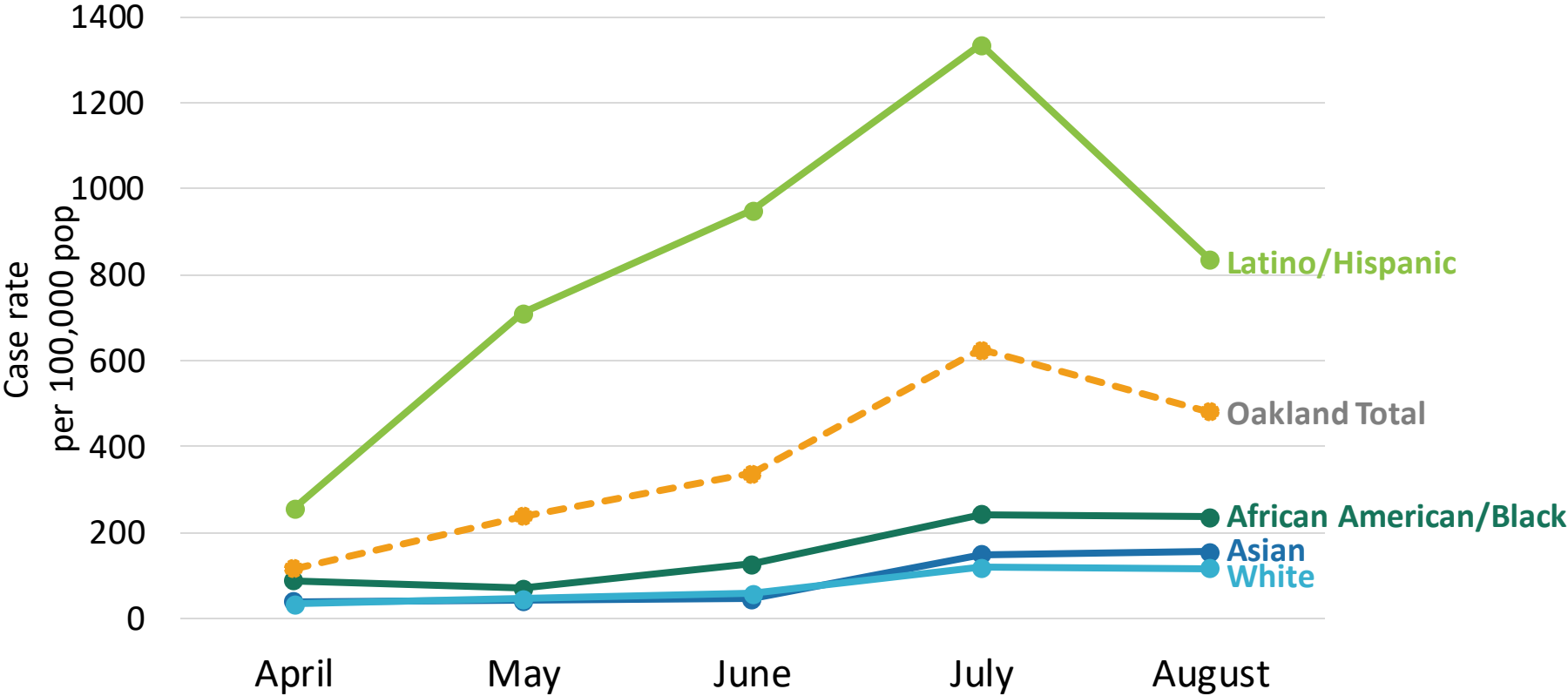
Mark Everton, Visit Oakland

6

Discussion and Wrap Up

City Updates: Progress Reducing Health Disparities

Monthly Case Rates by Race/Ethnicity: Oakland, April-August



Note: Rates for racial/ethnic groups with ≥ 10 cases monthly

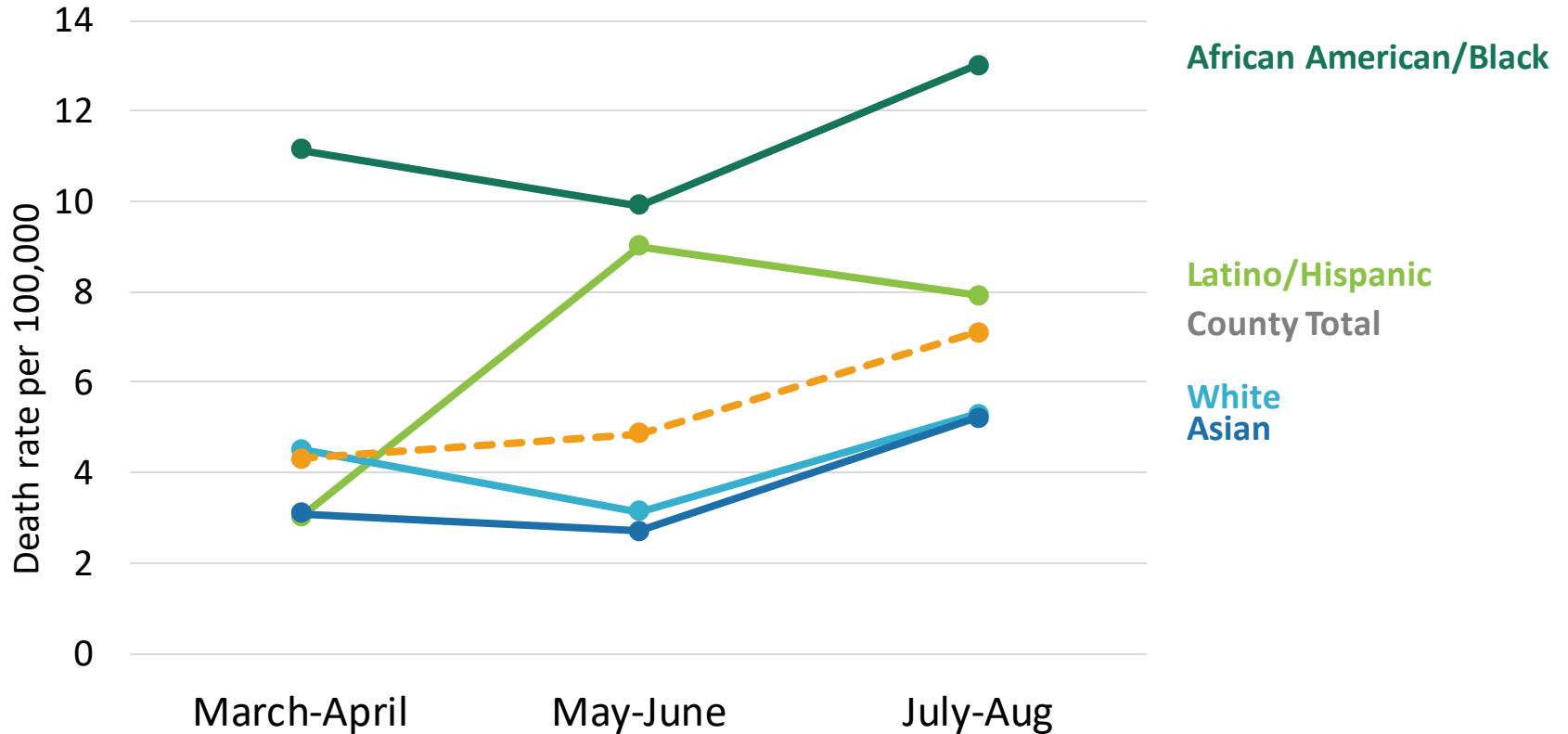
Source: ACPHD, with data from CalREDIE as of 4.1.20 to 8.30.20

Case Rate Ratio: Highest-to-lowest by race/ethnicity Oakland, April-August (monthly)

Case rate per 100,000	April	May	June	July	August
Hispanic/Latino	255.4	709.8	949.7	1336.0	837.9
Asian		40.6	46.2		
White	34.7			119.5	118.6
High-low rate ratio	7.4	17.5	20.6	11.2	7.1

Source: ACPHD, with data from CaIREDIE as of 4.1.20 to 8.30.20

Bi-Monthly Death Rates by Race/Ethnicity: Alameda County, March-August



Note: Rates for racial/ethnic groups with ≥ 10 deaths monthly

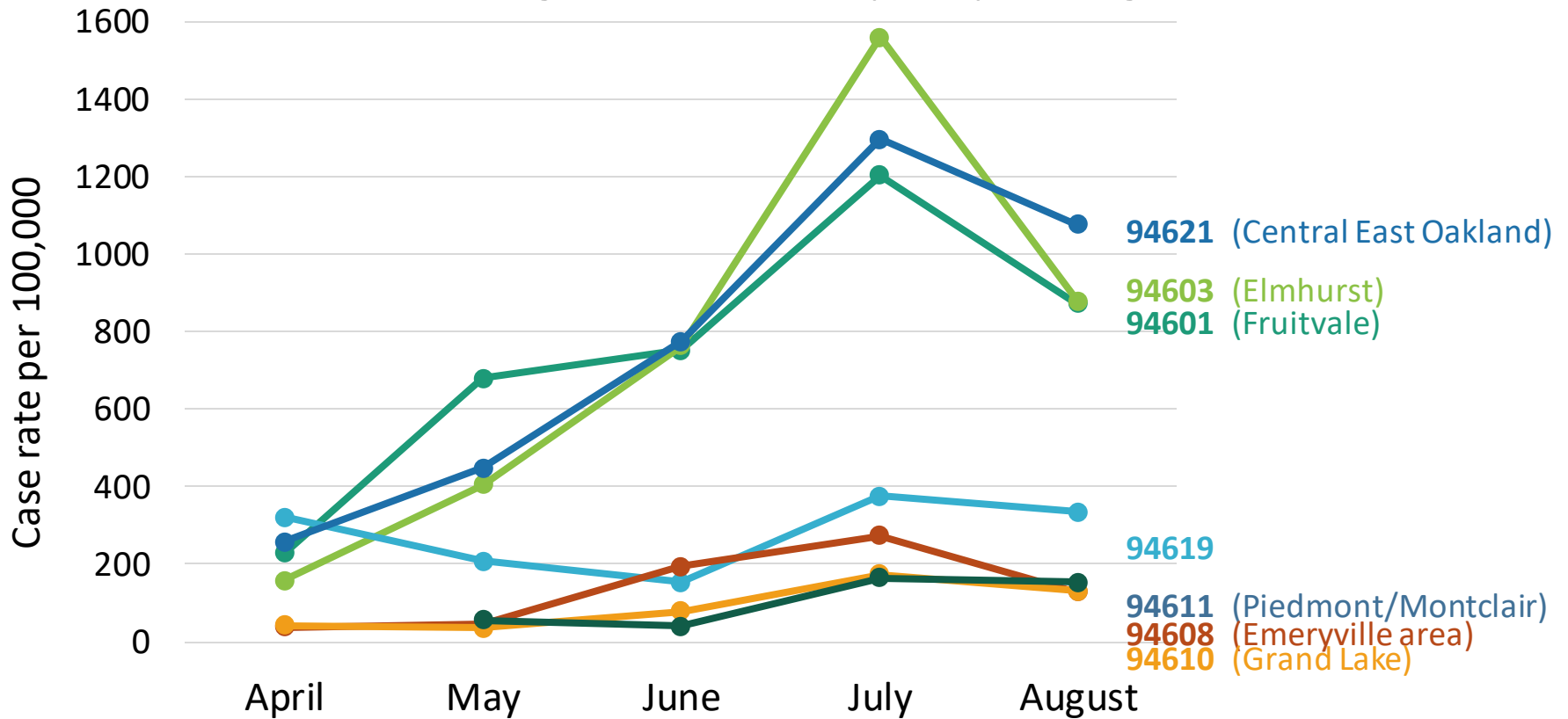
Source: ACPHD, with data from CalREDIE as of 3.1.20 to 8.30.20

Death Rate Ratio: Highest-to-lowest by race/ethnicity Alameda County, March-August (bi-monthly)

Death rate per 100,000	March - April	May - June	July - Aug
Black/African American	11.2	9.9	13.0
Latino/Hispanic	3.0		
Asian		2.7	5.2
High-low rate ratio	3.7	3.7	2.5

Source: ACPHD, with data from CaIREDIE as of 3.1.20 to 8.30.20

Monthly Case Rates by Zip Code: Oakland, Highest/Lowest Zips, April-August



Note: Rates for highest zips and lowest zips shown with ≥ 10 deaths monthly

Source: ACPHD, with data from CalREDIE as of 4.1.20 to 8.30.20

Case Rate Ratio: Highest-to-lowest by zip code Oakland, April-August (monthly)

Case rate per 100,000	April	May	June	July	August
94601		680.0			
94603				1560.6	
94619	321.2				
94621			775.6		1077.0
94608	36.8				128.8
94610		35.6			
94611			40.1	165.7	
High-low rate ratio	8.7	19.1	19.4	9.4	8.4

Source: ACPHD, with data from CaIREDIE as of 4.1.20 to 8.30.20

Alameda County

Aneeka Chaudhry, HCSA

Eat.Learn.Play x World Central Kitchen x Restaurants

Jose Corona

Our inspiration.

We launched Eat. Learn. Play. because we see the tremendous need that exists all around us and want to do what we can to help improve the lives of kids and families in Oakland, the Bay Area, and across the country.

Rooted in three of the most vital pillars for a healthy childhood — nutrition, education and physical activity — Eat. Learn. Play. is designed to help ensure an equal road to success for all kids.

Atisha Ramesha





EAT.
LEARN.
PLAY.

X



**World
Central
Kitchen**



In March 2020, ELP launched a major partnership with World Central Kitchen to use the power of restaurants food to empower communities and rebuild economies.

Since March, ELP and WCK have:

- Engaged **130 Local Oakland restaurants**, of which 70% are Black, Latinx or Women-owned.
- Delivered over **1.3 million meals** to unhoused, seniors, foster youth, OUSD kids and families and others in need of meals.
- Infused over **\$10,200,000** directly into restaurants.
- Helped restaurants rehire **over 825 of their kitchen staff**.
- Partnered with **140 local organizations/institutions** to identify families in need of meals. These include the City of Oakland, the Black Cultural Zone, East Oakland Collective, Unity Council, Peralta Colleges, Homies Empowerment and Good Good Eat, among others.
- Delivered over **80,000 fresh farm produce boxes** to Oakland families.



Future of Restaurants:

- Restaurants as a vehicle to continue feeding community members
- Recognize them as community assets

Policy Approaches:

- Tax credit for providing healthcare.
- **Because the restaurant industry touches so many parts of the economy, government assistance will help not just restaurants, but also the broader ecosystem of farms and other suppliers they work with.

Other Support:

- Rethinking restaurant business model that takes into account a potential new labor model
- Continued rent relief

Thank You.

Working Group & Advisory Council Updates

Mark Everton, Visit Oakland – Spend.Stay.Love Campaign

LAST MEETING: October 19th 3-4:30pm

Recovery Resource Page:

<https://www.oaklandca.gov/resources/re-opening-resources>