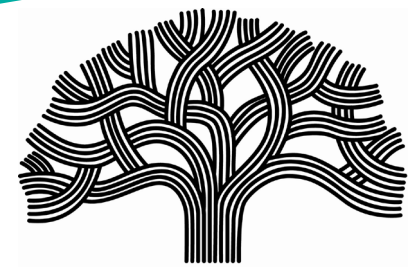




City of Oakland

Economic Recovery Advisory Council
Final Meeting

October 26, 2020



CITY OF OAKLAND

Monday, October 26, 2020

OERAC Meeting Agenda

1

Introduction

Mayor Libby Schaaf
10 minutes

2

City and County Updates:

Reopening Update and What the Council Has Achieved
Alexa Jeffress
5 minutes

3

COVID-19 Impacts on Women in the Workforce

Prof. Kellie McElhaney
15 minutes

4

Looking Forward:

Changing and Adapting for an Equitable Recovery
Micah Weinberg & Working Group Leads
45 minutes

5

Final Discussion and Wrap Up

Jose Corona
15 minutes

County Reopening Updates

Highest Risk



Lowest Risk

Tier 1



Gyms, fitness centers, and other exercise facilities*

Tier 2



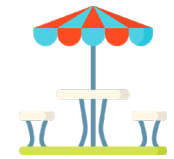
Places of worship and cultural ceremonies*

Tier 3

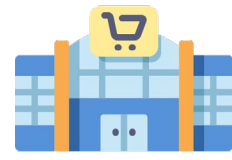
As of October 20, Alameda County is at Tier 3 (“Orange Tier”). Under this designation, the following activities are permitted:



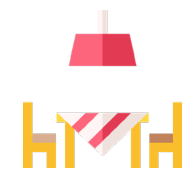
Barbershops, salons, and personal care services



Outdoor dining; outdoor bars and pubs with meals



Retail stores and retail supply chain businesses



Indoor dining*

For full list of approved businesses, [visit Alameda County’s Reopening Guidance webpage.](#)

New Guidance Available for the Arts Community

As of October 15, the following visual and performing arts activities permitted to operate in Alameda County with COVID-19 safety measures and limited capacities:

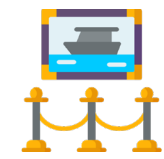
Tier 4



Visual and performing arts camps for youth



Dance and other fitness classes



Arts and cultural museums



Visual and performing arts, vehicle-based gatherings

[Click here to view the full October 15 press release.](#)

*Limited to 25% capacity or less than 100 people, whichever is less

Summary of Oakland Advisory Council

- 6 Advisory Council meetings since May 2020
- Initially 4 working groups met weekly or biweekly; later, working groups combined to form 3 groups
- Advisory Council recommendations have been summarized in [OERAC's Interim Report](#)

What's Been Accomplished



City Council's passage of the Commercial Eviction Moratorium Extension and CARES funding to support commercial lease negotiation



City CARES funding to create 1,000 Safe Reopening PPE Kits



Advisory Council leaders convening meetings with small business owners, property owners, and investors on commercial lease restructuring



City's Workforce Development is partnering with ROC United to commit \$150,000 to support wage subsidies for restaurant workers through their One Fair Wage program



City partnerships with CDFIs to issue more than \$9M in grants to small businesses, artists and nonprofits



City allocated \$5M in CARES funds for Residential Rent and Mortgage Relief



City funding to community organizations and ethnic chambers to build capacity and invest in community-led organizations



City funding to Mills College to fund a participatory research project on the needs of businesses during the crisis, with a focus on marginalized businesses in East Oakland



Advisory Council members, led by the Oakland Metropolitan Chamber of Commerce working with local companies Oaklandish and FastSigns, produced and distributed safety posters



Flex Streets initiative, City's Planning and Building Department, and Advisory Council members met to explore longer term solutions for businesses

Final Report

Economic Recovery Performance Matrix

City staff are preparing a final follow-up report. The report will provide an update on various recovery efforts completed or currently underway. Matrix will include the following information:

Description of recovery program, activity, etc.	A short description regarding the activity or program, including its respective 'recommendation area'
Overseeing agency	City team lead overseeing recovery activity
Impact	A description on the intended impact the recovery effort is supposed to provide
Outcome metrics	Provides an explanation of the data that will be used to measure success

Ongoing Resources Available



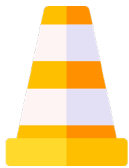
CARES Act Funding

The City of Oakland has received \$36.9 Million dollars in CARES Act Funding allocated from the State of California. [Click here for more information on the City's CARES Act funding allocations.](#)



Free Technical Assistance and Consulting Services for Nonprofits

Community Vision provides free rapid response technical assistance to Oakland and Bay Area nonprofits. In addition to consulting services, Community Vision administers the Oakland CARES grant for nonprofits. [Click here for more information.](#)



Flex Streets Closure Support for Equity Businesses

The City is providing street closure support for equity businesses. [Click here to apply.](#)



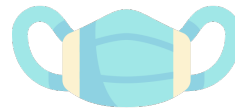
Legal Services for Oakland Small Business Tenants

The Lawyers' Committee for Civil Rights of the San Francisco Bay Area (LCCRSF) are currently offering legal assistance services for Oakland small business tenants. LCCRSF offer provides both webinars and consultations free of charge, as well as low-cost longer-term legal services. [Click here for more information on LCCRSF's services.](#)



Webinars for Artists and Arts Organizations

In partnership with YR Media, Zoo Labs, and the Life is Living Cohort, Youth Speaks will be providing free online workshops for Oakland arts orgs and artists. Topics will focus on helping attendees establish a digital, online presence. [Click here for more information on the program and to register for the workshops.](#)

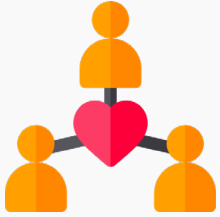


PPE Safe Reopening Kit Distribution

Registered businesses can receive a safe reopening PPE kit. Application coming soon.

Looking Forward: Changing and Adapting for an Equitable Recovery

Facilitated Discussions with Working Group Leads



Building Resilient Peer Networks

Pro bono matching, business advising

Barbara Leslie
Metropolitan Chamber of Commerce



Creating A More Equitable Workplace

Julina Bonilla
Port of Oakland



Reimagining Public Space

Ari Takata-Vasquez
Oakland Indie Alliance



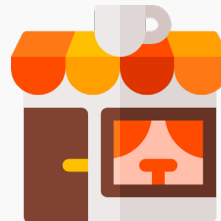
Value Chain Cooperative Model

Prof. Darcelle Lahr
Mills College



The Future of Cultural Spaces

Dr. Mieko Hatano
Oakland Symphony



Restaurants as Culture Keepers

Jose Corona
Eat. Learn. Play.

Thank you to all who participated in the Advisory Council

For additional questions or comments regarding Oakland's Economic Recovery Advisory Council or the City's recovery efforts:

Marisa Raya

Economic & Workforce Development Department, City of Oakland

mRaya@oaklandca.gov