

OACC Queer Trans Asian Pride

Event: OACC Queer Trans Asian Pride

Location: Oakland Chinatown

Date/Time: 6/4/22 5:30PM to 8:30PM

Number of people reached: 6

- 1 in-person interviewed
- 5 English flyers distributed



Event Description: Oakland Asian Cultural Center (OACC) staff conducted English outreach at the Queer Trans Asian Pride community gathering at the Oakland Asian Cultural Center (OACC) to celebrate Asian Pacific Islanders in the LGBTQIA+ community. This event was put together by The ParivarBayArea and QTAPI Coalition. The evening event featured food, drinks, and performances by AAPI Queer Trans Artists and also served as a community resource fair. The team informed people what the General Plan is; conducted 1 in-person interviews; shared a 2-pager on housing and environmental justice conditions that people in Oakland are experiencing; handed out flyers for resources for Emergency Rapid Assistance Program (ERAP), library, and maintenance; referred community members to direct service organizations or City Department to address current needs; and gathered questions regarding the General Plan and City services. The 2-pager on housing and environmental justice conditions presented racial displacement, housing affordability, pollution burden, past and future housing production in Oakland, and a call to action.

Engagement Approaches: 1) Approach people to have a conversation rather than extracting information from them 2) A 2-pager on housing and environmental justice on the table in English.

Lessons Learned: Our engagement should occur in events where people have time and space to interact with our materials and activities. This event had ongoing performances so people did not want to take interviews or surveys. OACC received no responses on their event feedback survey.

Demographics: The Deeply Rooted in Oakland Partnership is committed to reaching people who have not traditionally been part of planning processes. At this event we spoke and interviewed renters. The following are demographic highlights based on the 1 in-person interview we conducted:

	Interviewee
Race	Black/African American
Age	25-34
Gender	Female
Housing	Rent
Disability	Decline to State
Annual Personal Income	\$50,000
Sexual Orientation	Heterosexual
Experience with Mass Incarceration	Decline to State

The 1 interview included the following 8 questions and demographic information:

- **General:** 1) When did you/your family arrive in Oakland? Where were you living before?; 2) What neighborhoods have you lived in?; and 3) What's your favorite memory of Oakland?
- **Housing:** 1) Have your family members struggled with housing problems? If so, what have been your major problems?; and 2) What are your ideas for solutions? What would you like to see as solutions?
- **Environmental Justice:** 1) Do any of your Oakland family members have trouble breathing, been involved in a car collision, been affected by wildfires (proximity or smoke), or flooding?; and 2) What are your ideas for solutions? What would you like to see as solutions?
- **Anything else you would like to share?**
- **Demographic Information:** Zip code, neighborhoods, age, race/ethnicity, gender, sexual orientation, housing, disability, annual income, and formerly incarcerated

Engagement Summary

The following is a summary of the main points that community members brought up during the event. Points under each topic are ordered by most to least mentioned.

General

- Respondent family arrived in Oakland **between 1900-1950** from the **South**; and **multigenerational**
- Holds fond memories of **nature** and named **Lake Merritt** as a key spot

Housing

- **Rent is expensive** and leads to voluntary or involuntary displacement, personally deciding to move because of cost
- Housing solutions relate to building type and density, **prefers duplexes and triplexes**

Environmental

- Spoke about the **investment needed in West and East Oakland** and existing inequities, namely with **lack of green spaces** and air **quality impact in neighborhoods close to 580 highway**
- Other environmental needs include a more **integrated public transit** and **traffic in consideration when planning**