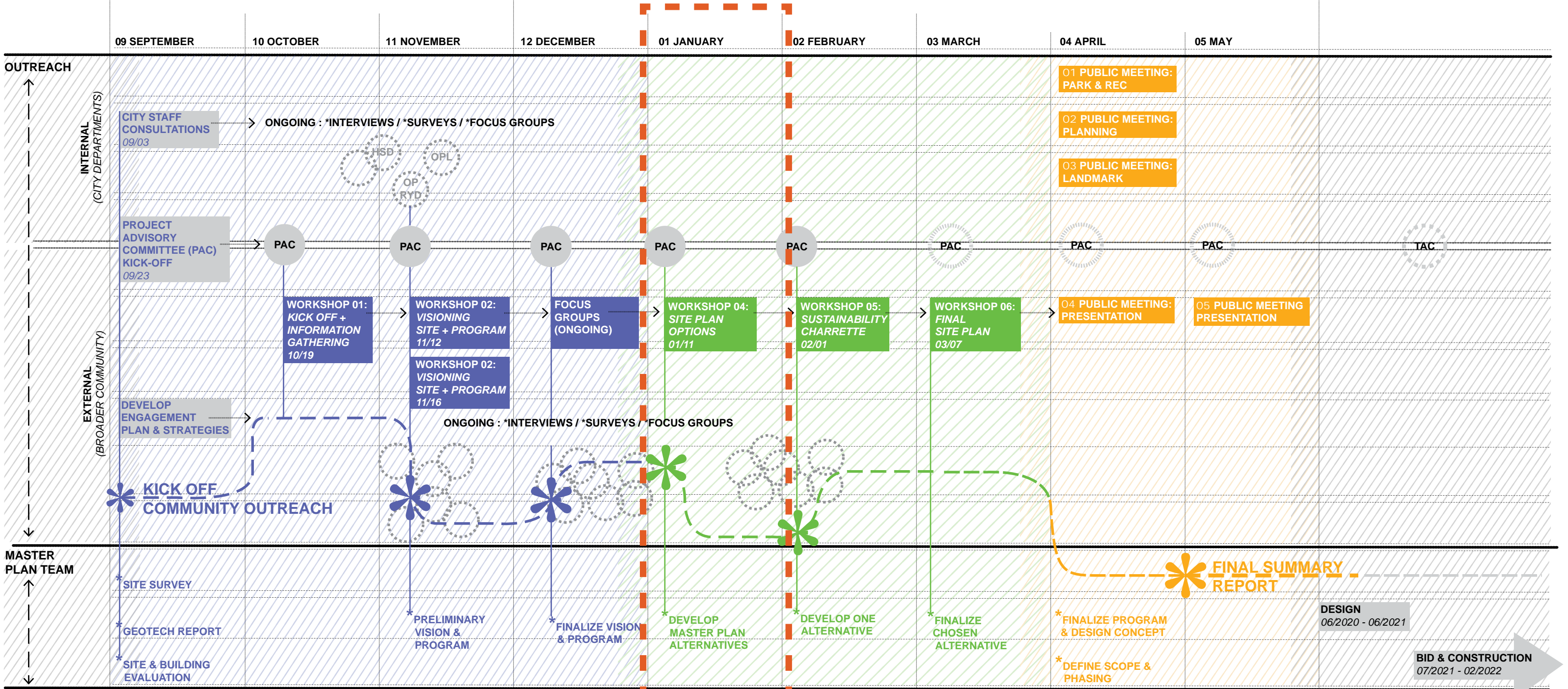


MOSSWOOD PARK

REPORT BACK FROM
WORKSHOPS #2 and #3



PRE-DESIGN: START-UP **LISTENING, VISIONING, & PROGRAMMING** **PARK MASTER PLAN & CONCEPT DESIGN** **DESIGN & CONSTRUCTION**
SUMMER 2020 - SPRING 2022



DISCOVER

EXPLORE

SYNTHESIZE

COMPLETED

- Facilitated workshops 1, 2 & 3
- Toured Rainbow and Golden Gate Recreation Centers
- Visited local events and organizations:
 - Creek to Bay
 - Black-Eyed Peas Festival
 - Black Girls Code
 - Hidden Genius Project
 - Kapor Center
 - Urban Peace Movement Scratch and Fade
- Attended Mosswood RAC meetings



ONGOING

- Event Eblasts
- Public online survey
- Fliers, posters and banner
- Monthly meetings with Project Advisory Committee and city departments
- Public Art Advisory
- Create content for official City of Oakland Mosswood social media posts
- Unofficial social media posts on Design Team Instagram accounts



FUTURE

- Workshops 5 & 6
- Additional tours of similar recreation centers
- Focus groups and interviews with:
 - ACE Mentor Program 1/22/2020
 - Mosswood Rec youth
 - Arts organizations
 - Health / Wellness / Resiliency groups
 - Memory Keepers
- Upcoming spring local festivals
- *Other recommendations?*





- Workshop 2 held Tuesday 11/12/19 6pm-8pm
- 33 adults and 10 kids attended
- Activities included report back presentation, Community Center visioning and Park visioning



- Workshop 3 held Saturday 11/16/19 11am-1pm
- 21 attendees (not including children or members of groups)
- Activities included report back presentation, site walk and trivia combined Community Center and Park visioning
- Event was youth focused



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WORKSHOPS 2 & 3 REPORT



1. CREATE A SETTING WITHIN MOSSWOOD PARK

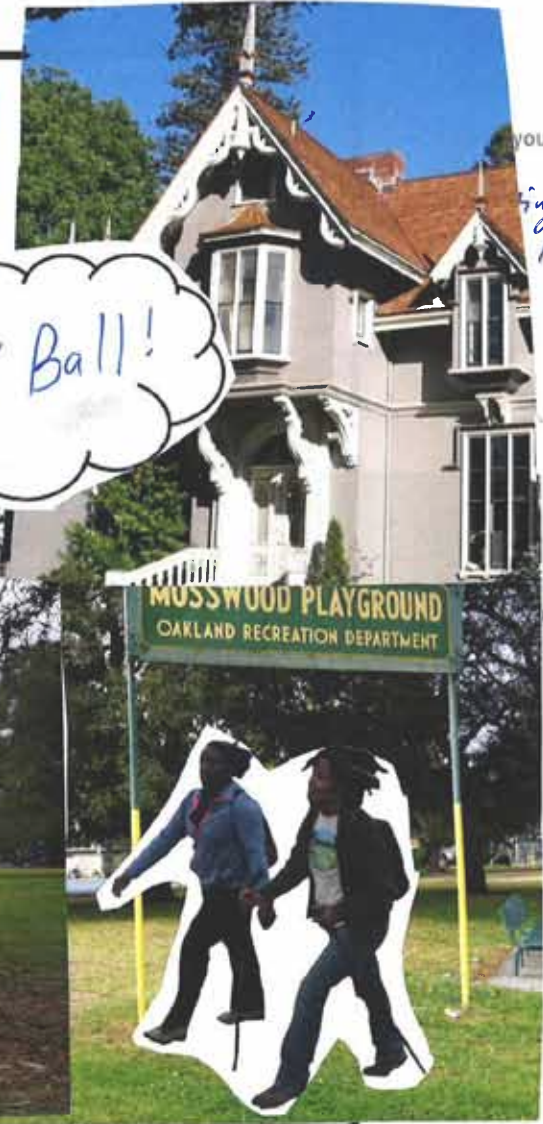
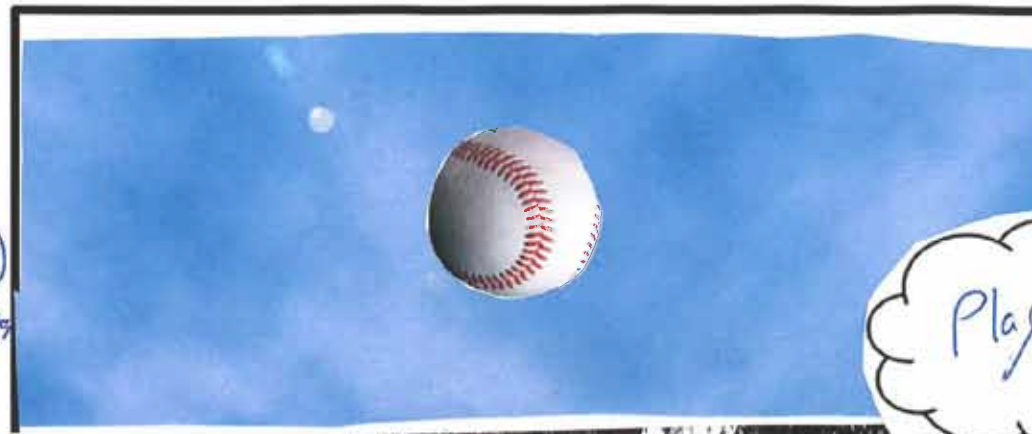


2. PICK ACTIVITIES THAT YOU WOULD LIKE TO SEE HAPPEN THERE



3. ADD PEOPLE TO COMPLETE THE SCENE

Describe your scene:
*Regulation Size
 Baseball diamond
 + deep out field
 (roughly existing dimesis)
 Also useful for soccer/tennis
 football/running/dogs/dances*



*you want to be
 playing Baseball
 Field*

you want to be far



TITLE: *Mass wood Baseball Field* By *Evan 'Scout' Phillippe*
Oakland Colonels Baseball Team Rep.

MOSSWOOD PARK COMMUNITY CENTER



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WORKSHOP 2 + 3

Activity 1: Creating a scene in the park to show an individual's vision for the park. A worksheet was provided to create a setting, program activities, and show people in the park.



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ACTIVITY 1: VISION FOR THE PARK

The scenes created for the park showed a variety of passive and active uses. Nearly all incorporated planting as an important frame to other activities.

Describe your scene:
A relaxed weekend, multiple events happening

FLEXIBLE AND RELAXED

What do you want to be near?
Nature

What do you want to be far away from?
Freeway

TITLE:

MOSSWOOD PARK COMMUNITY CENTER

CITY OF OAKLAND ART IS

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EINWILLERKUEHL LANDSCAPE ARCHITECTURE

WORKSHOP 2 + 3

Describe your scene:
Places to sit and read, draw, etc. while watching kids play, other activities going on.

OPEN SPACE

What do you want to be near?
trees birds

What do you want to be far away from?
traffic dogs (off leash)

TITLE:

MOSSWOOD PARK COMMUNITY CENTER

CITY OF OAKLAND ART IS

LMS^A

EINWILLERKUEHL LANDSCAPE ARCHITECTURE

WORKSHOP 2 + 3

Describe your scene:
LOOK IT!

PERFORMANCE

What do you want to be near?
TREES & TREES
SHADE

What do you want to be far away from?
FREEWAY

TITLE:

MOSSWOOD PARK COMMUNITY CENTER

CITY OF OAKLAND ART IS

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EINWILLERKUEHL LANDSCAPE ARCHITECTURE

WORKSHOP 2 + 3

Describe your scene:

PROGRAM FOR ALL AGES

What do you want to be near?
Mosswood Cottage House & all the sporting activities

What do you want to be far away from?
The freeway the dog people

TITLE:
A weekend in the park

MOSSWOOD PARK COMMUNITY CENTER

CITY OF OAKLAND ART IS

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EINWILLERKUEHL LANDSCAPE ARCHITECTURE

WORKSHOP 2 + 3



Activity 2: The community took a site walk to a few important places in the park and the design team presented some history about each place. A trivia gamecard for children was used to ensure interest and incentivized with a raffle prize.



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ACTIVITY 2: SITE WALK



The sitewalk was a great moment to learn and experience the park as a group.

YOUR NAME
HERE: Nafissatou

★ 1. What was Hook Mitchell famous for jumping over when he dunked a basketball?
he could jump over cars

★ 2. What is below the lawn meadow?
a creek

★ 3. How many tree species are in the park?
44 of them

★ 4. How much did it cost to build the Moss House
14,500 BUCKS

★ 5. Who was the New Junior Center for Arts and Science For?
the children of Oakland

ENTER A RAFFLE TICKET FOR A CHANCE TO WIN A PRIZE

YOUR NAME
HERE: Marlene

★ 1. What was Hook Mitchell famous for jumping over when he dunked a basketball?
cars

★ 2. What is below the lawn meadow?
creek

★ 3. How many tree species are in the park?
44

★ 4. How much did it cost to build the Moss House
14,500

★ 5. Who was the New Junior Center for Arts and Science For?
Children of

ENTER A RAFFLE TICKET FOR A CHANCE TO WIN A PRIZE



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ACTIVITY 2: SITE WALK

TRAIL DIAGRAMS



Alternate Activity 2: At the evening meeting, the site walk was not possible. Instead community members were asked to mark trails they use and trails that they would want added to the park circulation.



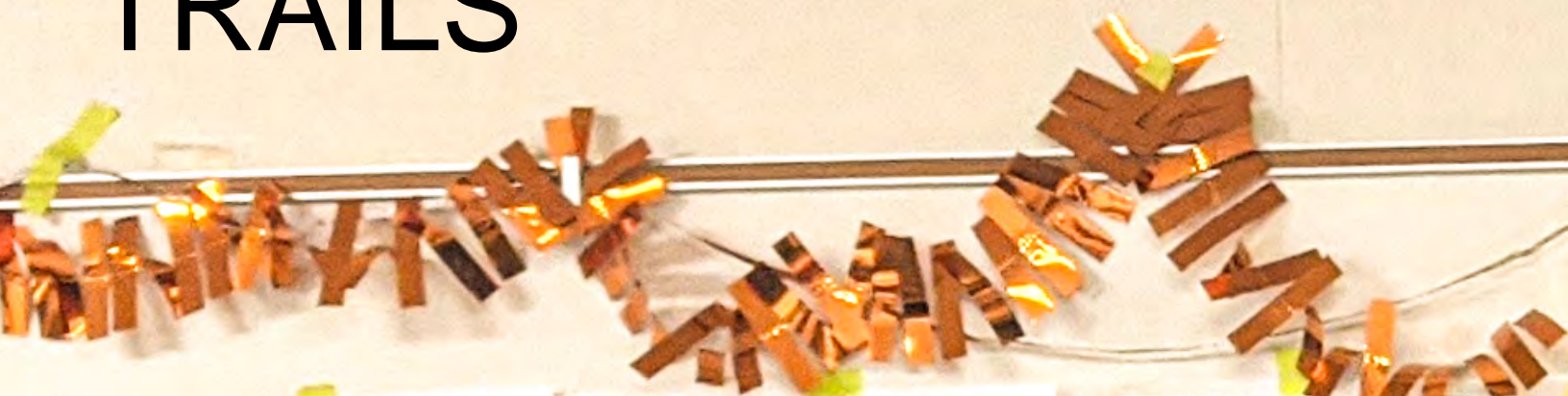
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ALTERNATE ACTIVITY 2: TRAILS IN THE PARK

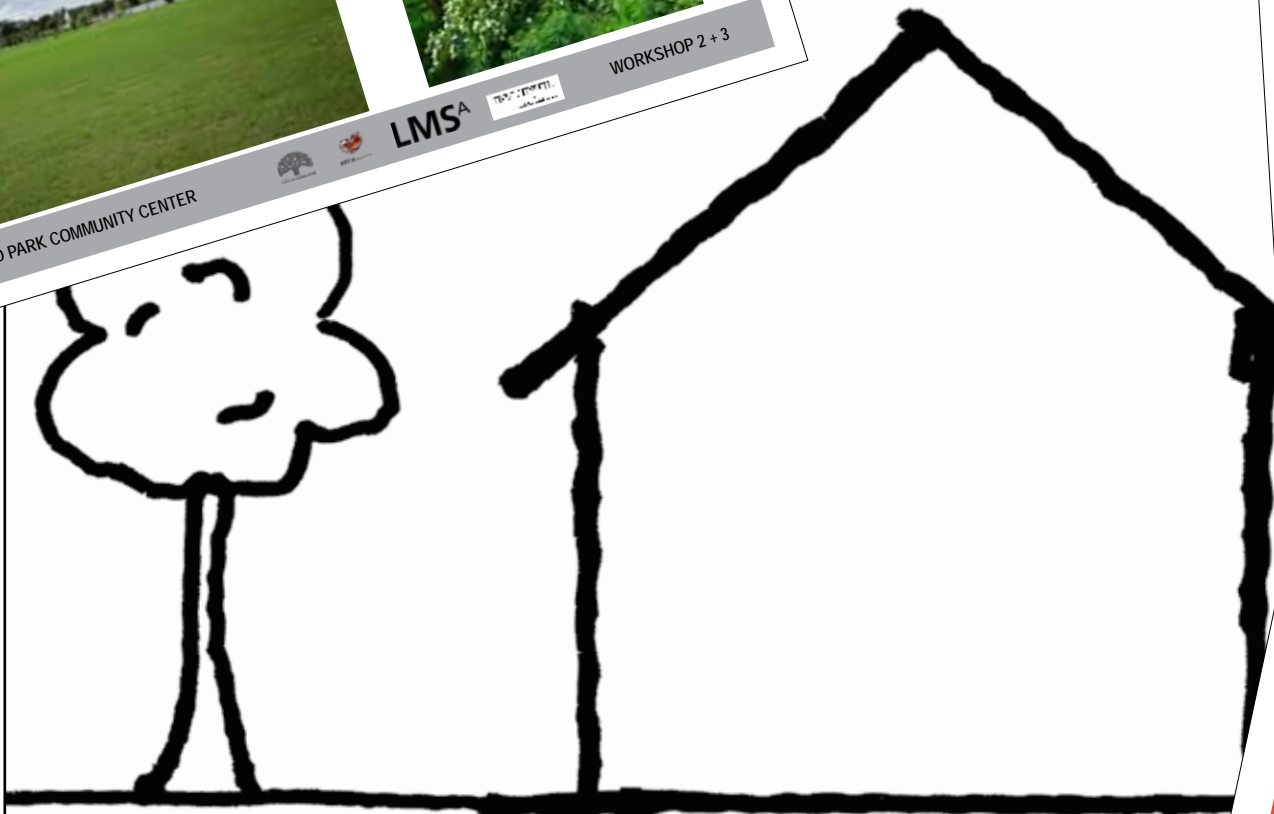
TRAILS

Alternate Activity 2: Trail networks reinforced diagonal movement and the desire for more east west circulation--especially at the south half.



A collection of workshop materials including:

- Photographs of park scenes and people.
- Maps with colored lines indicating trail routes.
- Handwritten notes and diagrams.
- Collages of images related to park activities.
- Workshop cards with instructions: "1. MARK ROUTES THAT YOU USE REGULARLY TO GET AROUND THE PARK" and "2. MARK ROUTES THAT YOU WOULD WANT TO BE ADDED IN THE FUTURE".
- A large yellow circular graphic on the right side with text: "BUILDING EVALUATION OF THE HISTORIC MO...", "COMMUNITY CENTER & CONSTRUCTION Building and Recreation...", and "Design District".



**MY MOSSWOOD
COMMUNITY CENTER
IS A PLACE FOR...**

**MY MOSSWOOD PARK IS A
PLACE FOR...**



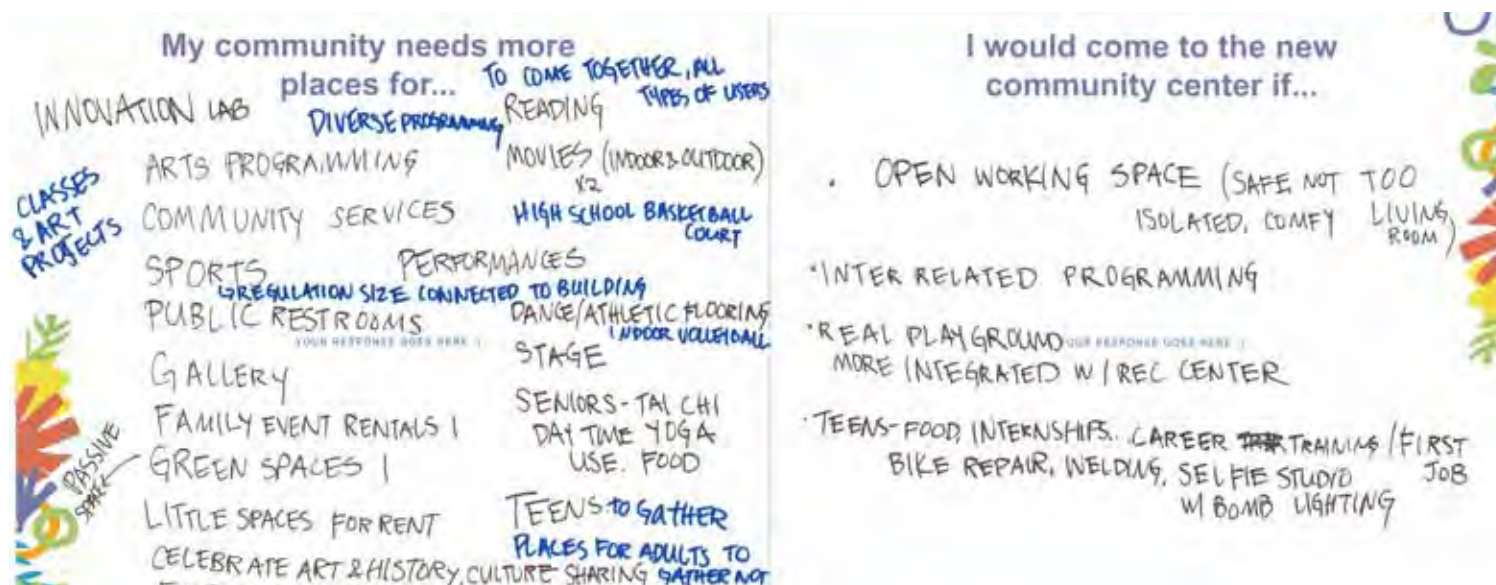
connective	fun
familiar	useful
flexible	natural
cheerful	simple

Early Childhood Education	Career Services
Indoor Recreation	Senior Services
Environmental Education	Community Resources / Info
STEM Education	Movie Nights
Youth Summer Activities	Performances / Concerts
Health and Wellness	After School Care
Visual Arts	Tutoring
Performing Arts Programs	Community Gatherings & Events
Teen Activities and Services	Tech & Innovation Programs
Social Services	Cooking Classes
Maker Classes	Community Meetings
Adult Education & Training	
Mini Library / Library Services	
Intergen	

Activity 3: Community was provided with a worksheet and materials to create a GROUP vision for the new building and master plan.



ACTIVITY 3: COMMUNITY CENTER VISIONING



- Performing and visual arts space, movie nights, and a technology hub were the most popular programs
- Creating spaces for people of all ages, especially teens, to gather was discussed by many attendees
- Sustainability was a reoccurring theme
- Qualities that were the most important included safe, welcoming and well-maintained



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ACTIVITY 3 TAKE AWAYS & THEMES



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MASTER PLAN COLLAGE

WORKSHOPS
+
PUBLIC SURVEY
+
CITY DEPARTMENTS
+
PROJECT ADVISORY COMMITTEE
+
FOCUS GROUPS / INTERVIEWS
+
SITE TOURS
+
ATTENDANCE AT LOCAL EVENTS

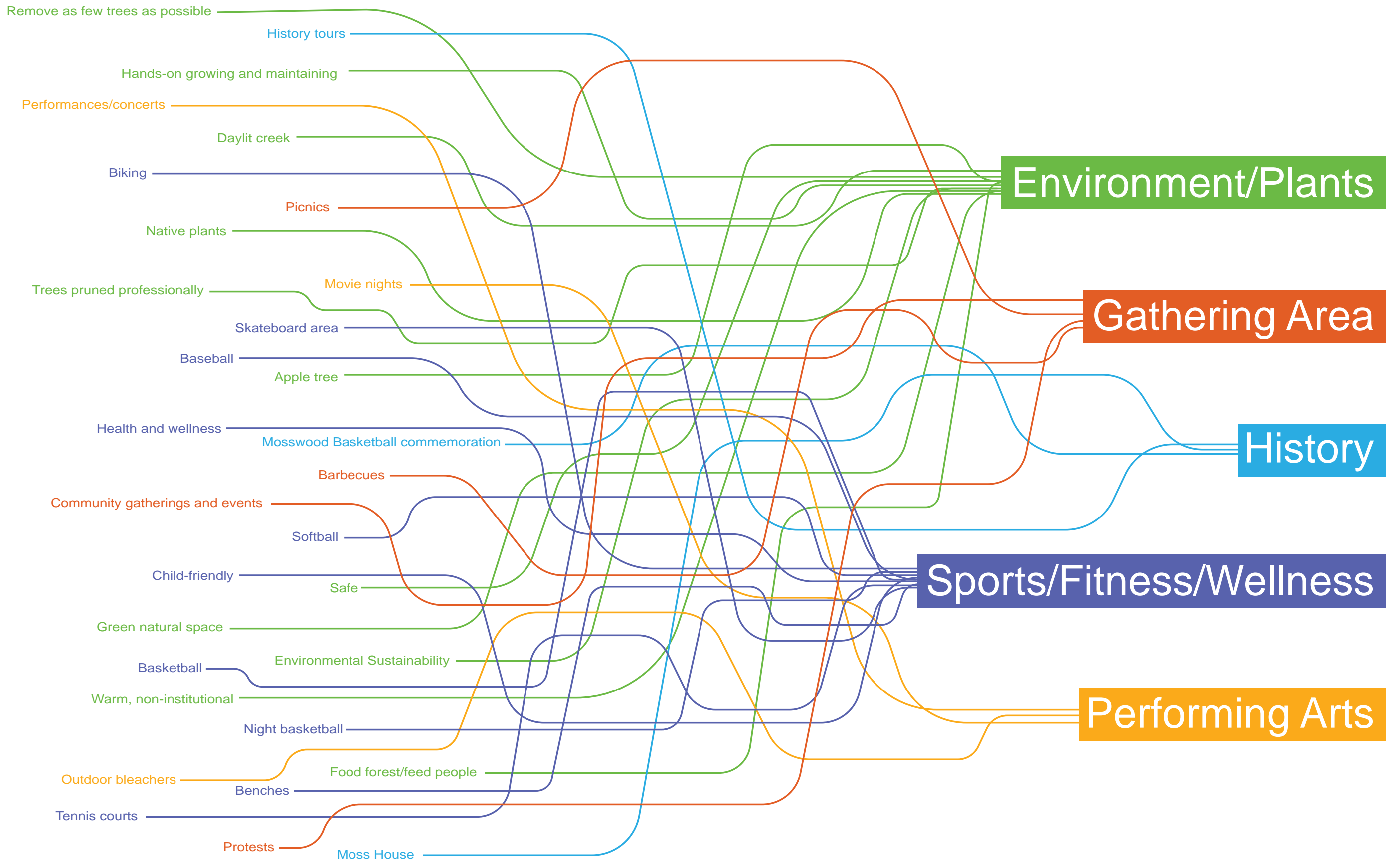
**MOSSWOOD
COMMUNITY
CENTER & PARK
PROGRAM**



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PROGRAM DEVELOPMENT



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PARK THEMES

WHAT WE HEARD...

Performing arts programs, stage
 Visual arts / galley / studio
 Recording equipment and instruments checkout
 Tool lending library
 Tech innovation programs / STEM
 Maker classes

Community resources / info hub

Cooking classes
 Adult education and training
 Career services
 Library services / mini library
 Early childhood education
 Environmental education
 Tutoring
 Culture sharing
 Reading

Teen run library / lab / bike repair / cafe

CPR class
 Innovative transportation stewardship
 Trust group exercises
 Social services

Meeting rooms / social hall / engage leaders

Movie nights indoor and outdoor
 Place just to "be" for all ages (living room vibes)
 Bandstand, outdoor bleachers
 Public restrooms, gender neutral restrooms
 Event rentals large and small
 Place for food and meals / cafe / vending
 Celebrate
 Intergenerational programs
 Inclusion programs for all ages

Teen spaces like selfie studio with bomb lighting
 Indoor recreation (basketball, volleyball, athletic flooring)

Youth summer activities

Senior services (tai chi, yoga)
 After school care
 Youth programming
 Foosball
 Accessible playground more integrated with rec center
 Beach volleyball
 Dog park
 Play
 Sports programs, regulation size fields / courts
 Passive green space

Health and wellness programs

Enjoy nature

Performing arts

Visual arts

Technology

Adult classes

Youth classes

Pop up library

Community resources

Teen space

Social services

Living room

Social hall

Movies

Event rentals

Places for food

Youth activities

Senior services

Health and wellness

WHAT THERE COULD BE...

CREATE

LEARN

GATHER

RELAX



COMMUNITY CENTER THEMES

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Teen space

Social services

Living room

Social hall

Movies

Event rentals

Places for food

Youth activities

Senior services

Health and wellness

CREATE

LEARN

GATHER

RELAX

WHAT THERE COULD BE...

Reception
 Maker Space
 Computer Lab
 Teens Area / Classroom
 Kids Area / Classroom
 Meeting Room
 Multipurpose Room
 Stage
 Commercial Kitchen

Offices

Storage

Circulation

Back of House

Outdoor space



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COMMUNITY CENTER PROGRAM

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CREATE

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 Stage
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Offices

Storage

Circulation

Back of House

Outdoor space

Multipurpose Gym

Pool



COMMUNITY CENTER PROGRAM

CREATE

LEARN

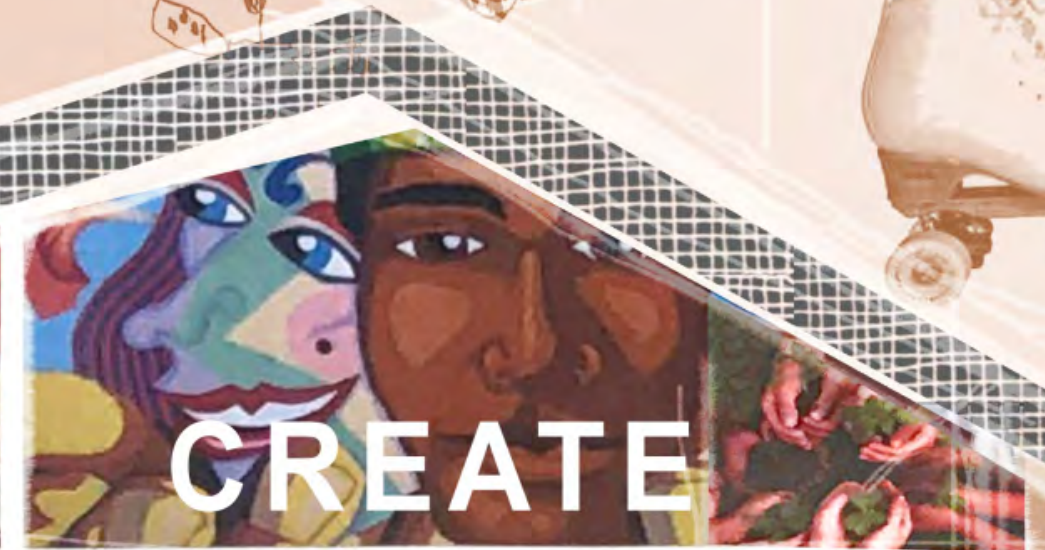
RELAX

GATHER

non institutional

CENTER

COMMUNITY



Youth Summer Activities

Early Childhood Education

Art Classes

