



City of Oakland

MOBILE MERCHANDISE VENDING

Merchandise Trucks, Trailers, Vehicles, and Sidewalk Vendors



To vend merchandise or non-food merchandise from the public right-of-way, private property or city owned property you must have a City of Oakland Mobile Vending Permit.

Applications available at : <https://www.oaklandca.gov/services/mobile-vending>

"Non-food Merchandise"

- Means goods, wares, distribution of mobile phones, mobile phone services, sale of flowers or other non-food related merchandise on the public right-of-way.*

Special Events and Group Site Participants

Buffer distances between vendors do not apply if you are part of a special event or permitted mobile group site.

To Apply for a Special Events Permit:

<https://www.oaklandca.gov/topics/special-events-2>

To Apply for a Group Site application:

<https://www.oaklandca.gov/services/mobile-vending>

A vendor is a person who sells merchandise in the public right-of-way, private property, or city owned property from a truck, trailer, vehicle, pop-up tent, pushcart, stationary cart.

There are two types of vendors:

- A Roaming Vendor moves from place to place and stops only to make a sale.
- A Stationary Vendor sells from a fixed location e.g., public right-of-way, private or city owned property on commercial or industrial zones.

Where can I vend after receiving my permit?

Non-motorized-pushcart roaming vendors can vend on any city sidewalk as long as they comply with *sidewalk clearances, buffer distances and special permissions.**

Stationary Vendors can vend on parking lanes, sidewalks, private property or city owned property in commercial or industrial zones. As long as they comply with *sidewalk clearances, buffer distances, parking requirements, and special permissions.**

All Vendors must comply with all parking laws e.g., paying meter parking, not parking in front of bus stops, or red, yellow, green zones.

Sidewalk Clearances

Vending facilities must maintain at least 6-foot clear path of travel along the sidewalk. Additional clearance requirements, such as distances from bus stops, fire hydrants, curb ramps, building entrances and others are required.

Special Permissions

Parks: To vend in City of Oakland parks, vendors must have permission from the Oakland Parks, Recreation and Youth Development Department.

Please visit

<https://www.oaklandca.gov/services/rentals-and-reservations> for additional information.

Schools: Vending within 300 feet of any school is **only allowed if a waiver is granted** by the school's Supervising Entity to sell healthy food and non-food merchandise.

Buffer Distance

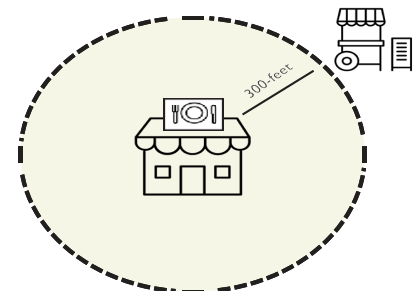
Mobile Vending outside of a special event or group site is not allowed within:

- 300-Feet of any other permitted mobile vendor
- 100-Feet from other permitted roaming vendors
- 300-Feet from a merchandise brick and mortar store
- 300-Feet of Schools
- 300-Feet of a Farmer's Market, Flea Market, or other Special Events (like "First Friday" or "Off the Grid")
- **See Mobile Vending Website for Details**

More Details?

Visit our website for applications at:

<https://www.oaklandca.gov/services/mobile-vending>



Please obtain the following permits and insurance before applying for a Mobile Vending Permit

Oakland Business License

Business License for the City of Oakland

Business license is required to vend within the City of Oakland.

Visit:
<https://www.oaklandca.gov/topics/oakland-business-assistance-center>

or email for additional information:
jcthomas@oaklandca.gov

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Proof of Insurance

Talk to an Insurance Agent

General Liability Insurance is required; Worker's Compensation Insurance may also be required.

Please visit us at
<https://www.oaklandca.gov/services/mobile-vending> for more information and a sample of the insurance document

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Please visit our mobile vending website for additional vending information and vending opportunities

Applications Available

<https://www.oaklandca.gov/services/mobile-vending>

CALL 510-238-2273

EMAIL Mobilevending@oaklandca.gov

To report unpermitted vending

Email: Mobilevending@oaklandca.gov

Resources

Interested in vending on City Owned Property?

More information contact City of Oakland Real Estate Department:

<https://www.oaklandca.gov/resources/uscity-owned-outdoor-property>

Or

email Jinnhua Su at
JSu@oaklandca.gov

Business Assistance Center Free help and referrals for small business owners and entrepreneurs located in Oakland:

<https://www.oaklandca.gov/topics/oakland-business-assistance-center>

Or

email Juno Thomas
JThomas@oaklandca.gov

Keep in mind...

The **regular permitted hours for mobile vendors** are 7am to 10pm daily. Please email mobilevending@oaklandca.gov for more information.

You will also need a business license! You can obtain a license after you receive your Mobile Vending Permit. Contact the Business Tax Office please visit:

<https://www.oaklandca.gov/services/apply-for-a-business-license-online> for more information.

250 Frank H Ogawa Plaza,
Suite 1320, Oakland, CA
(510) 238-3704

Check our website and sign up for email updates

<https://www.oaklandca.gov/services/mobile-vending>



City of Oakland

MOBILE MERCHANDISE VENDING

Permit Application Process

Applications available at: <https://www.oaklandca.gov/services/mobile-vending>

Have Questions?

Feel free to contact the Special Activity Permit for question. Please email:

Mobilevending@oaklandca.gov

Resources

Interested in vending on City Owned Property?

Contact City of Oakland Real Estate Department: <https://www.oaklandca.gov/resources/use-city-owned-outdoor-property>

Or email Jinnhua Su at: JSu@oaklandca.gov

Business Assistance

Center Free help and referrals for small business owners and entrepreneurs. Visit: https://www.oaklandca.gov/to_pics/oakland-business-assistance-center

Note

Vending on Private Property must take place in a commercial or industrial zone.

Worker's Compensation Insurance is required if you have one employee or more.

Public right-of-way e.g., sidewalk or parking lane in a commercial or industrial zone.

Merchandise Vendors



Step 1

Obtain General Liability Insurance Sample.
Visit us at: <https://www.oaklandca.gov/services/mobile-vending>



Now you are ready to Apply for a Mobile Vending Permit!



Mobile Vending Application at

<https://www.oaklandca.gov/services/mobile-vending> *

Note

Vending on Private Property?: Submit a copy of your lease agreement and all documents with your application



Last Step

City of Oakland Business License.
<https://www.oaklandca.gov/topics/oakland-business-assistance-center>

Now you are ready to vend!



City of Oakland

MOBILE MERCHANDISE VENDING SAFETY REQUIREMENTS

Applications available at: <https://www.oaklandca.gov/services/mobile-vending>

Safety Requirements for Vending Merchandise on Sidewalks and Parking Lanes

Sidewalk Clearance

- 6-foot straight path clearance
- Measured from store wall to furthest city placed obstruction e.g., light pole, parking meter, etc..

Buffer Requirements

- 300-feet from Merchandise Stores
- 300-feet from schools unless authorized by school.
- 100-feet from other permitted sidewalk vendors

Parking Lane Vending:

- Vendor is responsible for obeying all parking laws and practicing good neighbor policies

Stationary Vendors

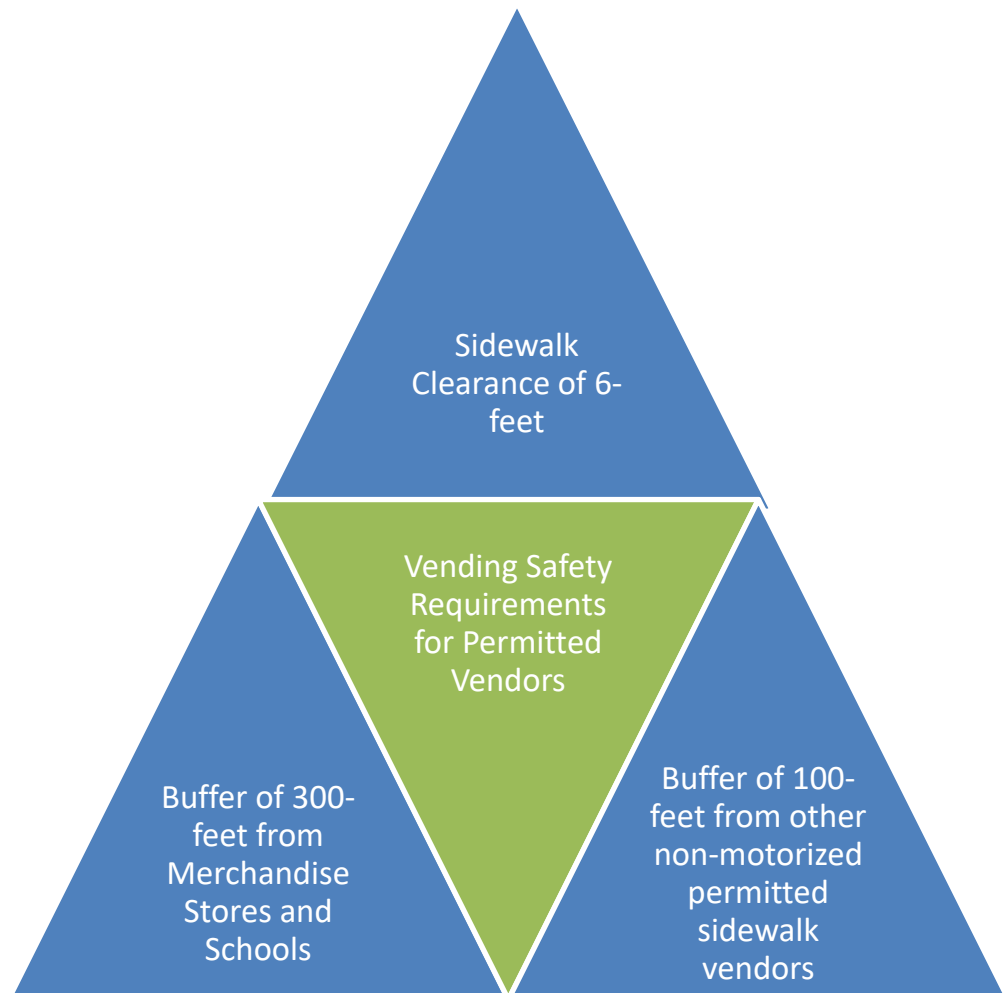
- May vend in commercial and industrial zones with buffer and safety requirements.

Roaming Vendors

- Stopping only long enough to make a sale and continue to other locations without being stationary and respecting safety requirements.

Public right-of-way

- Sidewalks or Parking Lanes.



For a Map of Permitted Vending Areas Please visit:
<https://www.oaklandca.gov/services/mobile-vending>

To Vend in City Parks:

This Permit does not grant permission to vend on City Park Land e.g., Lake Merritt, Mosswood Park, etc.. Please visit Parks, Recreational & Youth Development for additional information on obtaining permission to vend <https://www.oaklandca.gov/services/rentals-and-reservations>