



MINUTES



Alameda County Oakland Community Action Partnership (AC-OCAP)

Visit us on the web at AC-OCAP.com or contact us by email at AC-OCAP@oaklandnet.com

Vision Statement: To end poverty within the City of Oakland and throughout Alameda County

Advocacy Committee Meeting (Standing)

Wednesday, March 8, 2017 @ 5:30pm-6:30pm

150 Frank Ogawa Plaza, 4th Floor, Conference Room #1

Committee Members Present: Stanley Richardson (Chair), Phuong Hang Duong Thi, Max Chacana, and Angelica Gums

Excused: Theresa Anderson, Lisa Ruhland, and Hang Mosier

Absent: Nayaa Lacy

Staff Present: Estelle Clemons and Cecilia Garcia

1. Call to Order/Roll Call/Determination of Quorum

S. Richardson called the meeting to order at 5:33p.m. Roll call was called by staff, C. Garcia. A quorum was not established and the committee met as a whole.

2. Approval of the September 7, 2016 Advocacy Committee Minutes

3. AC-OCAP Advocacy – Focus Area/Strategy

- General (Approved by Board)

- a) Transportation – MTC
- b) Employment- PIC,WIB,AC-WIB
- c) Housing – EBHO
- d) Seniors – United Seniors
- e) Food Policy – CA Food Policy
Alameda County Food Bank

-Principal Focuses

- a) Family Day - Free Admission for Low Income Children to Oakland Zoo, Chabot Space Center, and other City Sponsored Facilities
- b) Seniors
- c) End Hunger 20/20 – D. Brown
- d) Low income Special Tax Exemptions – A. Gums
- e) Letter Writing Campaign

- Pending Projects

- a) Advocacy Plan Development: activities and communications requesting adoption of a policy granting exemptions to low-income homeowners from special assessment taxes.

S. Richardson stated that the AC Transit Rapid Bus project is still going forward. He then went on to discuss the special tax exemption stating that the City Council has approved the process for low-income Oakland residents apply for the tax exemption and receive a refund. He also stated that there is a \$100 million infrastructure bond for low-income housing. E. Clemons suggested that the committee identify one area of policy and discuss it at the board retreat. A. Gums agreed with E. Clemons and stated that after identifying the policy issue, bench marks should be set and met throughout the year. E. Clemons suggested that some of the items listed above under General and principal focuses can come off the list. A discussion ensued on immigrant rights and P. Thi commented that the roads in Oakland are awful and have too many potholes. E. Clemons stated that the Oakland’s Hunger-Free Summer kick-off is Friday, July 16, 2017 at the Lincoln Center. She stated that there is a website where you can enter your zip code and find the nearest location serving lunch to the youth. She states that Clear Channel is the media sponsor and may be providing bus shelters and billboards.

4. Development of a Community Outreach and Communication Project



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S. Richardson stated that there is no real reach to the community besides the CAP meetings. E. Clemons stated that staff has constant contact with over 600 people on the database and Eventbrite is also used as outreach. S. Richardson stated that he would like a special project for CAP to call its own as outreach to the community. A. Gums suggested that roles and tasks be set if CAP takes on a special event. S. Richardson discussed medical mills and how people need healthcare. There was also discussion on having an event to reach out to the undocumented population. A. Gums suggested to run this idea through other organizations such as the Centro de la Raza. S. Richardson suggested to bring in informational vendors at the event. M. Chacana stated to go directly to the City Council and get a booth at a City sponsored event. P. Thi discussed the homeless population setting up in areas and living in their tents. E. Clemons stated that at the board retreat there will be a discussion on consolidating the committees.

5. Effects of November Ballot Measures on low and moderate income families.

This item was tabled.

6. Review of member interests and activity assignments

This item was tabled.

7. Future Meeting Schedule

Recommendation: S. Richardson stated that the Advocacy Committee should meet in conjunction with the Fund Development Committee.

8. Agenda Attachments

- 2. Advocacy Committee Minutes September 7, 2016

9. Future/Proposed Agenda Items:

Future:

10. Announcements

11. Open Forum

12. Adjournment

Motion: The meeting was adjourned at 6:26p.m.