

Major Projects Division Update

Broadway Streetscape Improvements

Martin Luther King Jr. Way Streetscape Improvements

7th Street Connection Project

Oakland Youth Commission
10.16.2023



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MAJOR PROJECTS DIVISION – OYC

PURPOSE OF OUR PRESENTATION:

To introduce and provide updates on the Broadway Streetscape Improvements, the Martin Luther King Jr. Way Streetscape Improvements, and the 7th Street Connection Project.

OUTLINE

1. Overview of projects
2. Summary of engagement to date
3. Broadway designs
4. MLK Jr. Way designs
5. 7th Street designs
6. Q & A



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PROJECT OVERVIEW

- Broadway from 2nd Street to 11th Street and 20th Street to Grand Avenue
- Martin Luther King, Jr. Way from 2nd Street to 14th Street
- 7th Street from Mandela Parkway to MLK Jr. Way



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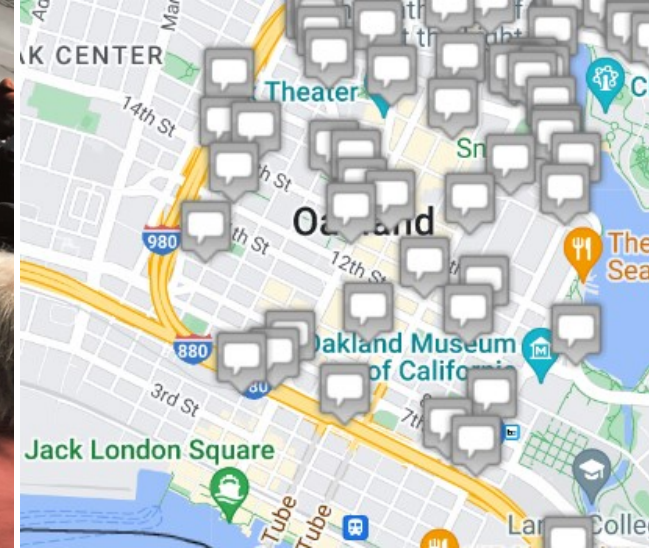
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PREVIOUS ENGAGEMENT

Several plans and programs have called for improvements on Broadway, MLK Jr. Way, and 7th Street:

- 2017 Pedestrian Plan
- 2019 Bike Plan
- Downtown Oakland Specific Plan
- Transit Action Strategy
- West Oakland Specific Plan
- West Oakland Community Action Plan



SUMMER 2023 ENGAGEMENT: **Broadway and MLK Jr. Way**

Our engagement strategies:

- ✓ Survey (Spanish, Chinese, and English)
- ✓ Tabling at events
- ✓ Presentations and briefings
- ✓ Digital engagement
- ✓ Postcard mailing
- ✓ Corridor walks



UPCOMING ENGAGEMENT

Engagement for 7th Street Connection Project:

- Survey open until mid-November
- Pop-up events
- Community Open House (virtual and/or in-person)
- Presentations and briefings
- Digital engagement
- Corridor walks

WHAT WE'VE HEARD: **BROADWAY**

Key themes from engagement:

Pedestrian safety is the top priority

Safe bicycle connections are needed

Urban greening is a high priority

Underpass needs improvement



How the project incorporates feedback from engagement:

Project will shorten crossing distances, add high visibility crosswalks, and reduce speeding



Separated bike lanes will be constructed on parallel streets, as part of other projects



New landscaping and trees will be added, and existing trees will be preserved, where feasible



Underpass improvements will include lighting and placemaking

WHAT WE'VE HEARD: **MLK Jr. Way**

Key themes from engagement:

Pedestrian safety is the top priority

Most prefer protected bike lanes

Excitement for new trees

Excitement for new lighting



How the project incorporates feedback from engagement:

Shortened crossing distances, high visibility crosswalks, reduced speeding

Protected cycle track will be constructed

New landscaping and trees will be added, and existing trees will be preserved, where feasible

Project will include new pedestrian scale lighting

WHAT WE'VE HEARD: 7th Street

Key themes from engagement:

Protected bike lanes are needed

Vehicle speeds should be slower

Art/placemaking is needed

Excitement for new trees



Protected bike lanes will be constructed



A road diet will help calm traffic



Art/placemaking will be included, where feasible



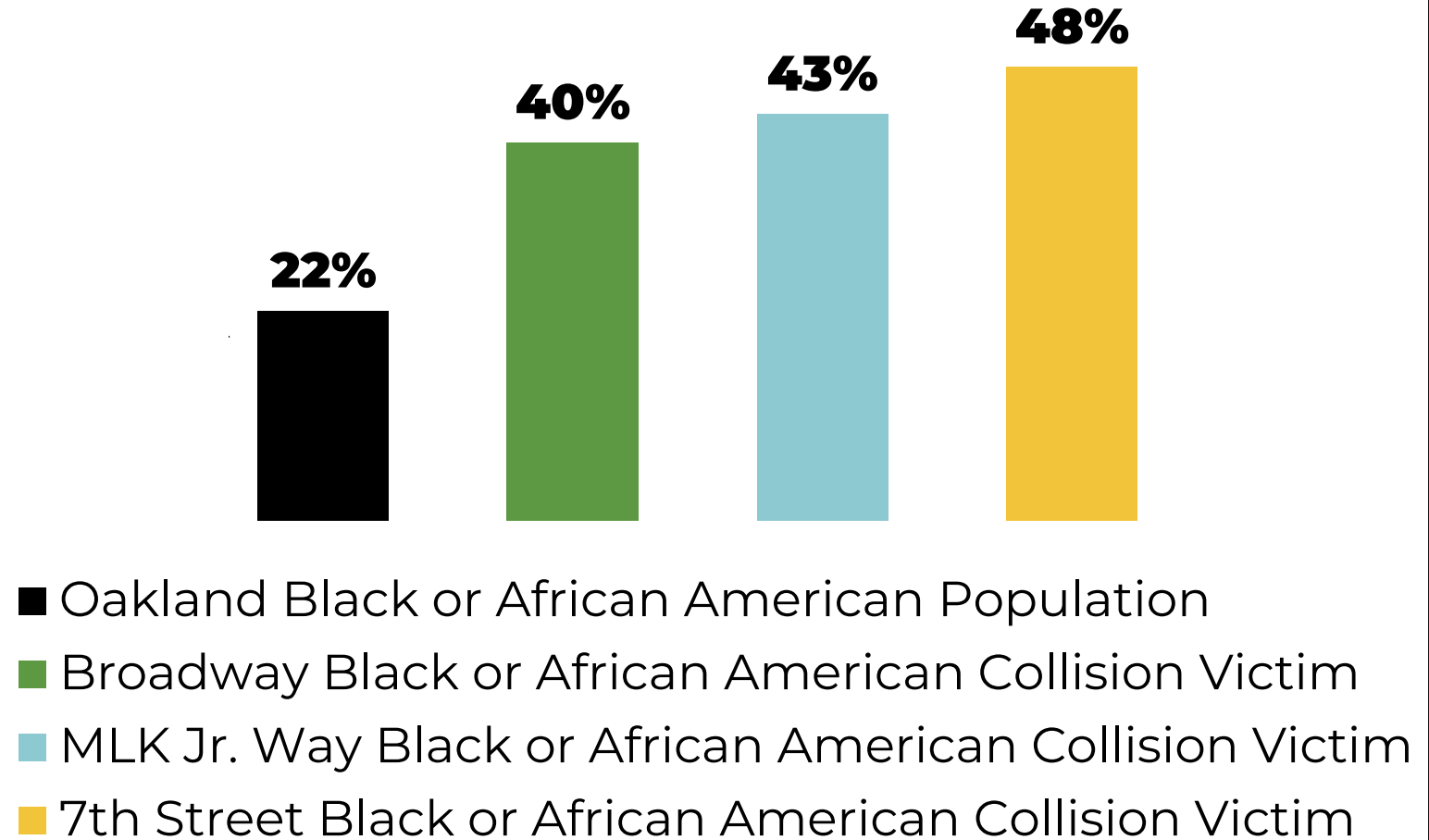
New landscaping and trees will be added, and existing trees will be preserved, where feasible

How the project incorporates feedback from engagement:

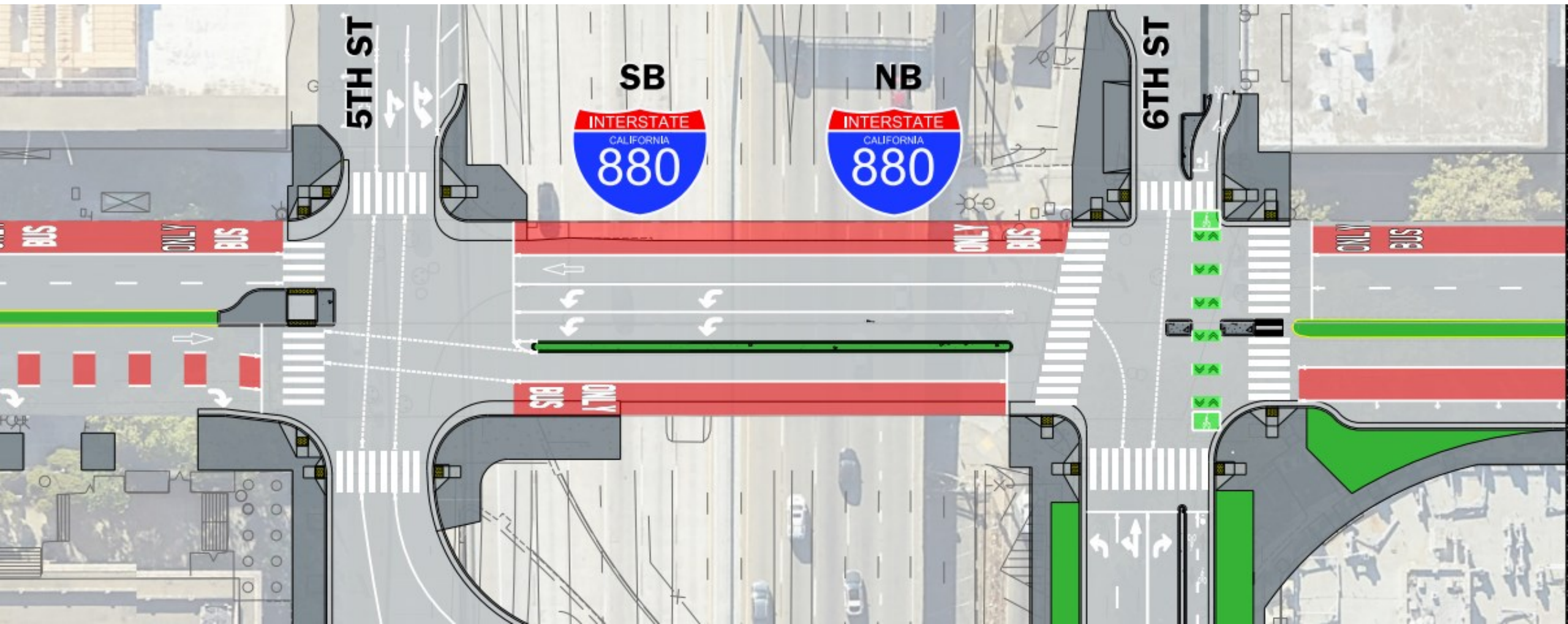
RACIAL DISPARITIES IN COLLISIONS:

Broadway, MLK Jr. Way, 7th Street

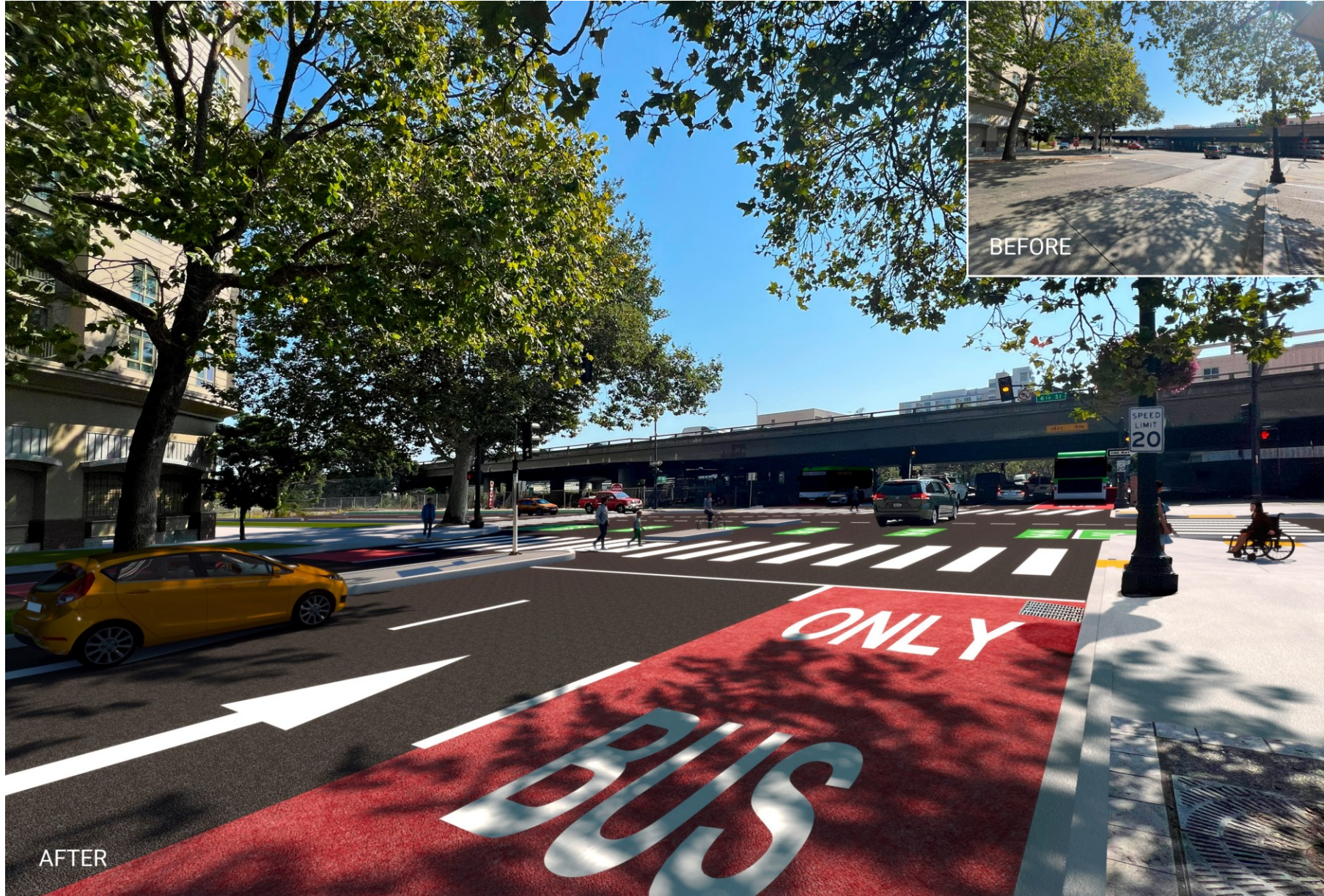
Collision victims on these three corridors were twice as likely to be Black Oaklanders



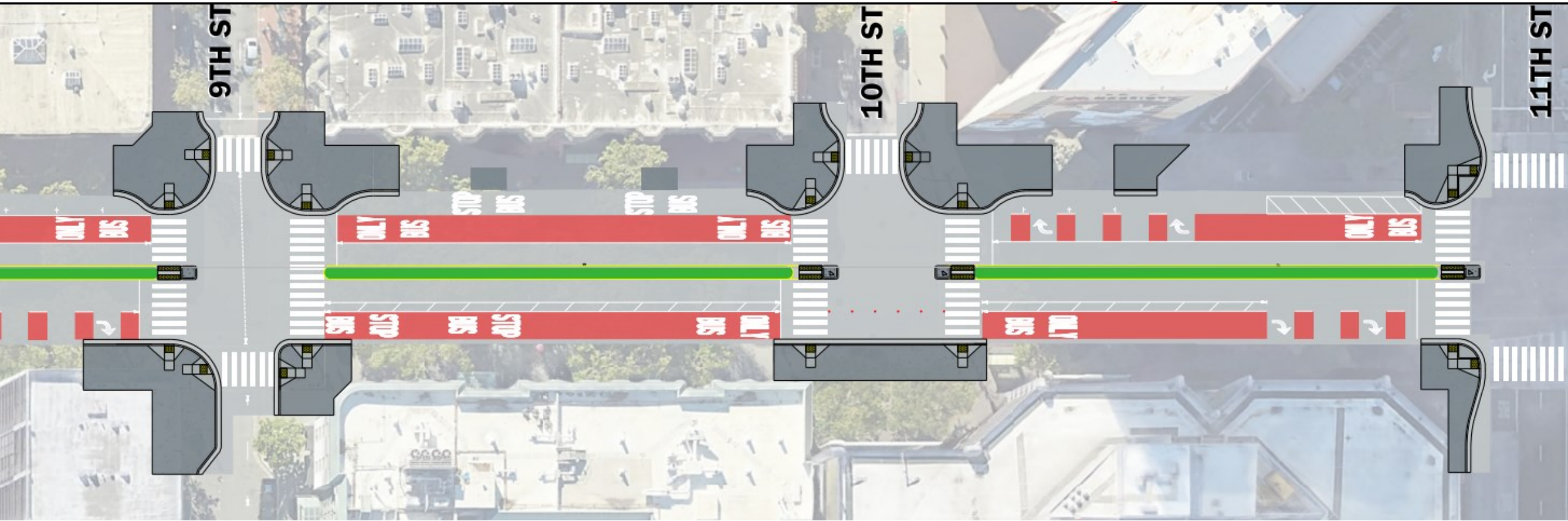
BROADWAY: Conceptual Plans (5th to 6th Street, Under I-880)



BROADWAY AT 6TH ST LOOKING SOUTH



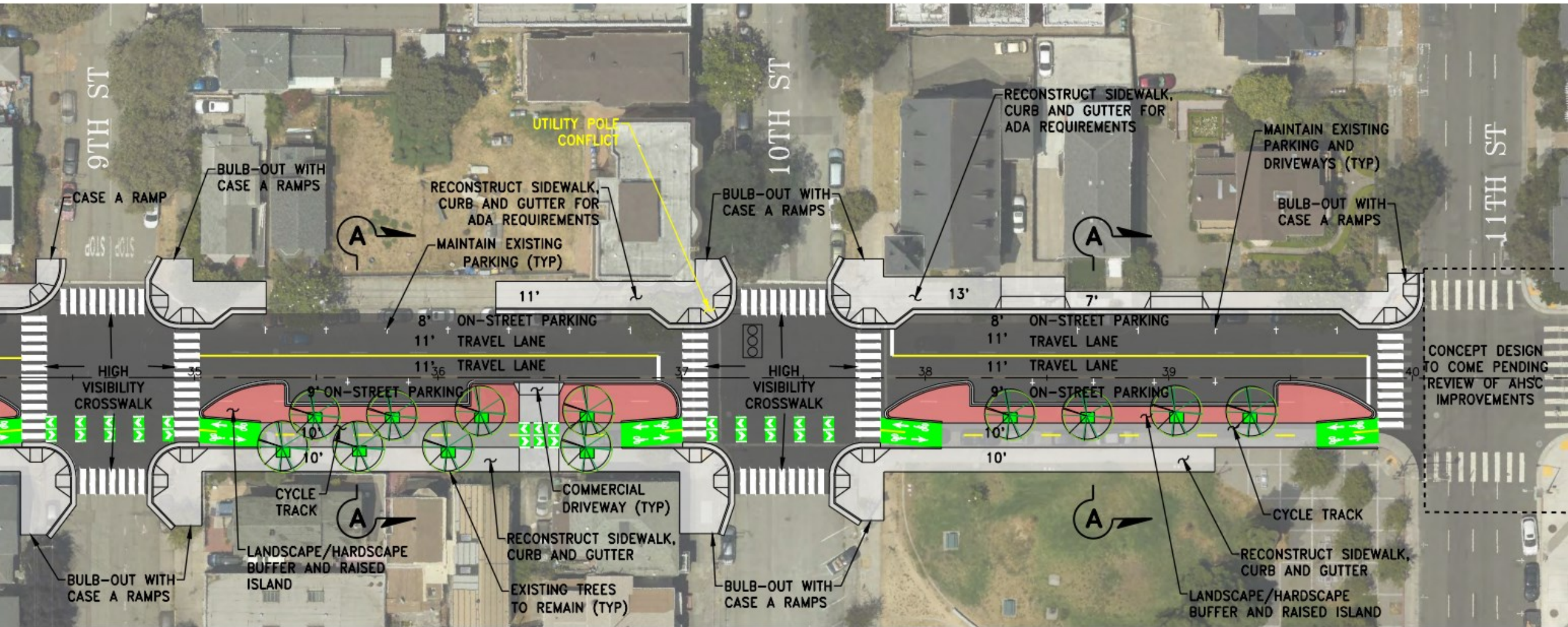
BROADWAY: Conceptual Plans (9th to 11th Street)



BROADWAY AT 9th ST LOOKING SOUTH



MLK: Conceptual Plans (9th to 11th Street)



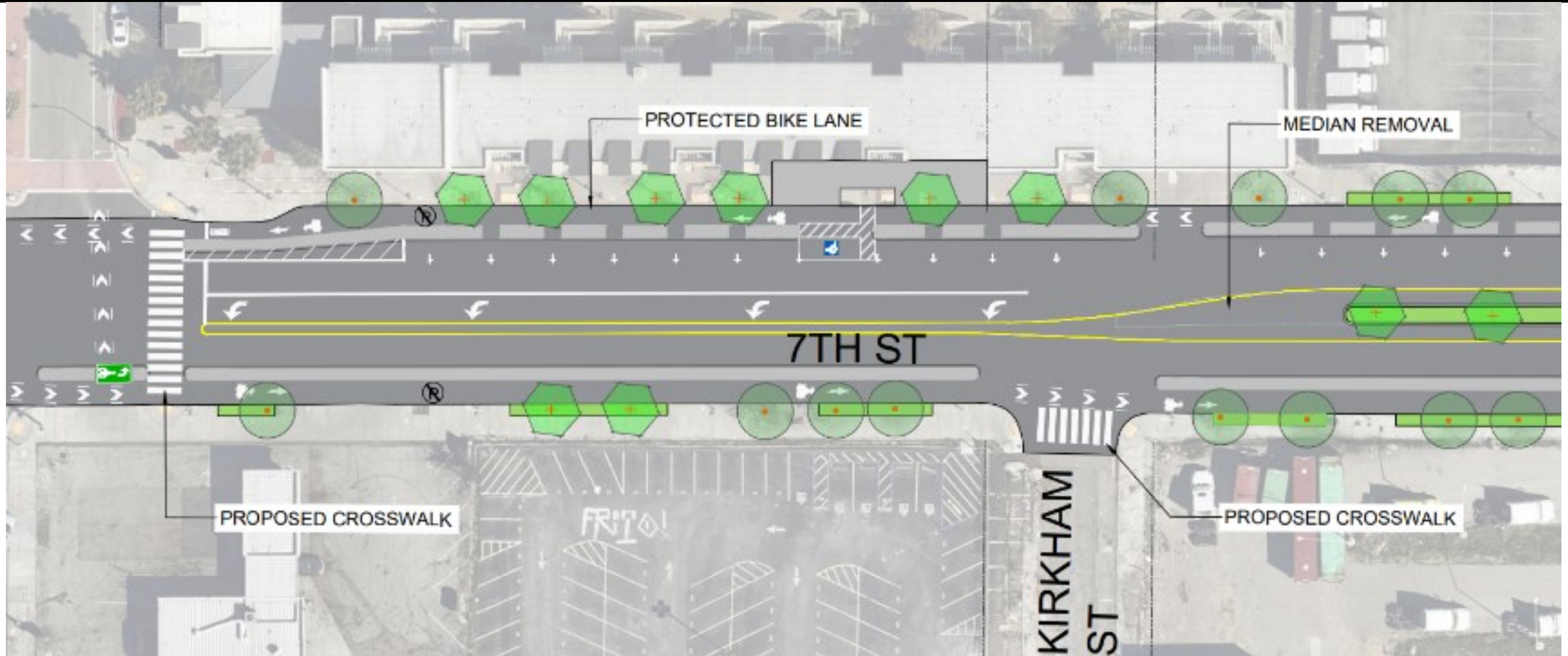
MLK JR. WAY & 8th ST LOOKING NORTH: At-Grade Cycle Track



MLK JR. WAY & 8th ST LOOKING NORTH: Raised Cycle Track



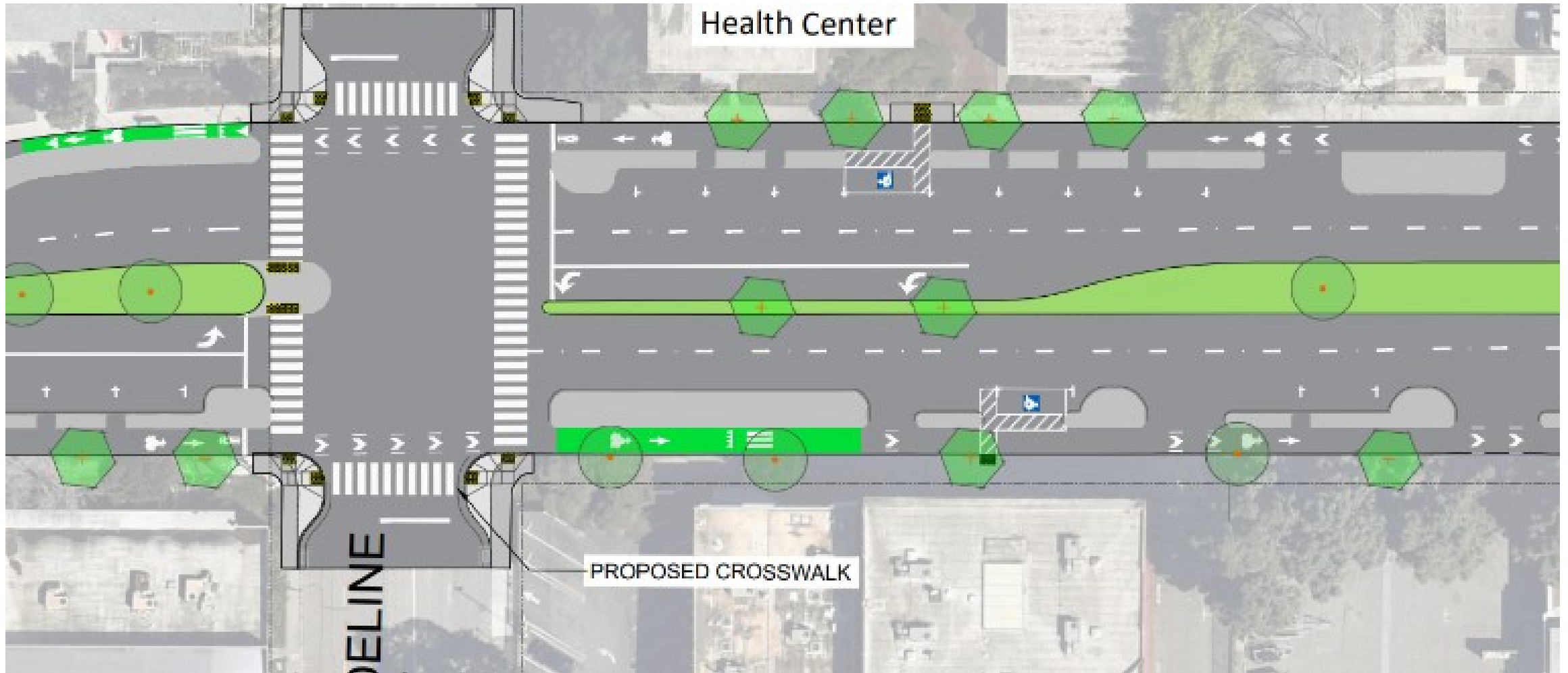
7TH STREET: Conceptual Plans (Mandela Pkwy to Kirkham St)



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7TH STREET: Conceptual Plans around Adeline Street



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7TH STREET & MARKET STREET LOOKING NORTH



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ENGAGEMENT AND DESIGN TIMELINE

Timeline	Actions
Now – 11/2023	<ul style="list-style-type: none">• Present to City Commissions and neighborhood groups and collect survey responses for 7th Street
10/24/23	<ul style="list-style-type: none">• Pop-up at West Oakland BART for 7th Street
11/8/23	<ul style="list-style-type: none">• Community meeting for 7th Street at [TBD]
11/2023	<ul style="list-style-type: none">• Finalize 35% designs for all projects
Spring 2024	<ul style="list-style-type: none">• Finalize 100% designs for all projects
2024-2026	<ul style="list-style-type: none">• Continue engagement and update community on what to expect during construction (Anticipated Start '25-'26)

We would love your feedback on the designs and engagement strategies!

Questions?

CONTACT US



Contact:

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Team Webpage

www.oaklandca.gov/MPD

Project Webpages

www.oaklandca.gov/mlk

www.oaklandca.gov/broadway

www.oaklandca.gov/7thStreet