

Major Projects Division Update

Broadway Streetscape Improvements

Martin Luther King Jr. Way Streetscape Improvements

7th Street Connection Project



MAJOR PROJECTS DIVISION – MCOA

PURPOSE OF OUR PRESENTATION:

To provide an update on the Broadway Streetscape Improvements and introduce the Martin Luther King Jr. Way Streetscape Improvements and the 7th Street Connection Project.

OUTLINE

1. Overview of projects
2. Summary of engagement to date
3. Broadway designs
4. MLK Jr. Way designs
5. 7th Street designs
6. Q & A



CITY OF
OAKLAND

DEPARTMENT OF
TRANSPORTATION

PROJECT OVERVIEW

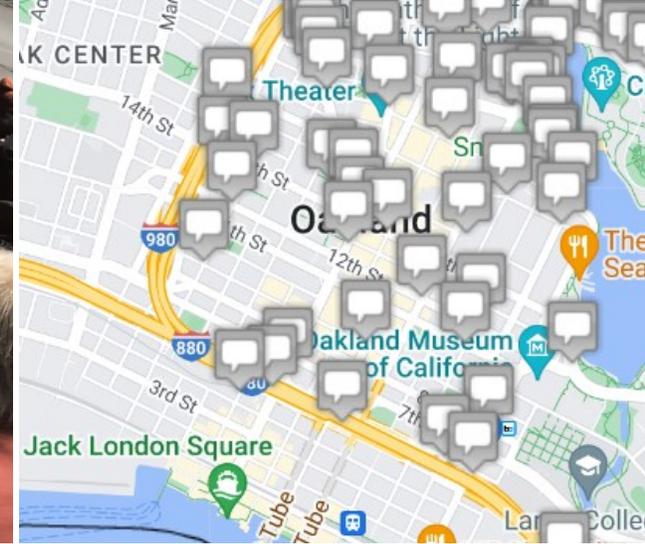
- Broadway from 2nd Street to 11th Street and 20th Street to Grand Avenue
- Martin Luther King, Jr. Way from 2nd Street to 14th Street
- 7th Street from Mandela Parkway to MLK Jr. Way



PREVIOUS ENGAGEMENT

Several plans and programs have called for improvements on Broadway, MLK Jr. Way, and 7th Street:

- 2017 Pedestrian Plan
- 2019 Bike Plan
- Downtown Oakland Specific Plan
- Transit Action Strategy
- Howard Terminal Transportation Plan
- West Oakland Specific Plan
- West Oakland Community Action Plan



SUMMER 2023 ENGAGEMENT: **Broadway and MLK Jr. Way**

Our engagement strategies:

- ✓ Survey (Spanish, Chinese, and English)
- ✓ Tabling at events
- ✓ Presentations and briefings
- ✓ Digital engagement
- ✓ Postcard mailing
- ✓ Corridor walks



UPCOMING ENGAGEMENT

Community Streetscape Project Open House

When: 5:30-7pm, October 12th

Where: Home of Chicken and Waffles,
444 Embarcadero West

What: Fun and engaging event for the
Broadway, MLK Jr. Way and 7th Street
projects

Upcoming engagement for 7th Street Connection Project:

- Survey
- Pop-up events
- Community Open House events
- Presentations and briefings
- Digital engagement
- Corridor walks

WHAT WE'VE HEARD: **BROADWAY**

Key themes from engagement:

Pedestrian safety is the top priority

Safe bicycle connections are needed

Urban greening is a high priority

Underpass needs improvement



How the project incorporates feedback from engagement:

Project will shorten crossing distances, add high visibility crosswalks, and reduce speeding

Separated bike lanes will be constructed on parallel streets, as part of other projects

New landscaping and trees will be added, and existing trees will be preserved, where feasible

Underpass improvements will include lighting and placemaking

WHAT WE'VE HEARD: **MLK Jr. Way**

Key themes from engagement:

Pedestrian safety is the top priority

Most prefer protected bike lanes

Excitement for new trees

Excitement for new lighting



How the project incorporates feedback from engagement:

Shortened crossing distances, high visibility crosswalks, reduced speeding

Protected cycle track will be constructed

New landscaping and trees will be added, and existing trees will be preserved, where feasible

Project will include new pedestrian scale lighting

WHAT WE'VE HEARD: 7th Street

Key themes from engagement:

Protected bike lanes are needed



Vehicle speeds should be slower



Art/placemaking is needed



Excitement for new trees



How the project incorporates feedback from engagement:

Protected bike lanes will be constructed

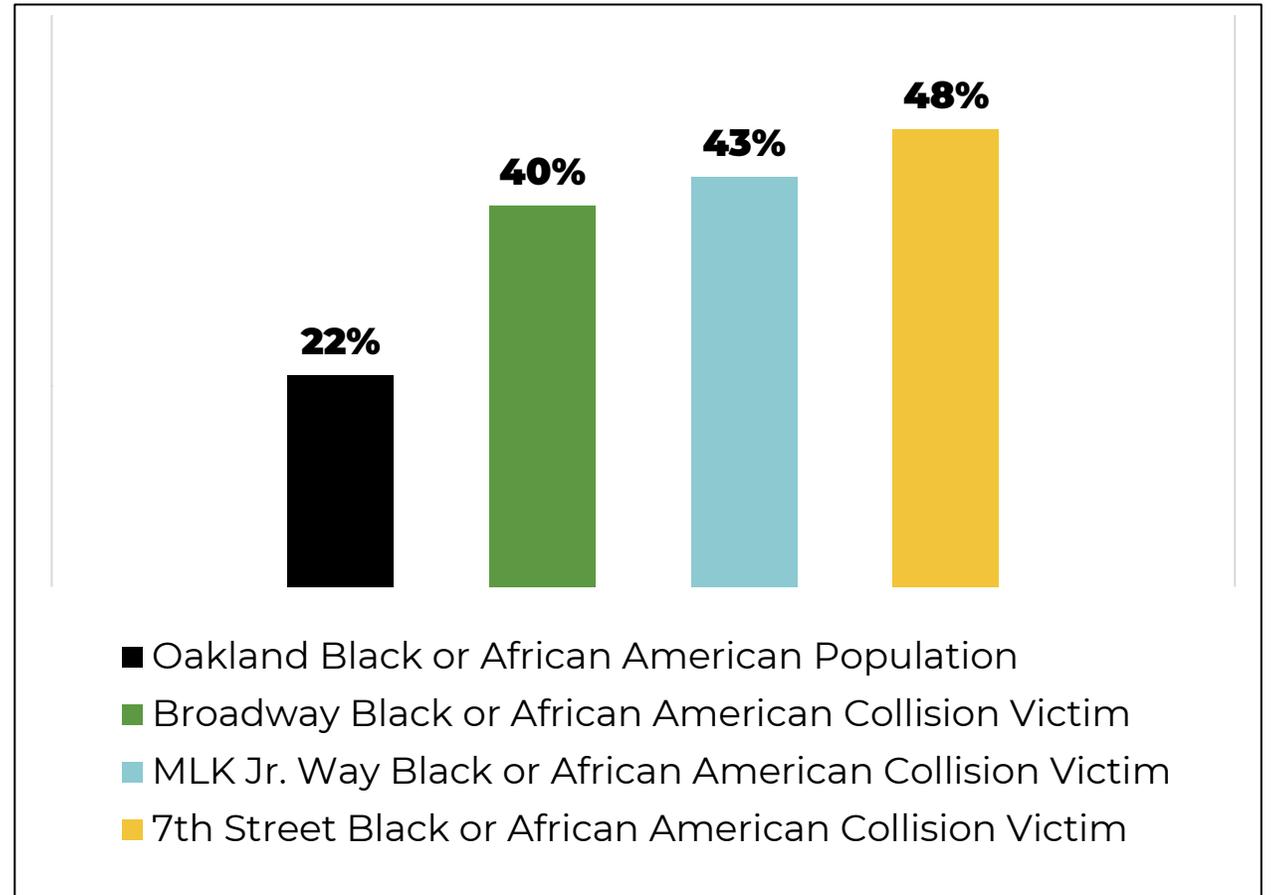
A road diet will help calm traffic

Art/placemaking will be included, where feasible

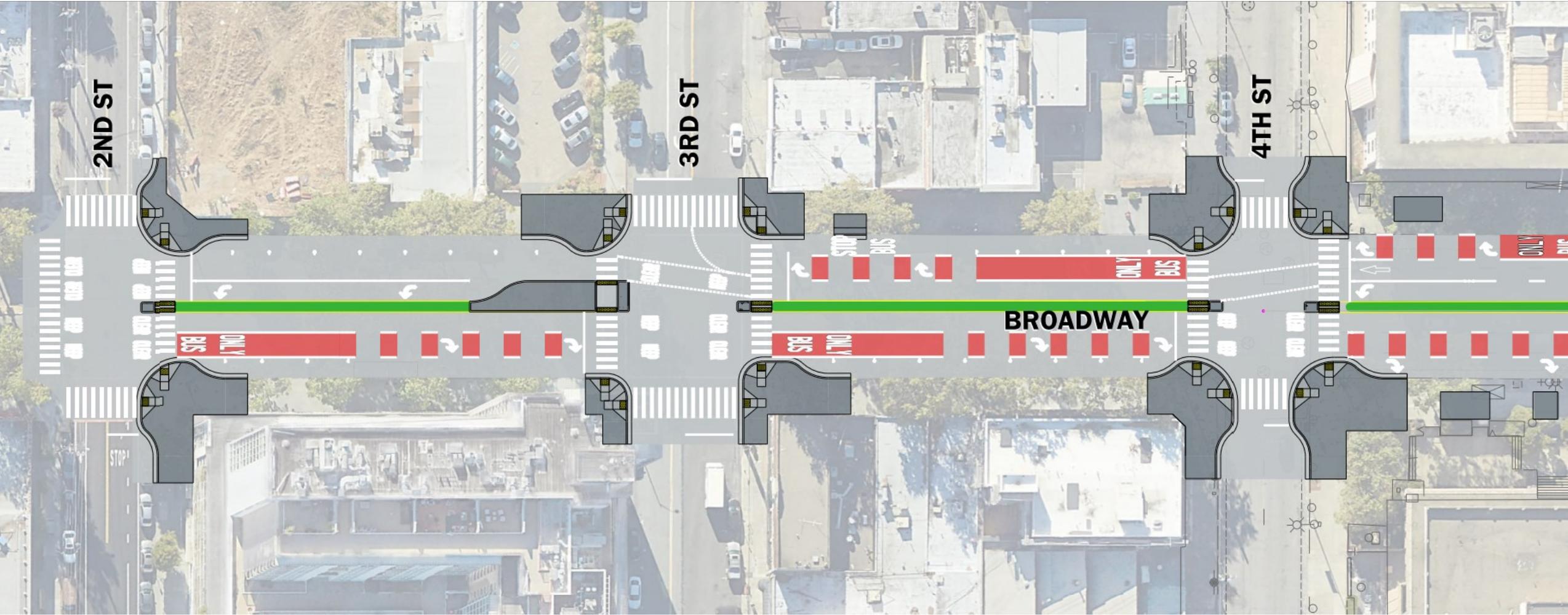
New landscaping and trees will be added, and existing trees will be preserved, where feasible

RACIAL DISPARITIES IN COLLISIONS: Broadway, MLK Jr. Way, 7th Street

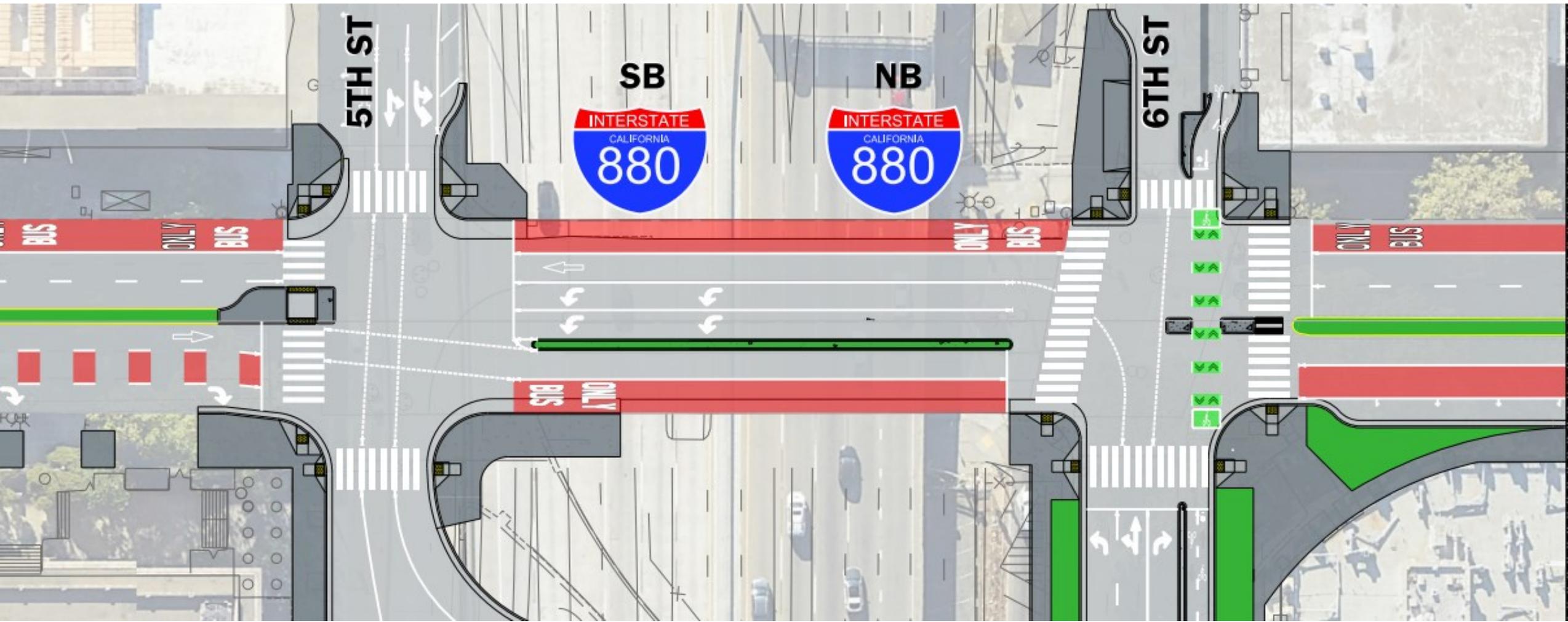
Collision victims on these three corridors were twice as likely to be Black Oaklanders



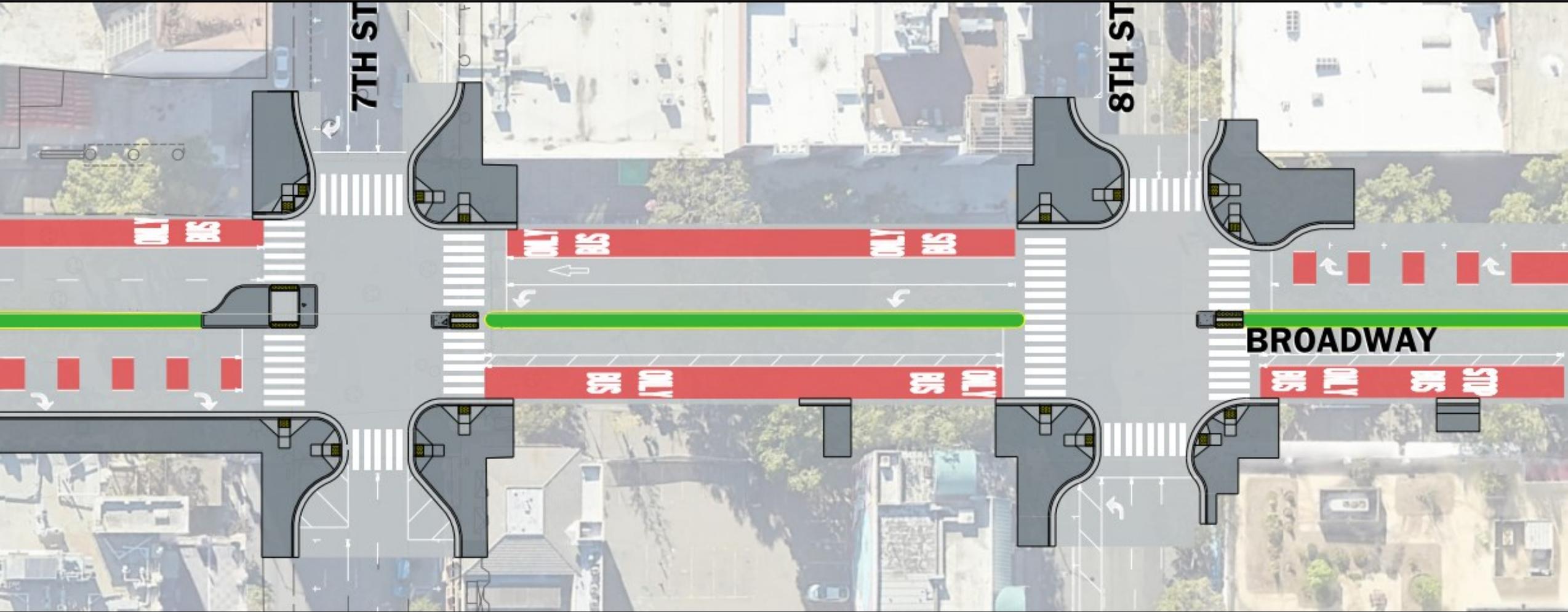
BROADWAY: Conceptual Plans (2nd to 4th Street)



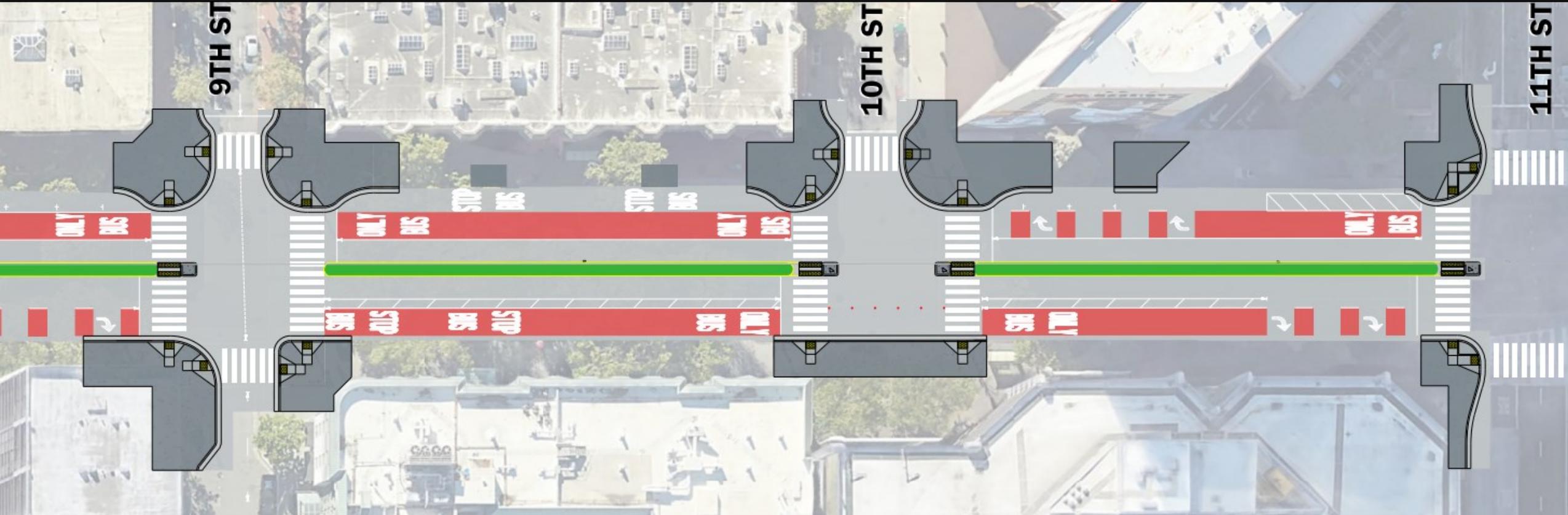
BROADWAY: Conceptual Plans (5th to 6th Street, Under I-880)



BROADWAY: Conceptual Plans (7th to 8th Street)



BROADWAY: Conceptual Plans (9th to 11th Street)



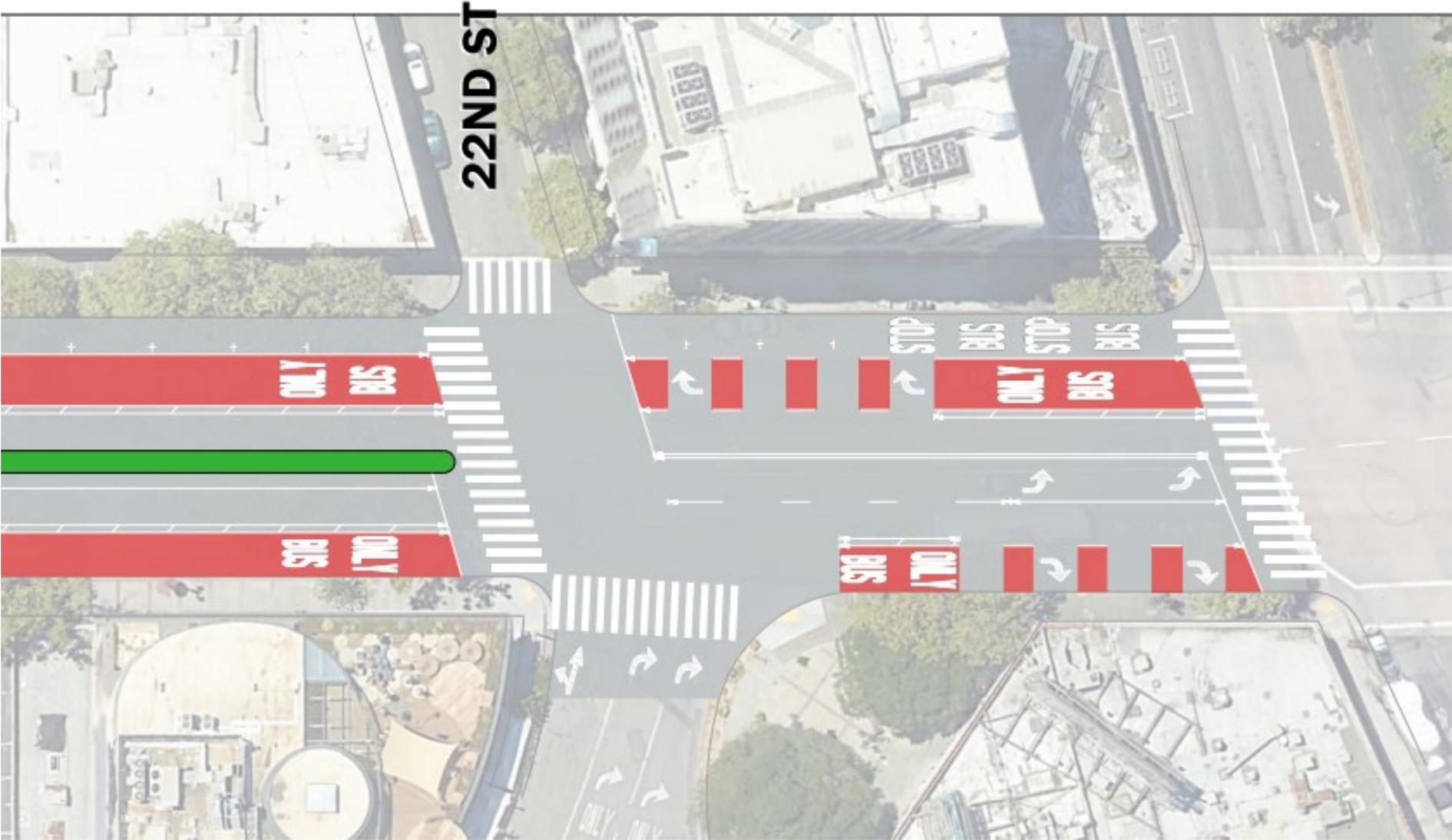
BROADWAY: Conceptual Plans (20th to 21st Street)

THOMAS L.
BERKLEY WAY

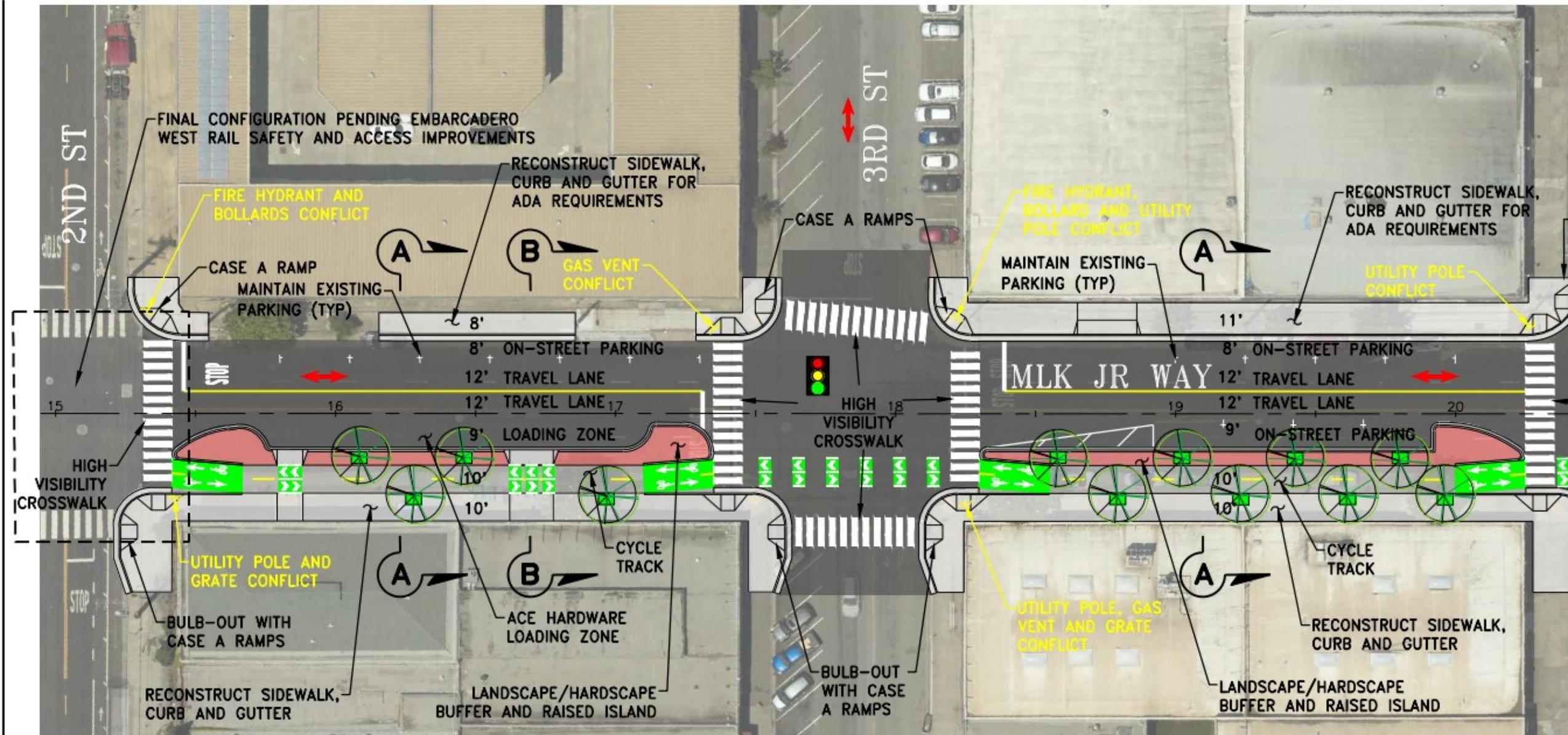
21ST ST



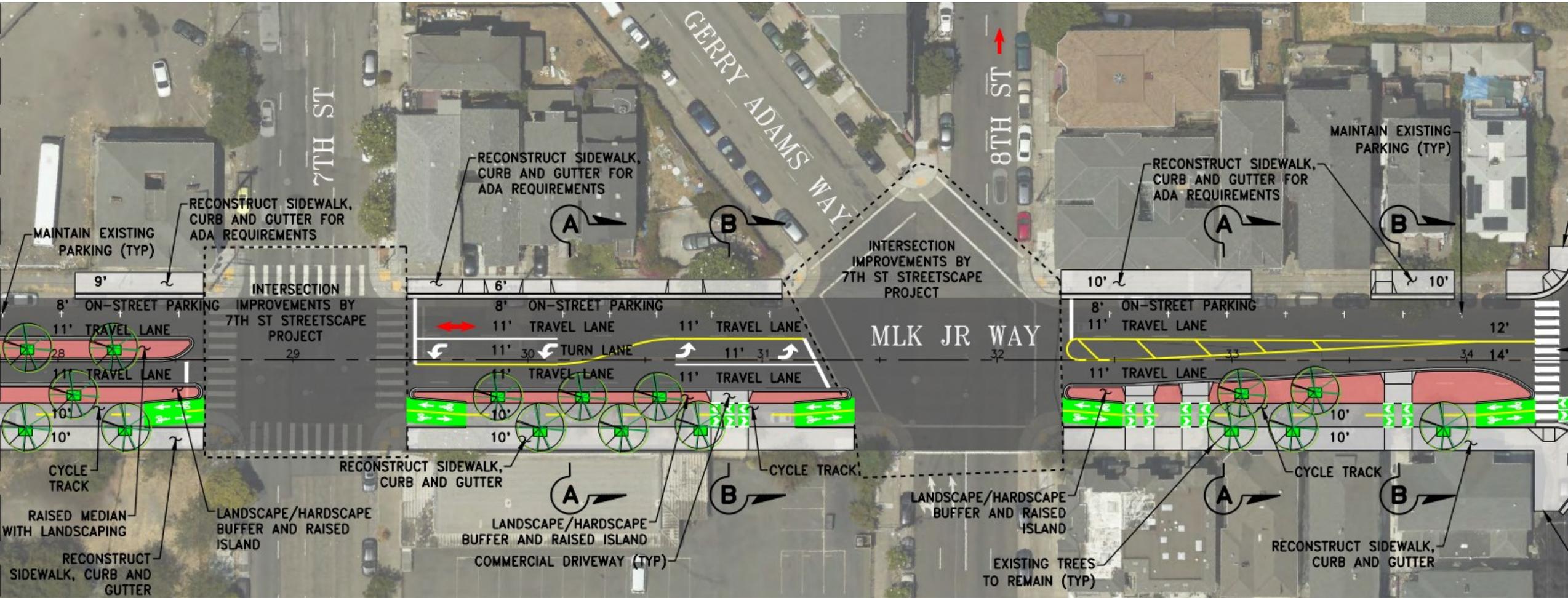
BROADWAY: Conceptual Plans (22nd Street to Grand Avenue)



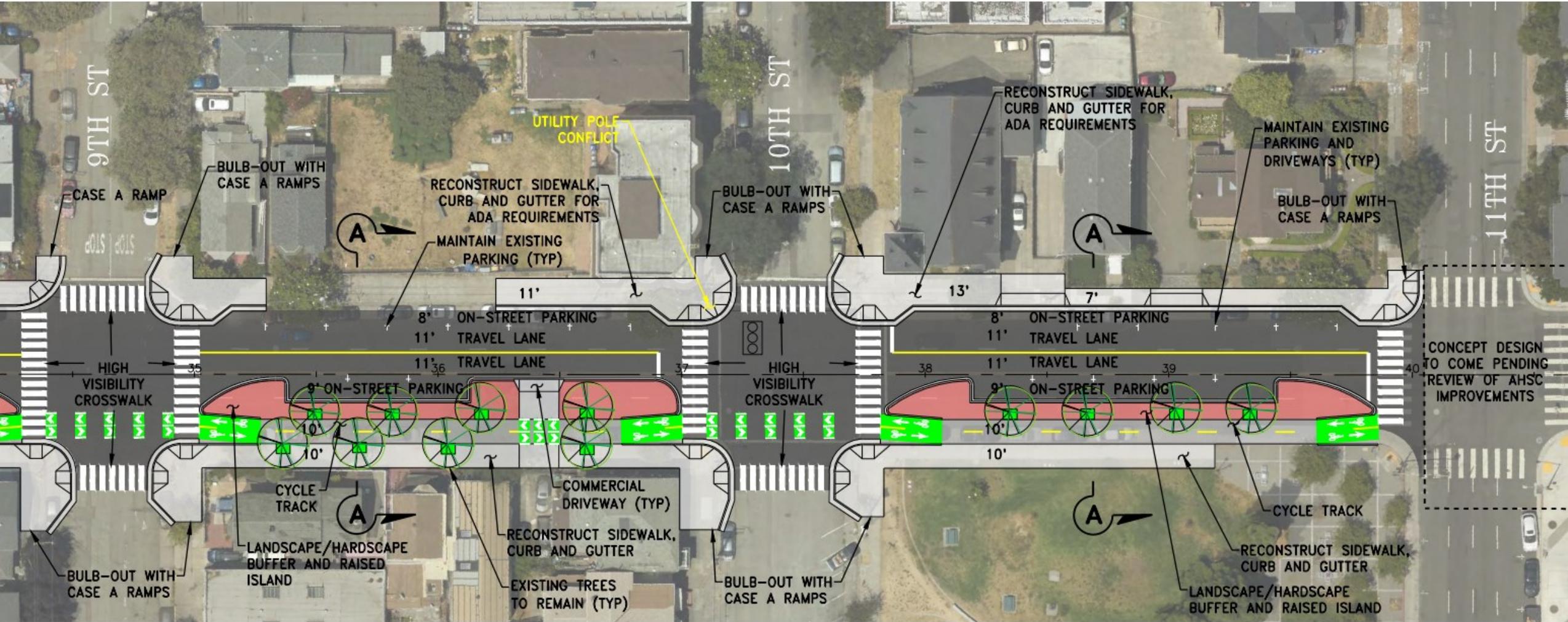
MLK: Conceptual Plans (2nd to 3rd Street)



MLK: Conceptual Plans (7th to 8th Street)



MLK: Conceptual Plans (9th to 11th Street)



ENGAGEMENT AND DESIGN TIMELINE

Timeline	Actions
Now – 11/2023	<ul style="list-style-type: none">• Present to City Commissions, neighborhood groups, and host Community Open House events and pop-ups
9/2023	<ul style="list-style-type: none">• Broadway and MLK Designs posted to project webpages
9/2023	<ul style="list-style-type: none">• Broadway and MLK engagement reports posted to project webpages
11/2023	<ul style="list-style-type: none">• Finalize 35% designs for all projects
Spring 2024	<ul style="list-style-type: none">• Finalize 100% designs for all projects
2024-2026	<ul style="list-style-type: none">• Continue to keep the community engaged with project updates and what to expect during construction (Anticipated Start '25-'26)

**We would love your feedback on
the designs and upcoming engagement
strategies.**

Questions?

CONTACT US



Contact

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Team Webpage

www.oaklandca.gov/MPD

Project Webpages

www.oaklandca.gov/mlk

www.oaklandca.gov/broadway

www.oaklandca.gov/7thStreet