

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

June 8th, 2020 ■ 6:30pm-8:30pm

Zoom Teleconference

Board Members present: Michael Hammock, Tonya Love, Raphael Breines, Julia Liou, Pamela Alston, Laurie Lawson, Donna Carey, and Justin Watkins

City Staff present: Joe DeVries and Neffertice Williams

1. Welcome and Call to Order

- Roll Call
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:35pm.

No changes were made to the meeting agenda.

2. Open Forum

There was one speaker.

Dhaifallah, Soba Grocers Initiative

Note: Due to COVID-19 shelter-in-place mandate/teleconference, specific names of open forum speakers may not be available.)

3. Adoption of Prior Meeting Minutes: March 9, 2020

Mike Hammock made a motion to approve the meeting minutes with no noted amendment. Donna Carey seconded the motion. The motion passed and the minutes were unanimously approved.

4. Update From City Administrator's Office by Joe DeVries, Director of Interdepartmental Operations, on the Fiscal Year 2020-2021 Mid-Cycle Budget Adjustment Process and Measure HH Funds

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

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Joe DeVries announced that while there have been some difficulties in predicting the City Budget, due to position freezes and budget cuts, the budget gap has been closed down to \$10 million. Measure HH funding is down, due to the reduction in consumption of sugary sweetened beverages, by \$1.42 million. The Administration has recommended some adjustments to meet the funding gap. The proposed reductions and the budget were reviewed.

The Administration is making every effort to keep the \$2 million funding under the SSB Board's discretion in place. In line with the Board's recommendation to allocate \$1.5 million to community grants, Staff suggested a one year contract extension for the original 14 grantees (Tier 1) with a 25% reduction in budgets equitably across programs. Donna Carey stated that each organization must meet current contract deliverables prior to being extended.

Chair Liou made a motion to recommend allocation of \$1.5 million to renew the 14 original grantees and allocate \$0.5 million to fund Community Development Financial Institution (CDFI). Pamela Alston seconded the motion. The motion was passed unanimously.

5. Presentation on Statewide Soda Tax Preemption and Assembly Bill 1838 by Xavier Morales, Executive Director Praxis Project

Speaker: Dhaifallah, Soba Grocers Initiative

Xavier Morales presented information on the Statewide Soda Tax Preemption led by Californians for Less Soda Coalition. The Coalition is working to repeal the 2018 Assembly Bill 1838 that prohibited California cities the right to enact sugary drink taxes. He requested the Board support the preemption. He will send a link to provide more information about the type of tax that had been preempted.

6. Board Debrief on Statewide Soda Tax Preemption Information and Discussion Around Possible Next Steps

Board Chair Liou made a motion to 1) add into the Resolution template a "Whereas" that would indicate that these SSB measures that passed in the cities have been shown to reduce SSB consumption and in turn have reduced diseases such as diabetes and heart disease and 2) recommend the City Council pass the Resolution. Justin Watkins seconded the motion. The motion was unanimously approved.

7. Board Updates

- Committee Meetings
- Meetings with City Councilmembers

Speaker: Katie Ettman, SPUR

Tonya Love provided an update about State level work related to the reduction of SSBs. Due to impact of COVID, State priorities are focused around impact of COVID, homelessness and fire preparedness. Bills related to reduction of SSBs have "crashed and died". She mentioned that, perhaps, in the next Legislative session there may be an opportunity to introduce new bills related to this issue.

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Committee Updates

- CDFI: Chair Liou mentioned the need to create criteria for CDFI. Justin Watkins reported that the committee had not convened and he will attempt to get a meeting scheduled.
- Wellness: Tonya Love reported the need to follow-up with Oakland Parks, Recreation and Youth Development (OPRYD) to determine if they can pass a wellness policy without funding.
- OPRYD Collaborations: Raphael reported the next step is to follow-up with OPRYD to get more information around budget specifics and effectiveness. Mike Hammock mentioned OPRYD's plans to operate Town Camp this summer. Chair Liou requested they provide an update at the next meeting about how OPRYD may be retooling program delivery due to impact of COVID.
- Communications: Laurie Lawson reported that a meeting with Colectivo is being scheduled in June with the Communications committee to discuss media execution plan and creative concepts. She stated that she will provide information about this meeting at the July meeting.
- Finance: Justin Watkins requested that Staff provide a budget update, similar to the report offered today, at the next Board meeting. Staff agreed to provide an update at the next meeting around the City Budget, which is expected to be adopted by June 30.
- Research and Evaluation: Chair Liou reported that she and Sharon Robinson have had meetings with Mathematica staff to hone in on the scope of work for the evaluation and study. Cost projections for this work are greater than the budget.

Meetings with City Council Members

Chair Liou reported that the Board has come to agreement about how it wants the money to be spent and that it doesn't want the money to be absorbed; want to keep the money. She requested Board members take time during the next two weeks to reach out to Council members to reiterate the Board's recommendations as the Budget is being finalized. She also asked any Board member unable to contact designated Council members notify her so outreach can be reassigned. She will send the Board the list of contact leads.

8. Administrative Update

- **Annual Report**
 - The report will serve to let Council know to preserve SSB funding and allow recommendations to go through. There is no date on timing. Due to the impact of the pandemic, the report is considered a non-action item and will be converted to a information memo; not scheduled as an action item
- **Oakland Unified School District**
 - The final report regarding installation of water hydration stations at OUSD sites is included in the agenda packet
- **Consultants**
 - Highlights of updates were provided in the Committee reports
- **Mandela Partners/East Oakland Healthy Retail Project**

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- Follow-up report in response to the March 9 presentation provided by Mandela Partners is included in the agenda packet

9. Agenda Items for the July 13, 2020 Board Meeting

- Board updates
- Finance report
- Community grants
- Admin update

10. Adjournment

The meeting was adjourned at 8:20pm.