

# Sugar-Sweetened Beverage Community Advisory Board

## MINUTES TO BE APPROVED

### Regular Meeting

February 10<sup>th</sup>, 2020 • 6:30pm-8:30pm

#### **Oakland City Hall, Hearing Room #1**

1 Frank H. Ogawa Plaza, 1<sup>st</sup> floor • Oakland California

Board Members present: Michael Hammock, Tonya Love, Laurie Lawson, Raphael Breines, Julia Liou, Esperanza Pallana, Donna Carey, Justin Watkins, and Pamela Alston

City Staff present: Sharon Robinson, Neffertice Williams, Joe DeVries, Lisa Agustin, Tiffany Kirkpatrick, Bradley Johnson and Daphne Flynn

#### 1. Welcome and Call to Order

- Roll Call
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:32pm.

There were no announcements. No changes were made to the meeting agenda.

#### 2. Open Forum

There were no speakers.

#### 3. Adoption of Prior Meeting Minutes: January 13, 2020

Esperanza Pallana made a motion to approve the meeting minutes and Mike Hammock seconded the motion. The motion passed and the minutes were unanimously approved.

#### 4. Update from the Finance Department on the City of Oakland Mid-Cycle Budget Adjustment Process

Lisa Agustin, Budget Administrator, Finance, provided a brief overview of the FY20-21 mid-cycle budget process. She stated that budget proposals from departments are due in early March. Between March and

##### Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

- If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.
- If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.
- If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.*

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May, the Mayor will be meeting with City Departments to develop City-wide funding priorities. The Mayor will propose a balanced budget in May for Council to adopt in June. She also mentioned that reduction in the consumption of sugary sweetened beverages has resulted in a projected shortfall of \$1.6 million.

Finance staff, Tiffany Kirkpatrick, provided information around the Board's role in the mid-cycle budget process. She is currently working with staff to setup a meeting with the Board to assist with development of the Board's funding recommendation proposal due in March. Staff reiterated that support offered by the Finance Department was to help the Board to submit a strong proposal, not to circumvent the Board's responsibility.

Esperanza Pallana expressed the importance of the Board's involvement in all steps of the Mayor's budget process to advocate for the Board's allocation recommendations.

## **5. Presentation from the Department of Race and Equity by Darlene Flynn, Director Department of Race and Equity, on Advancing Racism 101 and Discussion About the SSB Equity Analysis**

Darlene Flynn, Director Department of Race and Equity, presented an overview of DRE work, including information around results based accountability as the frame for evaluation and measurement of programs successes. Did we reach the people we wanted to reach? How much did we do? How well did we do it? Is anyone better off and how will we know? She can provide technical assistance to support evaluation efforts, including evaluation of OPRYD, and get to key questions.

## **6. Board Debrief on Race and Equity Department Presentation and Discussion Around Possible Next Steps for SSB Equity Analysis**

Board Chair Julia Liou suggested that the Board has an opportunity to engage DRE around work with grantees, City Departments and OUSD. Julia Liou summarized the agreed next steps as follows: 1) engage DRE to develop framework for evaluation consultant and 2) Raphael Breines and Michael Hammock will meet with Darlene Flynn and Nicholas Williams to talk about framework for the OPRYD presentation for March.

## **7. Board Updates**

- **Committee Meetings**
- **Meetings with City Councilmembers**

Laurie Lawson mentioned that the Communications Committee will be meeting with Colectivo at the end of the month. Esperanza Pallana will work to schedule the Research and Evaluation Committee meeting within the next couple weeks. Tonya Love stated that the Wellness Committee meet with OPRYD Director and BANPAC to discuss a comprehensive wellness policy. The Director is enthusiastic about the work and agreed to start the policy with staff and work out more policy details over the summer. Tonya mentioned a meeting is scheduled with BANPAC on Friday to discuss their proposal to provide technical assistance to develop a wellness policy. The Financial Transparency Committee meeting is scheduled for Tuesday, February 18 6-7pm.

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Board members are still working to schedule meetings with City Council members.

## 8. Administrative Update

- **SSB Board Annual Report (Agenda Report)**
  - Report must be completed by 3/23, Draft for discussion on 3/9 at the next board meeting.
- **Marketing, Branding and Communications**
  - The Marketing Discovery workshop is scheduled for February 27. Board Communications committee members Laurie Lawson and Pamela Alston have been invited. Also, invited the grantees, including OPRYD and OUSD.
- **SSB Board Workplan/Calendar**
  - City staff requested that Board members forward any updates the draft workplan to her.

## 9. Agenda Items for the March 9, 2020 Board Meeting

- East Oakland Healthy Retail update
- Oakland Parks, Recreation and Youth Development presentation,
- Annual report/funding recommendations
- Colectivo introduction
- Committee updates
- Proposed items for April meeting: Presentation from statewide reduce SSBs lobbyists and Update from Oakland Unified School District regarding the water hydration stations installations.

## 10. Adjournment

The meeting was adjourned at 8:02pm.