

# Sugar-Sweetened Beverage Community Advisory Board

## MINUTES TO BE APPROVED

### Regular Meeting

August 8, 2022 ■ 6:30pm-8:30pm

#### 1. Welcome and Call to Order

- Roll Call, Introductions
- Announcements
- Agenda Review and Adoption

The meeting was called to order at 6:34 pm.

Board Members present: Raphael Breines, Pamela Alston, Michael Hammock, Michelle Wong, Lisa Herrinton, Courtney Jones, Nile Taylor, Ali Obad, Dwayne Aikens.

City Staff present: Michael Akanji, Neffertice Williams

Michael announced that Community Kitchens would be launching their mobile kitchen at Liberation Park on Saturday the 13<sup>th</sup> of August and invited commissioners to attend.

Commissioner Aikens moved to accept the meeting agenda as presented. It was seconded by Commissioner Obad. The motion passed.

#### 2. Adopt a continuing resolution as per AB 361 establishing certain findings justifying the ongoing need for virtual meeting

Commissioner Hammock moved to adopt a continuing resolution as per AB 361. The motion was seconded by Commissioner Alston. The motion passed.

#### Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

*In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.*

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## 3. Open Forum

No attendees asked to speak at the open forum.

## 4. Adoption of Prior Meeting Minutes: July 11, 2022

Commissioner Jones moved to approve the previous meeting minutes. Commissioner Hammock seconded the motion. The motion carried with one abstention – Commissioner Allston.

## 5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the latest revenue update to the Board. \$662,00 was received in the previous month, bringing the total for the year to \$7.3 million and about \$842,000 short of the annual projected revenue. It appears that the projections will be met based on further income from 2021/22 that comes in future months.

The Board was also updated about the efforts to contact Oakland businesses that have not registered to pay the SSB distribution tax. Commissioner Taylor wanted to confirm when the planning would begin for the next budget cycle and Michael recommended that it should begin well in advance of June 2023. Commissioner Obad inquired whether taxes are received from online food distribution companies like Grubhub and UberEats.

## 6. Presentation from Alex Boskovich of the Alameda County Community Food Bank

Alex provided background on two areas relating to Food Security. She talked about the upcoming White House Conference on Hunger, Nutrition and Health, which will occur next year for the first time since 1969. Its goals are to improve food access and affordability, integrate nutrition and health, support physical activity, enhance nutrition and food security research, and empower all consumers to make and have access to healthy choices. The Alameda County Food Bank wants to ensure that people who are most impacted by the root cause of hunger or poor diet are centered in the conference and sees an opportunity to address disparities in food security.

Alex also provided some information regarding the Farm Bill, which is reauthorized every 5 years by Congress and covers food, nutrition and agriculture. The current Farm Bill is scheduled to be reauthorized in September of 2023. Three-fourths of spending in the last bill passed in 2018 was for nutrition assistance programs. Farm Bills since 1973 have included reauthorization of SNAP (previously known as the Food Stamp program). House Republicans had attempted to advance mandatory state workfare programs for SNAP eligibility which was vociferously opposed by Democrats and later dropped from the Bill. The results of the 2022 midterm elections could determine the fate of the upcoming Farm Bill.

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## 7. HSD Presentation on the Community Grants Program

Neffertice Williams of the Human Services Department talked about the implementation and administration of the Community Grants Program since it was conceived of several years ago. The program was first launched in the 2019-20 fiscal year, when 14 organizations were awarded \$3.5 million, while an additional \$2 million was made available later that year for another 11 organizations, leading a total of 25 grantees. An additional 3 grants were funded in the amount of \$500,000 in April of 2021, while the initial 14 organizations grants were renewed for an additional year. Earlier in 2022, 26 new grants were awarded as part of the program, some of which include earlier grantees. Program activities include wellness education, healthy points of sale, physical activity, medical screenings, and food delivery.

Neffertice outlined the challenges faced by the grantees, especially due to the impact of the COVID 19 pandemic and staffing changes within the Human Services department. She also presented some of the solutions that are being adopted to face these challenges. She also outlined the areas in which grantees will be encouraged to work communally and mutually support each other while comparing and contrasting best practices and challenges. City staff is planning to facilitate opportunities for mutual collaboration such as a retreat and a City sponsored Oakland Drinks Water community event.

Finally, she outlined the various ways that the Human Services Department has enforce accountability from the grantees. This involves consistent program management, policies and procedures, as well as technical assistance being provided where required, The Community Grants program also involves comprehensive bi-annual reporting, site monitoring, and desk audits to collect and verify program materials.

## 8. Committee Updates

The Marketing committee presentation focused on the visibility of SSB revenues to make a positive difference in Oakland. They plan to meet monthly and have at least 4 community events per year. The committee has focused on community outreach as well as building trust and relationships with our grantees. Commissioner Aikens was at a large outreach event on National Night Out which had several councilmembers in attendance. Commissioner Alston attended the United Seniors of Oakland and Alameda County annual convention.

The Strategic Partnerships Committee updated on their conversations with grantees to determine how best to help. Commissioner Herrinton has engaged with youth focused organizations who are interested in presenting to the Board. Commissioner Wong spoke with several grantees who expressed a desire to collaborate with and complement each other. Several organizations such as City Slicker Farms offered the use of their space to host a Community Grants convening.

## 9. Agenda Items for the Next Board Meeting

Commissioner Herrinton suggested a discussion on the role that Board members can play in promoting collaboration between grantees. Commissioner Hammock suggested allowing one

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grantee to give a short presentation each meeting which would allow room for other board business.

## **10. Adjournment**

Commissioner Wong moved to adjourn the meeting. It was seconded by Commissioner Alston. The motion passed. The meeting was adjourned at 8:38 pm.