



CITY OF OAKLAND

MAYOR'S COMMISSION ON AGING

Wednesday, May 7, 2025

10:00 a.m. – 12:00 p.m.

Oakland City Hall, Hearing Room 1 - One Frank H. Ogawa Plaza

IN-PERSON MEETING

Members of the public participating in the meeting must attend in-person.

PUBLIC WEBCASTING

The public may observe this meeting remotely.

To view the meeting live on KTOP or on the City website:

<https://www.oaklandca.gov/topics/ktop-tv-10>

To observe the meeting by video conference, join from PC, Mac, iPad, or Android:

<https://us06web.zoom.us/j/82231105391>

To listen to the meeting by phone, dial:

+1 669 444 9171 US **ZOOM ID:** 822 3110 5391

PUBLIC COMMENT

Join Us in Person, submit a separate speaker card for each item on the agenda to the commission clerk before the item is called.

Email Written Comments to MCOA@Oaklandca.gov. Written comments must be submitted at least 24 hours prior to the meeting time to be delivered to the commissioners.

Questions, please email the Mayor's Commission on Aging at: mcoa@oaklandca.gov

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin, or Spanish interpreter, please email MCOA@oaklandca.gov or call TDD/TTY (510) 238-3254 at least five working days before the meeting.

Commissioners: Robert “Bob” Scott (Chair), Blake Spears (Vice-Chair), Lenore Gunst, Asha Beene-Clark, Jennifer Seibert, Suzi Kalmus, Jacqueline Johnson, Lisa Malul, Brandon Hemphill

Human Services Department (HSD) Commission Staff: Ana Bagtas, Aging and Adult Services Manager; Marshay Boyd, Commission Clerk

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Oakland City Hall, Hearing Room 1 - One Frank H. Ogawa Plaza

AGENDA

1. Call To Order
2. Roll Call/Determination of Quorum
3. Adoption of Agenda
ACTION ITEM:
4. Approval of April 2, 2025, Meeting Minutes
ACTION ITEM:
5. Public Comment (Specific Agenda Items, limit of two minutes)
6. Presentation: Alameda County Area Agency on Aging: Overview of Programs and Funding – *Jennifer Stephens-Pierre, AAA Director and Kim Fogel, AAA Senior Planner*
7. Presentation: Center for Elder’s Independence (CEI), Leading with Healthcare Equity: Serving Older Adults through Community Connection and Holistic Care – *Sheryl Morasco, Director Outreach and Enrollment*
8. Budget Advisory Commission Report
9. Human Services Department/Aging & Adult Services Report – *Ana Bagtas, Aging and Adult Services Manager, HSD*
10. Update on the 5-Year Strategic Plan
11. Advocacy Updates
12. Open Forum (Limit of two minutes)

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13. Closing Remarks & Adjournment

ACTION ITEM:

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Commissioners: Robert “Bob” Scott (Chair, PRESENT), Blake Spears (Vice-Chair, PRESENT), Asha BeeneClarke (PRESENT), Lenore Gunst (EXCUSED ABSENT), Jennifer Seibert (EXCUSED LATE), Suzi Kalmus (PRESENT), Jacqueline Johnson (PRESENT), Lisa Malul (EXCUSED LATE), Brandon Hemphill (EXCUSED ABSENT)

Human Services Department (HSD) Commission Staff: Ana Bagtas, Aging and Adult Services Manager; Marshay Boyd, Commission Clerk

SPECIAL MEETING

MAYOR'S COMMISSION ON AGING

Wednesday, April 2, 2025

North Oakland Senior Center – 5714 Martin Luther King Jr. Way

Meeting Minutes

1. Call To Order

Chair Scott called the meeting to order at 10:07 AM.

2. Roll Call/Determination of Quorum Quorum was established.

3. Adoption of Agenda

ACTION ITEM: Blake Spears/Suzi Kalmus/Carried

4. Approval of March 5, 2025, Meeting Minutes

ACTION ITEM: Jacqueline Johnson/Asha Beene-Clarke/Carried

5. Public Comment (Specific Agenda Items, limit of two minutes) No speakers at this time.

6. Presentation: Aging Well in Oakland: A 5-Year Strategic Action Plan - Listening Sessions

Preliminary Results – Ana Bagtas, Human Services Manager, City of Oakland Human Services Department, Aging and Adult Services Division

Chair Scott opened this agenda item by welcoming Ana Bagtas to present her information. Ana Bagtas, Human Services Manager with the City of Oakland's Human Services Department, presented preliminary results from the “Aging Well in Oakland” Listening Sessions, which are part of the development of a 5-Year Strategic Action Plan focused on improving services and quality of life for Oakland's aging population. The plan, scheduled for completion by July 1, 2025, is a collaborative

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effort between the Aging and Adult Services Division and the Mayor's Commission on Aging (MCOA). Ana outlined key focus areas that emerged from community input, including Senior Hubs, Funding Resiliency, Service Navigation, Self & Community Capacity Building, Transportation, Safety & Security, and Communication Outreach & Promotion. Commissioners were invited to participate in stakeholder groups aligned with these themes to help guide the planning process. Ana emphasized the importance of community engagement, noting that ongoing listening sessions will continue to shape the plan's priorities. The next steps include assessing needs, prioritizing, setting goals, and developing smart objectives. Ana opened the floor for comments/questions from commissioners and the public. Both engaged in very in-depth conversations about plans to move forward.

7. Advocacy Updates

Chair Scott opened the Advocacy Updates by welcoming Wendy Peterson, Director of the Senior Services Coalition, along with Priscilla Banks. He invited Wendy to share the advocacy work currently underway to support Oakland's older adult community and how it aligns with the commission's efforts. Wendy spoke about her collaboration with Chair Gunst to communicate with city leadership on the importance of prioritizing older adults and maintaining critical funding for senior services. She highlighted their initiative to support seniors in advocacy by providing sample letters, clear instructions, and space for individuals to personalize their messages. The coalition is also taking care of mailing the letters on behalf of seniors, submitting them directly to leadership with the goal of improving support and ensuring older adults in Oakland are not overlooked.

8. Budget Advisory Commission Report

Chair Scott inadvertently moved the agenda items out of order at this point but noted that Fiscal Budget Manager Kurry Foley was not present to provide an update. As a result, this item was skipped. However, Ana Bagtas offered a brief budget update during her Human Services Department report.

9. Human Services Department/Aging & Adult Services Report – Ana Bagtas, Aging and Adult

Services Manager, HSD Chair Scott introduced this item by inviting Ana Bagtas to provide an update on the City's budget process and its impact on senior services. Ana shared that the Human Services Department was invited to present at the City's budget hearing, where she will be speaking on behalf of Oakland's senior centers in front of the Mayor, Interim Mayor, and administrative leadership, including the City Administrator. Her message will focus on the importance of keeping senior centers open and the funding needed to do so. While the administration has expressed a commitment to keeping the centers operational, the current budget only allows for one staff member per site, which is not sustainable for full-time operations. Ana is actively pursuing additional funding sources but emphasized that it will take time. She stressed the need for adequate staffing to maintain full-time programming and services. Ana also asked the Commission, how can MCOA better coordinate with each senior center? She suggested hosting a Zoom or in-person orientation to connect MCOA commissioners with each center's advisory council and begin planning collaborative efforts. She invited commissioners to participate in the upcoming Steering Committee meeting scheduled for Monday, April 14, 2025, which will include representatives from community-based organizations, city departments, and the Commission to develop a plan before the new fiscal year begins on July 1. During discussion, Vice-Chair Spears noted that commissioners were previously assigned to individual senior centers. In

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response, Chair Scott proposed a formal motion: that MCOA commissioners and senior center advisory councils begin working together to strengthen leadership, align on community-wide issues, and ensure all voices are heard in the planning and problem-solving process. Blake Spears/Jennifer Seibert/Carried

10. Open Forum (Limit of two minutes)

We received three public comment cards. These public members had two minutes each to express their comments/questions. The commissioners/staff had time to respond to their comments.

11. Closing Remarks & Adjournment Meeting Adjourned 12:06 PM.

ACTION ITEM: Blake Spears/Jacqueline Johnson/Jennifer Seibert/Motion Carried

Next MCOA meeting will be May 7TH, 2025.

DRAFT

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CITY OF OAKLAND Mayor's Commission
on Aging

AGING WELL IN OAKLAND: A 5-
YEAR STRATEGIC ACTION &
IMPLEMENTATION PLAN

LISTENING SESSIONS
PRELIMINARY RESULTS
APRIL 2, 2025
MAYOR'S COMMISSION ON
AGING

AGENDA



Welcome and Introductions

Project Overview

Community Input Methodology & Methods

Listening Sessions

Presentation of Preliminary Results/Major Themes

Lessons Learned

Next Steps

Q&A

PROJECT OVERVIEW



WHO Age-Friendly Communities

Strategic Plan 2018-2023, extended to 2024

Age Friendly 2.0 – Aging Well in Oakland: A 5-Year Strategic Action Plan

Planning Process

Community Input Process

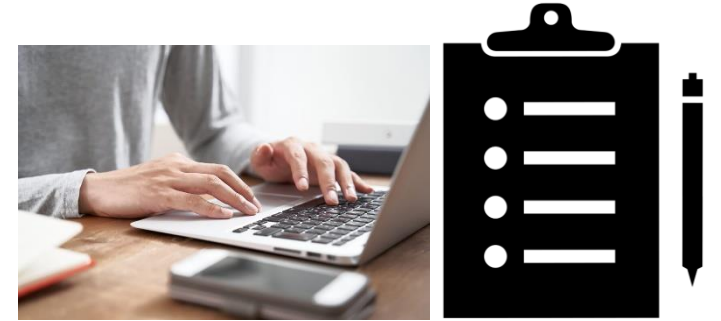


COMMUNITY INPUT PROCESS



METHODOLOGY

- Mixed
 - Qualitative
 - Quantitative
- Grounded interviews



METHODS

- Secondary data review – Issue Briefs
- Listening Sessions
- I:I Interviews
- Survey

ISSUE BRIEF

TOPIC AREAS

- Health, Wellness & Nutrition
- Communication, Outreach & Information and Assistance
- Housing and Homelessness
- Open Space
- Transportation
- Safety & Violence Prevention



LISTENING SESSION SITES/GROUPS

Vietnamese
Community
Development, Inc.

Area Agency on
Aging

North Oakland
Senior Center

East Oakland
Senior Center

Lavender Seniors

African American
Museum & Library

West Oakland
Senior Center

Family
Bridges/Hong
Fook

Elder Ashram

Unity
Council/Fruitvale
Senior Center

Downtown
Oakland Senior
Center

Christ the King
International
Ministries

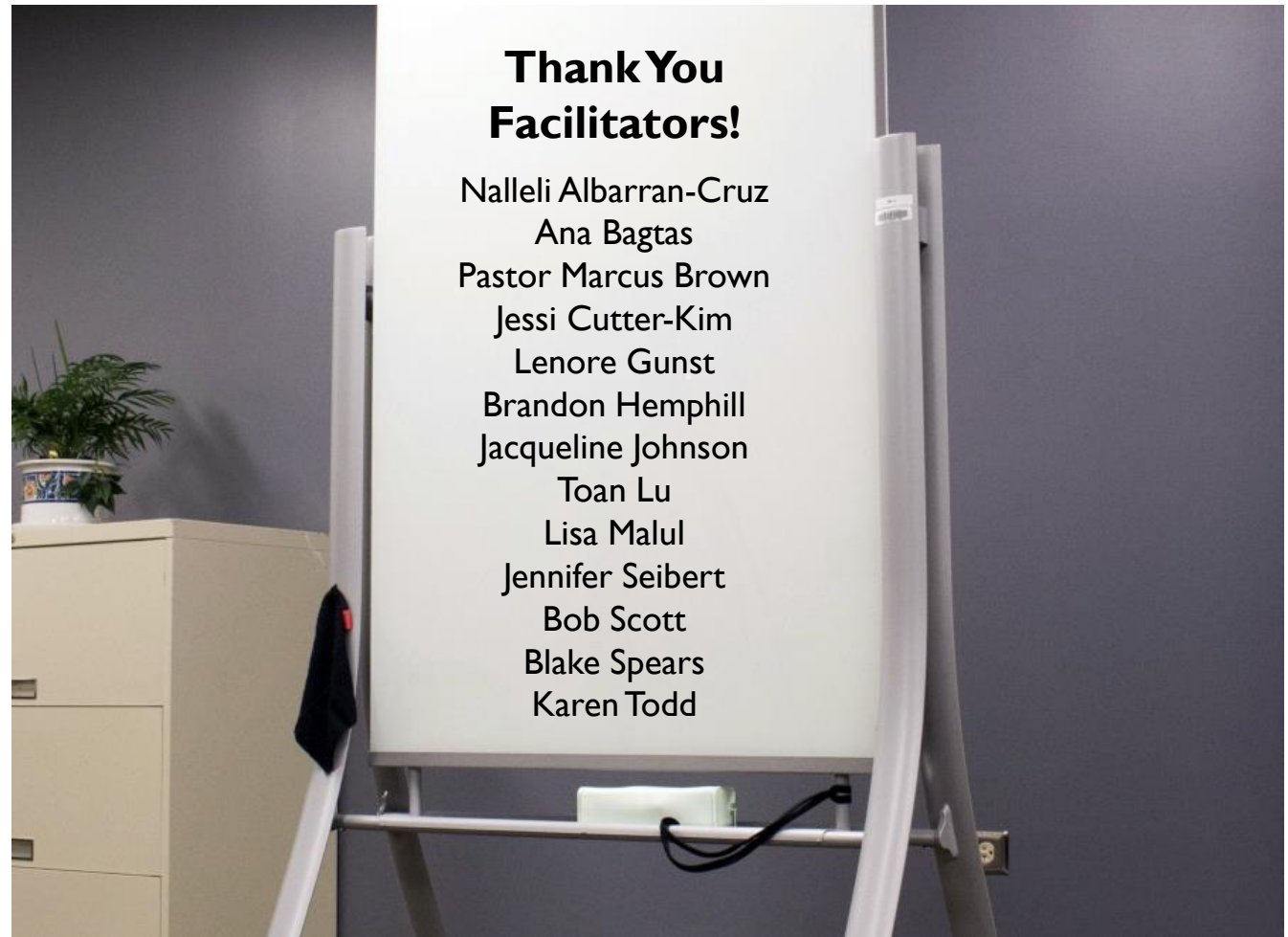
St. Mary's Center
(1:1 interviews)

Service Providers
Listening
Sessions (2x)



LISTENING SESSION STATISTICS

- 386 community members
- 28 service providers
- 20 agencies represented
- 13 sites in-person meetings
- 2 meetings via Zoom
- Meetings held between February 19 – March 28
- Session held at each district



RESULTS – TOP 5 SERVICES

Services Used

- Senior Hubs
- City's Paratransit Services
- Public Transportation & Paratransit
- Food & Nutrition
- Adult Day Care/PACE

Needed but Did Not Get

- Technology – Classes, Equipment, Support
- Legal Services
- Food & Nutrition
- Preventive Care
- Service Navigation
- Transportation

RESULTS – TOP 5 CHALLENGES & OPPORTUNITIES

Barriers to Access

- Service Navigation Issues
- Staff Skills & Competency
- Neighborhood & Public Safety
- Sidewalk Access & Walkability
- Center Changes Inconvenient

Strategies to Increase Access

- Diversify Funding Sources
- Self-Direction & Education
- Partnerships and Collaboration
- Community Action
- Planning Ahead

TOP 5 PRIORITIES IN NEXT 5 YEARS



- Senior Center Viability
- Affordable Health Care, Preventive Care
- Service Navigator (Live Person)
- Transportation
- Affordable Housing

MAJOR THEMES

Senior Hubs

Funding
Resiliency

Service
Navigation

Self &
Community
Capacity Building

Transportation

Safety & Security

Communication,
Outreach &
Promotion



FACILITATORS' FEEDBACK



WHAT'S NEXT?

Assess Needs

- **Community Survey**
- Listening Sessions
- Key Informant Interviews

Prioritize

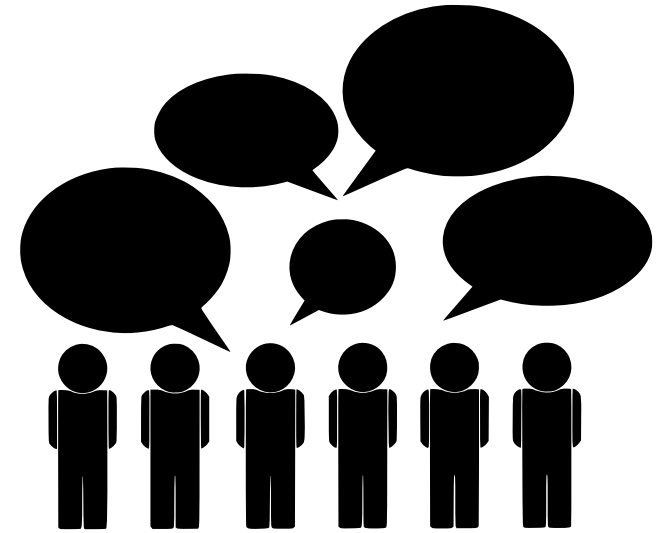
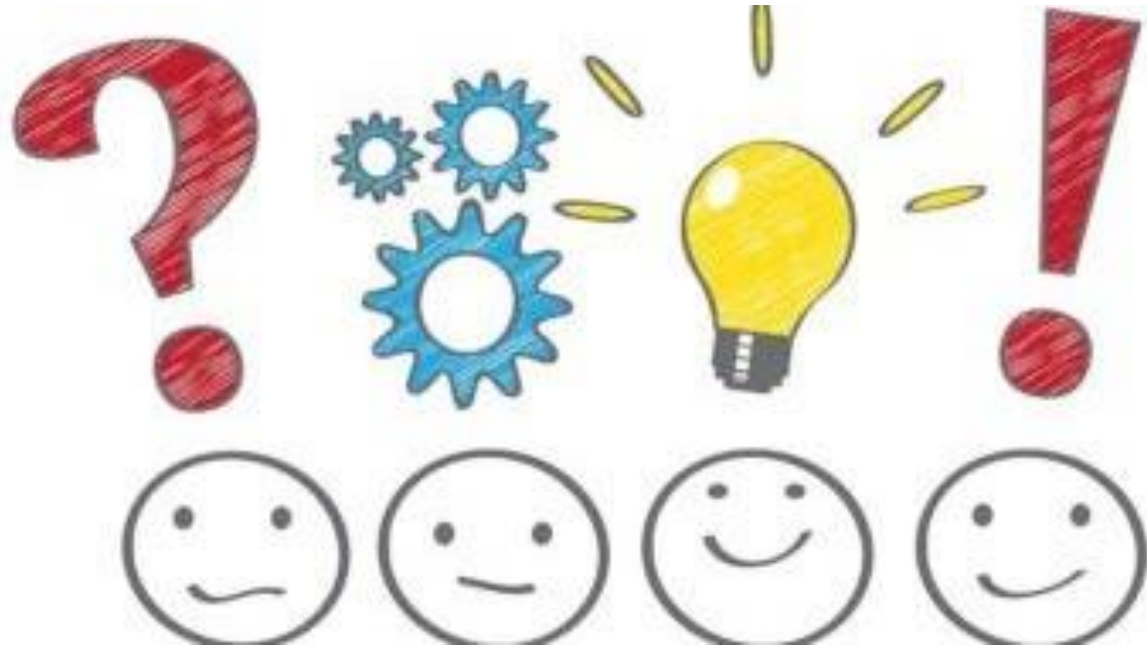
- Analyze themes from needs assessment
- Pick top needs that emerged
- Prioritize needs
 - ✓ Equity
 - ✓ Sustainability
 - ✓ Resiliency

Set Goals

- Broad, overarching goals that cover the prioritized needs
- Will carry through for the next 5 years

Develop SMART Objective

- **Specific:** Clearly defined and focused.
- **Measurable:** Quantifiable and trackable.
- **Achievable:** Realistic and attainable.
- **Relevant:** Aligned with broader priorities.
- **Time-bound:** Set within a specific timeframe.



QUESTIONS? COMMENTS?