

City of Oakland
City Council District 5

Priorities from Councilmember Noel Gallo

March 16, 2021

1. Budget/Financial Health, Tax Base
 - Keep essential services and functions operating
2. Continue our response to COVID-19
 - Help businesses, property owners, economic recovery, testing/contact tracing
 - Establish community-based investment fund
3. Homelessness
 - Make full use of housing
 - Clean/Safe/Healthy environment
 - Open places for safe parking
4. Affordable Housing
 - Explore using surplus land
 - Complete the process of adjusting in lieu fee's
5. Public Safety and the changing nature of policing
 - Restore neighborhood walking officers
 - Establish police unit for slideshows
 - Implement MACRO System
 - Motorcycle Police Unit for Traffic Enforcement
6. Neighborhood Improvement
 - Beautification of neighborhood commercial district
 - Secure loans for facade improvements
 - Continue to work with Business Improvement Districts in neighborhood commercial districts
7. Economic Development
 - Bring more businesses into Oakland
 - Improve planning and building permits and inspections
 - Evaluate city retail environment and policies to address market changes in retail space demand