

**Public Art Advisory Committee  
Regular Meeting  
Monday, June 3, 2019**

**Oakland City Hall  
Hearing Room 4  
1 Frank Ogawa Plaza  
5:30 - 7:30 pm**

**AGENDA**

- I. **Welcome/Call to Order**
- II. **Open Forum**
- III. **Approval of Minutes: March 4, 2019 meeting**
- IV. **Informational Item: Staff and Committee Introductions**
- V. **Action Item: Introduction to “Pro Arts @ the commons,” a series of Public Art Installations and Performances for Frank Ogawa Plaza. First Project Review: “Cultivating Complacency” by artist Jakub Kalousek, June 22, 2019**
- VI. **Action Item: Appoint New Committee Co-Chair. Nominee: C. Roundtree-Baaqee**
- VII. **Informational Item: Cultural Affairs and Public Art Legislation Update**
- VIII. **Informational Item: Staff Updates on Pending Projects and Program Activity**
  - a. **Measure KK Bond Program: Rainbow Recreation Center Dedication**
  - b. **Measure DD Bond Projects- Lakeside Green Streets Dedication; Garden Gates**
  - c. **Public Art in Private Development: Update on Various Projects**
- IX. **PAAC “Field Trip” Planning**
- X. **Announcements**
- XI. **Agenda Building: Outline agenda for July 2019 meeting**

**Next regular meeting: July 1, 2019, Hearing Room 4, Oakland City Hall**
- XII. **Adjourn**

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> fl. Oakland, CA 94612

[www.oaklandculturalarts.org](http://www.oaklandculturalarts.org)

**Cultural Affairs Division  
Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
March 4, 2019  
Minutes**

**Members Present:** Bryan Cain (co-chair), Allison Cummings (co-chair), Jennifer Kessler, Yulia Pinkusevich\*, Charmin Roundtree-Baaqee  
**Excused:** Patricia Cariño Valdez, Chris Treggiari  
**Absent:**  
**Staff Present:** Kristen Zarembo, Public Art Coordinator; Roberto Bedoya, Cultural Affairs Manager\*; Neha Balram, Cultural Affairs Program Analyst  
**Guests:**

**Meeting Chair: A. Cummings**

\*Indicates partial attendance

1. Meeting called to order at 5:36 p.m.
2. **Open Forum**
3. **Minutes: B. Cain moved to approve the minutes of the February 4, 2019 Public Art Advisory Committee meeting. C. Roundtree-Baaqee seconded. Motion passed unanimously.**
4. **Informational Item: Cultural Affairs Commission and Public Art Program Legislation.** Public Art Coordinator Kristen Zarembo stated that Cultural Affairs staff are reactivating the Cultural Affairs Commission, which will in turn have some impact on the Public Art Program. Cultural Affairs Manager Roberto Bedoya reported that as part of the Cultural Affairs Commission clean up the City Attorney recommended making related and required changes to the 1989 Public Art Ordinance and Public Art Advisory Committee's authority. The revisions are intended to be straightforward and simple, to streamline the process. Cultural Affairs staffer Neha Balram referred committee members to the staff report, noting the proposed changes are intended to ensure there is no confusion in the roles and responsibilities between the two bodies. As the PAAC has been operating successfully while the Commission has been on hiatus the recommendation is to allow the PAAC to function independently. The Mayor will continue to appointment the committee, and a member of the PAAC will be invited to serve on the Cultural Affairs Commission, but the PAAC will not be a formal subcommittee to the Commission. Other small changes will be made to update the ordinance to comply with current City contracting authority procedures.

PAAC 6-3-19 Item III

Bedoya noted that once the legislation is cleaned up the PAAC can take the opportunity to refresh, and build communications and excitement about being on the committee. The Committee will be responsible for oversight of the public art in-lieu contributions, to strengthen the City's capacity to do public art, address maintenance needs and support temporary work. Zaremba confirmed that any contributions made to the Public Art Project Account, including the in-lieu contributions, are informed by the current ordinance. Without the restrictions associated with the bond-funded capital dollars the program has the flexibility to use the funds for staffing, maintenance, temporary projects, professional development for artists, etc. Finally, the Commission and Committee are envisioned to act as ambassadors and advocates, rather than administrators, supporting the work of the Cultural Affairs Division and each other. The PAAC will continue to meet on a regular monthly schedule. The Commission will meet quarterly and received reports from the Committee, but will not approve or reject the PAAC recommendations. Committee members noted the proposed changes would create efficiencies and empower staff, with advisory support from the Committee, to keep the staff and division nimble while sustaining an open process. The proposed revisions will be put forward to the Life Enrichment Committee and City Council this spring. Committee members will be apprised of the legislative schedule and are encouraged to attend the meetings.

**5. Informational Item: Staff Updates on Pending Projects and Program Activity**

- a. **Measure KK Bond Program: Rainbow Recreation Center.** The project is nearing completion. A dedication will be scheduled for this spring.
- b. **Measure DD: Gardens Gates Project; Lakeside Green Streets; Estuary Park.** Staff are coordinating final installation details to install the Wowhaus project this spring.
- c. **Public Art in Private Development.** The HYBYCOZO project is scheduled for installation in April. Other project funders, include Signature Development, are currently installing work. Staff will bring an update on specific projects to an upcoming meeting.
- d. **Artist Initiated Projects:** Rosten Woo and the Exploratorium's Mutual Air project, supported by Rainin Open Spaces, will be installed in the next few weeks through May.
- e. **Oakland Museum Exhibition Coordination: Tabled**

**6. Announcements:**

**7. Agenda Building:**

**8. Adjournment: C. Roundtree-Baaqee moved to adjourn the meeting at 7:17. Y. Pinkusevich seconded. Motion passed unanimously.**

## **Pro Arts @ the commons**

Program Proposal Introduction for Temporary Installations on Frank Ogawa Plaza, 2019

"Pro Arts @ the commons" consists of a series of commissioned site-specific projects, public interventions, outdoor film and new media screenings, and transient experiences that take place in the immediate vicinity of Pro Arts Gallery – Frank H. Ogawa Plaza. The program prioritizes marginalized artists and communities, while reclaiming the urban commons, through artistic and critical engagements.

“Pro Arts @ the commons” program is developed in coordination with the Public Art Program and the Cultural Affairs Division of the City of Oakland. The Pro Arts’ Curatorial Advisory Committee will participate in the selection of curators and artists who will best fit the mission and the vision of this program. All proposals will be presented to the City of Oakland Public Art Advisory Committee for review and approval.

Confirmed artists include: Praba Pilar, Mrinalini Aggarwal & Asya Abdrahman, Tanja London, Thalassa Dimitra Skandali, Catalina Xavlena, Jacob Cruz-Rine, Miguel Novelo, Semaj Peltier, Vasudhaa Narayanan, Yetunde Olagbaju, Yves Musard, and Therese Wong.

# Cultural Affairs Division

## *Economic & Workforce Development*



The project proposal shall include the following. All submittals should be bundled into a single electronic Microsoft Word or PDF (digital) file for public distribution:

1. **Public Art Advisory Committee (PAAC) Proposal Review Form.** Attached below.
2. **Project Narrative.** A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.
3. **Artist Resume.** The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.
4. **Examples of Past Work.** 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.
5. **Visual Proposal.** Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
6. **Materials and Methods Description.** A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.
7. **Photos of Site.** Photographs/digital images of the existing site, including scale and dimension for reference.
8. **In-Situ Mockup.** A scale drawing or digital photographic mockup depicting the proposed work as it will be sited.
9. **Timeline.** A project timeline that includes community outreach, the design process, all City reviews, and installation.
10. **Budget.** An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).
11. **Maintenance Plan.** A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.
12. **Community Outreach/Support Documentation.** Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
13. **Insurance Documentation.** Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.
14. **Permissions.** Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
  - a. **Private Property:** Written permission or Memorandum of Understanding (MOU).
  - b. **City of Oakland Property:** Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:
15. **Waiver of Proprietary Rights for Artwork Placed on City Property.**

NOTE: Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art Program website for more information: <http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

# Cultural Affairs Division

## *Economic & Workforce Development*



### Public Art Advisory Committee Proposal Review Form

Date April 23, 2019

Artist(s) Jakub Kalousek

Project Contact Grace Xu

Organization (if applicable) Pro Arts Gallery

Phone # 9255495708 Email gallery@proartsgallery.org

Street Address 150 Frank H. Ogawa Plaza

City Oakland State CA Zip 94612

Proposed Site of Project (Address/Cross St. with physical details) Frank H. Ogawa Plaza, the lawn in front of City Hall

Name of Property Owner, Proposed Location \_\_\_\_\_

City Council District of Proposed Location \_\_\_\_\_

**Attachments Checklist** *Attach a separate document to address the following items, bundled together in a single electronic file:*

1. Y Review Form (this page)
2. Y Project Narrative
3. Y Artist Resume
4. Y Examples of Past Work
5. Y Visual Proposal
6. Y Materials and Methods Description
7. Y Photos of Site
8. Y In-Situ Mockup
9. Y Timeline
10. NA Budget
11. NA Maintenance Plan
12. Y Community Outreach / Support Documentation
13. NA Insurance Documentation
14. NA Permission(s)- Private Property Owner or City
15. NA Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)



# “CULTIVATING COMPLACENCY”

public installation performance  
by Jakub Kalousek at PROARTS Gallery -  
Plaza that attempts to raise visibility of the  
invisible yet everpresent “complacency” in  
the contemporary culture.

# SPECIFICATIONS

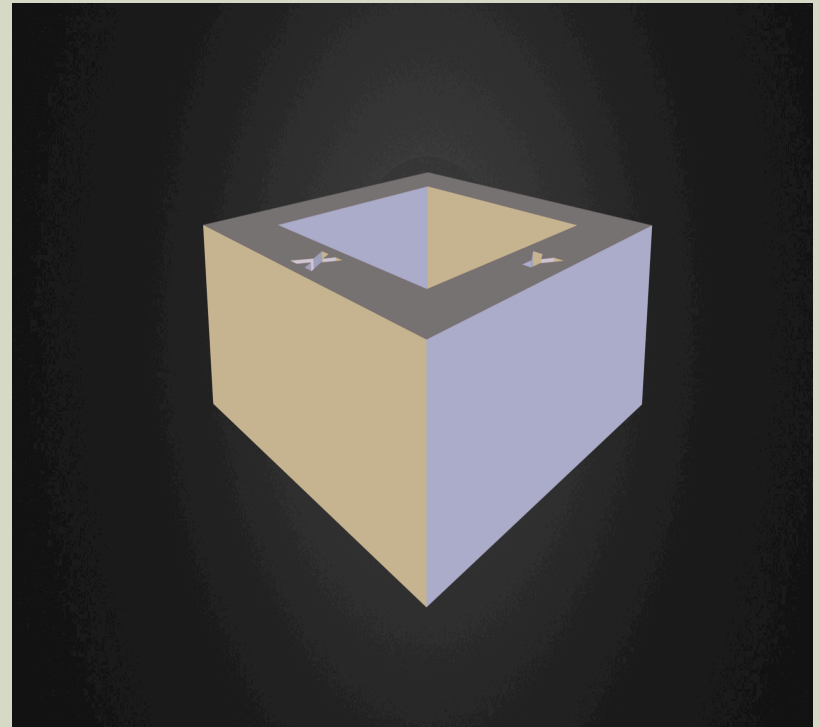
- The installation structure consists of 9 x 9 x 9 feet inflatable hollow cube with artist drawings rendered on the sides.
- Artist will perform the inflation of the cube surrounded by all four walls using his foot pumps and battery fans.





# SUMMARY OF THE PROJECT

- **“CULTIVATING COMPLACENCY”** is a installation performance at Frank H. Ogawa Plaza, on June 22,2019.
- It will be inflated during the performance by the artist standing inside the cube and inflating the cube with combination of the foot pumps and battery operated blowers
- Inflation time is estimated to be **3 - 11 minutes**



# TECHNICAL PARAMETERS

- The installation is self-contained and does not require any machinery or power
- It is constructed from a 12 oz vinyl material.
- It is selfsupporting with a composite base that contains built in fans running on battery power bank located in the middle of the cube.



# PROPOSED SITE OF THE PERFORMANCE COMPOSITE



# PROPOSED SITE OF THE PERFORMANCE COMPOSITE



# PROPOSED SITE OF THE PERFORMANCE COMPOSITE



# DRAWINGS IN PROGRESS FOR THE SIDE PANELS



# DRAWING MAPPED IN 2-D SPACE OVER 4 WALLS



# DRAWING IN PROGRESS MAPPED IN 3-D





# PRODUCTION AND SAFETY

- ALL POWER FOR INFLATION WILL BE COMBINATION SELF-GENERATED FOOT PUMPS WITH BATTERY ( pictured ) OPERATING FANS IN THE PLYWOOD BASE OF THE MANUFACTURED STRUCTURE
- STRUCTURE HAS DUAL ZIPPER FOR FAST DEFLATION



# MANUFACTURER'S SAMPLE INFLATABLE

**MANUFACTURER  
SAMPLE 10 FEET TALL  
WITH A BUILT IN 110 V  
FAN AT THE BASE.  
TIME LAPSE OF 38  
SECOND INFLATION  
TIME.**



# ARTIST BIO

- Jakub Kalousek is Bay Area artist working in Bay Area since 1978 after he received a political asylum in the the United States.
- His work has been shown in N.Y. MOMA, San Francisco MOMA, and internationally as well as locally in various galleries.
- His latest series of quizzical videos about omnipresence of discarded mattresses is featured on “Mattrasse@Day instagram channel, and has been shown recently at 2019 Ann Arbor Film Festival

Come and experience “CULTIVATING COMPLACENCY”

Jakub Kalousek  
“CULTIVATING COMPLACENCY”  
June 22, 2019, 17:00 - 21:00  
PROARTS Gallery  
Oakland, CA





## CIVIC CENTER COMPLEX SPECIAL FACILITIES USE APPLICATION

**Instructions:** To request use of the Frank H. Ogawa Plaza submit this form to the Civic Center Complex Building Management Office, 250 Frank H. Ogawa Plaza, Suite 1329 or fill out the form and press the submit button, or via facsimile to 238-7363. All hard costs and fees associated with this event will be paid by the requesting Applicant.

### CITY SPONSORED

City Hall  
1 Frank Ogawa Plaza  
Oakland, CA

Dalziel Building  
250 Frank Ogawa Plaza  
Oakland, CA

### NON-CITY SPONSORED

Lionel J. Wilson Building  
150 Frank Ogawa Plaza  
Oakland, CA

Frank H. Ogawa Plaza  
Oakland, CA

### 1. APPLICANT

Name of Agency or Group: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Applicant Signature: \_\_\_\_\_

### 2. PROPOSED EVENT

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Time: From \_\_\_\_\_ To \_\_\_\_\_  
Event Description: \_\_\_\_\_  
\_\_\_\_\_

Expected Attendance: \_\_\_\_\_ **(Guidelines Page 2)**  
Will the event be catered (Y/N)? \_\_\_\_\_ **(Guidelines Page 2)**  
Will you serve alcohol (Y/N)? \_\_\_\_\_ **(Guidelines Page 2)**  
Will you need a podium and microphone (Y/N)? \_\_\_\_\_ Podium \_\_\_\_\_ Microphone \_\_\_\_\_ **(Guidelines Page 2)**  
Will any of the following be needed: Tables # \_\_\_\_\_ Chairs # \_\_\_\_\_  
Do you plan on decorating (Y/N)? \_\_\_\_\_ What Type: \_\_\_\_\_

### BUILDING MANAGEMENT USE ONLY

APPROVED: \_\_\_\_\_ DATE: \_\_\_\_\_  
CALENDAR: \_\_\_\_\_ DATE: \_\_\_\_\_  
CONFIRMATION EMAIL: \_\_\_\_\_ DATE: \_\_\_\_\_  
SOUND PERMIT REC'D: \_\_\_\_\_ DATE: \_\_\_\_\_  
INVOICE COMPLETED: \_\_\_\_\_ DATE: \_\_\_\_\_  
FEES RECEIVED: \_\_\_\_\_ DATE: \_\_\_\_\_

# CIVIC CENTER COMPLEX

## SPECIAL FACILITIES APPLICATION GENERAL GUIDELINES

### ACCESSIBILITY

- Handicapped access must be provided to all events.

### ADS/FLYERS/BANNERS

- All advertisements and other written materials must be submitted for review.

### ALCOHOL

- No alcohol is allowed in Frank H. Ogawa Plaza for any event. Alcohol can only be served at events inside the buildings. The fees associated with this are: \$125 for champagne, beer & wine; and \$190 for distilled spirits, champagne, beer & wine.

### ATTENDANCE

- Attendance greater than 200 persons will require you to supply Port-o-Potties in the Plaza for your event.

### CATERING

- Serving and/or selling any food or beverages on the Plaza requires a permit from the Alameda County Health Department. Contact the Health Department for assistance at (510) 567-6700.
- Cooking food on the Plaza requires a permit from the Oakland Fire Department. Contact Oakland Fire for assistance at (510) 238-3851.

### FEES

- Fees may be incurred
- Funds must be in place to pay for services prior to the event.

### RECYCLING

- All events generating waste (food and/or paper waste) must have a recycling plan. Contact the Recycling Hotline for assistance at (510) 238-SAVE (7283) or [recycling@oaklandnet.com](mailto:recycling@oaklandnet.com).
- Caterers and/or vendors selling or serving food **may not** serve food or drinks in Styrofoam.

### SOUND

- Sound amplification can **only** be used in the Plaza between 12:00 p.m. and 1:00 pm and after 4:00 p.m. A sound permit will be required for any sound amplification during these times. Contact the Special Business Permits department for assistance at (510) 238-3294.

# OPALESCENT

a summer night of time-based works that glow



Catalina Xavlena  
Jacob Cruz-Rine  
Miguel Novelo  
Semaj Peltier  
Vasudhaa Narayanan  
Yetunde Olagbaju

**PRO ARTS**  
150 Frank H Ogawa Plaza

07/13/2019  
8:00 PM