



REGULAR MEETING OF THE FUNDING ADVISORY COMMITTEE (FAC)

Wednesday, July 22, 2020; 6pm-7:30PM

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AGENDA

Call to Order/Determination of Quorum

Approval of Minutes: January 8, 2020 Minutes

MANAGER'S REPORT Roberto Bedoya, Manager -Cultural Affairs Division

OPEN FORUM (15 minutes)

ACTION ITEM #1

Approve the FY20-21 Allocations for 26 Organizational Assistance, second-year organizations

ACTION ITEM #2

Nominations to fill current FAC vacancies

ANNOUNCEMENTS

ADJOURN

ATTACHMENT

Attachment A: Minutes from Regular Meeting of FAC, January 8, 2020

Attachment B: Proposed FY20-21 Organizational Assistance, second-year allocations

♿ This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call Cultural Funding Coordinator Denise Pate at 510-238-7561 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.



Cultural Funding Program (CFP)

Funding Advisory Committee Special Meeting

Tuesday, January 8, 2020; 6pm – 7:30 pm.

Meeting Minutes

Committee Members in Attendance: Jim Santi Owen (chair), Adriana Griño, Wayne Hazzard, Barbara Mumby Huerta, and Nicole Kyauk.

Committee Members Absent: Katherin Canton and Amina Yee.

Staff in Attendance: Denise Pate, Roberto Bedoya and Coco Duhon Kelley.

Call to Order/Determination of Quorum: 6:03 pm

Open Forum:

Speaker(s): Open Forum

Indi McCassey; Oakland Unified Arts Partners, expressed that part of the funding criteria for any school based funding should be prioritized towards Title I schools in the Oakland Unified School District. McCassey also wanted to clarification regarding Art In the Schools funding going towards the Organizational Project Grant program.

The following community members were in attendance and allotted their speaking time to Indi McCassey: Shannon McDonnell, Stagebridge; Katherine White; Oakland Ballet, Mieko Hatano; Oakland Symphony, Gema Cantu; Hip Hop for Change, Elena Botkin-Levy; Women's Audio Mission, Sarah Givens; Youth Beat, Aimee Espiritu; Oakland Unified School District, Shanna Bowie; Destiny Arts Center, Nina Woodruff-Walker; Museum of Children's Art, Shari Godinez; Oakland First Fridays, and Greg Harris, Oakland First Fridays.

ACTION ITEM #1

1. Approval of MINUTES of Special Meeting of November 26, 2019

Motion moved to approve by Adriana Griño. Seconded by Jim Santi Owen. The motion passed unanimously.

Manager's Report

Roberto Bedoya, Cultural Affairs Manager

Roberto shared some good news in that the Surdna Foundation would be donating \$1.3 million in the next 3 years to support projects by artist of colors working in racial equity and social justice. In addition to the partnership that includes the Cultural Affairs Commission, the East Bay Community Foundation and the Akonadai Foundation will be dispersing the funds. Katherin Canton from FAC will be the Project Manager for this program. The call for proposals will go out sometime in the Spring. In terms of the 2020 budget, the review process will begin in the spring as well. The Mayor and City Council changed their policy around Marijuana revenues. The funds for the community murals are no longer available to maintain the neighborhood voices grant making program. In response to the Surdna Foundation funds, Wayne Hazzards asks if it will be for

individuals artists. Roberto responds that it will be for artist projects focusing on racial justice. Wayne asks if the Rainin Foundation is allowing organizations to use the same project for multiple funders. Roberto responds that he does not want applicants to do more work, and is currently working on the guidelines. The Surdna Foudation will make their public announcement in February.

Coordinator's Report

Denise Pate, Cultural Funding Program Coordinator

Denise thanks Roberto for his presentation, and hopes that the East Bay Community Foundation can get the money out to the artists quickly. In regards to the Organizational Project grant, there will be two separate project sub-categories for this grant, one for the community and another that is school based. The panel will include at least 2 panelists who have an expertise in the schools, with 35% of the funds going to schools, and 65% to community projects. Although there will be fewer Individual Artist Project grant awarded (14), they grants will be increased from \$4999 to \$7,000. Denise anticipates that the Cultural Funding Program (CFP) will be giving about 55 grants total, and that about \$183,000 previously from Art in the Schools will go to organizations receiving Organization Assistance grants, many of who are also Art in the Schools grantees. Denise acknowledged the community concerns about Title I schools, and asks the following questions: What is the need in the school? Who receives free and reduced lunches? She wants to create a fair and equitable application, and asks for feedback from FAC and the arts community.

For FAC nominees, with Amina Yee resigning and Wayne Hazzard terming out, the following have been nominated to join: Indi McCCasey and Maisha Quint.

Program Associate position is close to posting. Personnel will recommend the top four candidates, of whom Denise and Roberto will interview. Denise is hoping to fill the position before the next round of panels.

The goal is to have 2019-2020 grant agreements processed by May 1st. Denise plans on getting a hip replacement, and may have to move the grant panel calendar.

Discussion Points

- Jim asked when the applications would go live. Denise responded by March 1st with three categories.
- Barbara shares that the San Francisco Arts Commission (SFAC) receives about the same number as the CFP, but have 11 staff to do the same amount of work. SFAC staff has grown because of community activism in San Francisco. She asks the Oakland arts community to be more active. Barbara commends Denise for her quality of work, given her lack of staff, and thanks her.
- Jim asks if there statistics for any cities similar to Oakland and San Francisco.
- Roberto reiterates that the mayor will be presented with the list of Commissioners who will charged to be ambassadors and advocates for the arts.
- Barbara shares that that San Francisco gives \$11 million, San Jose \$3 million, Oakland \$1 million in funding towards the arts.
- Jim asks when will the Commissioners be up to speed, and Roberto responds that there will orientations in February and March, and a public announcement in April.
- Jim asks if it will be late for the Commissioners to advocate for the budget meeting. Both Denise and Roberto respond that the budget is finalized in June, and that Council Member Bas is receptive to the \$3 million that was lost.

ATTACHMENT A

- Denise has been in conversation with other city and government based cultural funding officers. She has also shared how the CFP handles the insurance requirements, as other cities are also challenged by insurance.

ACTION ITEM #2

Appoint two (2) new members to the Funding Advisory Committee to serve terms that begin in January 2020 and end January 2023.

- ACTION ITEM 2A: Vote member to replace Barbara Mumby Huerta, and elect Maisha Quint.

Motion to approve by Barbara Mumby Huerta. Seconded by Wayne Hazzard. The motion passed unanimously.

- ACTION ITEM 2B: Vote member to replace Nicole Kyauk, and elect Indi McCCasey.
Motion to approve by Wayne Hazzard. Seconded by Barbara Mumby Huerta. The motion passed unanimously.

DISCUSSION ITEM #1

FY20-21 Guidelines for Organization Project

Organization Project: Community-Based

Organization Project: School-Based

- Please see notes from Coordinator's report.

DISCUSSION ITEM #2

FY20-21 Midcycle Budget Adjustment

Discussion Points

- Denise will communicate FAC regarding community workshops. She emphasizes that the Life Enrichment Committee meetings should also be attended by the Oakland arts community and can provide information to the community a schedule of meetings.
- Barbara mentions that because of community activism in 2015, SFAC had an increase in funding. She recommends that the Oakland arts community get to know their supervisors, and start mobilizing.
- Denise notes that in 2008, the Oakland City Council proposed to get rid of the Cultural Funding Program, and the Oakland Cultural Trust Forum launched a campaign to encourage the community to attend the Council meeting. Though the Council had withdrawn the proposal before the meeting began, the community turned out in huge numbers and spoke about the importance of the City's arts support for the future.
- Barbara thanks the FAC for their work and service, and Denise for her leadership.

ANNOUNCEMENTS

The next Regular Meeting of the Funding Advisory Committee will be held **April 8, 2020**; 6pm at Oakland City Hall, Hearing room 2.

ADJOURN

- **Adjournment at 6:50 p.m.**

Motion to approve by Wayne Hazzard. Seconded by Adriana Griño. The motion passed unanimously.

ATTACHMENT B
Proposed FY20-21 Organizational Assistance Allocations

FY20-21 ORGANIZATIONAL ASSISTANCE-YEAR TWO AWARDS

ORGANIZATION NAME	Organizational Description	Total Not to Exceed Recommendation	General Fund	TOT
Destiny Arts Center	Destiny Arts Center's (DAC) mission is to inspire and ignite social change through the arts. When we are successful, young people live meaningful, connected, creative lives and become advocates for an inclusive society. They value themselves and others, respond rather than react to situations, and practice peace and love over violence.	\$ 33,000.00	\$ 21,433.50	\$ 11,566.50
Oaktown Jazz Workshops	Oaktown Jazz Workshops' mission is to promote, preserve, and perform jazz music so that Bay Area youth develop a sense of ownership and pride in jazz as a uniquely American cultural tradition. Oaktown Jazz Workshops is committed to giving young people opportunities to develop their musical abilities and connections to jazz through year-round instruction and presentations.	\$ 15,000.00	\$ 9,742.50	\$ 5,257.50
Living Jazz	Living Jazz's mission is to transform lives through music. The organization is dedicated to designing education and performance programs that empower children and adults, inspire creative growth and unite diverse communities. Foundational to its work is the understanding that music is an inherent component of a healthy and vibrant society and the belief that every child and adult has the right to accessible, high quality music immersion experiences.	\$ 30,000.00	\$ 19,485.00	\$ 10,515.00
Independent Arts and Media for The Crucible	To support programming at The Crucible. The Crucible inspires creative exploration and expression through welcoming, hands-on arts education and experiences for people of diverse ages and backgrounds. As an innovative hub built around the industrial arts, The Crucible is a catalyst for individual growth and vibrant community connections. FY20-21 award includes FY19-20 award	\$ 66,000.00	\$ 42,867.00	\$ 23,133.00

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Oakland Ballet Company	The mission of the Oakland Ballet Company (OBC) is to provide accessible, relevant, and exciting dance for our diverse community. OBC accomplishes this mission through; the presentation of vibrant performances that represent the highest standards in performance art; a commitment to diversity and inclusion in choice of artists and annual performances, and in the development of educational outreach programming.	\$ 27,181.00	\$ 17,654.06	\$ 9,526.94
Kitka, Inc.	Dedicated to cultivating local and global community and cross-cultural understanding through the practice of harmony singing, Kitka is a professional women's vocal arts ensemble and institute that produces concerts, recordings, community participation, and cultural exchange projects that develop appreciation for music rooted in Eastern European and Eurasian polyphonic vocal traditions.	\$ 27,181.00	\$ 17,654.06	\$ 9,526.94
Creative Growth	Creative Growth's mission is to enrich the lives of adults with developmental, intellectual, and physical disabilities by providing a professional studio environment for artistic development, gallery exhibition, and representation. Creative Growth was founded on the idea that all people can gain strength, enjoyment, and fulfillment from experiences in the arts and are capable of producing works of high artistic merit. Creative Growth aims to elevate its artists from the margins to the mainstream, ensuring representation in exhibits locally, nationally, and internationally.	\$ 26,499.00	\$ 17,211.10	\$ 9,287.90
Museum of Children's Art	The mission of the Museum of Children's Arts (MOCHA) is to ensure that the arts are a fundamental part of the lives of all children through hands-on art experiences, arts training and curriculum for educators, and advocacy for the arts. MOCHA annually serves 25,000 Bay Area children, youth and families, in three core program areas: Museum Programs, School Programs, and Community Programs.	\$ 24,090.00	\$ 15,646.46	\$ 8,443.55

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Dimensions Dance Theater, Inc.	The mission of Dimensions Dance Theater (DDT) is to create, perform, and teach dance that reflects the lives and historical experience of African Americans. Since its founding in Oakland in 1972 as a dance company and school, DDT has become widely recognized for its presentation of traditional African dances and contemporary choreography drawn from African, jazz, and modern dance idioms. The diversity and inclusiveness of DDT's repertoire is unique to the company, and has contributed greatly to its reputation for innovative dynamism.	\$ 20,075.00	\$ 13,038.71	\$ 7,036.29
Attitudinal Healing Connection	Attitudinal Healing Connection is a progressive arts organization focusing on community engagement and social change. Our mission is to empower individuals to be self-aware and inspired through art, creativity and education, making positive choices to break the cycle of violence for themselves and their communities. We provide platforms for self-awareness, creative expression and communication for children, youth, adults and families.	\$ 23,958.00	\$ 15,560.72	\$ 8,397.28
Oakland Youth Chorus	The Oakland Youth Chorus unites diverse communities and transforms young people's lives through excellence in music education and community performance. Through empowering children and youth by creating safe, joyful opportunities to express themselves and connect through the arts, Oakland Youth Chorus instills the skills and values that prepare and empower youth to lead social change in our community.	\$ 23,892.00	\$ 15,517.85	\$ 8,374.15
AXIS Dance Company	AXIS Dance Company exists to change the face of dance and disability. By commissioning, creating, and performing contemporary dance that is inclusive of disabled and non-disabled artists, and championing engagement opportunities as well as advocacy efforts that broaden the reach of the physically integrated dance field, we are deepening an understanding across the Bay Area that all bodies can dance.	\$ 23,892.00	\$ 15,517.85	\$ 8,374.15

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Cantare Con Vivo	Cantare Con Vivo seeks to foster a diverse community of compassion and understanding across generational, cultural, and economic boundaries, through the beauty and power of choral music. Established as a 24-voice choral ensemble in 1987 in Oakland by Artistic Director David Morales, over the past three-plus decades Cantare has expanded to include three adult ensembles: 100-voice Cantare Chorale (auditioned), 24-voice Chamber Ensemble (auditioned), and a 110-voice Summer Choir (non-auditioned), who today offer eight varied concert programs annually to over 4,000 listeners in Oakland and neighboring East Bay communities.	\$ 23,760.00	\$ 15,432.12	\$ 8,327.88
Music is Extraordinary/Oakland Public Conservatory of Music)	The Oakland Public Conservatory of Music (OPC), a project of Music Is Extraordinary, Inc, dedicated to providing access to affordable musical education grounded in the African American experience and its role in the development of American music and culture. OPC offers programs for people of all ages, committed to Oakland's under-served and under-resourced populations. Our vision is that everyone experiences healing, harmony, nonviolence, and safe streets through learning, playing, and experiencing music together.	\$ 19,800.00	\$ 12,860.10	\$ 6,939.90
East Bay Performing Arts dba Oakland Symphony	Oakland Symphony, Youth Orchestra and Oakland Chorus bring together orchestral music, choral music and youth education to strengthen the Oakland/East Bay community by providing quality live performances, education for lifetime enrichment and the perpetuation of the performing arts.	\$ 26,136.00	\$ 16,975.33	\$ 9,160.67
Oakland Interfaith Gospel Choir, Inc.	The Mission Statement of the Oakland Interfaith Gospel Choir is "to inspire joy and unity among all people through black gospel and spiritual music traditions." Our Vision: OIGC sees a world where all people, regardless of social biases, will tap into their own power of spirit and joy, be comfortable with each other's differences, and celebrate those differences in harmony.	\$ 23,298.00	\$ 15,132.05	\$ 8,165.95
EastSide Arts Alliance	EastSide Arts Alliance (ESAA) is a collective of cultural workers who live and work in East Oakland. Our mission is to unite art with activism to work for community empowerment and cultural development and to build bridges between the disenfranchised, racially divided communities we serve.	\$ 23,232.00	\$ 15,089.18	\$ 8,142.82

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Project Bandaloop	<p>BANDALOOOP celebrates the human spirit, nature, and communities through dance that uses climbing technology to expand and challenge what is possible. A pioneer in vertical performance, Bandaloop seamlessly weaves dynamic physicality and intricate choreography to turn the dance floor on its side. Under the artistic direction of Amelia Rudolph, the work re-imagines dance, activates public spaces, and inspires wonder and imagination in audiences around the world. Bandaloop trains dancers and youth at home and on tour, and has performed live for over a million people.</p>	\$ 25,337.40	\$ 16,456.64	\$ 8,880.76
Pro Arts	<p>Pro Arts is a multi-use space for art, debate, experimentation, and collaboration, located in downtown Oakland. We collaborate with artists, cultural organizers, fiscally sponsored groups and akin art spaces to co-create and co-produce thematic artistic engagements — ‘modules’ and ‘nodes’ — that reflect, critique, expose, and introduce issues that affect our commonwealth. We are also a global networked community that shares values, as well as material and immaterial resources in the co-creation of ideas and critical engagements with the world.</p>	\$ 19,195.00	\$ 12,467.15	\$ 6,727.85
Ragged Wing Ensemble, Inc.	<p>Ragged Wing Ensemble’s mission is to rouse the human spirit through artistic action. We practice the art of fierce play, hatching the myths of our time. The mission of The Flight Deck, an enterprise of Ragged Wing Ensemble, is to provide a home for multidisciplinary artists to present work, share resources and practice radical acts of imagination in the heart of downtown Oakland. They are two parts of one non-profit organization called Ragged Wing Ensemble, Inc, with the legal DBA name “The Flight Deck.”</p>	\$ 19,195.00	\$ 12,467.15	\$ 6,727.85

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Prescott Circus Theatre	Through circus and theatre arts education, the mission of Prescott Circus Theatre is to empower and engage youth as they develop confidence, teamwork, perseverance, artistic talent, and a dedication to working for success. By providing professional training, unique curriculum, and a safe environment for underserved youth, our Oakland-based non-profit youth development organization promotes skill mastery, physical activity, positive relationships with peers and adults, and opportunities to shine for the community	\$ 18,920.00	\$ 12,288.54	\$ 6,631.46
API Cultural Center, Inc.	The Oakland Asian Cultural Center (OACC)'s mission is to build vibrant communities through Asian and Pacific Islander (API) arts and cultural programs that foster intergenerational and cross-cultural dialogue and understanding, collaboration, and social justice. OACC's programming provides opportunities for people to connect with each other, encourages creativity and self-expression, amplifies Asian Pacific Islander (API) voices and perspectives, and enhances community vitality. OACC is unique in its inclusion of multi-ethnic Asian programming in contemporary, traditional, and experimental arts that span performing, visual, literary, theatrical, media, healing/martial, and culinary disciplines	\$ 22,638.00	\$ 14,703.38	\$ 7,934.62
Stagebridge	Founded in 1978 by Dr. Stuart Kandell, Stagebridge's original mission was to transform the lives of older adults and their communities through the performing arts. Over the years, Stagebridge has expanded this mission to serve students in the Oakland public school district, enhancing learning and literacy through exposure to performing arts and bridging the gap between young and old by using elder volunteers in the classroom through the Storybridge program. Stagebridge reaches Oakland residents of all ages through its many performances throughout the year.	\$ 22,572.00	\$ 14,660.51	\$ 7,911.49

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Friends of Peralta Hacienda Historical Park	The mission of Friends of Peralta Hacienda Historical Park is to encourage cross-cultural understanding, nurture the historical healing process, and inspire social activism and environmental stewardship, amplifying the voices of the diverse and changing cultures that have created, and are still transforming, California. bringing new perspectives into the narrative. Its youth programs encourage stewardship of the planet and engagement in civic life, empowering youth to express themselves through the arts, acquire academic and job skills, and become leaders.	\$ 22,506.00	\$ 14,617.65	\$ 7,888.35
Diamano Coura West African Dance Company	The mission of Diamano Coura is to provide global audiences access to the richness of indigenous African cultural tapestry through professional classes, performances, and the accurate depiction and perpetuation of African folklore indigenous to the West African nations of Senegal, Guinea, Mali, Liberia, Ivory Coast, and Sierra Leone, whereby it can be understood and appreciated by all. We motivate artists to maximize their potential and encourage youth to explore and express their cultural and ethnic heritage.	\$ 18,645.00	\$ 12,109.93	\$ 6,535.07
Purple Silk Music Education Foundation	The Purple Silk Music Education Foundation (PSMEF) is a nonprofit arts education organization based in Oakland. PSMEF's mission is to "instill in young people an appreciation of music from different cultures through instruction in traditional Chinese instruments, opera, and folk songs." To fulfill this mission, PSMEF provides free and low-fee music education to underserved children and youth (grades K-12) in Oakland and San Francisco, offering them opportunities to train with professional musicians, increase their musical knowledge and proficiency, and give back to their community through school and community performances.	\$ 10,696.00	\$ 6,947.05	\$ 3,748.95
Subtotal		\$ 636,698.40	\$ 413,535.61	\$ 223,162.79