



# AGENDA REPORT

**TO:** Edward D. Reiskin  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** HUD Continuum of Care (CoC)  
And Associated Funding FY 22-23

**DATE:** April 18, 2022

---

City Administrator Approval

Date:

---

## **RECOMMENDATION**

**Staff Recommends That The City Council Adopt The Following Piece of Legislation:**

### **Resolution:**

- 1) **Accepting, Appropriating, And Authorizing Agreements For The Receipt Of Funds To Support Homeless Programs From The Following Sources:**
  - A) **Continuum Of Care (CoC) Supportive Housing Program Renewal Funds From The U.S. Department Of Housing And Urban Development (HUD) In The Amount Of \$5,532,120 For Fiscal Year (FY) 2022-23; And**
  - B) **Local Housing Assistance Program (LHAP) Funds From The Oakland Housing Authority (OHA) In The Amount Of \$965,400 For FY 2022-23, And Authorizing Agreements For Receipt of Said Funds; And**
  - C) **Social Services Agency (SSA) Funds From Alameda County In The Amount Of \$372,221 For FY 2022-23; And**
- 2) **Appropriating \$1,700,000 Of Measure q funds For FY 2022-23 To Provide Required Match Funding For HUD CoC Programming and Support Ongoing Operation Of Transitional Housing Sites; And**
- 3) **Awarding Grant Agreements To Non-Profit Agencies Identified In Table 1 For FY 2022-23 Using The Above Funds To Provide Critical Homeless Services; And**
- 4) **Accepting And Appropriating Additional Grant Funds To Non-Profit Agencies Identified In Table 1 For FY2022-23 Using the Above Funds to Provide Critical Homeless Services; And**
- 5) **Authorizing The Use Of General Purpose Funds To Pay Central Services Overhead Charges for The HUD CoC And SSA Grants.**

City Council  
May 17 2022

## **EXECUTIVE SUMMARY**

Adoption of the resolution will allow the City to accept, appropriate and allocate all of the funds that support existing six<sup>1</sup> transitional and rapid rehousing programs serving people experiencing homelessness. All of these programs receive HUD CoC funding (along with other funding sources) and therefore taken together, these programs are referred to as “HUD CoC Programs” throughout this report.

Due to the HUD and SSA-mandated administrative caps of ten percent for administrative costs, the Human Services Department (HSD) is recommending a contribution from the General Purpose Fund equivalent to the full Central Services Overhead charges associated with these grants in an estimated amount of \$318,607 per year for the HUD-funded programs, and \$31,266 per year for the SSA-funded program. These funds support an existing staff position that manages all of the HUD CoC-funded grants and the SSA-funded grant.

## **BACKGROUND / LEGISLATIVE HISTORY**

Since 1994, the City of Oakland has annually received new and renewal grant awards under the HUD CoC competitive Super Notice of Funding Opportunity (NOFO) process. Current HUD CoC grants include:

- Housing Fast Support Network (HFSN)
- The Holland (The Grand)
- Matilda Cleveland Families in Transition Housing Program (MCFIT)
- Oakland Homeless Youth Housing Collaboration (OHYHC)
- North County Homeless Family Rapid Rehousing Collaborative (NCFRRHC)
- North County Homeless Youth Rapid Rehousing Collaborative (NCYRRHC)

These six HUD CoC programs (described in more detail in the outcomes section below) will provide housing and supportive services to homeless singles, families, and Transition Aged Youth (TAY) ages 18-24, to assist them in reaching self-sufficiency and obtaining stable housing.

The majority of funding for these six programs comes from HUD CoC competitive funding process. The additional funding supports the ongoing administration and operation of programs and fills in the gaps where HUD funding is lacking.

The City submitted renewal applications for all six projects. HUD CoC NOFO funds are awarded through two competitive processes, and the Alameda County Continuum of Care (CoC) is the lead agency that manages both:

### **1. Local Alameda County Continuum of Care NOFO:**

---

<sup>1</sup> Throughout this report staff will refer to six HUD CoC programs. However staff are in process of working with HUD to consolidate the Henry and Holland programs into one program so the final number of programs in FY 22-23 will be five.

HUD announced the FY2022-23 CoC NOFO on August 18, 2021. The CoC opened the local competition on September 13, 2021. The County-wide local funding competition evaluated projects' contribution to strengthening the overall homelessness system of care across the County through data collection, coordination, prioritization, and improved client outcomes. Applications were submitted to the CoC via an online portal and were scored by a panel of unconflicted members of the NOFO Committee to determine the County-wide ranking. The scoring rubric is designed to reflect HUD's funding priorities in the national competition, including performance outcomes, grant management, and organizational capacity. Applicants submitted project narratives that were also reviewed and scored by the panel. Projects were ranked based on their scores and placed in either Tier 1 or Tier 2. Tier 1 projects are prioritized in the Federal HUD CoC funding competition. All of the City's projects were placed in Tier 1 and recommended for renewal funding. The final rating and ranking list was posted on October 29<sup>th</sup>.

2. Federal HUD CoC Competition:

After the final project list was established, the CoC submitted a single Consolidated Application to HUD on behalf of all projects recommended for funding. This application was submitted in eSNAPS, HUD's online application portal. The CoC submitted the Consolidated Application on November 10, 2021. On March 14, 2022, HUD announced funding awards for the 2021 CoC NOFO competition. Alameda County was awarded a total of \$40,087,543, including all the City of Oakland's Tier 1 renewals.

In addition to the two competitive funding processes described below, all HUD CoC funded programs receive the same level of oversight as all other City homeless programs including monthly invoice/spending review, quarterly data review, and regular monitoring. As a result of this oversight, the City has made some changes in the HUD CoC sub grantees in the past few years- ending sub contracts with agencies for whom the HUD CoC funds were not a good fit and whose programs were not meeting contracted outcomes.

**Historical Summary of CoC Grants**

Over the past several years HUD has changed its funding priorities within the CoC program. These changes have been reflected in the annual HUD NOFA competitions, and the City has adjusted program models to stay abreast of these new goals. Over the past four funding cycles the City has successfully applied to convert its Transitional Housing programs into a blended Transitional Housing/Rapid Rehousing model (TH/RRH). In addition, the City has successfully consolidated its grants so that the two family programs are now a single TH/RRH grant, and the City is in the process of consolidating grants so that the two single adult programs will be a single TH/RRH grant. These consolidations led to administrative and operational efficiencies.

Converting and consolidating the transitional/rapid rehousing programs and securing new funding is part of the City's strategy to ensure a greater likelihood for stable, ongoing funding for CoC projects in future years.

Adoption of the recommended resolution will allow the City to accept and appropriate \$5,532,120 from the United States Department of Housing and Urban Development (HUD) in fiscal year (FY) 2022-23. Adoption of the resolution also allows the City to enter into grant agreements for transitional and permanent housing under the Continuum of Care (CoC) program for FY 2022-23. This funding will ensure equal, if not greater success compared to

2020-2021 outcomes referenced in this report, for Oakland programs serving homeless individuals, families, and youth. The proposed resolution also authorizes shifting funds from a single HUD CoC grant between existing providers in order to ensure that the most effective services are being provided and to ensure that all funds are spent.

### **Historical Summary of Oakland Housing Authority Moving to Work Local Housing Assistance Program (LHAP)**

In 2016 the City of Oakland responded to a Request for Proposals from the Oakland Housing Authority requesting operating subsidies for eighty-five (85) Transitional Housing units

- sixty-two (62) units at the Henry Robinson Multi Service Center (also known as Housing Fast Support Network (HFSN))
- fourteen (14) units at Matilda Cleveland (MC) Transitional Housing Program
- nine (9) units at the Families in Transition (FIT) Program.

OHA selected the City of Oakland's three transitional housing (TH) programs and awarded funding via the Moving to Work Local Housing Assistance Program (LHAP), for a term of up to 15 years. Moving to Work (MTW) is a demonstration program for public housing authorities (PHAs) that provides them the opportunity to design and test innovative, locally-designed projects.

Funding is provided on a reimbursement basis per transitional housing unit per month and is dependent on the unit meeting Housing Quality Standards (HQS) as set by HUD and is dependent on the individual or household in the unit meeting OHA's eligibility standards. The addition of this funding allows the TH programs provide up to six months of aftercare (subsidies and supportive services) to clients who exit to permanent housing. This support is crucial in helping the household maintain their housing.

The Henry Robinson operates out of the Touraine Hotel, which is an old, unrenovated building and has experienced challenges with both the units and the common spaces passing HQS inspections. Due to these challenges, the City and BACS have been unable to use the LHAP funding in the building. In Summer 2021, the City and BAS proposed moving the LHAP award to the Holland because it serves the same population, uses the same program model, and is also operated by BACS. The only difference is that in the Holland, both the rooms and the common spaces will be able to pass HQS. Conversations with the Oakland Housing Authority are ongoing about how to achieve this goal and apply the funds to the Holland.

Adoption of the recommended resolution will allow the City to continue to implement the Moving To Work Local Housing Assistance Program (LHAP), receive LHAP funds from the Oakland Housing Authority (OHA) in the amount of up to \$965,400 for FY 2022-2023, appropriate said funds, and enter into grant agreements with East Oakland Community Project and Bay Area Community Services for the provision of transitional housing. These funds will provide operating subsidies for three Transitional Housing programs, Families in Transition and the Matilda Cleveland operated by East Oakland Community Project (EOCP) and the Housing Fast Support Network (HFSN) operated by Bay Area Community Services (BACS).

The amount of the LHAP award from OHA is based on the US Department of Housing and Urban Development (HUD) Fair Market Rents (FMR) for the Oakland/Alameda County area. If FMRs increase in FY 2022-23, the total amount of funds under this agreement will also

increase. Therefore, the legislation provides authorization to accept additional funds from OHA in the event that FMRs increase and provides authorization to increase grant agreements with providers.

### **Historical Summary of Measure Q Funds**

In March 2020, Oakland voters passed the Parks and Homeless Services Measure (Measure Q), approving a parcel tax to support parks and recreation, water quality, and homelessness services. \$5.9 million in Measure Q funding was allocated to homeless services programs in the City of Oakland Fiscal Year 2021-2023 Biennial Budget.

- In December 2020, the City Council adopted Resolution No. 88451 C.M.S authorizing the City Administrator to amend existing agreements and enter into new agreements, using Measure Q funds, in FY 2020-21.
- In April 2021, the City Council adopted Resolution No. 88602 C.M.S. authorizing the City administrator to amend existing agreements and enter into new agreements using Measure Q funds in FY 2021-22.
- The proposed resolution will renew the Measure Q-funded grant agreements for The Henry Robinson and Holland through FY 2022-23 and for the Matilda Cleveland lease for FY 22-23

Adoption of the recommended resolution will allow the City to use Measure Q funds to support the ongoing operation of two transitional housing sites operated by Bay Area Community Services – the Henry Robinson Multi Services Center located at 559 16<sup>th</sup> Street and The Holland located at 641 West Grand Ave, both in Oakland. HUD CoC grants require 25 percent match from recipients. The Measure Q funds will also go towards meeting that requirement.

### **Historical Summary of Alameda County Social Services Agency**

The HUD-funded HFSN program (described in more detail in the outcomes section below) began in 1993. Homelessness is a regional issue, and since the HFSN program began, Alameda County Social Services Agency (SSA) has partnered with the City to provide a match contribution that helps support ongoing exit resources and administrative support for the program.

Adoption of the recommended resolution will allow the City to accept and appropriate up to \$372,221 of funds from Alameda County Social Services Agency (SSA). Matching funds are required as part of the HUD CoC Program. Adoption of this resolution will allow the City to appropriate said funds and enter into a grant agreement with BACS for the provision of transitional housing and support services.

## **ANALYSIS AND POLICY ALTERNATIVES**

The most recent Point-in-Time Homeless Count (PIT count) and Survey (January 2019) estimated that there were 4,071 persons experiencing homelessness in Oakland on a given day. Of these, 3,210 persons are unsheltered. Due to the COVID-19 pandemic, many communities across the country, including Alameda County, decided to postpone the unsheltered street count scheduled for January 2021 and conducted it in February 2022. Estimates are that the numbers will increase. PIT Count data will be available in Spring 2022.

Individuals and families experiencing homelessness have a variety of housing needs, and that many have very low or no income. Some need short-term financial assistance or other support services to prevent continued homelessness. Many, particularly those who have disabilities and have been homeless for a long period of time, need support such as transitional housing or rapid rehousing to end their homelessness. The HUD CoC programs are a crucial part of responding to this need.

The recommendation to continue accepting and utilizing HUD CoC, LHAP, Measure Q and SSA funding is aligned with the policy priority adopted by Council under the Permanent Access to Housing (PATH) Framework which includes preservation of the existing capacity of homeless prevention, crisis response beds/spaces, health and hygiene interventions, and supportive services designed to move people off the street and into housing, thus advancing the Citywide Priorities of **housing and economic security** and **holistic community safety**. Unlike recent new State funding which supports many crisis response beds but is one-time, the funds in this report are stable and ongoing funding sources. Taken together, the HUD CoC programs are a core component of Oakland's response to homelessness. They represent 264 crisis response beds through the Transitional Housing component and 209 slots of permanent housing through the Rapid Rehousing component. In FY 2020-21, the HUD CoC programs served a total of 748 individuals in 565 homeless households.

The City has been a strong partner with Alameda County in the development of a Coordinated Entry System for homeless services. A Coordinated Entry System (CES) is a standardized method to connect people experiencing homelessness to the resources available in a community and helps prioritize housing assistance based on vulnerability and the severity of housing barriers. Referrals to all HUD CoC programs come exclusively through this system. This ensures that literally homeless families, individuals and youth (those who are living on streets, in shelters, in cars, or other places not meant for human habitation) with the most barriers to housing and the highest levels of need are prioritized for these resources.

This funding will allow the City to continue its partnership with proven housing and service providers including: Bay Area Community Services (BACS), Building Futures for Women and Children (BFWC), Covenant House California (CHC), and East Oakland Community Project (EOCP). The HUD CoC grants are an integral part of the collaboration and coordination between the City and housing and service providers for which the elimination of homelessness in Oakland is a concrete objective.

Should the City Council choose not to adopt the proposed, the City will lose 264 crisis response beds and 209 permanent housing slots.

### **FISCAL IMPACT**

The proposed resolution authorizes the application, acceptance, appropriation, and expenditure of funds for the City's CoC programs, OHA LHAP subsidies, Measure Q funding, and the SSA match funds for the HFSN program. Funding will be appropriated in the following:

- Funding for the HUD CoC Programs will be appropriated in the following: HUD-ESG/SHP/HOPWA Fund (2103), Community Homelessness Services Organization (78411), CoC: Housing Fast Support Network, The Holland TH/RRH, Oakland Homeless

Youth Housing Collaborative, Matilda Cleveland Families in Transition, North County Family Rapid Rehousing Collaborative, and North County Homeless Youth Rapid Rehousing Collaborative Projects (see chart below), Fostering Safe and Healthy Communities Program (SC22).

- Funding for the OHA LHAP programs will be appropriated in the following: HUD-ESG/SHP/HOPWA Fund (2103), Community Homelessness Services Org (78411), FY2019-2020 Project (1004040), Fostering Safe and Healthy Communities Program (SC22).
- Measure Q funding will be appropriated in the following: Measure Q Fund (2244), Community Homelessness Services Org (78411), FY2022-23 Project (1005349), Fostering Safe and Health Communities Program (SC22).
- Funding for the Alameda County SSA match for HFSN will be appropriated in the County of Alameda Grants Fund (2160), Community Housing Services Organization (78411), County SSA to HFSN Project 1005623, and Fostering Safe and Healthy Communities Program (SC22).

Funds are allocated towards the grant agreements in Table 1 below in order to support the programs and activities presented in this report.

Table 1: Housing and Urban Development (HUD) Continuum of Care (CoC) – Funded Transitional and Rapid Rehousing Projects and Associated Funds For FY 2022-23 Operational Year				
GRANTEE	FUNDING SOURCE	AMOUNT*	GRANT TERM	CITY OF OAKLAND FY23 PROJECT CODES
Table 1a: Housing Fast Support Network				
Bay Area Community Services	HUD	\$1,672,209	3/1/22 – 2/28/23	1005607
	OHA – LHAP**	\$587,650	7/1/22 – 6/30/23	1004040
	Measure Q	\$420,984	7/1/22 – 6/30/23	1005349
	Alameda County Social Services Agency	\$340,004	7/1/22 – 6/3/23	105623
Program Total:		\$3,020,847 (actual total \$2,433,197 with removal of LHAP)		
**The LHAP funds for HFSN are available but have never been utilized. The HFSN program operates out of the Touraine Hotel, a City-owned facility built in 1915. The Touraine has not passed OHA’s Housing Quality Standards (HQS) inspections. The City is conversation with OHA about shifting these funds to The Holland, which will be able to pass HQS.				
Table 1b: The Holland (The Grand) TH/RRH				
Bay Area Community Services	HUD	\$560,732	7/1/22 – 6/30/23	1005711
	Measure Q	\$1,279,016	7/1/22 – 6/30/23	1005349
Program Total:		\$1,839,748		
Table 1c: Oakland Homeless Youth Housing Collaborative				
East Oakland Community Project (EOCP)	HUD	\$175,737	8/1/22 – 7/31/23	1005603
Program Total:		\$175,737		
Covenant House California	HUD	\$525,735	8/1/22 – 7/31/23	1005603

<b><u>Program Total:</u></b>		<b><u>\$525,735</u></b>		
<b>Table 1d: Matilda Cleveland Families in Transition</b>				
EOCP	HUD	\$540,682	9/1/22 – 8/31/23	1005605
EOCP – Matilda Cleveland TH/RRH	OHA LHAP	\$200,928	7/1/22 – 6/30/23	104040
EOCP – Families in Transition TH/RRH	OHA LHAP	\$176,820	7/1/22 – 6/30/23	104040
<b><u>Program Total:</u></b>		<b><u>\$918,430</u></b>		
<b>Table 1e: North County Family Rapid Rehousing Collaborative</b>				
Building Futures for Women and Children	HUD	\$840,283	11/1/22 – 10/31/23	1005601
<b><u>Program Total:</u></b>		<b><u>\$840,283</u></b>		
<b>Table 1f: North County Homeless Youth Rapid Re-Housing</b>				
East Oakland Community Project	HUD	\$489,266	1/1/22 – 12/31/22	1005611
<b><u>Program Total:</u></b>		<b><u>\$489,266</u></b>		
Covenant House California	HUD	\$489,266	1/1/22 – 12/31/22	1005611
<b><u>Program Total:</u></b>		<b><u>\$489,266</u></b>		
*These are the amounts the City expects to sub-grant to the respective grantees and they do not reflect the portion of administrative funds retained by the City for HUD CoC or SSA.				

## **PUBLIC OUTREACH / INTEREST**

No outreach was deemed necessary for the proposed policy action beyond the standard City Council agenda noticing procedures.

## **COORDINATION**

This report and legislation have been reviewed by the Office of the City Attorney and the Budget Bureau.

## **PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

For a review period of July 1, 2020 through June 30, 2021, agencies recommended for HUD CoC - funding under this report served a total of 748 individuals in 565 homeless households, including 155 children in 85 households. Seventy five (75) percent of the individuals served by the CoC programs are African American, a slightly higher percentage than the 70 percent of all homeless individuals who identified as African American in the 2019 PIT count.

### **Impact of COVID 19 on Program Outcomes**

Outcomes across all programs in FY 2020-21 were impacted by the COVID 19 pandemic. These impacts included:



- Multiple pauses in intake/exits at congregate living sites due to periodic COVID 19 outbreaks and transmission mitigation interventions. This impacted the total number of people who were served as well as bed and unit utilization.
- Eligible residents were transferred to the County-operated Safer Ground program, which gave them an increased opportunity to self-quarantine safely. However, these exits were not considered permanent housing and the rate of exits to permanent housing went down.
- Many clients lost employment or saw a reduction in their hours because of the economic shutdown, impacting their ability to maintain or increase income.
- Programs struggled to connect clients to service agencies to obtain things like SSI benefits, birth certificates, etc. because of office closures or limited hours of operation.

**Outcomes in FY 2020-21 Include:**

Housing Fast Support Network (HFSN) – Transitional Housing/Rapid Rehousing

HFSN is an interim housing program operated by BACS, serving single adults experiencing homelessness. It is operated out of the HRMSC located at 559 16th Street in Oakland. The program includes 137 beds of transitional housing as well as approximately 6 months of rapid rehousing support (housing subsidies and services) once people exit to housing.

<b>2020-21 HFSN Transitional Housing Outcome Measures</b>		<b>Totals</b>
Persons (clients) served		206
Literally homeless at program entry		100%
Clients with one or more disabling conditions		94%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry		68%
Clients served who entered the program with zero income		9%
Clients who exited to permanent housing		45%
Percent of permanent housing exits that were Black or African American clients		72.5%
<b>2020-21 HFSN Transitional Housing Demographics</b>		<b>Totals</b>
Black or African American		74%
White		15.5%
Multiple Races		4%
American Indian or Alaska Native		3%
Asian		2%
Hispanic or Latinx		10%

<b>2020-21 HFSN Rapid Rehousing Outcome Measures</b>		<b>Totals</b>
Persons (clients) served		53
Clients with one or more disabling conditions		96%
Clients who exited to permanent housing		100%
Percent of permanent housing exits that were Black or African American clients		84%
<b>2020-21 HFSN Rapid Rehousing Demographics</b>		<b>Totals</b>
Black or African American		77%

White	17%
Multiple Races	6%
Hispanic or Latinx	7%

#### The Holland – Transitional Housing/Rapid Rehousing

The Holland is an interim housing program operated by BACS, serving single adults experiencing homelessness. The Holland (originally called the Grand) opened in early 2019 and services are modeled after the HFSN program. The program includes 85 beds of transitional housing as well as approximately 6 months of rapid rehousing support (housing subsidies and services) once people exit to housing.

<b>2020-21 Holland Transitional Housing Outcome Measures</b>		<b>Totals</b>
Persons (clients) served		118
Literally homeless at program entry		100%
Clients with one or more disabling conditions		83%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry		67%
Clients served who entered the program with zero income		19%
Clients who exited to permanent housing		7%
Percent of permanent housing exits that were Black or African American clients		69%
<b>2020-21 Holland Transitional Housing Demographics</b>		<b>Totals</b>
Black or African American		75%
White		19%
Multiple Races		5%
Hispanic or Latinx		10%

<b>2020-21 Holland Rapid Rehousing Demographics</b>		<b>Totals</b>
Persons (clients) served		38
Clients with one or more disabling conditions		95%
Clients who exited to permanent housing		95%
Percent of permanent housing exits that were Black or African American clients		86%
<b>2020-21 Holland Rapid Rehousing Demographics</b>		<b>Totals</b>
Black or African American		71%
White		16%
Multiple Races		10.5%
Hispanic or Latinx		15%

#### Oakland Homeless Youth Housing Collaborative – Transitional Housing

The Oakland Homeless Youth Housing Collaborative (OHYHC) is comprised of two organizations and serves transition-aged youth (TAY) experiencing homelessness. The program has 31 slots available at any given time.

<b>2020-21 OHYHC Outcome Measures</b>	<b>Totals</b>
Persons (clients) served	51
Literally homeless at program entry	100%
Clients with one or more disabling conditions	67%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	25%
Clients served who entered the program with zero income	37.5%
Clients who exited to permanent housing	65.5%
Percent of permanent housing exits that were Black or African American clients	76%
<b>2020-21 OHYHC Demographics</b>	<b>Totals</b>
Black or African American	71%
White	14%
Multiple Races	8%
American Indian or Alaska Native	4%
Native Hawaiian or Other Pacific Islander	4%
Hispanic or Latinx	16%

Matilda Cleveland Families in Transition (MCFIT) - Transitional Housing/Rapid Rehousing

The Matilda Cleveland Families in Transition (MCFIT) TH/RRH program serves literally homeless families with children in twenty-three units of transitional housing and 13 units of rapid rehousing located throughout Oakland. The TH component of MCFIT operates as an interim housing model with the primary goal to assist families experiencing homelessness in quickly securing and maintaining permanent housing. The RRH component uses the rental assistance funds to assist families in exiting the MCFIT RRH more quickly by providing move-in assistance and short-term rental assistance. 2019-20 was the final year that Matilda Cleveland and Families in Transition operated as independent programs. They were consolidated into the MCFIT TH/RRH program in 2020-21.

<b>2020-21 MCFIT Transitional Housing Outcome Measures</b>	<b>Totals</b>
Persons (clients) served	115
Adults Served	49
Children Served	66
Literally homeless at program entry	100%
Clients with one or more disabling conditions	34%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	49%
Adult clients who entered the program with zero income	16%
Clients who exited to permanent housing	83%
Percent of permanent housing exits that were Black or African American clients	86%
<b>2020-21 MCFIT Transitional Housing Demographics</b>	<b>Totals</b>
Black or African American	75%
Multiple Races	18%

White	5%
American Indian or Alaska Native	2%
Hispanic or Latinx	9.5%

<b>2020-21 MCFIT Rapid Rehousing Outcome Measures</b>	<b>Totals</b>
Persons (clients) served	83
Adults Served	31
Children Served	52
Clients with one or more disabling conditions	36%
Adult clients who entered the program with zero income	13%
Clients who exited to permanent housing	96%
Percent of permanent housing exits that were Black or African American clients	72.5%
<b>2020-21 MCFIT Rapid Rehousing Demographics</b>	<b>Totals</b>
Black or African American	75%
White	14%
Multiple Races	8%
American Indian or Alaska Native	2%
Hispanic or Latinx	14%

North County Family Rapid Rehousing Collaborative – Rapid Rehousing

The North County Family Rapid Rehousing Collaborative (NCF RRH) assists 38 families annually to move out of homelessness and into permanent housing. The Collaborative operates as a part of the Family Front Door, Northern Alameda County's coordinated entry system for families. The Family Front Door levels the playing field for families experiencing homelessness by eliminating side doors to services. Each family receives the same assessment and prioritization questions to ensure that the families with the highest levels of need are prioritized for services. Families that receive rapid rehousing assistance through NCF RRH receive assistance in securing and retaining housing, rental subsidies for between 6-12 months (on average) and supportive services. After the end of the housing subsidy, families continue to receive housing retention support for an additional six months.

<b>2020-21 NCF RRH Outcome Measures</b>	<b>Totals</b>
Persons (clients) served	96
Adults Served	48
Children Served	48
Literally homeless at program entry	100%
Clients with one or more disabling conditions	33%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	23%
Adult clients who entered the program with zero income	15%
Clients who exited to permanent housing	100%
Percent of permanent housing exits that were Black or African American clients	69.5%

2020-21 NCFRRH Demographics	Totals
Black or African American	73%
Multiple Races	19%
White	8%
Asian	2%
Hispanic or Latinx	10%

#### North County Homeless Youth Rapid Rehousing Collaborative – Rapid Rehousing

The North County Homeless Youth Rapid Rehousing Collaborative (NCHYRRC) provides rapid rehousing services to 60 transition aged youth (TAY) in Northern Alameda County (Oakland, Berkeley, Emeryville, and Albany). The project provides youth with services and a rapid rehousing model that is specifically tailored to the needs of youth experiencing homelessness. The project meets an existing gap in the continuum of homeless services currently available for TAY (including youth-specific outreach, shelter, transitional housing, and permanent housing) and other TAY-specific rapid rehousing program is currently in operation in the area.

2020-21 NCF RRH Outcome Measures	Totals
Persons (clients) served	72
Literally homeless at program entry	100%
Clients with one or more disabling conditions	22%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	10%
Adult clients who entered the program with zero income	10%
Clients who exited to permanent housing	89%
Percent of permanent housing exits that were Black or African American clients	93%
2020-21 NCFRRH Demographics	Totals
Black or African American	85%
White	7%
Multiple Races	4%
Asian	3%
Hispanic or Latinx	15%

#### **SUSTAINABLE OPPORTUNITIES**

**Economic:** As noted in the report, all funds identified in this report are for the purpose of providing housing and services to the homeless to eliminate and prevent homelessness. Such outcomes are achieved through rapid rehousing assistance, homelessness prevention, transitional housing, shelter services, homeless encampment services, outreach and the like.

**Environmental:** The provision of housing for at-risk and homeless persons is intended to address the environmental degradation caused by homeless families and individuals precariously housed or living on the streets.

**Race & Equity:** In Oakland, the drivers of homelessness fall most squarely on the backs of the African American community who, due to long standing structurally racist practices such as red lining and employment discrimination, are most vulnerable to losing their homes. Ending homelessness in Oakland must be defined by what works for African Americans first and foremost in order to reduce the racial disparities. These drivers of homelessness include:

- Structural racism
- Insufficient controls on the rental housing market that create vulnerability and housing instability for tenants
- Insufficient housing units that are affordable to households with the lowest incomes, including particularly those whose incomes are below 20 percent of Area Median Income (AMI)
- Systematic barriers that often prevent residents who are returning home from incarceration from living with family members and/or accessing both public and private rental housing and employment opportunities
- Inadequate pay and benefits for many of the jobs that are available in the community, and insufficient access to quality employment opportunities that pay wages that meet the cost of housing

One of the goals of Oakland's Permanent Access to Housing (PATH) Plan is to eliminate racial disparities in the rates at which people experience homelessness, and in exits to stable housing. The City utilizes data from the Homeless Management Information System (HMIS) to track client demographics and outcomes. A project to disaggregate outcome data by race is currently underway.

According to the 2019 Point In Time count for Oakland, 70 percent of the population experiencing homelessness in Oakland identifies as Black or African American; however this demographic is only 24 percent of the general population. The data that is currently available shows that 76 percent of the served through CoC-funded programs.

### **ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt The Following Piece of Legislation:

Resolution:

- 1) Accepting, Appropriating, And Authorizing Agreements For The Receipt Of Funds To Support Homeless Programs From The Following Sources:
  - A) Continuum Of Care (CoC) Supportive Housing Program Renewal Funds From The U.S. Department Of Housing And Urban Development (HUD) In The Amount Of \$5,532,120 For Fiscal Year (FY) 2022-23; And
  - B) Local Housing Assistance Program (LHAP) Funds From The Oakland Housing Authority (OHA) In The Amount Of \$965,400 For FY 2022-23, And Authorizing Agreements For Receipt of Said Funds; And
  - C) Social Services Agency (SSA) Funds From Alameda County In The Amount Of \$372,221 For FY 2022-23; And

- 2) Appropriating \$1,700,000 Of Measure q funds For FY 2022-23 To Provide Required Match Funding For HUD CoC Programming and Support Ongoing Operation Of Transitional Housing Sites; And
- 3) Awarding Grant Agreements To Non-Profit Agencies Identified In Table 1 For FY 2022-23 Using The Above Funds To Provide Critical Homeless Services; And
- 4) Accepting And Appropriating Additional Grant Funds To Non-Profit Agencies Identified In Table 1 For FY2022-23 Using the Above Funds to Provide Critical Homeless Services; And
- 5) Authorizing The Use Of General Purpose Funds To Pay Central Services Overhead Charges for The HUD CoC And SSA Grants.

For questions regarding this report, please contact Lara Tannenbaum, Community Homelessness Services Manager, at 238-6187.

Respectfully submitted,

---

SARA BEDFORD  
Director, Human Services Department

Reviewed by:  
Lara Tannenbaum, Manager  
Community Homelessness Services

Prepared by:  
Emily Derenthal, Program Analyst II  
Community Homelessness Services