

Item 4e - Disclosure Priorities Chart

PUBLIC ETHICS COMMISSION

Disclosure Projects and Priorities 2023 – 2024

The Commission’s Disclosure Program aims to help candidates, lobbyists and City officials submit required disclosure reports and ensures Oaklanders can easily access campaign finance, lobbyist, and ethics-related data and information that is accurate, user-friendly, and understandable. The goal is to provide more meaningful disclosure so the public and Commission can monitor filings, view information, and detect inconsistencies or noncompliance. The table below summarizes current disclosure projects by project urgency, difficulty, and impact on the Commission’s overall goals. Links to the PEC’s disclosure resources are included in the table and can be found here: <https://www.oaklandca.gov/topics/disclosure-information-and-data>

Project	Description	Timing	Effort	Impact	Staff Recommendation
Open Disclosure	CAMPAIGN FINANCE Website aggregates and visualizes campaign finance data built in partnership with Open Oakland volunteers	NEAR TERM Requires updates to display 2023 and 2024 election data	HIGH <ul style="list-style-type: none"> Requires staff project management, subject matter expertise, data entry, quality assurance checks, marketing Dependent on recruitment of volunteer developers 	HIGH <ul style="list-style-type: none"> PEC’s most popular, comprehensive campaign finance disclosure tool Can assist identification of features for integration into Democracy Dollars transparency portal Engagement with Oakland civic tech community 	2024 HIGH PRIORITY: Maintain site as-is thru 2024 election; add efficiencies, if possible
Show Me the Money	CAMPAIGN FINANCE Web app on Oakland’s open data portal, maps and visualizes campaign finance data.	NEAR TERM Requires updates to display 2023 and 2024 election data	MEDIUM <ul style="list-style-type: none"> Not automated; requires staff process data Staff resources required to coordinate automation with ITD 	HIGH <ul style="list-style-type: none"> Adds geo-location to campaign finance data Can assist identification of features for integration into Democracy Dollars transparency portal 	2024 HIGH PRIORITY: Maintain site as-is thru 2024 election; add efficiencies, if possible
Contractor Database/Schedule O Form	CAMPAIGN FINANCE/ETHICS NEW – Measure W amended the Oakland Campaign Reform Act giving PEC ownership of “Schedule O” contractor ban acknowledgement form	MEDIUM TO LONG TERM No legal requirement to change form, however, high interest for PEC education, disclosure, and enforcement goals	MEDIUM <ul style="list-style-type: none"> Simple form to digitize, easily create a database Requires collaboration and buy-in from City Administration, Finance Department, and IT to implement 	HIGH <ul style="list-style-type: none"> Greatly improve public transparency Identify contractors impacted by ban for education Improve detection of potential violations Provide candidate tool to avoid violations 	Mid-2024 – 2025 HIGH PRIORITY: Initiate project after lobbyist app update completed

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Ticket Distribution Database (Form 802)	ETHICS NEW - Update Form 802 database to conform with new disclosure requirements adopted by Council in 2022	MEDIUM TERM Existing system does not completely address new disclosure requirements under 2022 policy	HIGH <ul style="list-style-type: none"> ITD database needs to be rebuilt Requires prioritization by City Administration/ITD for work to commence 	MEDIUM <ul style="list-style-type: none"> Improve compliance and transparency Improve PEC detection of potential violations 	2023 – 2024 LOW PRIORITY: Initiate project after lobbyist app, contractor database completed, unless additional staff resources allow
Lobbyist Data Portal	LOBBYING Application built in partnership with PEC allows lobbyists to register and submit reports electronically, collects and publishes disclosure data	NEAR TERM New features needed to administer new registration fees in 2024	MEDIUM <ul style="list-style-type: none"> Requires PEC staff outline administrative processes, test new features, and approve work by IT staff Subject to overall ITD priorities 	HIGH <ul style="list-style-type: none"> Streamline administration of lobbyist program Seamless registration process for lobbyists 	2023 HIGH PRIORITY: Updates to facilitate collecting registration fees and late fees, other new features low priority in near term
Public Records Performance Toolⁱ	PUBLIC RECORDS Webpage aggregates and visualizes department public record request performance using Next Request system data	NEAR TO MEDIUM TERM Project initiated in 2021 as part of Commission's public records performance review and delayed due to reduced staff resources	LOW <ul style="list-style-type: none"> Draft complete and reviewed by Commission in 2021 Requires staff resources to add automated update as new data is received 	MEDIUM <ul style="list-style-type: none"> Complete high-interest project Promote dialog and accountability Assist with continued monitoring Basis for future performance evaluation 	2023 – 2024 HIGH PRIORITY: Add automation and publish by early 2024
Enforcement Outcomes and Other PEC Data	PEC PERFORMANCE PEC performance data published to share progress toward PEC goals	LONG TERM No new projects at present	LOW <ul style="list-style-type: none"> Requires monthly processing and upload of PEC data to maintain 	MEDIUM <ul style="list-style-type: none"> Model culture of accountability, transparency by sharing performance measures Promote awareness of PEC activities and outcomes 	2023 – 2024 LOW PRIORITY: Maintain datasets, unless additional staff resources allow expansion

ⁱ Draft webpage is unpublished. Underlying data is published on the Oak Data platform <https://data.oaklandca.gov/City-Government/Public-Records-Requests-NextRequest-by-Department/qcv9-7nzm>.