

# Item 4a - Icebreaker Assignment

## Icebreaker Assignment

**Directions:** To kick off the retreat and get our creative juices flowing, commissioners will be asked to answer the following two questions:

**1) Interesting personal trivia.** Briefly share an interesting piece of personal trivia about yourself that other commissioners may not know about. This might include speaking a second language, a hobby, an unusual college job, or a show you are passionate about.

**2) Design a new slogan for the PEC.** You work at a marketing firm and have been tasked with proposing a memorable and evocative one-sentence slogan for the PEC. You may wish to re-read the PEC's enacting legislation and adopted mission statement (see next page) and draw on your own experiences serving on the Commission for inspiration.

My proposed slogan is: \_\_\_\_\_

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### Enacting Legislation - Oakland City Charter Section 603. Public Ethics Commission.

#### (a) Creation and Role.

There is hereby established a Public Ethics Commission which shall be responsible for: (1) enforcement of laws, regulations and policies intended to assure fairness, openness, honesty and integrity in City government, including compliance by the City of Oakland, its elected officials, officers, employees, boards and commissions, and other persons subject to laws within the jurisdiction of the Commission; (2) education and responding to issues regarding the aforementioned laws, regulations and policies, and; (3) impartial and effective administration and implementation of programs to accomplish the goals and purposes of the Commission as defined by this Section. Such laws, regulations, policies, and programs shall include those relating to campaign finance, lobbying, transparency, and governmental ethics, as they pertain to Oakland. The Commission shall have the power to make recommendations to the City Council on matters relating to the foregoing. Nothing in this Section shall preclude other City officials, agencies, boards and commissions from exercising authority heretofore or hereafter granted to them, with the exception of Charter Section 603(b)(5).

### Public Ethics Commission – Operations Policies

#### ARTICLE I - MISSION STATEMENT

The Public Ethics Commission (Commission) ensures compliance with the City of Oakland's government ethics, campaign finance, transparency, and lobbyist registration laws that aim to promote fairness, openness, honesty, and integrity in city government. To fulfill its mission, the Commission conducts the following activities:

- A. Lead/Collaborate** – Lead by example and facilitate city policy, management, and technological changes to further the Commission's mission.
- B. Educate/Engage** – Provide education, advice, technical assistance, and formal legal opinions to promote awareness and understanding of the city's campaign finance, ethics, and transparency laws.
- C. Disclose/Illuminate** – Facilitate accurate, effective, and accessible disclosure of government integrity data, such as campaign finance reporting, conflicts of interest/gifts reports, and lobbyist activities, all of which help the public and PEC staff monitor filings, view information, and detect inconsistencies or noncompliance.
- D. Detect/Deter** – Conduct investigations and audits to monitor compliance with the laws within the Commission's jurisdiction.
- E. Prosecute** – Enforce violations of the laws within the Commission's jurisdiction through administrative or civil remedies.