



International Lao Market - PLN22040

1619 International Blvd
Oakland, CA 94606



Background Info

- Market has served the community over 30+ years
- 3rd family to own the market
- Current owner - borned and raised in Oakland and lives in the San Antonio neighborhood
- Received hundreds of signatures for the petition for a CUP to granted
- Everyday request for us to bring in International brands of Alcohol
- 4.6 stars on Google and Yelp





Goals

- Attain CUP approval from City of Oakland
- Fulfill community's need to be able to purchase alcohol for off-sale consumption
- Become a full service grocery store as an alternative to big box stores
- Provide the community with craft and hard to find alcohol beverages from all over the world (primarily Asia)

Our Commitment to the Community - Responsible Alcohol Sales

- **Training for Staff:**
 - Enrolling all team members in ABC and IGA courses
 - Providing comprehensive training on responsible alcohol sales, conflict de-escalation, and identifying problematic situations
- **Strict ID Checks:**
 - Enforcing strict ID verification with the help our technology. We have invested in a new POS system which requires employees to scan the ID cards to verify the authenticity of the ID and age
- **No Single sales policy**
 - We will prohibit sales of single cans or bottle beer
- **Limited Hours of Alcohol Sales**
 - Our business hours are only 9 AM - 5 PM

“This hidden gem is a dream for Lao ingredients”

Caesar Hernandez

San Francisco Chronicle

2023





Questions?

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510-536-5888

9AM – 5PM - Everyday

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