

Item 10c - Subcommittee formation memo

Purpose Statement:

Outreach Ad Hoc Subcommittee

(ad hoc, created August 25, 2023)

Members: Charlotte Hill (Chair), Alea Gage and Vincent Steele.

A) What is the specific goal of the committee?

The purpose of the subcommittee is to help PEC commissioners and staff effectively develop and execute outreach plans related to recruiting new commissioners, securing necessary enforcement resources, increasing the knowledge and use of our campaign finance disclosure tools, and raising overall awareness of the PEC.

B) What is the expected deliverable and in what time period?

The subcommittee will exist through the end of 2024. Its deliverables will include building outreach plans for each of the previously listed priorities and developing and disseminating the resources necessary for commissioners to help execute these plans.

C) What level of staff vs Commissioner work is expected?

Staff will take the lead on developing and executing the PEC's outreach plans. This will include presenting draft plans to the subcommittee and soliciting and integrating feedback from members. Commissioners will take the lead on identifying opportunities for commissioner involvement, determining necessary resources for commissioners, developing (if necessary) those resources, helping disseminate plans and resources to the rest of the commission, and promoting and tracking commissioner outreach.