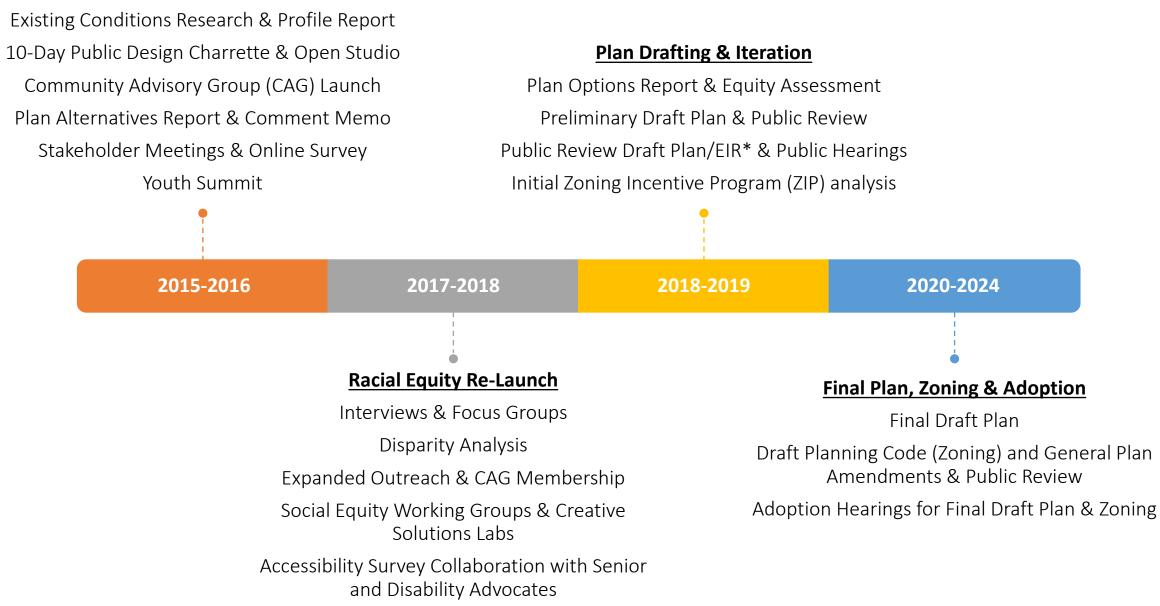
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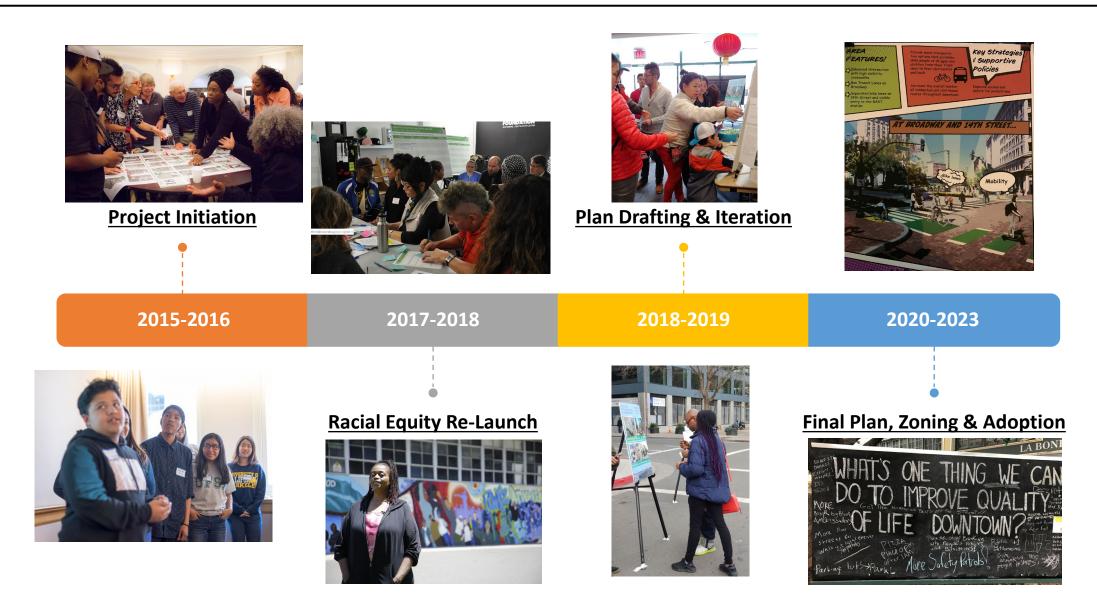
BAMBD FEST

2 | OVERALL PROCESS & TIMELINE

Project Initiation



3 | COMMUNITY INVOLVEMENT



4 | RECAP: WHAT WILL THE PLAN DO?

Modernize and broaden the role of downtown

- Mixed uses with housing and entertainment, R&D and industrial jobs rather than just office

Increase housing and jobs near transit

Streamline and provide community benefits

Expand funding for public services

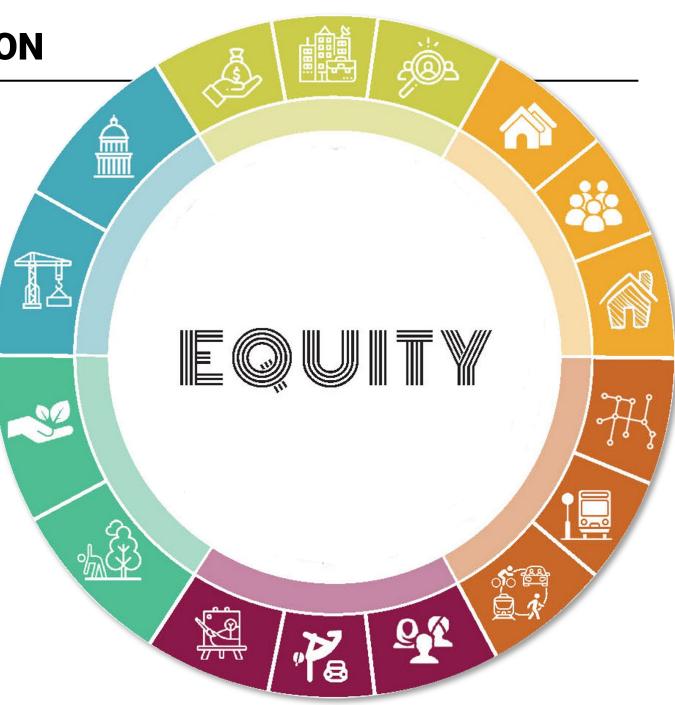
One-time development impact fees and more significant long-term tax revenues

Revitalize local businesses and enhance public safety

- Stem cultural displacement, fill vacant ground floor spaces
- Prepare for climate change and sea level rise
 - Comprehensive infrastructure and adaptation plans in development projects and regionally
- **Reconnect West Oakland with Downtown**
 - Thoughtfully re-envision I-980 and repair harm done to Black community

5 | RECAP: PLAN GOALS & VISION

- Economic Opportunity
- Housing & Homelessness
- Mobility
- Culture Keeping
- Community Health & Sustainability
- Land Use
- Implementation & Engagement



6 | RECAP: HOW WILL THE DOSP ACHIEVE ITS GOALS?

Sets policy for inclusive implementation, a detailed work plan for multiple city departments, and outcomes monitoring

- Short to long term implementation actions
- Participation from City, partner agencies and community members
- Racial equity impact assessment and measures of success
- Ongoing specific plan implementation steering committee to advise and develop partnerships

Immediate/concurrent actions to be adopted with the Plan

- Zoning Map and Planning Amendments
- General Plan Amendments
- Final Environmental Impact Report (EIR)

7 | WHAT'S CHANGED? NEW AND UPDATED DATA, POLICIES & STRATEGIES

CHAPTER 02: HOUSING & HOMELESSNESS COVID-19 PANDEMIC'S EFFECTS ON HOUSING & HOMELESSNESS The COVID-19 Pandemic's and increase of 3.7% for Effects on Housing & about 1.4% for the same in 2 out of reach for lower and a anglations. These trends de Homelessness darges in demand for housing Inoking ahead, the Plan in the unprecedented economic impacts of the COVID-19 pandemic, together addressing racial inequities with high interest rates and inflation, have exacerbated the pre-existing **"OUR UNSHELTERED** tomeletaness, serving the housing affordability crisis, housing insecurity, and homelessness challenges peterting displacement of in in Oakland, especially for lower and moderate-income households and **RESIDENTS ARE AMONG** of housing that meets the affin other at-risk populations. Pandemic-related job losses were concentrated in 19 oundemic has underscoved to industries that include large shares of relatively low-wage workers and fewer THE MOST VULNERABLE printize implementation of the naid leave benefits, such as service industries (e.g., food services, personal robustly as possible. care, and hospitality), retail, transportation, and construction. As a result IN OUR COMMUNITY." lower-income workers were more vulnerable to job loss. Women, Latins, and 1 DELN 2013, Strategic Enter Black workers are especially likely to work in vulnerable jobs and also more - MAYOR LIBBY SCHAAF ON OPERATION likely to be considered "essential" workers, which therefore required then to HOMEBASE provide in-person services and expose themselves to creater risk of infection during the pandemic Given the pandemic's immediate and severe impacts on employment and incomes of Oakland's residents who were already most likely to experience housing insecurity and affordability challenges, emergency responses were quickly undertaken at the federal, state, and local levels. The Oty of Oakland's efforts in 2020 included: Issuing an emergency moratorium on evictions and rent increases; · Providing renter and homeowner relief assistance through the City's nonprofit partners; · Doubling the number of encampment sites and wash stations (from 20 to 40); + Focusing outreach on COVID safety - distribution PPE, and supplies to help people shelter in place. Decompressing all shelters so there was a safe distance between beds: Creating the "Operation HomeBase" isolation trailer program to serve 128 people at high risk from COVID; and · Using Project Homekey funding from the state to acquire properties for conversion to permanent affordable housing for people at risk of or experiencing homelessness. Approximately 170 new units of deeply affordable permanent housing have been created dtywide for people exiting the County's COVID response hotels. Apartment rents dropped significantly during the pandemic in Oakland, median rent dropped 13.4% from March to December 2020.1 while rents NBC Bay Area Making It in the Bay, "Bay Area Apartment Ronts Continue to Plange repose" for Unsheltered Residents Vutnerable to COVID-19 Since Start of Pandemic", December 8, 2020.

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Updated Strategies/Policies

- Updated affordable housing targets to reflect the City's revised Permanent Access to Housing (PATH) Framework
- Updated data and maps, such as — Sea Level Rise

Pandemic Recovery Strategies

- Mixed-use downtown: arts, culture, housing & non-office jobs
- Center racial equity & BAMBD businesses, culture & nightlife
- Build an equitable economy
- Invest in community infrastructure & an active, safe street life

8 | WHAT'S CHANGED? VISION FOR GROWTH



Vision for Downtown Oakland

Downtown Oakland serves as the setting for a remarkable array of lived experiences. It is both home and gathering space to people of all different income levels, races, cultures, and ethnicities. It supports a wide spectrum of community assets, serving not only local residents, but also visitors and workers from around Oakland, the Bay Area, and the globe. Its economy drives social innovation while reflecting the cultures, political movements, and people who are its heritage.

"Downtown Oakland is a dynamic regional hub of culture, employment, housing and transit that welcomes our entire community. Oaklanders across all ages have access to a network of service providers, activities, mentorship and job training that prepares them to participate in the culture and prosperity being generated downtown. Growth is accompanied by bold strategies to protect vulnerable community members, businesses and cultural organizations from displacement and to afford them opportunities for expansion and enhancement. Investment around transit stations and their vicinities creates active gateways into downtown and out to Oakland's communities. Transit increases access to downtown's jobs, services, culture and entertainment options from throughout Oakland and the region. Landscaped and specially treated connections provide an integrated system of walking and biking paths through downtown that link cultural districts and connect people to the Lake Merritt and Estuary waterfronts and to adjacent neighborhoods and districts. Downtown is a leader in innovative resilience and adaptation around social, climatic, and economic change."

> PUBLIC REVIEW DRAFT PLAN August 2019

9 | WHAT'S CHANGED? VISION FOR GROWTH



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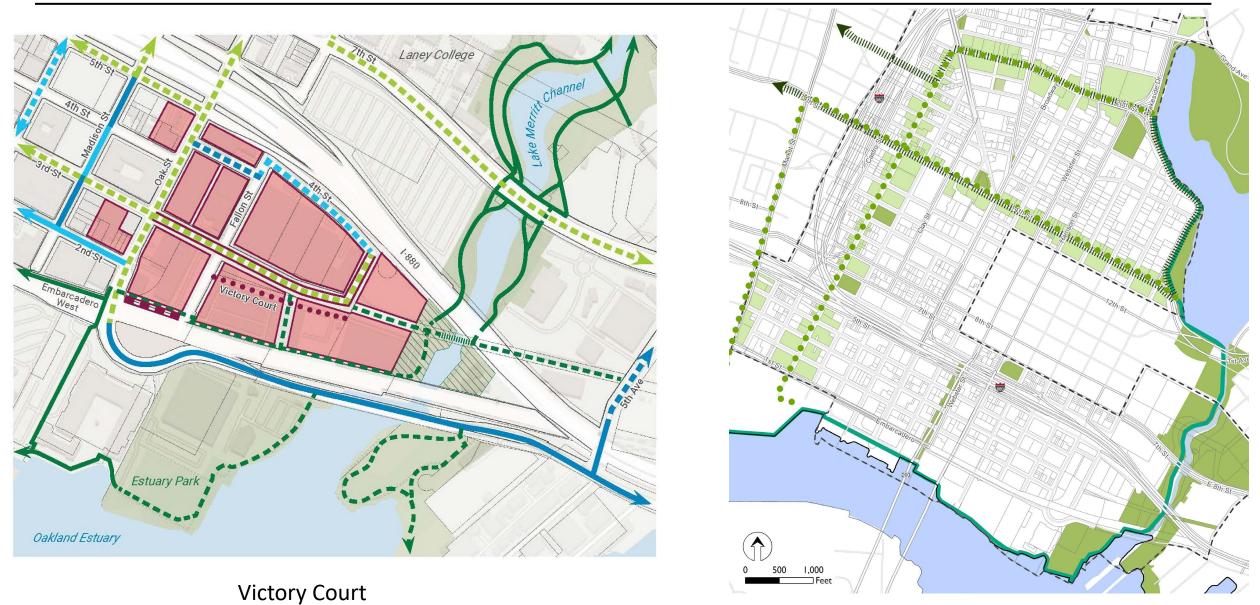
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> FINAL DRAFT PLAN March 2024

10 | WHAT'S CHANGED? DATA & MAPS



11 | WHAT'S NEW? APPENDICES FOR VICTORY COURT & THE GREEN LOOP



Green Loop

12 | ADOPTION: MEETINGS & PUBLIC HEARINGS



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