

DOWNTOWN OAKLAND SPECIFIC PLAN (DOSP)



2 | OVERALL PROCESS & TIMELINE

Project Initiation

Existing Conditions Research & Profile Report
10-Day Public Design Charrette & Open Studio
Community Advisory Group (CAG) Launch
Plan Alternatives Report & Comment Memo
Stakeholder Meetings & Online Survey
Youth Summit

Plan Drafting & Iteration

Plan Options Report & Equity Assessment
Preliminary Draft Plan & Public Review
Public Review Draft Plan/EIR* & Public Hearings
Initial Zoning Incentive Program (ZIP) analysis



Racial Equity Re-Launch

Interviews & Focus Groups
Disparity Analysis
Expanded Outreach & CAG Membership
Social Equity Working Groups & Creative Solutions Labs
Accessibility Survey Collaboration with Senior and Disability Advocates

Final Plan, Zoning & Adoption

Final Draft Plan
Draft Planning Code (Zoning) and General Plan Amendments & Public Review
Adoption Hearings for Final Draft Plan & Zoning

3 | COMMUNITY INVOLVEMENT



Project Initiation

2015-2016



Plan Drafting & Iteration

2017-2018



Plan Drafting & Iteration

2018-2019



2020-2023



Racial Equity Re-Launch



Final Plan, Zoning & Adoption

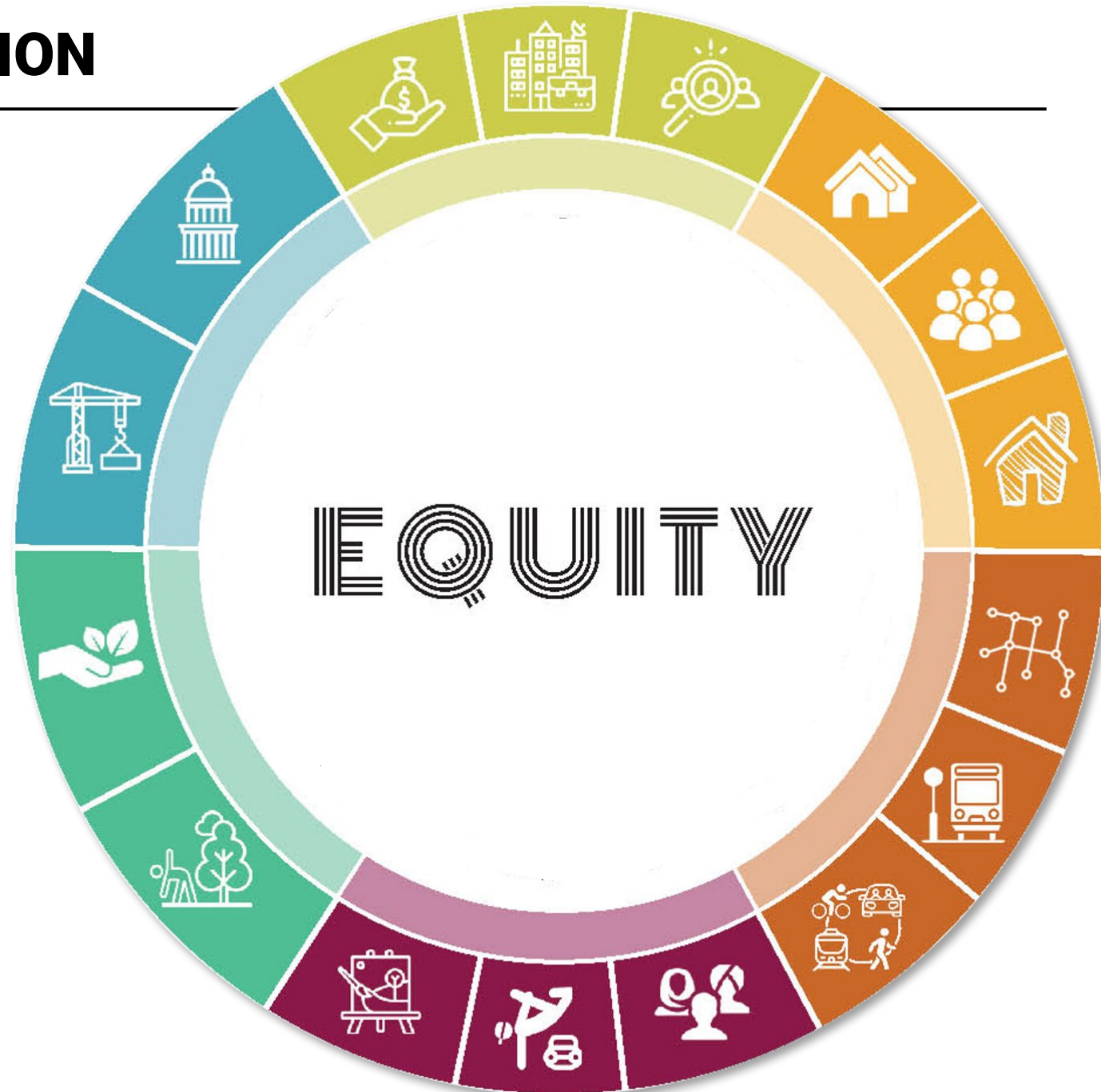


4 | RECAP: WHAT WILL THE PLAN DO?

- **Modernize and broaden the role of downtown**
 - Mixed uses with housing and entertainment, R&D and industrial jobs rather than just office
- **Increase housing and jobs near transit**
 - Streamline and provide community benefits
- **Expand funding for public services**
 - One-time development impact fees and more significant long-term tax revenues
- **Revitalize local businesses and enhance public safety**
 - Stem cultural displacement, fill vacant ground floor spaces
- **Prepare for climate change and sea level rise**
 - Comprehensive infrastructure and adaptation plans in development projects and regionally
- **Reconnect West Oakland with Downtown**
 - Thoughtfully re-envision I-980 and repair harm done to Black community

5 | RECAP: PLAN GOALS & VISION

- Economic Opportunity
- Housing & Homelessness
- Mobility
- Culture Keeping
- Community Health & Sustainability
- Land Use
- Implementation & Engagement



6 | RECAP: HOW WILL THE DOSP ACHIEVE ITS GOALS?

Sets policy for inclusive implementation, a detailed work plan for multiple city departments, and outcomes monitoring

- Short to long term implementation actions
- Participation from City, partner agencies and community members
- Racial equity impact assessment and measures of success
- Ongoing specific plan implementation steering committee to advise and develop partnerships

Immediate/concurrent actions to be adopted with the Plan

- Zoning Map and Planning Amendments
- General Plan Amendments
- Final Environmental Impact Report (EIR)

7 | WHAT'S CHANGED? NEW AND UPDATED DATA, POLICIES & STRATEGIES



Updated Strategies/Policies

- Updated affordable housing targets to reflect the City's revised Permanent Access to Housing (PATH) Framework
- Updated data and maps, such as Sea Level Rise

Pandemic Recovery Strategies

- Mixed-use downtown: arts, culture, housing & non-office jobs
- Center racial equity & BAMBD businesses, culture & nightlife
- Build an equitable economy
- Invest in community infrastructure & an active, safe street life

Vision for Downtown Oakland

Downtown Oakland serves as the setting for a remarkable array of lived experiences. It is both home and gathering space to people of all different income levels, races, cultures, and ethnicities. It supports a wide spectrum of community assets, serving not only local residents, but also visitors and workers from around Oakland, the Bay Area, and the globe. Its economy drives social innovation while reflecting the cultures, political movements, and people who are its heritage.

"Downtown Oakland is a dynamic regional hub of culture, employment, housing and transit that welcomes our entire community. Oaklanders across all ages have access to a network of service providers, activities, mentorship and job training that prepares them to participate in the culture and prosperity being generated downtown. Growth is accompanied by bold strategies to protect vulnerable community members, businesses and cultural organizations from displacement and to afford them opportunities for expansion and enhancement. Investment around transit stations and their vicinities creates active gateways into downtown and out to Oakland's communities. Transit increases access to downtown's jobs, services, culture and entertainment options from throughout Oakland and the region. Landscaped and specially treated connections provide an integrated system of walking and biking paths through downtown that link cultural districts and connect people to the Lake Merritt and Estuary waterfronts and to adjacent neighborhoods and districts. Downtown is a leader in innovative resilience and adaptation around social, climatic, and economic change."



Potential 2040 Development

Active 2020 Development

**PUBLIC REVIEW
DRAFT PLAN**
August 2019

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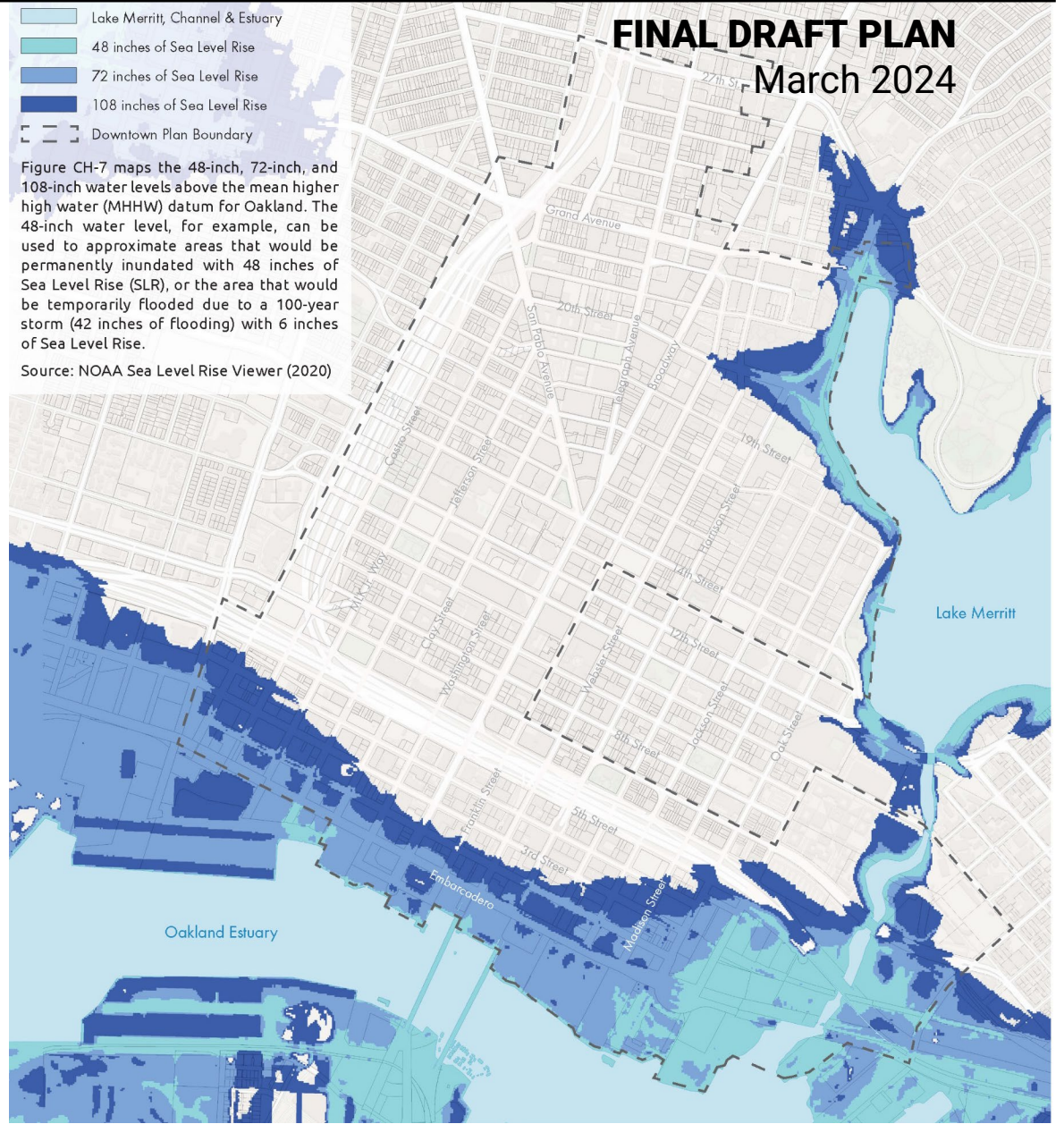
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FINAL DRAFT PLAN
March 2024

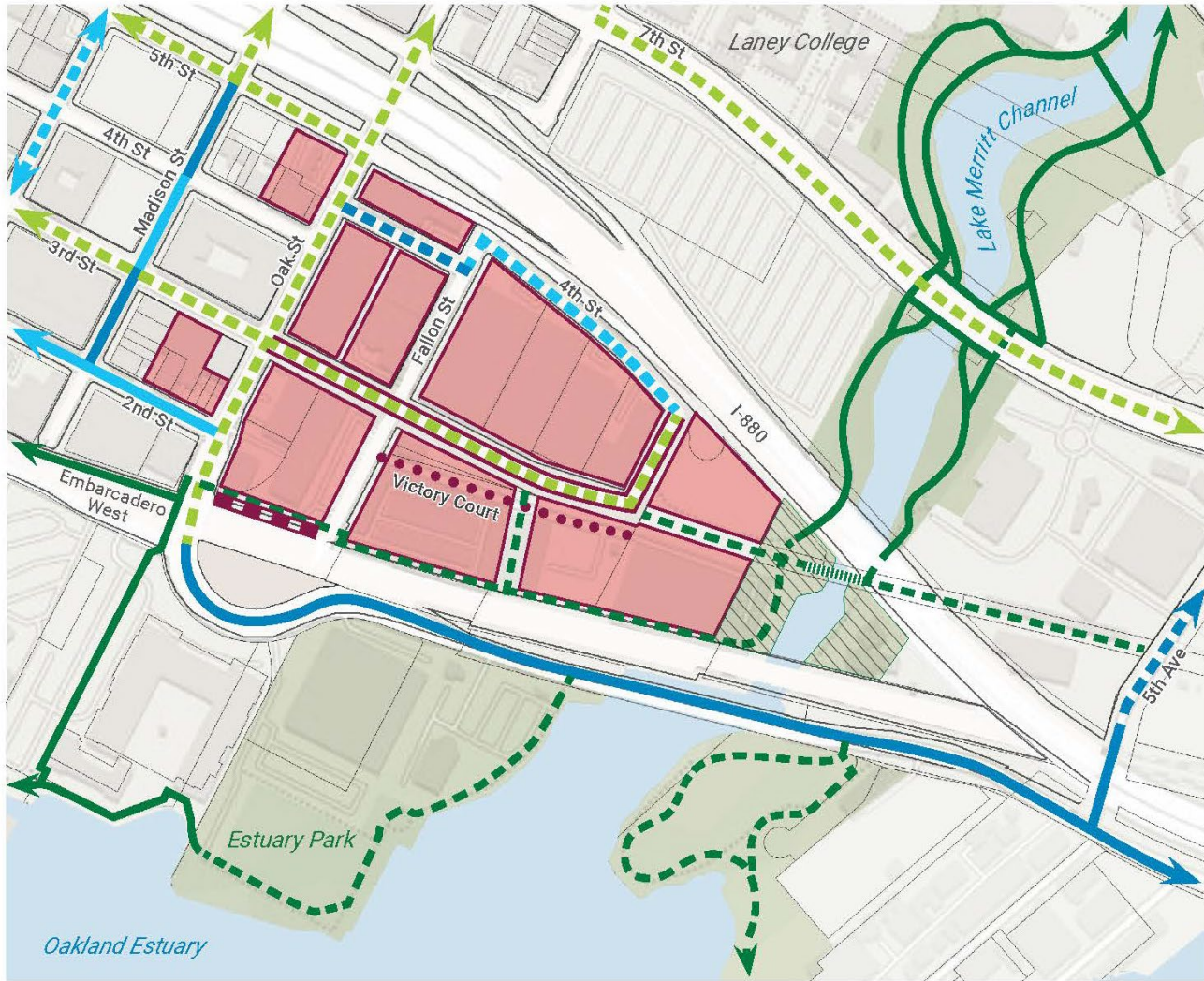
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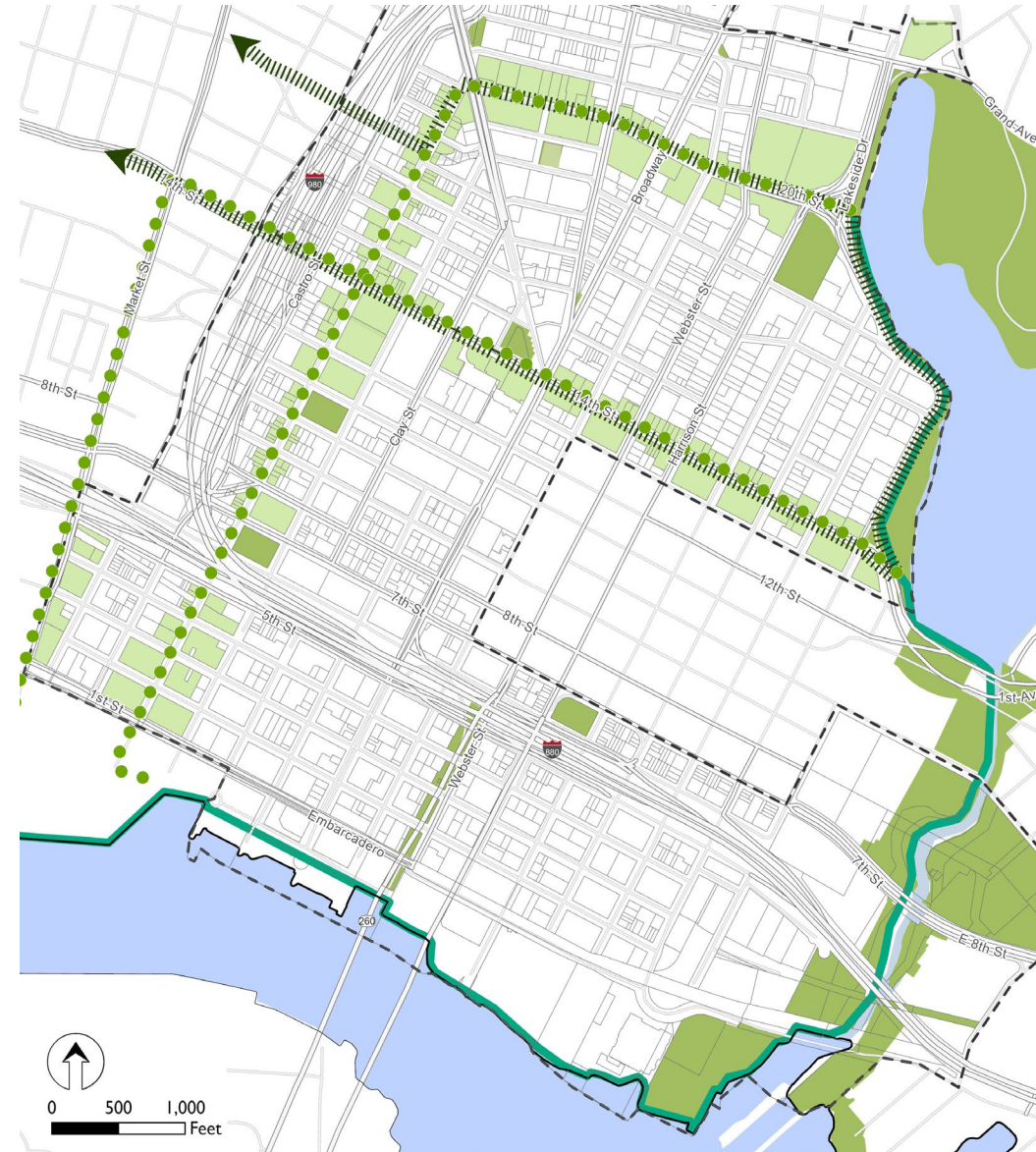
10 | WHAT'S CHANGED? DATA & MAPS



11 | WHAT'S NEW? APPENDICES FOR VICTORY COURT & THE GREEN LOOP



Victory Court



Green Loop

12 | ADOPTION: MEETINGS & PUBLIC HEARINGS

April 18 **DOSP Community Advisory Group (CAG) Meetings**

May 9

May 6 **Landmarks Preservation Advisory Board**

June 3

May 15 **Planning Commission**

June 5

June 25 **Community & Economic Development (CED) Committee**

July 2 **City Council (1st & 2nd reading)**

July 16

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