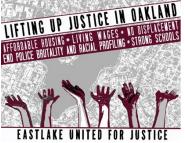
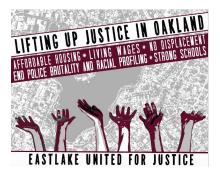


East 12th Street Remainder Parcel 2 Planning Commission Information Session November 20, 2024



Development & Design Team



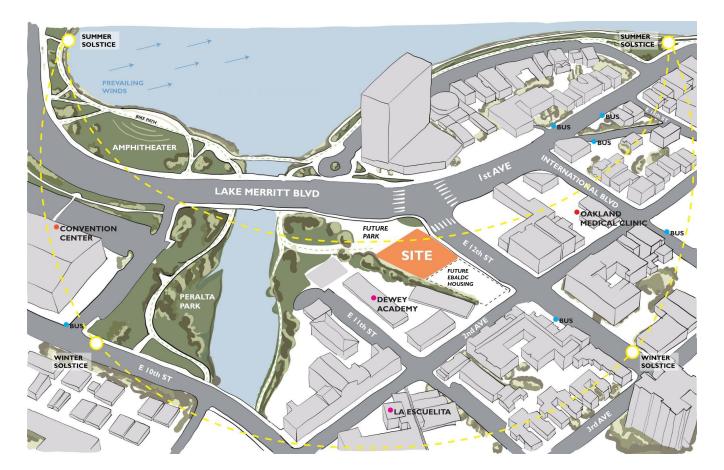








Context & Opportunity



Context & Opportunity





Context & Opportunity

- Subject site ("Parcel 2") is City owned, currently used for temporary construction staging
- Portion of site ("Parcel 1") currently under construction by another developer
- SAHA has ENA with City to develop affordable housing on Subject site
- Land area closest to the estuary will be retained by City



Local Activism & the People's Proposal

- Grass-roots coalition formed in 2015
- Led by Eastlake United for Justice (EUJ)
- Over 200 organizations and stakeholders
- Advocates for community-driven design and 100% affordable housing







Community Outreach

- April 2023 Community picnic/vision session at Lake Merritt
- May 2023 Tabling at City of Oakland's Commission on Aging Senior Day
- October 2023 Launched project web page https://www.el2parcel2.org
- October 2023 Community Meeting #1
- February 2024 Community Meeting #2
- April 2024 Virtual Community Meeting
- May 2023 Community Meeting #3
- Created an online design feedback survey



What We Heard

Green Space:

Desire for **outdoor spaces**. Support of **transparency** to those spaces. Building should feel **safe** and **welcoming**.

Opportunities for Art:

Desire to engage **local community** for art opportunities with specific emphasis on **student involvement**.

Transparency:

Interest in transparent fences and gates, open air bridges and open spaces. Desire for **connectivity,** while providing **security**.

Safety:

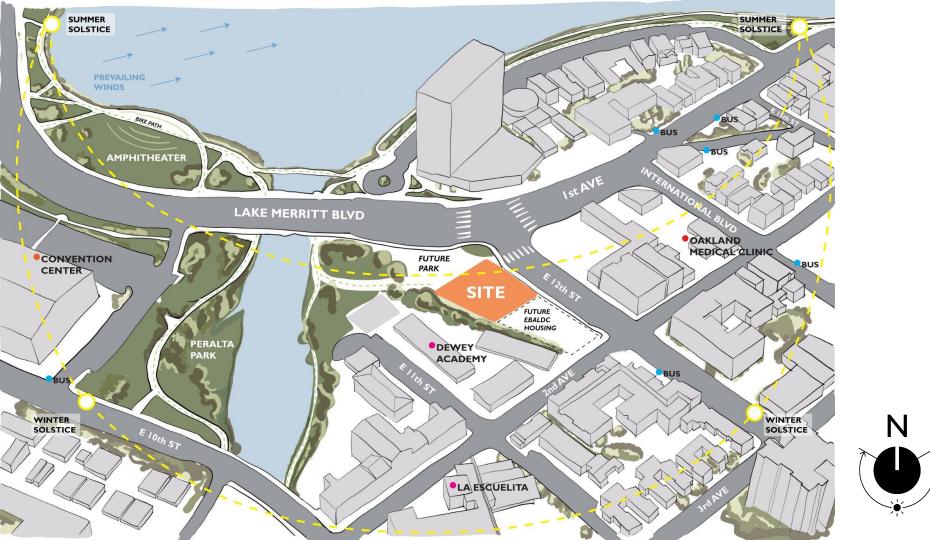
Desire for the building to feel **safe** and avoid spaces for people to hide.

Community:

Desire for opportunities for the community to **gather** and **connection** to adjacent housing building.



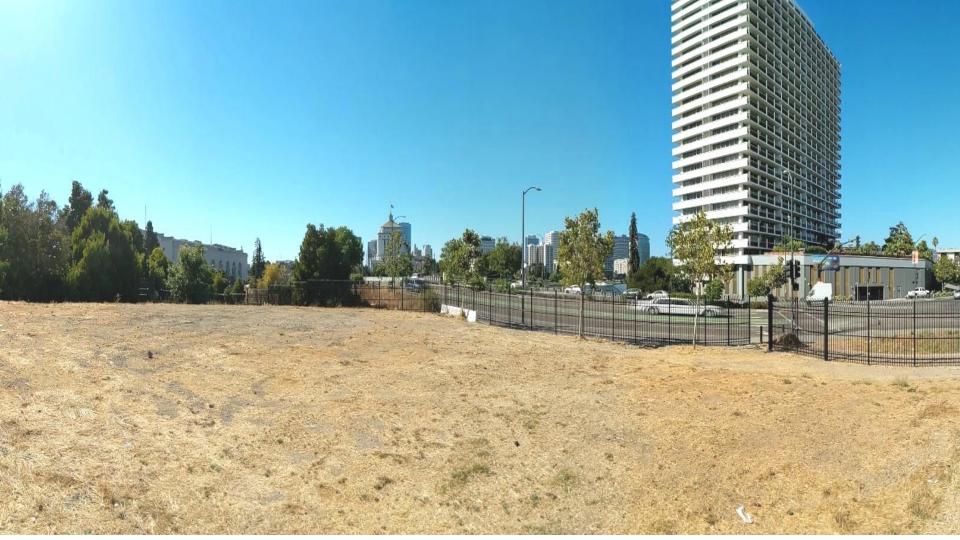




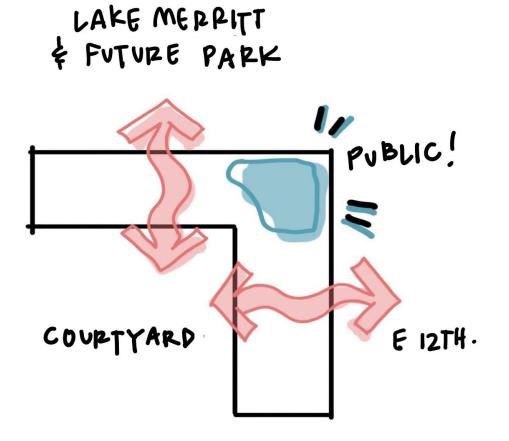


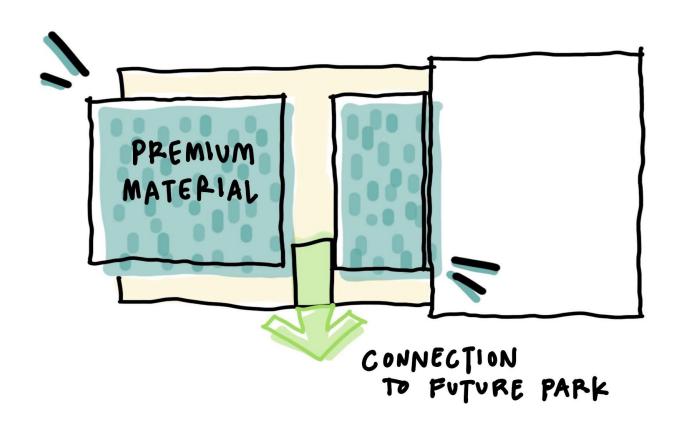












LAKE MEPPITT FACADE



Glazed Tile



White Plaster



Wood Siding



Steel Trellis



Textured Concrete



Weathered Steel



Community Murals



Glazing



