

Topic	Issues	Community & Plan Alternatives Ideas
Sustainability, Health, & Safety	1 - Protect, maintain, and enhance the natural resources that surround downtown Oakland, including Lake Merritt, open spaces, parks, plazas, and waterfront areas.	1.01 - Develop a waterfront to maximize public access while minimizing damage to habitat or property from development.
	2 - Align all land use and transportation planning documents and processes to reinforce achievement of GHG reductions.	2.01 - Focus density around transit hubs to reduce the environmental impact of vehicle emissions and reduce urban sprawl into conservation and preservation areas of the city and surrounding region. <i>Adjust land use and transportation policies to complement sustainability goals.</i>
		2.02 - Need some sort of action about transportation demand management and major employers.
		2.03 - Develop a partnership between City, business and environmental organizations to create and implement an urban greening plan to fund, develop and maintain the City's urban forest, including trees, living walls, and other landscaping (such as bioswales), particularly in underserved areas. <i>Provide a draft map in the specific plan of recommended trees, compost, bioswales, gardens, living walls, etc.</i>
		2.04 - Fund a position in the new Transportation Department responsible for developing and maintaining the urban forest.
		2.05 - Ambitiously grow a green network of streets incorporating trees, landscaping and permeable surfaces to shade pedestrians, improve the mental health of urban residents, sequester carbon, reduce noise pollution, buffer pedestrians from cars, and manage stormwater and water quality.
3 - Ensure downtown is a complete community with access to schools, parks, jobs, recreational facilities, transportation, childcare, libraries, financial services, nutritious food, health care and other daily needs.		

	4 - Protect the community's most vulnerable residents from being disproportionately affected by adverse environmental impacts.	4.01 - Develop waterfront to maximize public access while minimizing damage to habitat or property from sea level rise. <i>Develop a set of design guidelines for development in areas expecting sea level rise and inundation.</i> <i>Use Bay Conservation and Development Commission (BCDC) sea-level rise maps and policies to approve and mitigate projects in the inundation area.</i>
		4.02 - Assess public health and environmental justice impacts when approving new development.
		4.03 - Adopt the healthy development guidelines the City recently developed.
	5 - Provide downtown spaces that feel safe and comfortable and welcoming for users of all ages, races, income levels and backgrounds.	5.01 - Fill in the gaps in the lighting network, ensuring that buildings and landscaping do not obscure lighting.
		5.02 - Develop a more effective plan to improve relationships between police and youth/residents of color. Based on what OPD is already doing with community resource officers, step up the efforts for communication and community policing, and integrate CROs for the downtown in the plan implementation committee.
		5.03 - Integrate Recommendations and Action Items from President Obama's Task Force on 21st Century Policing Interim Reports, including building trust between youth and police, engaging community members in the training process, and confronting implicit bias and cultural responsiveness.
		5.04 - Integrate recommendations and action items from the Oakland Youth Advisory Council report, particularly youth-led sensitivity training for officers about the communities they police.
		5.05 - Adopt immediate land use solutions such as Planning and Building code adjustments to allow tiny homes, encampments, and other emergency housing projects, including "homesteading" projects.
		5.06 - Work with Public Works and Operation Dignity to find land and provide infrastructure to homeless encampments and other emergency housing projects.
	Open Space & Recreation	1 - Serve residents of all ages and in all downtown neighborhoods with safe, well-maintained, and innovatively programmed places to play, exercise, relax, and connect with nature.

	<p>2 - Take advantage of public streets and rights-of-way as open spaces for active recreation, community gathering, economic activity, art, cultural activities, and urban greening, extending connections to natural open spaces like Lake Merritt and the Oakland Estuary waterfront into the urban core of the downtown.</p>	<p>2.01 - Work with community organizations, OPR, BIDs, and Cultural Arts & Marketing to develop activities and events that span ages and cultures.</p>
		<p>2.02 - Consider allowing nighttime music in parks & re-open curfews up for discussion (imposing curfews is a long-used tactic employed to control communities of color).</p>
		<p>2.03 - Consider educational opportunities as part of park programming (sustainability & ecology, etc.).</p>
	<p>3 - Update streets, paths and linear open spaces to better connect the downtown's parks and open spaces to one another and to neighborhoods outside the downtown, including connecting the downtown core and East Oakland with Oakland's iconic and historic estuary waterfront.</p>	<p>3.01 - Safe walking or bike paths for older children to have access to downtown's parks to play independently or participate in recreational activities.</p>
		<p>3.02 - Prioritize enhancing streets connecting to the Lake Merritt waterfront, such as 14th and 20th streets, to draw people towards the iconic lake and surrounding open space.</p>
		<p>3.03 - Build open space connections between waterfront, Lake Merritt, and Lake Merritt Channel.</p>
		<p>3.04 - Build open space connections between existing and proposed parks and public plazas/shared spaces.</p>
	<p>4 - Update streets, paths and linear open spaces to generate a network of safe, comfortable and well-connected civic and shared open spaces that are accessible to residents of downtown and the outlying neighborhoods.</p>	

	<p>5 - Enhance the estuary waterfront as a regional recreation destination that drives dining, living, entertainment, civic and other uses in the Jack London District. Connect the waterfront to regional trails, Lake Merritt, and bicycle paths, and increase waterfront access at Howard terminal.</p>	
	<p>6 - Ensure new development, revitalization and public projects are coordinated with open space and other public projects.</p>	<p>6.01 - Target parks impact fees downtown toward new facilities identified in the specific plan. 6.02 - Develop a system for ongoing interdepartmental and interagency coordination</p>
<p>Equity & Accountability</p>	<p>1 - Preserve and support downtown's cultural, racial, and ethnic diversity, including cultural amenities and businesses that serve Oakland's diverse populations.</p>	<p>1.01 - Develop a "no whining" ordinance to allow existing cultural and entertainment uses to continue despite new residential development. 1.02 - Work with Department of Race and Equity to develop intercultural dialogue and 1.03 - Develop anti-displacement measures (see Housing & Affordability Goal 3).</p>
	<p>2 - Prioritize business, development, services, programming and infrastructure that meet the needs of the full range of Oakland's income levels, age groups and ability levels.</p>	<p>2.01 - Develop and heavily market a "good neighbor business" program with incentives or points for local hire, youth internships, living wage jobs, responsible procurement, hiring hard-to-employ residents, mentorship, discounts for youth, low-cost menu items, etc. 2.02 - Consider adopting a land value recapture community benefit incentive program. 2.03 - Prioritize improvements in areas where residents have been historically underserved. 2.04 - In partnership with youth organizations, youth stakeholders, businesses and the Oakland Police Department, create a Youth Empowerment Zone with a clear, shared vision for the area, as well as incentives and guidelines to support youth. Shared programming and coordination for events could also be a part of the designation. Include implementation techniques to ensure that the Youth Empowerment Zone vision can be accomplished (e.g. neighborhood guidelines, incentives or requirements, a definition for youth-related organizations). 2.05 - Work with BIDs and OPD on a cultural sensitivity program to address excessive policing of youth, and particularly youth of color.</p>
	<p>3 - Balance the need for public investment in the downtown and in underserved outlying neighborhoods, particularly when using resources generated by downtown development.</p>	<p>3.01 - Develop a policy for how impact fees, arts fee and other fees will be distributed equitably throughout the city.</p>

	4 - Meaningfully engage residents from all walks of life, including youth, low-income residents and hard-to-reach populations, in community planning, implementation and accountability.	4.01 - Provide stipends or other incentives to encourage participation of residents from historically marginalized communities and populations in planning processes.
		4.02 - Create a participatory budgeting process that allows inclusive access by all residents to decision-making about how to allocate a portion of the City's resources.
		4.03 - Improve notification and development process to provide residents with more accessible information about planning issues and applications.
	5 - Break down cultural, socioeconomic and physical barriers between neighborhoods within and outside the downtown.	5.01 - Update the Lake Merritt Station Area Plan to incorporate appropriate policies and measures developed for the Downtown Specific Plan.
	6 - Implement plan policies and actions using a system that ensures accountability and coordinates with the implementation of other specific plans.	