



CITY OF OAKLAND

**GO BIZ #5
CANNABIS GRANT AWARD KICK OFF**

Greg Minor
Nancy Marcus
June 11, 2024

I. ELIGIBILITY

- Two or more years of operating in Oakland
- OR
- Operating in or managing a shared-use manufacturing facility
- AND**
- Have spent at least 70% of last grant or loan AND provided eligible receipts. If loan: current with loan payments

**APPLICANTS MUST SATISFY BOTH REQUIREMENTS
TO BE ELIGIBLE FOR THIS GRANT**

II. GRANT OVERVIEW

- Total Grant Award: \$3,000,000.00
****State Disbursements: increments of \$750,000****
- Maximum Grant Award: \$50,000.00
- Application Intake Begins – June 2024
- Grant Disbursement to Grantees Begins – July 2024

III. APPLICATION PROCESS

- **WEBSITE:** <HTTPS://WWW.OAKLANDCA.GOV/SERVICES/LOAN-GRANT-PROGRAM>
- **APPLICATION:** [Go BIZ #5 APPLICATION](#)
- **REVIEW BUDGET/SCOPE OF WORK WITH OAKSTERDAM UNIVERSITY**
- **SUBMIT COMPLETED APPLICATION TO:**
CANNABISAPP@OAKLANDCA.GOV

NOTE:

***DO NOT SUBMIT TO ELEVATE PORTAL
INCOMPLETE APPLICATIONS WILL BE REJECTED***

IV. APPROVED SCOPE OF WORK and APPROVED BUDGET

GRANT AGREEMENT

SCHEDULE A

APPROVED SCOPE OF WORK

Cannabis Business #101 will be able to use the \$50,000 grant funding by increasing our Marketing and Advertising by \$10,000; Rent for 3 months totaling \$11,530.00; Insurance for \$15,271.00 and \$13,199 will go towards inventory for our business.

SCHEDULE B			
APPROVED BUDGET			
ITEM #	CATEGORY	AMOUNT	SUPPORTING DOCUMENTS*
A1	Rent	11,530.00	# 1 Sample
A2	Lease	-	
A3	Local and state application, licensing and regulatory fees	-	
A4	Legal Assistance	-	
A5	Regulatory compliance (<i>Insurance, Security, Accountant, Consultant, Contractor</i>)	15,271.00	#2 Sample
A6	Testing of Cannabids (<i>Marketing, Advertising, Website, packaging, testing</i>)	10,000.00	#3 Sample
A7	Furniture	-	
A8	Fixtures and Equipment (<i>Cannabis inventory, utility bills, equipment, vehicle, supplies</i>)	13,199.00	#4 Sample Invoice Quote (\$10,000) #4 Sample - Computer Quote (\$3,199)
A9	Capital improvements (<i>Building Improvements</i>)	-	
A10	Training and retention of a qualified and diverse workforce	-	
TOTAL		50,000.00	

V. RECEIPTS

- ALL RECEIPTS MUST ALIGN WITH APPROVED BUDGET AND SCOPE OF WORK AS PER YOUR CONTRACT
- DEADLINE FOR RECEIPTS
NO LATER THAN 5PM PST:
JANUARY 1
APRIL 1
JULY 1
OCTOBER 1
EMAIL TO: CANNABISAPP@OAKLANDCA.GOV



A. SAMPLE RECEIPT: ACCEPTABLE



D.E. GRAPHIC STUDIOS

VENDOR NAME

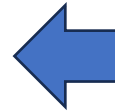


**DATE IS ON OR AFTER
CONTRACT EFFECTIVE
DATE**



Billed to:

T.H.CHI
1300 Clay St.
Oakland, CA. 94612



**GRANTEE/
BUSINESS NAME
AND ADDRESS**

Invoice No. 46295	
Issued:	October 2, 2023
Due:	October 12, 2023
Total Amount:	\$6480.00

Services	Description	Qty.	Unit Price	Total
Website Design	Custom layout: home, menu, contact and merchandise pages. Custom header, iFrame compatibility and mobile optimization.	1	\$3,200.00	\$3,200.00
P.O.S. Integration	Point of Sale software installed on site for direct purchase with mobile optimization.	1	\$300.00	\$300.00
Marketing Package	Social media content, brand merchandise and marketing campaign plan for 1 month.	6	\$496.00	\$2980.00

Total: \$6480.00

Amount Paid: \$6480.00

☺ Graphic Studios is a small team of digital ators that help our customers with all forms of design and merchandising.

**PROOF OF
PAYMENT**



Thank you for your payment on
October 5, 2023





D.E. GRAPHIC STUDIOS

*****PROOF OF PAYMENT MISSING*****

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B. SAMPLE RECEIPT:
UNACCEPTABLE

VI.

TECHNICAL ASSISTANCE- OAKSTERDAM UNIVERSITY

- **OAKSTERDAM UNIVERSITY**
- **FREE SERVICES FOR OAKLAND EQUITY**
 - GRANT-SPECIFIC SPECIALISTS COST – ASSIST IN DEVELOPING BUDGETS TO GET GRANT
 - TAX SPECIALISTS – ASSIST IN CONVERTING LOANS INTO GRANTS
 - NEW CANNABIS MANAGEMENT COURSE WITH CA LAW LIVE COHORT IN SEPTEMBER
 - ON-DEMAND TARGETED LESSONS – E.G. SECURITY AND FINANCE
 - 1:1 COACHING: PERSONAL CONSULTATION FROM INDUSTRY EXPERTS
 - LIVE EVENT SUPPORT
- **TALK TO AN ADVISOR**
 - Email: Oaklandequity@oaksterdamuniversity.com with your needs to set up a time with your Coach
 - Website: WWW.OAKSTERDAMUNIVERSITY.COM

VII. TECHNICAL ASSISTANCE- KNOX AND ROSS LAW

- KNOX AND ROSS LAW
- FREE SERVICES TO OAKLAND EQUITY
- CONTACTS

ZACHARY A. KNOX: ZAKNOX@KNOXROSSLAW.COM

WWW.KNOXROSSLAW.COM

VIII. QUESTIONS



CONTACTS

- **CITY OF OAKLAND**

Greg Minor, Deputy Director

Nancy Marcus, City Administrator Analyst

Sharon Lew, Administrative Analyst

Email: cannabisapp@oaklandca.gov

WWW.OAKLANDCA.GOV/SERVICES/LOAN-GRANT-PROGRAM

- **OAKSTERDAM UNIVERSITY**

Dale Jones

Email: Oaklandequity@oaksterdamuniversity.com

WWW.OAKSTERDAMUNIVERSITY.COM

- **KNOX AND ROSS LAW**

Zachary Knox

Email: Zaknox@knoxrosslaw.com

WWW.KNOXRSSLAW.COM