



## Oakland CARES Act Home-Based Business Grant Program

As of December 18, 2020

**\*FINAL\***

	Total Applicants		Grant Winners	
	<b>291</b>		<b>159</b>	
<b>Grants Funded:</b>				
\$2,000 Grant Level			68	\$ 136,000
\$4,000 Grant Level			91	\$ 364,000
<b>Total</b>			<b>159</b>	<b>\$500,000</b>
<b>Language Version:</b>				
English	274	94%	153	96%
Spanish	8	3%	1	1%
Chinese	8	3%	5	3%
Vietnamese	1	0%	0	0%
<b>Business Revenue:</b>				
>\$150,000	18	6%	0	0%
\$30,001 - \$150,000	144	49%	91	57%
≤\$30,000	129	44%	68	43%
<b>Race of Business Owner:</b>				
Asian	37	13%	23	14%
Black or African-American	143	49%	76	48%
Hispanic or LatinX	24	8%	10	6%
Multi-Racial	12	4%	4	3%
Native American or Indigenous Peoples	8	3%	5	3%
Native Hawaiian or Pacific Islander	1	0%	0	0%
White/Caucasian	51	18%	35	22%
Other	3	1%	0	0%
Not Provided	12	4%	6	4%
<b>Hispanic or Latino Origin:</b>				
Yes	33	11%	14	9%
No	247	85%	139	87%
Not Provided	11	4%	6	4%
<b>Gender of Business Owner:</b>				
Female	183	63%	100	63%
Male	104	36%	57	36%
Nonbinary	3	1%	2	1%
Other or Not Provided	1	0%	0	0%
<b>LGBTQ-Owned:</b>				
Yes	24	8%	13	8%
No	242	83%	135	85%
Not Provided	25	9%	11	7%
<b>Income Level of Business Owner:</b>				
Extremely Low	55	19%	26	16%
Very Low	67	23%	36	23%
Low	88	30%	52	33%
Moderate	50	17%	32	20%
Above Moderate	19	7%	5	3%
Not Provided	12	4%	8	5%

<b>Industry:</b>				
Arts	18	6%	8	5%
Childcare	37	13%	15	9%
Education/Lessons	12	4%	8	5%
Healthcare	7	2%	4	3%
Manufacturing/Food & Beverage Production	16	5%	6	4%
Personal Services/Salon/Barbershop	19	7%	12	8%
Professional Services	65	22%	38	24%
Restaurant/Hospitality	11	4%	4	3%
Retail	38	13%	28	18%
Technology	2	1%	1	1%
Trade/Logistics	12	4%	6	4%
Other	54	19%	29	18%
<b>Received PPP:</b>				
Yes: >\$4,000	54	19%	25	16%
Yes: ≤\$4,000	24	8%	9	6%
No	213	73%	125	79%
<b>Pre COVID-19 Employees:</b>				
1-2	205	70%	118	74%
3-5	56	19%	29	18%
>5	30	10%	12	8%
<b>Current Employees:</b>				
1-2	242	83%	138	87%
3-5	41	14%	19	12%
>5	8	3%	2	1%
<b>Rent or Own:</b>				
Rent:	179	62%	90	57%
Own:	100	34%	62	39%
Not Provided:	12	4%	7	4%
<b>Home/Business Zip Code:</b>				
94601	26	9%	14	9%
94602	19	7%	9	6%
94603	20	7%	9	6%
94604	0	0%	0	0%
94605	39	13%	26	16%
94606	21	7%	15	9%
94607	23	8%	14	9%
94608	17	6%	10	6%
94609	13	4%	9	6%
94610	18	6%	12	8%
94611	15	5%	9	6%
94612	16	5%	9	6%
94615	1	0%	0	0%
94617	0	0%	0	0%
94618	3	1%	2	1%
94619	21	7%	9	6%
94621	20	7%	12	8%
Outside of Oakland	19	7%	0	0%
<b>Please Note:</b> All percentages are rounded to the nearest whole number. For this reason, the sum total in each section may not equal 100%.				