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OFFICE OF THE CITY CLERK
OAKLAND, CALIFORNIA

REVISION
SPECIAL MEETING of the
FUNDING ADVISORY COMMITTEE (FAC)

Wednesday, July 18, 2018; 6pm
Oakland City Hall (One Frank Ogawa Plaza), Hearing room 2

AGENDA

Call to Order/Determination of Quorum

Open Forum (total time available: 20 minutes)

ACTION ITEM #1

Approval of Minutes of Regular Meeting of FAC on
January 10, 2018

Staff Report

Denise Pate, Cultural Funding Coordinator

Manager's Report

Roberto Bedoya, Cultural Affairs Manager

ACTION ITEM #2

Approval of FY18-19 Individual Artist Project Grant
• Full ask@\$4,999 to 85.33

ACTION ITEM #3

Approval of FY18-19 Organization Project Grant
• Full ask to 84.4 + partial award to 84.2
OR
• Three-tiered: Full ask to 90.2; 31% reduction
89.75-83.75 (protecting \$4999 requests from
reduction); 83.6 to 82.4-divide by 3 @\$4815.

ACTION ITEM #4

Approval of FY18-19 Art-in-the-Schools Grant
• Full ask 95.17-92.33; Score 92 (2) receive
\$3250/each
OR

- **Three-tiered:** Full ask 95.17-95; 25% reduction 94.33-92; 90.83-90.80 share balance \$9447.50/each

ACTION ITEM #5

Approval of FY18-19 Strategic Development

- Full Ask to 75.2; 5 grants @\$10k/each

ACTION ITEM #6

Approval of FY18-19 Organizational Assist. 3rd yr.

- Funding at FY17-18 level; 25 grants

DISCUSSION ITEM #1

Round #2 Introduction of new grant categories:

Discussion of program guidelines and tentative dates

- 1) Neighborhood Voice-*Belonging in Oakland*; and 2)
- Artists in Residence-Government

DISCUSSION ITEM #2

Grantee Contracting Workshops

Attachments:

- MINUTES of January 10, 2018 Regular FAC Meeting
- FY18-19 Cultural Funding Awards ALLOCATION WORKBOOK
 - FY18-19 CFP Round 1-Panelist list

RSVP-REGRETS ONLY –To Denise Pate (510) 238-7561 or dpate@oaklandnet.com

♿ This meeting is wheelchair accessible. To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call the Planning Department at 510-238-3941 or TDD 510-238-3254 at least three working days before the meeting. Please refrain from wearing scented products to this meeting so attendees who may experience chemical sensitivities may attend. Thank you.



**Cultural Funding Program (CFP)
Funding Advisory Committee Regular Meeting
Wednesday, January 10; 6pm**

Meeting Minutes

In Attendance: Katherin Canton, Shelley Trott (co-chairing), Jim Santi Owen (co-chairing), Barbara Mumby Huerta and Nicole Kyauk, Wayne Hazzard
Staff: Denise Pate, Esailama Artry-Diouf, and Roberto Bedoya

1. Call to Order/Determination of Quorum: 6:01pm

2. Open Forum

Speakers:

Pro Arts, Nancy Gonchar
Leah Curran for Oakland Ballet Company
David Hunt for Prescott Circus Theater
Leslie Marks for Oakland Symphony
Ravi Abcarian, Oaktown Jazz
Baby Learning Communities Collaborative
Naomi Diouf, Diamano Coura West African Dance Company
Desi Mundo, Community Rejuvenation Project
Judith Smith, Axis Dance Company
Pam-Mei Harrison, Oakland Asian Cultural Center

3. Approval of Minutes of Regular Meeting of FAC on October 23, 2017

Motion moved to approve by Nicole Kyauk seconded by Wayne Hazzard. Motion passed unanimously.

4. Staff Report

Denise Pate, Coordinator

Denise addressed the documents in packet are in draft form, they are not final recommendations. She also reported that she is compiling data from the FY16-17 final reports, and that grantees should know that this information is important in tracking impact and population statistics. Almost all checks are in process and currently there is a pause because of the need for grantees to renew their 2018 business tax certificates. Denise announced the date for the next round of new applications will be available March 15th, 2018. Links to the applications will also be sent out to all current grantees and past applicants. Denise is recruiting for new grant application panel reviewers for the FY18-19 review. CFP is thinking about FAC members being the panel reviewers for the Organizational Assistance category.

5. Manager's Report

Roberto Bedoya, Manager

Roberto wanted to clarify the questions around hiatus, stating that it is more of an interim year, where grantees would only be funded for one year instead of two years. The suggested shift to one-year of funding is suggested due to uncertainty regarding the FY19-20 City Council budget allocation for the



Cultural Funding Program (CFP) Funding Advisory Committee Regular Meeting Wednesday, January 10; 6pm

Meeting Minutes

CFP. The sketches for the proposed changes are reflective of how Cultural Affairs is working to get funding allocations in sync with the City's budget process. The General Fund supports most of the Organizational Assistance category's multi-year grants. The City voted a two-year budget last year (July 2017). City Council just voted for FY17-18 and FY18-19. Therefore, the funding level has not been determined for CFP for FY19-20.

Roberto would like to thank Oakland Creative Neighborhood Coalition for voicing the Cultural Affairs Division deficiency and helping to raise funds to hire a new staffer to help re-establish the Cultural Affairs Commission. Roberto added that the Cultural Plan is being developed and is taking into consideration ways to get new, younger, emerging organizations into the Organizational Assistance category/pool along with other community of artists such as literary artists.

Wayne asks if the two-year cycle needs to be tied to a certain amount.

Barbara suggested that those who were funded in the OA category receive a continuance for their funding for FY18-19.

Roberto announced that in October 2018 the Grantmakers in the Arts will be convening in Oakland. This will be a great opportunity to showcase the City.

Discussion Item #1,2,3: New Policies and Changes to FY18-19 Round, Measure C Eligibility, Reorganization of funding categories; Sub-categories

FAC reviewed the New Policies and Changes to FY18-19 Round and Denise went over each line item to explain reasoning behind each policy change / addition. Roberto announced a change to our fiscal sponsor eligibility guidelines. Starting with FY18-19, it will no longer be a requirement that fiscal sponsors be located in Oakland. Roberto pointed out that there are few organizations that specialize in fiscal sponsorship located in Oakland. The grant activities must take place in Oakland, but this will make the fiscal sponsorship element more accessible for organizations. Wayne expressed concern about the Artists-in-Resident category and whether this model has shown interest from the artists in the community. Also, Wayne asked that if this is supposed to be implemented in the FY18-19 cycle. Wayne felt it is quite short notice to put together a timeline, guidelines and implementation. Katherin expressed she was inspired by the proposal of the new category and knew many artists who would be interested in this kind of residency and government yet to implement this for March 2018 would be too short of a time. Shelley suggested that Roberto ask the other City departments that have shown interest in this residency, whether they can provide matching funds. Nicole asked if this would be possible to pilot this will a smaller amount, such as 30K, to pivot funds and spread to already existing categories.

Roberto acknowledged the concerns of FAC members yet added that the Neighborhood Voice Initiative category was created to provide a neighborhood engagement project that deals with notions of neighborhood identity, placemaking and place keeping. Wayne asked if all entities would be able apply.



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Roberto stated that this is a project support category for 501c3 organizations who want to create an arts project. However, Denise noted that OA applicants would not be able to apply in this category.

Nicole asked if the Level 1 category can request general operating support. Denise stated that this can be considered. Barbara expresses concerns that this is an issue about money and while we are trying to create equity we often create new barriers. Barbara mentioned that when SFAC panelists review they review by budget (small, midsize, large) which allows panels to review organizations to be reviewed based upon their peers.

Wayne highlighted the challenge of balancing supporting anchoring organizations while also trying to uplift and support emerging and smaller sized organizations. He questions how do we make the case for establishing new programs when we trying to address the challenges. Roberto responds that there is a bigger definition of culture in Oakland that needs to be explored as part of the Cultural Plan process. Katherin asked that we all should be stepping up to advocate as institutions and individuals for the Cultural Affairs Division and Cultural Funding Program budget increase.

6. Announcements

Shelley announced that the Rainin Foundation is now accepting applications for small and mid-size dance companies for new and experimental works. There is one cycle this year as opposed to two with LOIs due February 9th, 2018. Rainin has another grant symposium on public arts process March 10th 1-6pm at the Oakland Museum.

Nicole announced East Bay Community Foundation grant applications available, deadline is February 1, 2018.

Next FAC regular meeting is April 11, 2018; 6pm. Hearing room 2.

7. Adjournment

Motion moved to adjourn by Jim motioned seconded by Katherin. Motion passed unanimously.

Adjournment at 7:17pm

FY18-19 INDIVIDUAL ARTIST -ALLOCATION

(Subject to change)		ARTIST	SCORE	REQUEST	\$	104,979.00
1		Nimely Napla	92.67	4,999 \$	\$	99,980.00
2		Josephine Lee	92	4,999 \$	\$	94,981.00
3		Karen Smith	91.83	4,999 \$	\$	89,982.00
4		Colette Eloi	91.4	4,999 \$	\$	84,983.00
5		Candice Wicks-Davis	91	4,999 \$	\$	79,984.00
6		Spencer I. Wilkinson	90.83	4,999 \$	\$	74,985.00
7		Leslie Lopez	90.67	4,999 \$	\$	69,986.00
8		Tanna Tucker	90.17	4,999 \$	\$	64,987.00
9		Madeleine M. Clifford	89.83	4,999 \$	\$	59,988.00
10		Carlos Zalcita	88.83	4,999 \$	\$	54,989.00
11		Valerie Troutt	88.83	4,999 \$	\$	49,990.00
12		Sabereh Kashi	88.67	4,999 \$	\$	44,991.00
13		Joseph Warner	88.5	4,999 \$	\$	39,992.00
14		Eric Arnold	87.5	4,999 \$	\$	34,993.00
15		Traci Bartlow	86.67	4,999 \$	\$	29,994.00
16		Rachel Palacios	86.33	4,999 \$	\$	24,995.00
17		Charlie (Cheryl) Levin	85.83	4,999 \$	\$	19,996.00
18		Rohan DaCosta	85.83	4,999 \$	\$	14,997.00
19		Patrick Cress	85.75	4,999 \$	\$	9,998.00
20		George Csicsery	85.67	4,999 \$	\$	4,999.00
21		Binta Ayofemi	85.33	4,999 \$	\$	-
		Jill McLennan	84.5	4,999 \$	\$	(4,999.00)
		Damari J. Lawrence	84.33	4,999 \$	\$	(9,998.00)
		Tony Nguyen	84	4,999 \$	\$	(14,997.00)
		Desi Mundo	83.67	4,999 \$	\$	(19,996.00)
		Debra Koppman	83.17	4,999 \$	\$	(24,995.00)
		Jennifer Crystal Chien	83	4,999 \$	\$	(29,994.00)
		Vanessa Nguyen	82.9	4,999 \$	\$	(34,993.00)
		Seneca Scott	82.67	4,999 \$	\$	(39,992.00)
		Rosesharon Oates	81.33	4,999 \$	\$	(44,991.00)
		Sue Mark	81.17	4,999 \$	\$	(49,990.00)
		Cori Pillows	81	4,999 \$	\$	(54,989.00)
		Angie Wilson	80.5	4,999 \$	\$	(59,988.00)
		Carmen Roman	80	4,999 \$	\$	(64,987.00)
		Maureen Whiting	79.83	4,999 \$	\$	(69,986.00)
		Ina Adele Ray	79.67	4,999 \$	\$	(74,985.00)

Tiare Ribeaux		79.5	4,999	\$	(79,984.00)
Meron Hadero		78.67	4,999	\$	(84,983.00)
Alan Leon		76.33	4,999	\$	(89,982.00)
Damon Powell		75.87	4,999	\$	(94,981.00)
Zoe Donnellycolt		75.33	4,999	\$	(99,980.00)
Bhumi B. Patel		74.17	4,999	\$	(104,979.00)
		69.83	4,999	\$	(109,978.00)
		68.33	4,999	\$	(114,977.00)
TOTALS			\$	219,956.00	

FY18-19 ART-IN-THE-SCHOOLS

(subject to change)		Scenario #1		Scenario #2	
Organization	SCORE	Full Request	\$	Full request to 95; 25% reduction 94.33- 92; 90.8 \$7437/each	\$
1 Living Jazz	95.17	\$ 20,000.00	\$ 220,000.00	\$ 20,000.00	\$ 220,000.00
2 Oakland Youth Chorus	95	\$ 20,000.00	\$ 180,000.00	\$ 20,000.00	\$ 200,000.00
3 Destiny Arts Center	95	\$ 20,000.00	\$ 160,000.00	\$ 20,000.00	\$ 180,000.00
4 Intersection for the Arts for BoomShake Music	94.33	\$ 20,000.00	\$ 140,000.00	\$ 15,000.00	\$ 160,000.00
5 Oakland Public Education Fund for Youth Beat	94	\$ 20,000.00	\$ 120,000.00	\$ 15,000.00	\$ 145,000.00
6 Cantare Con Vivo	93.5	\$ 20,000.00	\$ 100,000.00	\$ 15,000.00	\$ 130,000.00
7 Oakland Symphony/EBPA	93.4	\$ 20,000.00	\$ 80,000.00	\$ 15,000.00	\$ 115,000.00
8 Museum of Children's Art	93.17	\$ 20,000.00	\$ 60,000.00	\$ 15,000.00	\$ 100,000.00
9 Dimensions Dance Theater	92.67	\$ 20,000.00	\$ 40,000.00	\$ 15,000.00	\$ 85,000.00
10 Hip Hop for Change	92.5	\$ 13,500.00	\$ 26,500.00	\$ 10,125.00	\$ 70,000.00
11 Prescott Circus Theatre	92.33	\$ 20,000.00	\$ 6,500.00	\$ 15,000.00	\$ 59,875.00
12 Redwood Heights Parents' Fund Association	92	\$ 3,250.00	\$ (11,550.00)	\$ 15,000.00	\$ 44,875.00
13 Junior Center of Art and Science	92	\$ 3,250.00	\$ (29,600.00)	\$ 10,980.00	\$ 29,875.00
14 Stagebridge	90.83	\$ 20,000.00	\$ (47,650.00)	\$ 9,447.50	\$ 18,895.00
15 Pro Arts	90.8	\$ 20,000.00	\$ (65,700.00)	\$ 9,447.50	\$ 9,447.50
16 Bay Area Children's Theatre	90.6				\$ -
17 Thingamajigs	89				
18 Purple Silk Music Education Foundation	88.33				
19 Unity Schools, Inc.	87				
20 Peralta Parent Group	86.83				
21 Attitudinal Healing Connection	85.33				
22 Rachel Palacios, individual artist	83.17				
23 Oakland Ballet Company	77.5				
				\$	220,000.00

FY18-19 ORG PROJECT		(subject to change)				Scenario #1		Scenario #2	
Organization Name				Full REQUEST AMOUNT				full ask 94.8-90.2; 31% reduct 89.75-83.75; 83.6-82.4 share balance	
1	Nomadic Press for Studio Grand	94.8	\$	20,000.00	\$	250,000.00	\$	20,000.00	\$ 250,000.00
2	Grown Women Dance Collective	94	\$	20,000.00	\$	230,000.00	\$	20,000.00	\$ 230,000.00
3	United Roots	93.2	\$	20,000.00	\$	210,000.00	\$	20,000.00	\$ 210,000.00
4	Women's Audio Mission	90.4	\$	20,000.00	\$	190,000.00	\$	20,000.00	\$ 190,000.00
5	East Oakland Youth Development Center	90.2	\$	20,000.00	\$	170,000.00	\$	20,000.00	\$ 170,000.00
6	Risa Jaroslow & Dancers	89.75	\$	20,000.00	\$	150,000.00	\$	20,000.00	\$ 150,000.00
7	Thingamajigs	89.6	\$	20,000.00	\$	130,000.00	\$	13,800.00	\$ 136,200.00
8	The Lower Bottom Playaz	89.25	\$	10,000.00	\$	110,000.00	\$	13,800.00	\$ 122,400.00
9	Ubuntu Theater Project	88.8	\$	20,000.00	\$	100,000.00	\$	6,900.00	\$ 115,500.00
10	Philanthropic Ventures Foundation for Wolfman New Life	88.6	\$	20,000.00	\$	80,000.00	\$	13,800.00	\$ 101,700.00
11	Filmakers Collaborative for Re-Present Media	88.2	\$	20,000.00	\$	60,000.00	\$	13,800.00	\$ 87,900.00
12	Community Women's Orchestra	87.2	\$	4,999.00	\$	40,000.00	\$	4,999.00	\$ 74,100.00
13	Intersection for the Arts for Boomshake Music	84.8	\$	20,000.00	\$	35,001.00	\$		\$ 69,101.00
14	Lotus Bloom for Urban Afro Society	84.4	\$	12,040.00	\$	15,001.00	\$	13,800.00	\$ 55,301.00
15	Pro Arts for Bump Town Commons	84.2	\$	2,961.00	\$	2,961.00	\$	8,307.60	\$ 46,993.40
16	Junior Center of Art & Science	84	\$	19,830.00	\$	-	\$	4,999.00	\$ 41,994.40
17	The Spanish Speaking Unity Council of Alameda County, Inc.	83.75	\$	19,830.00	\$	(19,830.00)	\$	13,682.70	\$ 28,311.70
18	Youth Uprising	83.6	\$	20,000.00	\$	(39,660.00)	\$	13,682.70	\$ 14,629.00
19	Ensemble Mik Nawooj	82.4	\$	20,000.00	\$	(59,660.00)	\$	4,815.00	\$ 9,814.00
20	Music is eXtraordinary, Inc	82.4	\$	20,000.00	\$	(79,660.00)	\$	4,815.00	\$ 4,999.00
	Friends of the Oakland Municipal Band	82.2	\$	20,000.00	\$	(99,660.00)	\$	4,815.00	\$ 184.00
	Oakland Art Murmur	81.6	\$	4,999.00	\$	(119,660.00)	\$		
			\$		\$	(124,659.00)	\$		

California's Writers Club-Berkeley Branch	81.2	\$ 10,500.00	\$ (135,159.00)		
Laurel District Association	79.8	\$ 1,422.00	\$ (136,581.00)		
Black Joy Parade	78.6	\$ 14,000.00	\$ (150,581.00)		
California Revels	77.8	\$ 20,000.00	\$ (170,581.00)		
American Friends Service Committee	77.8	\$ 20,000.00	\$ (190,581.00)		
Pacific Boychoir Academy	77.8	\$ 20,000.00	\$ (210,581.00)		
Eastside Arts Alliance for House of Malico	74.3	\$ 20,000.00	\$ (230,581.00)		
Sweat Dance Academy	65.8	\$ 20,000.00	\$ (250,581.00)		
Dimond Improvement District	60.4	\$ 20,000.00	\$ (270,581.00)		
Community Initiatives for Zoo Labs	70.2	\$ 20,000.00	\$ (290,581.00)		
Sarah Webster Fabio Center for Social Justice	65.8	\$ 20,000.00	\$ (310,581.00)		
Women's A Capella Association	60.4	\$ 9,825.00	\$ (320,406.00)		
		\$ -	\$ (320,406.00)		
TOTALS		\$ 527,614.00		\$ 249,816.00	
Total requests		\$ 529,652.00			

FY18-19 STRATEGIC DEVELOPMENT FOR EMERGING ORGANIZATIONS

	(Subject to change)					available
Order	ORGANIZATION	SCORE	REQUEST		\$	50,000.00
1	Community Rejuvenation Project	89.2	\$ 10,000.00		\$	40,000.00
2	Oakland Digital Arts & Literacy Center	86.2	\$ 10,000.00		\$	30,000.00
3	Ragged Wing Ensemble	81.6	\$ 10,000.00		\$	20,000.00
4	Oakland Leaf	78.75	\$ 10,000.00		\$	10,000.00
5	Dance Elixir	75.2	\$ 10,000.00		\$	-
6	Bay Area Girls Rock Camp	71.4	\$ 10,000.00		\$	(10,000.00)
Total Requests			\$ 70,000.00			

Fund at full ask scores down to 75.2

FY18-19 Organizational Assistance-Year 3

(Subject to change)

	Organization	Award	
1	Destiny Arts Center		\$37,500.00
2	East Bay Performing Arts		\$37,500.00
3	Axis Dance Company		\$34,999.50
4	Creative Growth Art Center		\$37,500.00
5	Oakland Interfaith Gospel Choir		\$20,118.00
6	Attitudinal Healing Connection		\$34,999.50
7	Dimensions Dance Theater		\$17,500.00
8	Kitka		\$17,653.00
9	Oakland Youth Chorus		\$18,528.75
10	API Cultural Center		\$16,128.90
11	Friends of Peralta Hacienda Historical Park		\$17,336.70
12	Prescott Circus Theatre		\$13,500.00
13	Project Bandaloop		\$33,750.00
14	Living Jazz		\$23,532.30
15	Museum of Children's Art		\$31,500.00
16	Diamano Coura West African Dance		\$6,580.00
17	Oaktown Jazz Workshops		\$7,668.99
18	The Crucible		\$30,000.00
19	Eastside Arts Alliance		\$18,274.80
20	Purple Silk Music Education Foundation		\$8,000.00
21	Cantare Con Vivo		\$11,847.60
22	Crosspulse		\$7,545.60
23	Oakland Ballet		\$11,340.00
24	Pro Arts		\$12,471.00
25	Stagebridge		\$12,000.00
	TOTAL		\$517,774.64

**FY18-19 CULTURAL FUNDING
PROGRAM
PANELISTS-Round 1**

TIFFANY BERRY

Writer, Poet

EUGENIA BOWMAN

CORE, Founder

REANA BRADFORD

Livermore Performing Arts Center

BRECHIN FLOURNOY

Sagacity Communications, Principal

LAILI GOHARTAJ

*Oakland Symphony, Associate Director of
Development*

ELISHA GREENWELL

Black Joy Parade, Founder

MICHAEL JAMES

Financial Consultant, Musician

ARIES JORDAN

Writer, Poet

VERONICA (LIZ) LAFOUCADE

*Diamano Coura West African Dance Company,
Board of Directors*

SONNY LE

*Media relations, multilingual marketing,
nonprofit management consultant*

ANDREA LEAL

*Former Oakland Cultural Funding Program
Coordinator,
Entrepreneur*

LYZ LUKE

Bump Town Records, Executive Director

ANDREW MOUNT

St. Mary College of California, Instructor

EVELYN ORANTES

Evelyn Orantes Consulting, Principal

J. ANDREA PORRAS

California Arts Council, Program Officer

LORDY RODRIGUEZ

Visual artist

MARGARET SOUTHERLAND

Padma Consulting, Principal

VISALIA STANLEY

Cultural worker and activist

SHAUN TAI

*Oakland Digital Arts & Literacy Center,
Executive Director*

ANDREA TEMKIN

San Mateo County Arts Commission, Director

KHARYSHI WIGINTON

Cultural Keepers, Founder

AMINA YEE

Curator