



**Cultural Funding Program (CFP)
Funding Advisory Committee Regular Meeting
Wednesday, July 18; 6pm**

Meeting Minutes

In Attendance: Katherin Canton (chairing), Barbara Mumby Huerta, Nicole Kyauk, Wayne Hazzard
Staff: Denise Pate, Esailama Artry-Diouf, and Roberto Bedoya

Call to Order/Determination of Quorum: 6:04pm

Open Forum

Speakers:

Dominique Jeremiah, Junior Center of Art and Science
Lyz Luke, Bump Town and Second Line Vinyl
KhaFre, Hip Hope for Change
Lisa M. Hire, Friends of the Oakland Municipal Band
Kimberly Ridgeway, Ubuntu Theater Project

ACTION ITEM#1

1. Approval of Minutes of Regular Meeting of FAC on January 10, 2018

Motion moved to approve by Wayne seconded by Barbara. Motion passed unanimously.

2. Staff Report

Denise Pate, Cultural Funding Program Coordinator

Denise's report to the FAC focused on the 2018 How-to-Apply Workshops, grant review application process, panels and review panel allocation recommendations. She stated that the How-to-Apply Workshops were held in March and April, with Esailama taking over when Denise was on medical leave. Denise had to cancel the Martin Luther King (MLK) Library branch in East Oakland, due to illness, however Denise make sure to do a workshop for the 2019 round of workshops at MLK Library. Attendance was low this year. Most of applicants did not attend, but most of those who have had successful awards attended. The Cultural Funding Program (CFP) received 115 applications in 4 categories. There were few ineligible: residency, location of performances/activities.

The 2018 grant application review panelists offered the following scenarios for FAC's 1-2 Funding Allocation scenarios consideration:

- Decision to consider 1) Staff capacity; (this year's recommendation include 79 or 86 grant totals); 2) Honor those high scores; and 3) High cost of doing business with city (staff time, fees, insurance). An organization told Denise that the cost of their upgrade to add sexual molestation insurance would cost them an additional \$7500. Their grant range is \$10k-\$13k.



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Other suggestions from panelists: Offer more technical assistance for low-scoring applicants; executive coaching, audience developments. Having a special category that supports SPACE needs; Festivals/Parades shouldn't be with programs. Questions should "mirror" the evaluation tool more closely.

Denise also announced that FY2018-2019 grantee contracting workshops will be held on October 1-October 10, 2018. Also CFP will be upgrading its Screendoor subscription to accommodate the onboarding of the two new grant categories.

Denise joined the Race and Equity Team and was asked to create a series of possible outcomes that are in line with our City's race & equity goals and mission. She began with establishing the baseline (who, where, what, how many) by encouraging a survey at CFP panel review. Unfortunately, only 30% of the applicants completed the form.

Denise mentioned that she has always set race & equity goals within CFP outreach and grant making, consistently considering race/ethnicity/national origin, sexual orientation, age, expertise, etc. Current goals/outcomes include increasing participation from marginalized immigrant communities: Middle Eastern, Ethiopian, Eritrean, Vietnamese. Denise is exploring Oakland's racial/ethnic makeup.

Denise announced that one of our FAC members will term-out this year, but he has agreed to a second term. We'll vote to renew his term in the September meeting. She would like to have a list of possible alternatives, this including funders who represent government, foundation, or corporate funders, development professionals.

Lastly, Denise mentioned that she is in discussion with Public Art Coordinator Kristen Zarembo to have a combined Public Art and FAC retreat. Denise and Kristen will prepare a Doodle poll.

3. Manger's Report

Roberto Bedoya, Cultural Affairs Manager

Roberto announced that the Cultural Plan is completed and has been approved by City Council last week. He stated that City officials were very positive about the plan and beginning its implementation. He noted that it has been 30 years since the City of Oakland had a cultural plan. He noted that the plan defines culture very broadly and the value of culture and belonging closely aligned with cultural equity and what the City of Oakland is trying to do with Race and Equity. Roberto went through the Cultural Plan powerpoint presentation located at :

(<http://www2.oaklandnet.com/oakca1/groups/ceda/documents/report/oak071006.pdf>)



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ACTION ITEM #2 – Approval of FY2018-2019 Individual Artist Project Grant

1. Full Ask at \$4,999 to 85.33 and above

Denise explained that the Individual Artist Project application pool this year was very diverse, encompassing literary artists, musicians, craftmakers, writers, visual artists of various cultural backgrounds. Wayne suggested that artist discipline be added to the list of grant applicants presented to FAC and City Council. Wayne also noted that he values that in the funding scenario recommended by the review panel that there are no reductions in the grant ask amount.

Motion moved by Wayne to accept the recommendation to fund all applicants who scored 85.33 and above in the IAP category. Motion seconded by Amina. Motion passed unanimously.

ACTION ITEM #3 - Approval of FY2018-2019 Organization Project Grant

There were two scenarios Denise presented to FAC from the grant review panel:

1. Full Ask at 84.4 + partial award to 84.2
OR
2. Three-tiered: Full ask to 90.2, 31% reduction; 89.75 – 83.75 (protecting \$4,999 requests from reduction); 83.6 to 82.4 – divide by 3@ \$4,815.

Wayne expressed his difficulty in selecting a scenario that involves making cuts because of FAC has limited information on the applicants, their submitted applications and the panel review comments. He stated that is hard for FAC to know the impact of cutting the ask amount. Motion moved by Wayne to fund 87.2 and above at Full Ask and 84.8 – 83.6 using the remaining balance. Yet, Katherin motions to table this motion for FAC to received other funding scenarios from Denise and the FAC decide via online voting. Motion seconded by Barbara. Motion passed unanimously.

ACTION ITEM #4 - Approval of FY2018-2019 Art-in-the-Schools Grant

1. Full Ask 95.17 – 92.33; Score 92 (2) received \$3,250 each

OR

2. Three-tiered: Full ask 95.17 – 95: 25% reduction 94.33 – 92; 90.83 – 90.80 share balance \$9,447.50/each

Wayne commended all of the applicants, with many of them receiving scores 90 and above, despite having a tough funding review panel this year. Barbara stated that she is inclined to follow the recommendation of the review panelist and Liz Luke's (who served as a funding review panelist for this category) to fund at full ask. Motion moved by Barbara to fund and full ask. Motion seconded by Wayne. Motion unanimously passed.



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ACTION ITEM #5 - Approval of FY2018-2019 Strategic Development Grant

1. Full Ask to 75.2; 5 grants at \$10,000 each

Motion moved by Amina to approve funding at full ask to applicants who scored 75.2 and above.
Motion seconded by Katherin. Motion passed unanimously.

ACTION ITEM #6 - Approval of FY2018-2019 Organizational Assistance Grant, Year 3

1. Funding at FY2017-2018 level; 25 grants

Motion moved by Wayne to approve the FY2018-2019 Organizational Assistance third year of funding as listed. Motion seconded by Barbara. Motion passed unanimously.

DISCUSSION ITEM #1 – Round #2 Introduction of new grant categories: Discussion of program guidelines and tentative dates:

- 1) Neighborhood Voice – Belonging in Oakland; and
- 2) Artists in Residence - Government

Roberto stated that with additional funds received from City Council, Cultural Affairs will pilot two new programs: Neighborhood Voice and Artists-in-Residency. The Neighborhood Voice category will total 7 awards, one for each district. While the Arts-in-Residency will be artists working with government on specific community improvement projects. Roberto is trying to find partners for these new funding initiatives and to grow the funding resources for these two new categories.

DISCUSSION ITEM #2 – Grantee Contracting Workshop

Denise announced that October 1-10, 2018 will be the grantee contracting workshops.

Katherin suggest as a separate comment for CFP to work on breaking the application pool down by budget size.

Announcements

Next FAC regular meeting is September 12, 2018; 6pm. Hearing room 2.

1. Adjournment

Motion moved to adjourn by Katherin seconded by Barbara. Motion passed unanimously.

Adjournment at 7:32pm