ESTUARY PARK RENOVATION & EXPANSION PROJECT



Community Meeting #1 October 17, 2018



WHY WE ARE HERE TONIGHT...

AGENDA

01 project team & schedule

02 understanding the site

03 estuary park program

04 table sessions

Project Team

Prime / Landscape Architecture
HARGREAVES ASSOCIATES

WEHAVE COMPLETED OVER 30 WATERFRONTS

Waterfront Experience

Anacostia River, Washington DC **Arkansas River, Little Rock** Biscayne Bay, Miami Beach Cumberland River, Nashville **Detroit River, Detroit Delaware River, Philadelphia Guadalupe River, San Jose** Jamaica Bay, New York James River, Richmond Haihe River, Tianjin Homebush Bay, Sydney Olympic Park Mississippi River, Davenport & New Orleans Ohio River, Louisville, Cincinnati & Pittsburgh River Lea, London Olympic Park Roaches Run, Arlington Tennessee River, Chattanooga & Knoxville Three Rivers, Pittsburgh **Trinity River**, Dallas & Fort Worth San Diego Bay, San Diego San Francisco Bay, San Francisco South Lake Union, Seattle Willamette River, Portland

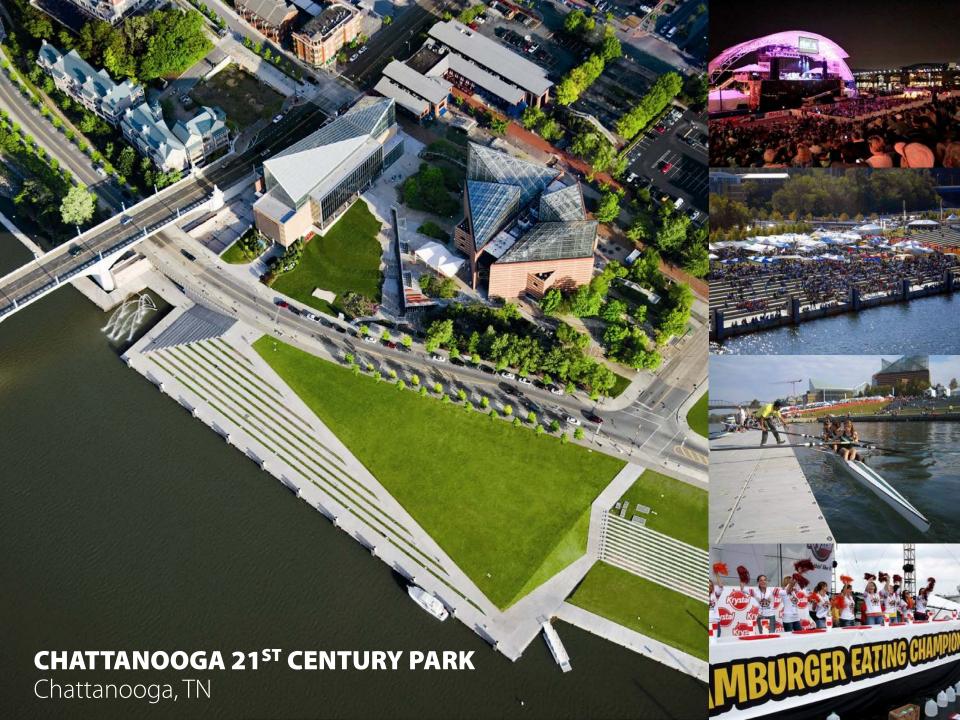
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Our Local Team

Architecture / ARCSINE

Community Engagement / CIRCLEPOINT

Community Engagement / RBA CREATIVE

Civil Engineering / COFFMAN ENGINEERS

Structural Engineering / IDA STRUCTURAL

Environmental Resources / WRECO

Lighting / INTEGRAL DESIGN GROUP

Cultural Resources / AHC HERITAGE

Surveying / PLS SURVEY

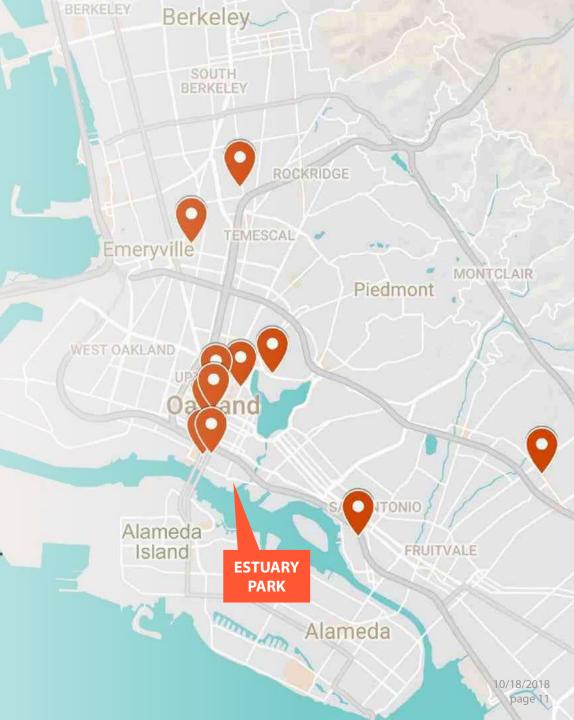
Geotechnical / ROCKRIDGE GEOTECHNICAL

Cost Estimating / BAINES GROUP

Structural Testing / AME

DOGPATCH

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Public Waterfront Park



this a process to implement a real public park – NOT A STUDY.

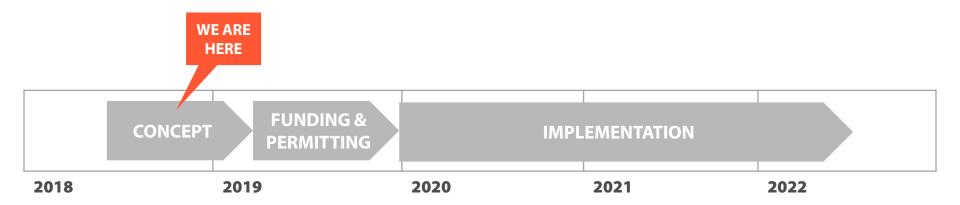


this is a **DESIGN-DRIVEN CONSENSUS PROCESS** in addition to the conventional public approval process.



as landscape architects we should make every effort to enhance, respect, and restore the life-sustaining integrity of the landscape and seek environmentally positive, financially sound, and sustainable solutions to land use, development, and management opportunities. (ASLA environmental ethics)

Schedule



Community Process



HERE



MEETING #1
October 17

CLARIFY CHALLANGE

What are we trying to do?

- introduction
- share analysis
- discuss
- summarize
- post online

MEETING #2

Early December

CREATE OPTIONS

What are our options?

- recap
- share 3 design options
- discuss
- summarize
- post online

MEETING #3
Mid January 2019

CONSOLIDATE PREFERENCE

What is our recommendation?

- recap
- share preferred design
- discuss
- summarize
- post online

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Regional Context

LAKESIDE PARK

Completed in 2016

SNOW PARK

Completed in 2017

BOATHOUSE

Completed in 2009

12TH STREET PARK / LAKE MERRITT AMPHITHEATER

Completed in 2013

ESTUARY PARK



SPLASH PAD PARK

Completed in 2013

LAKE MERRITT TRAIL

Completed in 2010

LANEY COLLEGE MP

Updated in 2015

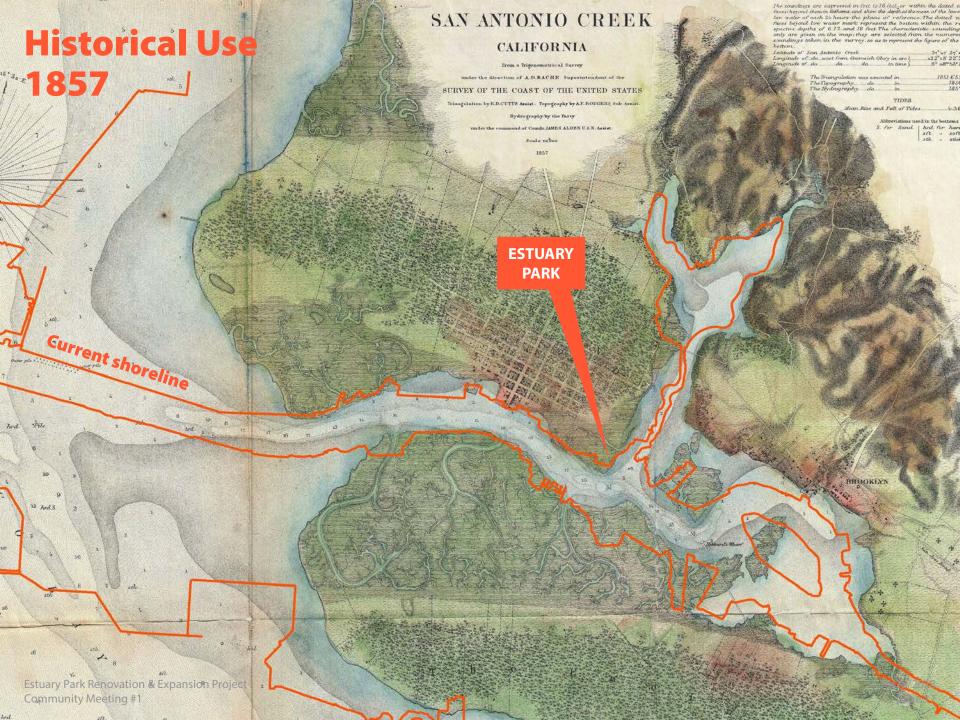
GAP CLOSURE PROJECT

Anticipated construction begins: 2020

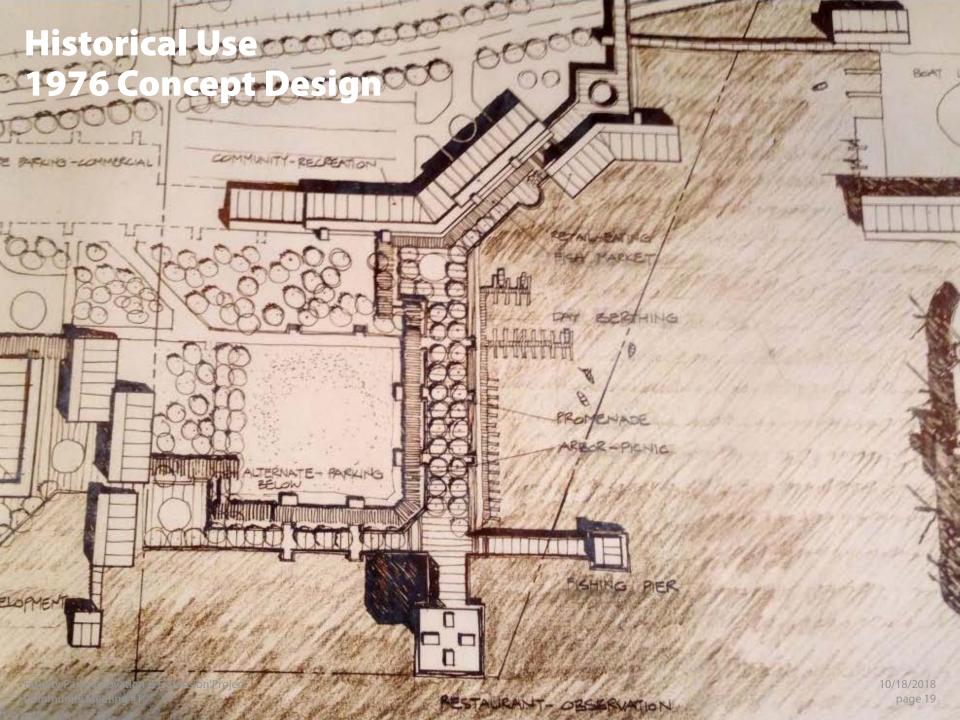
BROOKLYN BASIN DEVELOPMENT

Mixed -Use Development Phase 1 under construction

64 acres total with 30 acres of publicly accessible parks, trails and marinas

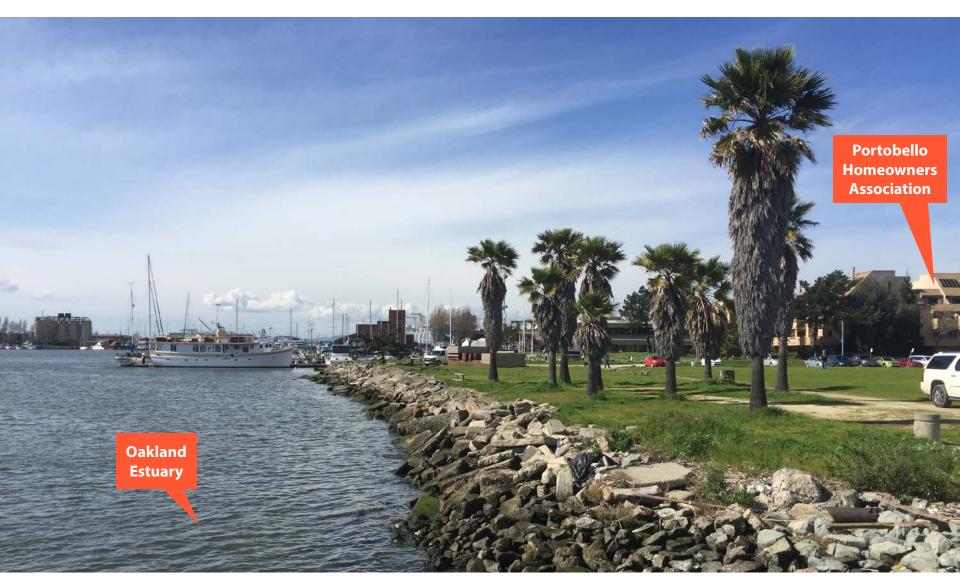




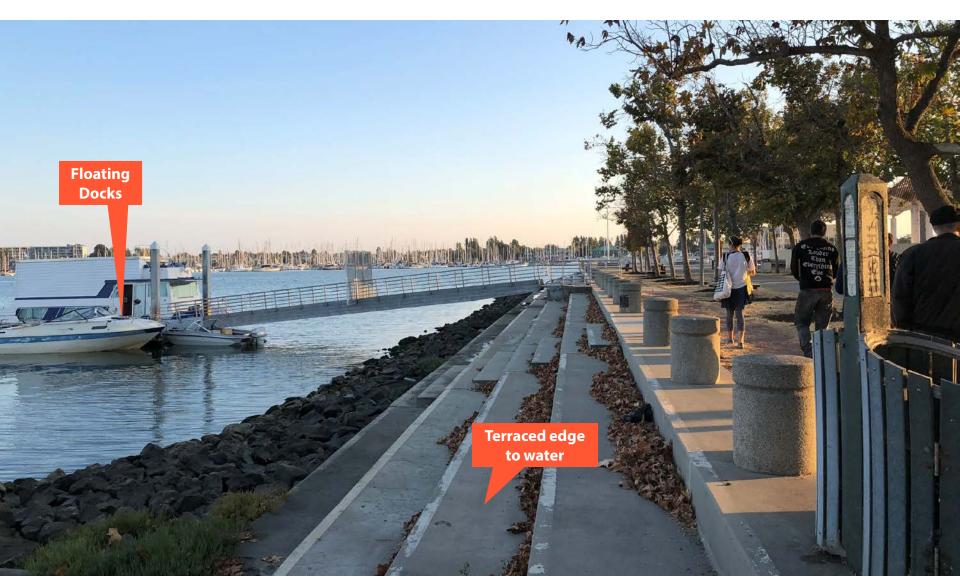




SITE: Edge



SITE: Edge



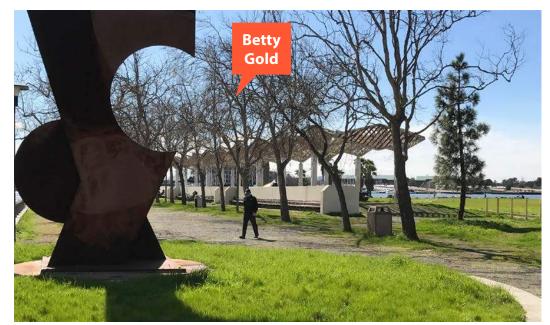
SITE: Promenade



SITE: Field



SITE: Art









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SITE: Current Activities

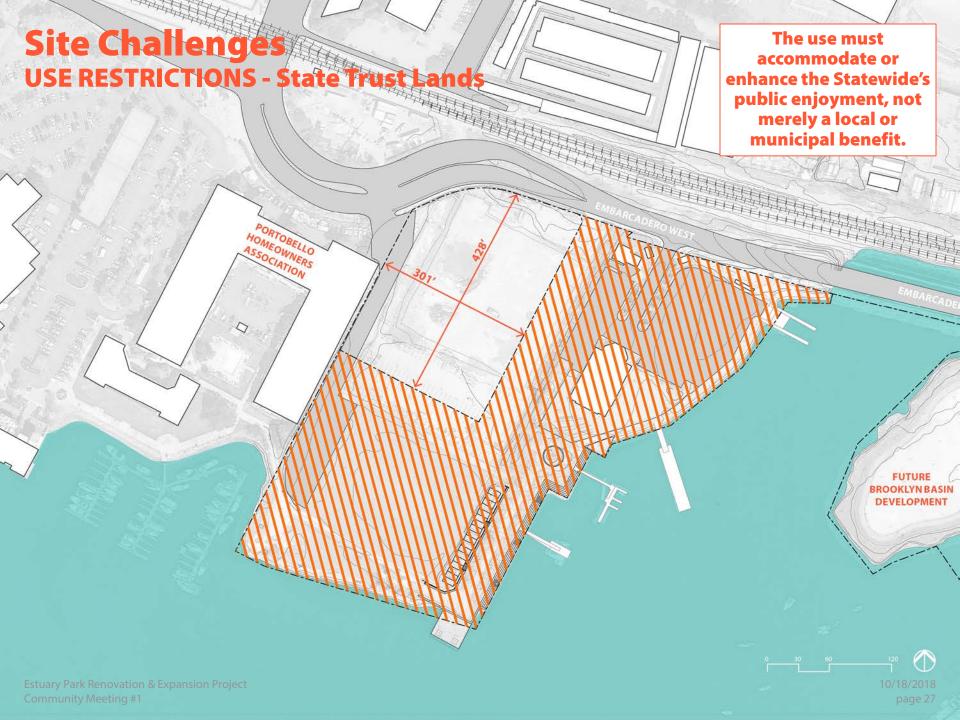


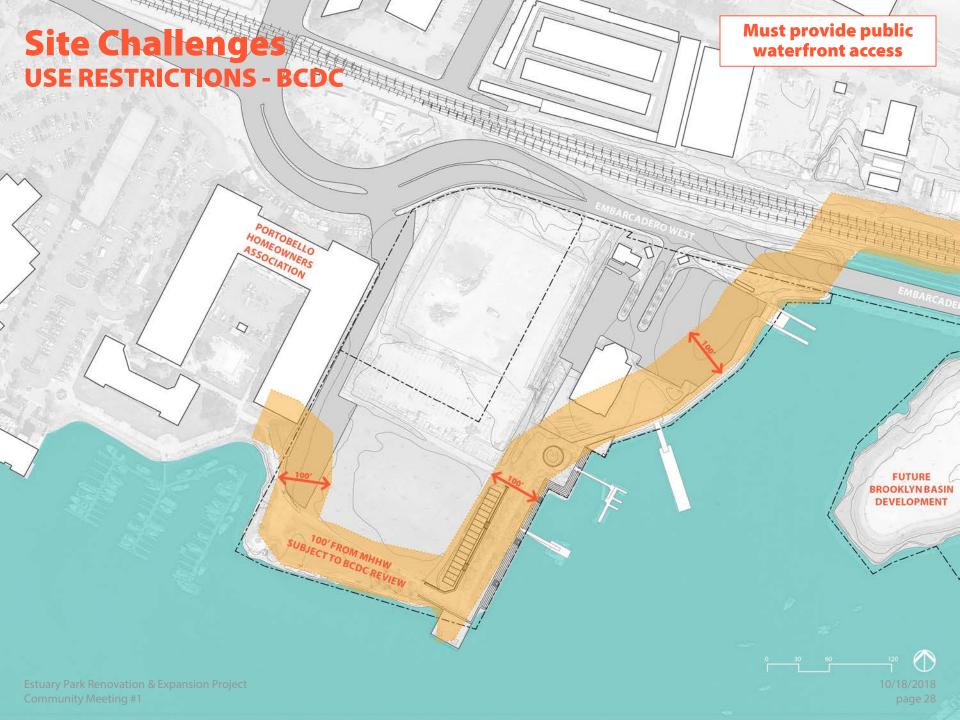


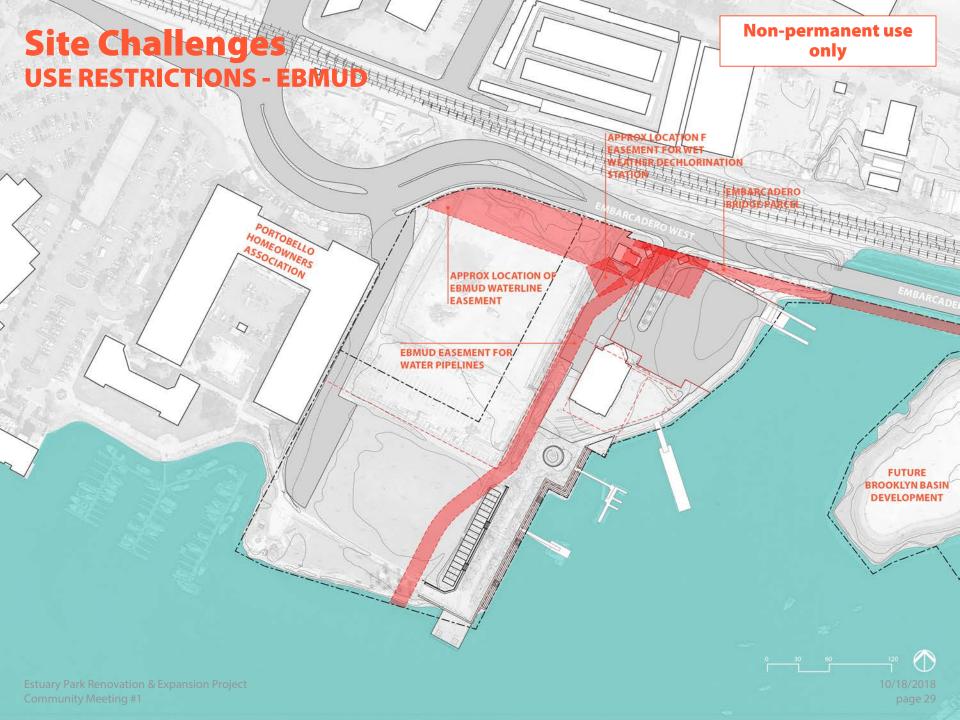


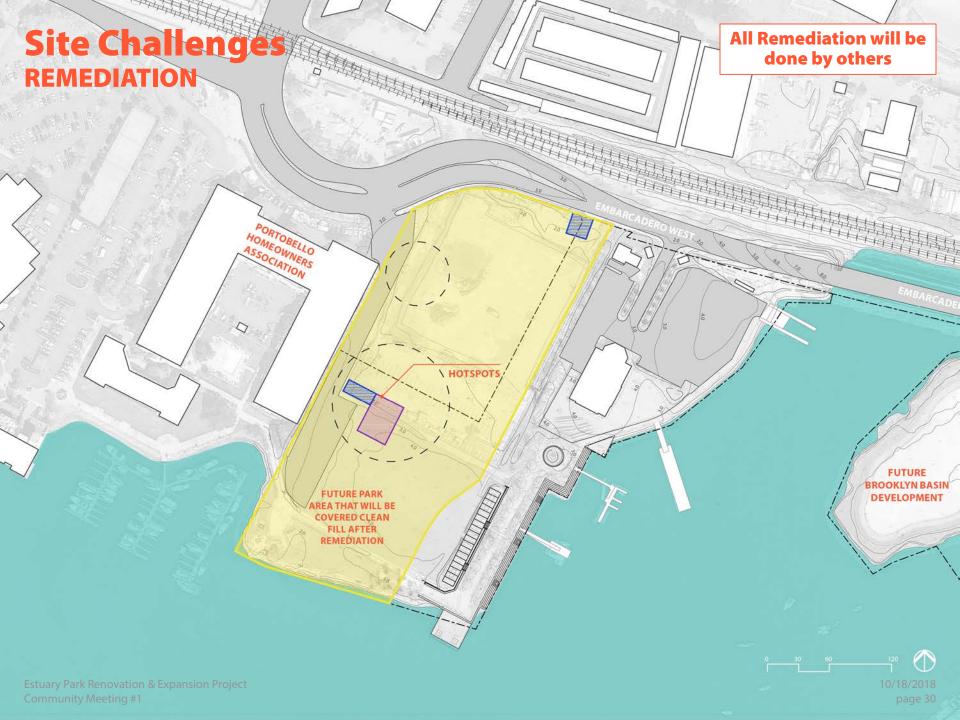


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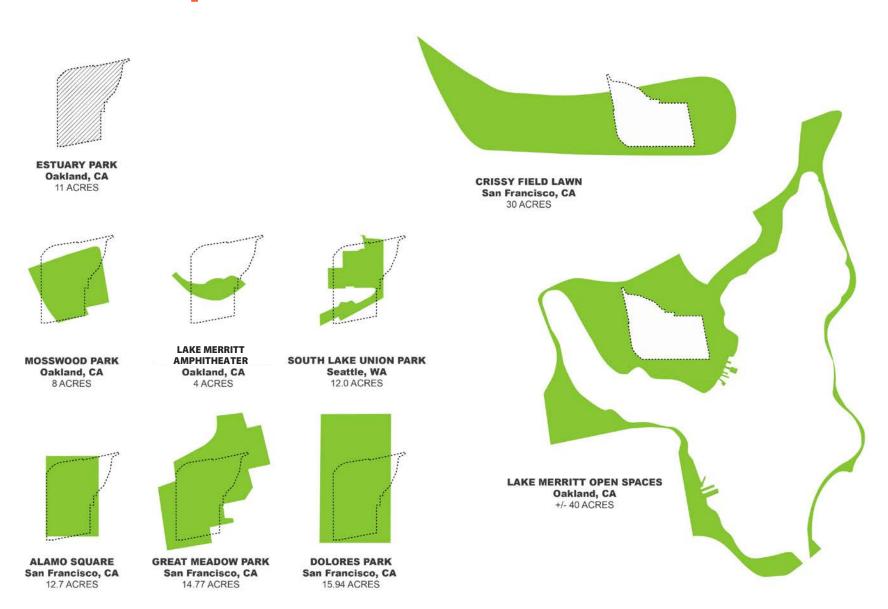
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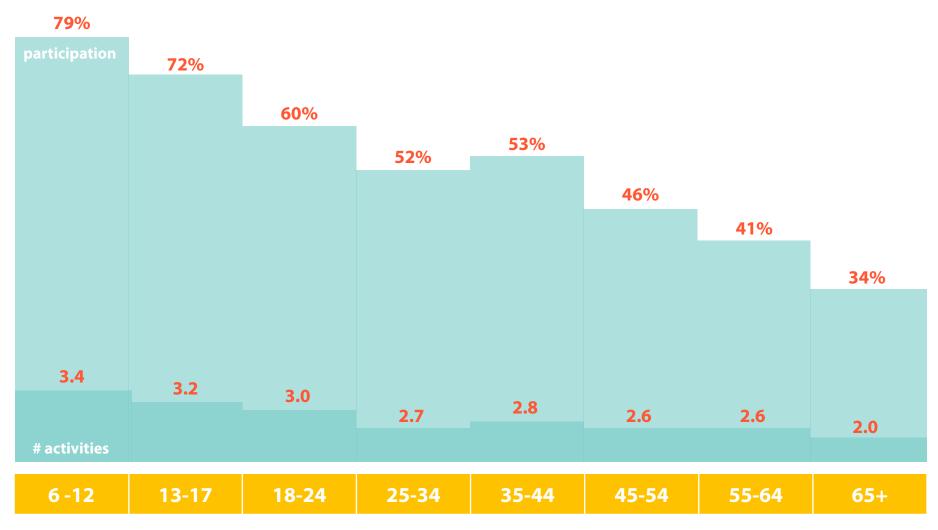
Scale Comparison



Programming Needs and Analysis



Importance of Outdoor Recreation by age



source: Outdoor Participation Report, Outdoor Foundation, 2016

Importance of Outdoor Recreation

Top 10 Motivations to Participate

all ages

- 1 BE HEALTHIER
- 2 BE WITH FAMILY, FRIENDS & PEOPLE
- 3 APPRECIATE NATURE & BEAUTY
- 4 Get away from the usual
- **5** Be adventurous
- **6** Be alone
- **7** Develop skills & abilities
- 8 Gain accomplishment & confidence
- **9** Be cool
- 10 Talk to new & varied people

Top 10 Motivations to Participate

ages 6 to 17

- 1 BE WITH FAMILY, FRIENDS & PEOPLE
- **2 BE HEALTHIER**
- **3 BE ADVENTUROUS**
- **4** Be cool
- **5** Develop skills & abilities
- **6** Appreciate nature & beauty
- **7** Get away from the usual
- 8 Gain accomplishment & confidence
- 9 Talk to new & varied people
- 10 Be alone

Top 10 Barriers to Participate

all ages

- 1 NO INTEREST
- 2 NOTIME
- **3 NOT ENOUGH SKILL**
- 4 Too expensive
- 5 Disability or poor health
- 6 No one to go with
- **7** Difficult to access
- 8 Too crowded
- **9** Afraid of getting hurt
- 10 Overdeveloped

Top 10 Barriers to Participate

ages 6 to 17

- 1 TOO EXPENSIVE
- **2 NO INTEREST**
- 3 NOTIME
- 4 Not enough skill
- 5 No one to go with
- **6** Difficult to access
- **7** Afraid of getting hurt
- 8 Disability or poor health
- 9 Too crowded
- 10 Overdeveloped

Q1. WHAT WOULD YOU LIKE TO SEE AND DO IN THE PARK?

HEALTH & WELLNESS

SITTING / RELAXING

WORK-OUT CLASSES







RELAXING / FINDING PEACE

HEALTH & WELLNESS

ENJOYING NATURE / BEAUTY





TAI CHI / YOGA

PICK-UP SOCCER





FRISBEE





COURT GAMES





WATER PLAY







SKATEBOARDING

ROCK CLIMBING





FITNESS COURSE



BOCCE / HORESHOES







SOCIAL/GATHERING/CULTURE

FOOD TRUCKS



PER PACE

AMERSO

ICE

TOTAL

AMERSO

ICE

TOT

FOOD CARTS

PICNICS & GRILLING







SOCIAL/GATHERING/CULTURE

LOCAL FARMERS MARKET



OUTDOOR PERFORMING

OUTDOOR EVENTS





SOCIAL/GATHERING/CULTURE

OUTDOOR BIRTHDAYS





OUTDOOR FAMILY GATHERINGS

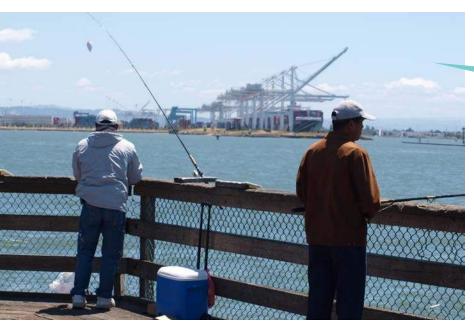
OUTDOOR MOVIES



WATERFRONT ACTIVITIES

BIRD WATCHING





FISHING





WATERFRONT ACTIVITIES

HUMAN POWERED BOATING







REGATTAS

ART / EDUCATION





OUTDOOR ENVIRONMENTAL EDUCATION

TEMPORARY ART INSTALLATIONS

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ART / EDUCATION

NATIVE PLANTING



YOUTH SCHOOL PROGRAMS





SUPPORT & MOBILITY

PARK RENTALS







RESTROOMS / SHOWERS

SUPPORT & MOBILITY

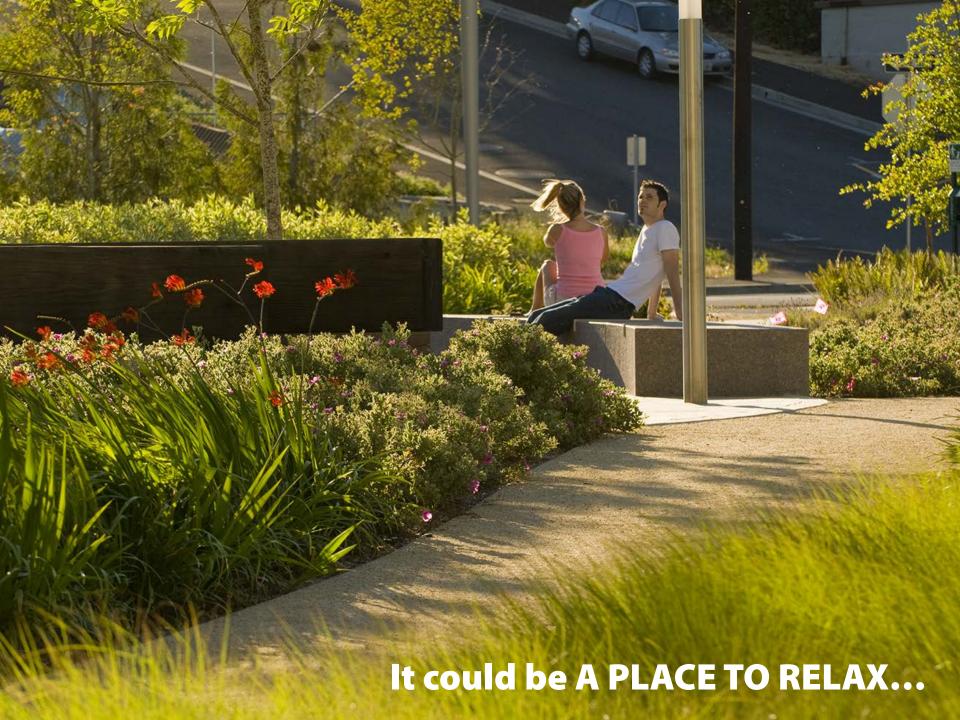


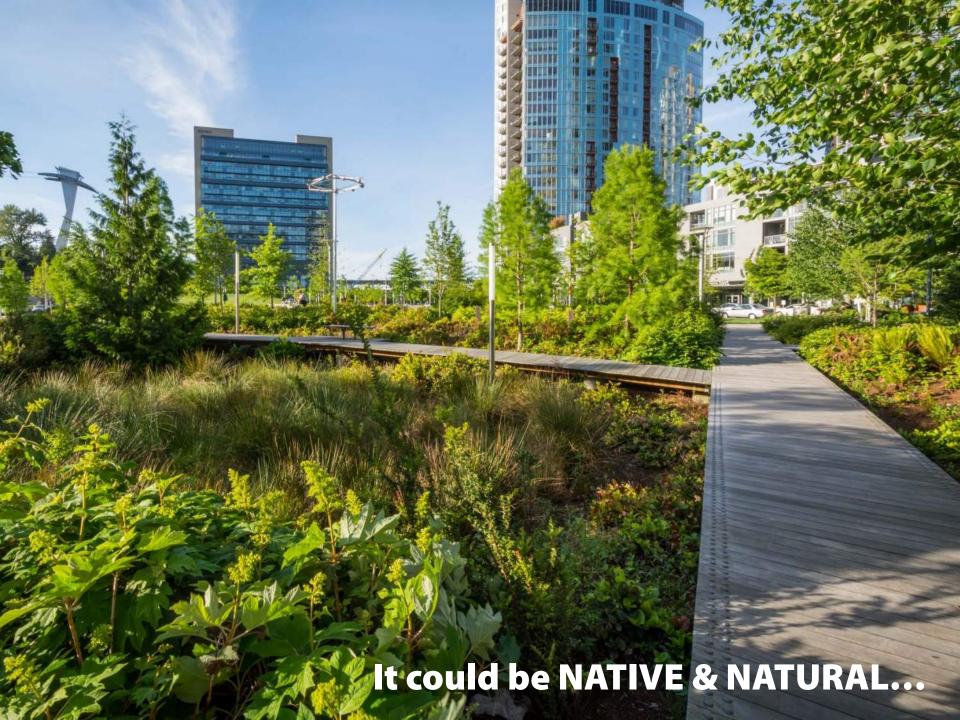
BIKE SHARING





Q2. WHAT KIND OF PARK COULD THIS BE?

















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Future of Estuary Park

- What would you like to see and do in the park?
- What word or phrase best describes what you think Estuary Park should be?
- 3. What is your favorite Oakland waterfront park, and why?
- 4. What is your favorite waterfront park anywhere, and why?



TABLE SESSIONS (25 mins)

REPORT BACK (2 mins each)

NEXT STEPS

Next Steps

 Encourage others to take the survey about the new park online. Survey will be open until November 7 at 11:59pm

https://www.surveymonkey.com/r/BSF7QT7

- Community Meeting #2 to workshop options
 Early December, location TBD
- For more details about the Estuary Park project and for upcoming events, please go to:

https://www.oaklandca.gov/projects/estuary-park

• Please contact **Ali Schwarz:** aschwarz@oaklandca.gov if you have any questions.

THANK YOU – LET'S MAKE OAKLAND'S ESTUARY PARK BIGGER & BETTER

#OaklandEstuaryPark