City of Oakland, ECAP ad hoc Community Advisory Committee
Meeting Minutes from Tuesday, October 22, 2019 Regular Meeting
Oakland City Hall, 1ˢᵗ Floor, Hearing Room 3

Item 1. Call to Order
Meeting called to order at 6:14 PM by Co-Chair Nicole Bratton.

Item 2. Roll call / Determination of Quorum

Committee Members	Present	Excused
Najee Amaranth		X
Nicole Bratton	X	
Ryder Diaz	X	
Anne Olivia Eldred	X	
Margaret Gordon		X
Barbara Haya	X	
Navina Khanna	X	
Jody London	X	
Ryan Schuchard	X	
Susan Stephenson	X	
Tyrone "Baybe Champ" Stevenson Jr.		X
Dominic Ware		X
Jacky Xu	X	

Alternates	Present	Excused
Brian Beveridge		X
Bruce Nilles		X

Staff attendees: Daniel Hamilton (Sustainability Program Manager), Shayna Hirshfield-Gold (ECAP Project Manager), Danielle Makous (Sustainability Fellow), Sooji Yang (Sustainability Fellow)

Item 3. Approval of draft meeting minutes (attached)
➔ **Jody moves to adopt minutes, Anne Olivia seconds**
   o No objections

Item 4. Public comment
• No comment

Item 5. Agenda Modification
• No modification

Item 6. Committee Resolution: Building Electrification policy recommendations

Anne Olivia presented resolution (Attachment A); Bruce is out of town.

- The Committee requested the following amendments:
  - Ryder: Make sure subsidies for building electrification are structured to work for renters, and that benefits are provided to the renters
  - Ryder: Add language ensuring code inspectors are trained to properly evaluate these types of renovations and making sure that enforcement happens.
  - Barbara: "Simply electrifying waste" isn't so clear. Suggest changing this to "also do efficiency at the same time"
  - Barbara: The "Be it further resolved that those policies… *to stop massive rates of internal displacement*" italicized clause should say "do not exacerbate."
  - Navina: Should include language about where the new electricity comes from
  - Nicole: Add language about jobs associated with this work. These jobs should be localized, apprenticeship for local Oaklanders. Make sure to include the educational and workforce development piece.
  - Ryan: In the very last clause, it should be clear that we're saying this resolution will not exacerbate internal housing displacement

- Anne Olivia: If folks have more feedback, send it back to me in the next 2 weeks so that I can incorporate it. Feel free to have other folks in your networks look at it too.

Item 7. Equity Framework

Shayna: The ECAP Equity Facilitator team, under contract with the City, developed this framework and are leading our community engagement process around ensuring that this is a deep community process and that equity is at the forefront of the plan. This presentation is based on their analysis and engagement with community members. This could present a good potential framework that the Committee can consider.

Presentation from ECAP Equity Facilitator (EF), Marybelle Tobias (Attachment C)

The Committee discussed:
- How do we define frontline communities?
  - EF team presented an overarching definition of *Frontline Communities*, but the definition will change depending on the specific action in question.
- What metrics would we use?
  - The type of metrics used to determine whether a community is frontline, and whether an Action is benefitting those communities, is an evolving discussion. The City and EF team welcome ongoing suggestions from the Committee.
- "Tiered Affordability" for transportation
  - Ensuring that transit affordability is based on different levels of income rather than an averaged income across Oakland, to ensure that Oaklanders with the lowest levels of income are still offered affordable transit.
- Draft ECAP timeline and Town Halls
  - The draft is to be posted online 10/25, and the Town Halls are on 11/02 and 11/13. Throughout November, Marybelle will be compiling data on defining frontline communities in Oakland as beginning step of her racial equity impact analysis.
- How findings from the Town Halls will be compiled and presented
  - Shayna and EF team to provide the aggregated data and analysis

Item 8. Committee Discussion: Core Principles and Values that will be used to evaluate the 75% draft solutions brought forth by the City
Co-Chair Nicole: I want to bring forth core principles and values that should be included in the draft, and we can all speak on it.

List of Core Principles agreed upon by Committee:
- Potential to build power in the community, for example:
    - Participatory budgeting
    - Transparency of government process
    - Understanding institutional process, when and how members of public can participate
- Equitable costs and benefits of each action
    - GHG costs, financial costs, where/who is impacted
    - Initial costs vs life cycle cost
    - Co-benefits
- Consistency with General Plan and community plans (i.e. EONI)
- Frontline community defined
- Geographic Distribution
- Correlation with Findings Report (from Workshops and Survey)
- Is this changing the business as usual way into community control way?
- Prioritizing local Oaklanders
- Jobs transition, fair shift to sustainable economy
- No adverse regional impacts
    - (Attention to Life cycle emissions)
- Alignment with Equity Facilitator's Climate Equity Analysis
- Enforceability
- Accountability
- Feasibility for implementation and tracking progress/outcomes
- Recognition that not every action will include all of these principles

→ **Co-Chair Nicole moves to extend meeting for 10 minutes of less, Anne Olivia seconds**
- No objections

→ **Co-Chair Nicole moves to adopt the set of principles**
- All in favor

Co-Chair Nicole: Frontline community data can be accessed from Healthy Black Families, Housing Authority of Oakland, Building Opportunities for Self-Sufficiency (BOSS), Black Infant Health, Obama Phones (which you can use to access and connection with low to extremely low communities), and Feed the Hood, which we're taking in-kind donations ad hygiene supplies to bless the homeless communities.

Item 9. Next Meeting Topic: Discussion
The Committee Discussed:
- Rescheduling both November and December meetings since both are on the weeks of holidays. Doodle poll to be sent out by Shayna.

Meeting adjourned at 8:09 PM.

Attachment A – ECAP Committee Resolution Draft - Electrification

Equitable Climate Action Plan Adhoc Community Advisory Committee, City of Oakland
Resolution 001
Support for City Council Action to Ban the Use of Natural Gas in New Residential and Commercial Buildings

Whereas climate disruption is being fueled by the burning of fossil fuels, including natural gas, oil, and coal, and the disruption is already having devastating impacts on those who can least afford it and are least responsible for the problem, and

Whereas the burning of these fossil fuels is the primary source of air pollution that plagues too many of our communities, with profound health impacts, particularly on children, the elderly, and those with respiratory ailments such as asthma, and

Whereas greenhouse gas emissions from the burning of natural gas, especially fracked methane, exceed those of coal in the US and the three primary uses of natural gas are in our buildings, to produce electricity, and in industrial sectors, and

Whereas the use of natural gas also creates massive community safety and health risks from its transmission and storage, and its production often involves fracking and other dangerous and polluting extraction practices, and

Whereas numerous peer-reviewed studies including by Lawrence Berkeley National Laboratory, the National Institutes of Health, California Energy Commission, and Johns Hopkins University have documented unhealthy levels of nitrous oxides (NOx) in homes with gas cooktops, particularly noting the disproportionately negative impact on inner city African American children, and

Whereas a peer-reviewed meta-study concluded that kids in homes with gas stoves were 42% more likely to have asthma than kids in homes without gas stoves, and

Whereas new buildings built all electric are safer, cheaper to build and operate, and cleaner than new buildings constructed to use natural gas for heating, hot water, cooking and other purposes, and

Whereas the policy switch to all electric new construction will increase availability of electric appliances for the general population, and encourage inclusion of electric appliances in homeowners retrofits and upgrades, and

Whereas the creation of climate related policies and programs are opportunities for creating jobs, raising wages, addressing historical inequities for women and communities of color, improving the health of residents, and improving the quality of life for all, and

Whereas the City of Oakland with the assistance of Bloomberg Associates has concluded that the city won't meet its climate goals without phasing out the use of natural gas in all of its residential and commercial buildings, and

Whereas as a clean energy economy must include a clear prioritization on equity in order to create a prosperous economy and a better future for all, and

Whereas a ban on gas in new buildings in Oakland and other communities can help stop the problem from getting worse and create the groundwork for clean energy technologies and the development of robust community based training and job creation at family sustaining, union scale wages, and

Whereas the phase out of gas can result in lower utility bills when coupled with other strategies and utilizing efficient electric appliances, such as heat pump hot water heaters. And induction stovetops can reduce fire risk, improve indoor air quality, and create more comfortable buildings, and.

Whereas phasing out gas in existing buildings must not be a cost burden to renters or homeowners, must not result in increasing internal displacement, and must involve subsidizing upgrades to homes and multifamily units for those who need assistance, and

Whereas any on bill financing and/or savings must be shared between landlords and tenants.

Whereas any upgrades to rental units must protect existing tenants from displacement and rent increases, and

Whereas by focusing on equitable climate policy development, Oakland and its sister cities will positively impact broader strategies on affordable housing development, reducing liability for gas infrastructure, adapting to climate change, and building local, family sustaining jobs in the clean energy economy.

Whereas Oakland can help lead in the absence of federal leadership by implementing climate solutions to benefit all people in our communities, particularly those that have been disadvantaged by the ways in which our cities were originally developed. In this way, we can demonstrate a style of leadership that advances our policy and social needs to achieve the equity for climate and environmental justice.

Be it thereby resolved that this committee supports the City Council and Mayor Schaaf in banning the use of gas in new residential and commercial buildings, and

Be it further resolved that the City Council and Mayor Schaff must move forward immediately to develop an inclusive and community-led plan to phase out gas in the existing 170,000 residential and

commercial buildings, without passing those costs on to low- and moderate-income homeowners, or existing tenants, and

Be it resolved that the policies developed should maximize the efficient use of energy and not result in simply electrifying waste, but look at energy consumption as a whole, and

Be it further resolved that those policies must include provisions to stop the massive rates of internal displacement that we are experiencing and protect existing tenants, including protections against rent increases and evictions.

Dated:

City of Oakland Municipal code 2.29.170.1 specifies that "the City of Oakland will intentionally integrate, on a Citywide basis, the principle of "fair and just" in all the City does in order to achieve equitable opportunities for all people and communities.

Equity practice focuses on developing systemic approaches to addressing racial disparities in life outcomes for residents of Oakland. The 2018 Oakland Equity Indicators Report showed Black residents to be the most extremely impacted by racial disparities in most indicators of well-being, with significant degrees of impact for other communities of color as well. To implement change that will improve these outcomes in our communities of color, your department will need to analyze policies, procedures, and practices to identify elements that have, or could contribute to, or improve these conditions. This worksheet will help guide your project or program planning and implementation process by explicitly naming equity outcomes, identifying and engaging those most impacted by disparities and taking a structured, analytical approach to designing and implementing community informed equity solutions.

1. Racial Equity Outcome(s) - *What is the racial equity outcome for this effort?* Your stated goal, or description of improved future conditions for residents should include addressing the needs of those most impacted by racial disparities. Use relevant disparity data to start to define specific focus for outcomes. (Example of data to guide equitable housing policy development – housing cost burden, average median income, eviction rates, and homelessness data, disaggregated by race.)

2. Identify and plan to engage stake holders - *What is the best way to inform, outreach and engage community members most impacted by racial disparities?* Strategize to remove barriers to community engagement in your equity process. (Use Inclusive Outreach and Engagement Guide for planning outreach that will engage those most impacted by disparities as well as other key stakeholders needed for development and implementation of policy and program recommendations.)

3. Gather supplemental information/qualitative data – *What are the systemic issues driving disparities?* Identify root causes that drive related disparities and possible solutions, centering the observations of communities most impacted by racial disparities, to deepen City awareness and understanding of current conditions and needed action.

4. Identify Equity Gaps (burdens and barriers) - Using data and information gathered from community, identify any current or anticipated barriers and burdens impacting access for those most impacted by racial inequity. (Housing barrier example – affordable housing serving those with income above 30% of AMI excludes most Black

residents from accessing that housing based on low median household income data for that group.)

5. Address Equity Gaps - *Based on information gathered, what action could be taken to advance equity?* Design strategies that will address root causes of disparities, remove system barriers to equity, and/or create new equity approaches. Connect back to specific disparity indicators used to set equity outcome, root causes of disparities, and ground truth proposed strategies with community.

6. Implementation – *What steps are needed to implement action(s) identified?* Based on the findings of the analysis, identify implementation steps to write or rewrite policy/program documents, address budget needs, create necessary partnerships, get approvals needed to implement equity strategies. As needed, propose plans to address gaps in resources or other barriers to implementation.

7. Evaluation and accountability - *How will success/equity be measured? Who will be better off and how will we know?* Establish meaningful performance measures as guided by Result Based Accountability (RBA) model, see below; plan to track outcomes and make course correction as needed. Plan for collecting data disaggregated by race and feedback from communities most impacted by disparities for each performance measure. Design reporting mechanism that will keep internal and external stakeholders informed of progress, lessons learned, and emerging best practices.

Racial Equity Result Based Accountability (RBA) Meaningful Measures Model

Attachment C – Equity Facilitator Presentation Slides

A Climate Equity Framework

Presentation for the ECAP Ad Hoc Community Advisory Committee

2030 ECAP Equity Facilitator Team
October 22, 2019

Marybelle Tobias, Principal - Environmental Justice Solutions
Colin Miller, Coordinator - Oakland Climate Action Coalition
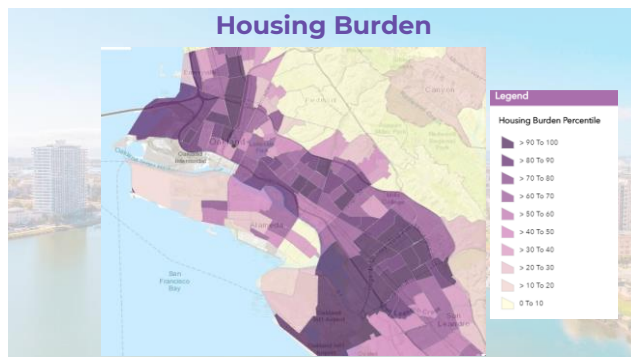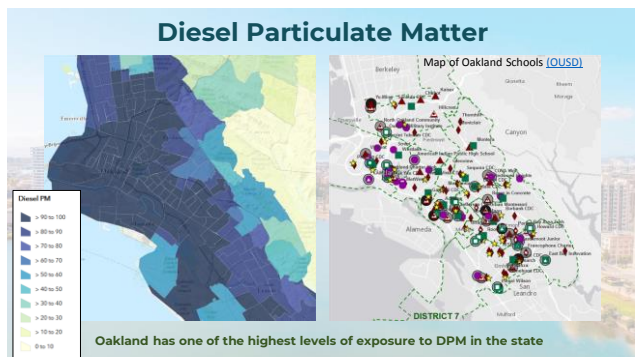David Jaber, Director of Optimization - Blue Star Integrative Studios

---

Starting points & guideposts

1. What Does Climate Equity Mean?

2. How Do We Know A Climate Strategy/Action Promotes Equity?

Identifying Oakland's Frontline Communities

The consequences of climate change will affect us all, but frontline communities will be hit **first and worst** and may not be able to **adapt, resist, or recover from** the impacts of climate change without equitable investments.

Oakland Demographics	Description
Total Population	425,195
% People of Color	63% (24% African American, 27% Latino/Hispanic)
% Low-income Residents below 300% of federal poverty level	51%
Major Immigrant and Refugee Communities	Mexico, El Salvador, Guatemala, Cambodia, Afghanistan, Burma, Bhutan, Eritrea, Iraq, Nepal, Sri Lanka, Mongolia, Congo, Vietnam

---

Emergency Room Visits for Asthma

Diesel Particulate Matter

Map of Oakland Schools (OUSD)

Oakland has one of the highest levels of exposure to DPM in the state

---

Housing Burden

Participatory Democracy

Frontline communities directly shape the 2030 ECAP.

Just Transition

2030 ECAP enables a fair shift to an equitable and sustainable economy in Oakland that advances ecological restoration, racial justice, and social equity. By protecting the most vulnerable, we protect everyone.

Interconnected & Resilient City

Decrease neighborhood isolation & neglect. Increase collaboration between neighbors and across neighborhoods and sectors.

Climate Equity Analysis *Closing the Climate Gap*

Does the climate action:

1. Prioritize **frontline communities** for climate investments and **maximize** the benefits?
   - Address **priority community needs** (key determinants of physical, social and economic well-being, such as cost-savings or improving public health). Distribute climate benefits **geographically**, responsive to the needs of each community, e.g., fire prevention efforts needed most in the hills, and/or by **income**, and/or by **race**.
   - Preserve and strengthen **local assets** and cultural values.
   - Reduce disparities by **remedying/mitigating existing harms** (e.g., air pollution, lack of tree canopy) and **avoiding additional harms**.
2. Help **businesses and industries** improve the environment and restore our communities?
3. Foster **local green jobs** creation, entrepreneurship, and cooperative ownership opportunities for members of frontline communities?

---

1. Prioritize frontline communities for climate investments & maximize direct and co-benefits of climate actions to frontline communities.

Analysis
➜ Identify the relevant variables for defining Frontline Communities.
   ◆ Compile both community-based and data-based indicators of Priority Community Needs -- addressing physical, social and economic well-being.

1a. Address priority community needs

"Test the Soil"
-- Rev. Buford, Neighborhood Leadership Cohort

➜ Identify direct benefits and co-benefits of actions.
➜ Identify ways to **increase the beneficial impacts** of each strategy for frontline communities.
➜ Design each strategy to have a **meaningful impact** on at least one Priority Community Need.
➜ Distribute climate benefits **geographically**, responsive to the needs of each community, e.g., fire prevention efforts needed most in the hills, and/or by **income** and/or **race**.

HEALTH/PUBLIC HEALTH

As written, is the strategy likely to....

❏ **Reduce health harms** (e.g., asthma by reducing exposure to local toxic air contaminants)? and/or
❏ Reduce **public health harms** (e.g., obesity, by providing active transportation opportunities, including bike share, increasing access to green spaces, and access to healthy food)? and/or
❏ Increase **community safety** (e.g., by enhancing civic collaboration and increasing access to community spaces)? and/or
❏ Reduce heat-related illnesses and **increase thermal comfort** (e.g., through weatherization, solar energy or urban forestry to mitigate urban heat-island effect)?

ADAPTATION/RESILIENCE

As written, is the strategy likely to....

❏ **Decrease community vulnerability** (e.g., by improving disaster preparedness, increasing access to vital community and city resources or mitigating future impacts, such as extreme heat or sea level rise)? and/or
❏ Increase community connectivity and **access to resources** during emergencies? and/or
❏ Increase **community wealth, stability**, and access to healthy and safe housing?

ECONOMY

As written, is the strategy likely to....

❑ Reduce **housing costs** (e.g., through provision of transit-oriented affordable housing, tenant protections, or tiny home villages)? and/or

❑ Reduce **energy costs** (e.g., through energy audits, weatherization, solar, etc.)? and/or

❑ Increase **opportunities for workforce development, employment in quality jobs** in green / regenerative economy businesses and access to capital to finance the growth of new and expanding businesses for frontline community members, youth, formerly incarcerated people and others with barriers to employment? and/or

❑ Increase **access to EVs** (e.g., through innovative public financing and installation of EV charging stations in community-based assets, e.g., in affordable housing and faith-based institutions)?

LAND USE

As written, is the strategy likely to....

❑ Bring jobs and housing closer together through **affordable housing in transit-oriented neighborhoods**?

❑ Provide entry-level, family-sustaining **green career-track jobs** in healthy, high-opportunity neighborhoods?

ACCESSIBILITY

As written, are the benefits of the action...

❑ Broadly accessible to households and businesses throughout the community — particularly communities of color, low-income populations, and minority, women and emerging small businesses?

COMMUNITY EMPOWERMENT

As written, is the strategy likely to....

❑ Engage and empower communities of color and low-income populations in a meaningful, authentic and culturally appropriate manner?

1b. Preserve and strengthen local cultural assets and values.

Analysis
- ◆ Ensure members of frontline communities meaningfully participate and identify local assets & values.
- ◆ Name the investments that can preserve and strengthen the community-identified values and specify how.

1c. Reduce Disparities (mitigate existing harms & avoid additional harms)

Analysis
- ◆ Remedy or mitigate existing harms (e.g., air pollution, lack of tree canopy).
- ◆ Avoid additional harms. Does the proposed action generate burdens (including costs or displacement), either directly or indirectly, to frontline communities? If yes, are there opportunities to avoid or significantly reduce these impacts?

Final Two *Analysis?*

2. Help businesses and industries improve the environment and restore our communities?

3. Foster local green job creation, entrepreneurship, and cooperative ownership opportunities for members of frontline communities?