



THURSDAY
MAY 9, 2019

2:00 to 4:30 p.m.

Design Your Own Business Model

West Oakland Senior Center, 1724 Adeline Street

Presenter:

Rani Langer-Croager,
Uptima Business Boot
Camp

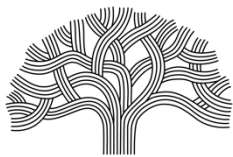
Hosts:

Uptima Business Boot
Camp

City of Oakland

A business model describes how your business creates, delivers, and captures value. Before you can create a business plan and financial forecast, you need to understand your business model. The business model canvas is a great tool for developing new or documenting existing business models. It is a visual chart with elements describing your business model and assists you in aligning your activities. In this interactive workshop, we will discuss the different elements of a business model and you will develop your business model canvas.

Oakland Small Business Week runs May 5-11, 2019. Visit www.oaklandca.gov/sbw to register for business development workshops and events for Oakland-based entrepreneurs and small business owners.



CITY of OAKLAND



To register:

<https://bit.ly/2UbT4js>

More Info:

oaklandca.gov/sbw or
(510) 238-7952

This meeting location is wheelchair accessible. Do you need an ASL, Cantonese, Mandarin or Spanish interpreter or other assistance to participate? Please email jcthomas@oaklandca.gov or call (510) 238-4727 or 711 (for relay service) five days in advance. ¿Necesita un intérprete en español, cantonés o mandarín, u otra ayuda para participar? Por favor envíe un correo electrónico jcthomas@oaklandca.gov o llame al (510) 238-4727 o al 711 para servicio de retransmisión (Relay Service) por lo menos cinco días antes de la reunión. Gracias. 你需要手語, 西班牙語, 粵語或國語翻譯服務嗎? 請在會議前五個工作天電郵 jcthomas@oaklandca.gov 或致電 (510) 238-4727 或 711 (電話傳達服務)。

MAY 5-11, 2019

HELPING **OAKLAND'S DIVERSE** BUSINESS COMMUNITY **THRIVE**