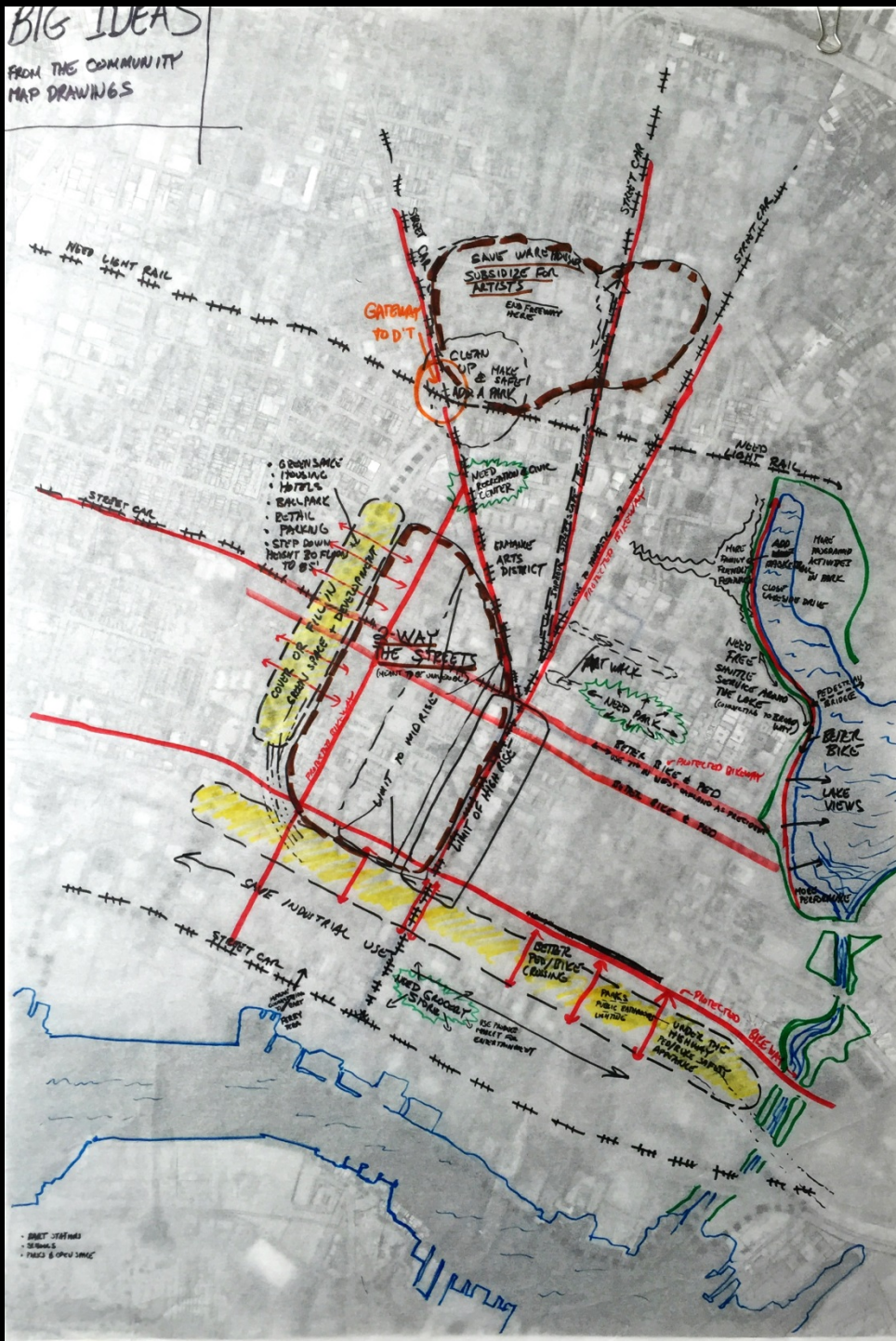


BIG IDEAS
 FROM THE COMMUNITY
 MAP DRAWINGS



• DASH - STREET CAR
 • DASH - LIGHT RAIL
 • DASH - GREEN SPACE

BIG IDEAS FROM THE COMMUNITY MAP DRAWINGS



- AFFORDABILITY & EQUITY
- CREATIVE CULTURE & ARTS
- PRESERVATION & URBANISM
- THE PUBLIC REALM
- CONNECTIVITY & MOBILITY

Need family friendly housing for all income levels

Affordable Housing for Artists

Affordability + Equity = MOST IMPORTANT!

HELP EXISTING OAKLANDITES STAY THROUGH CHANGE

ALL SHOULD BENEFIT FROM ECONOMIC VITALITY

ACCOUNTABLE TO PEOPLE W/ MOBILITY CHALLENGES + ELDERLY

PLAY-GROUNDS!

PLEASE PUT SOME BENCHES ALONG ALL PEDESTRIAN WALKWAYS FOR US SENIORS!

MORE 3BR UNITS WILL ALLOW FAMILIES TO GROW UP IN DOWNTOWN

MORE 3BR UNITS WILL ALSO ALLOW PEOPLE TO SHARE HOUSING.

SHARED HOUSING WILL MAKE IT MORE AFFORDABLE FOR ARTISTS + OTHERS

Community gardens, edible landscaping, fruit trees, demonstration farm - connection to local vibrancy at work!

What defines Affordable? + who defines it?

TWO + THREE BED ROOM (FAMILY) APARTMENTS

MUSEUM OF CRAFT + DESIGN

Better + regular maintenance of existing historic cultural buildings

Make Maloma Casqueval Center Cultural hub of art district. Renovate the Theater there.

WHAT DO YOU THINK?

RESILIENCE - to changes in culture/economy + also climate

PLAY AHEAD!



• AFFORDABILITY & EQUITY

✓ FAMILY-SIZED UNITS
COMMUNITY GARDENS
URBAN FARMS
LOCAL AFFORDABLE INCOME / FOOD.
- Take back public land at Northgate for Affordable housing

• CREATIVE CULTURE & ARTS

✓ also, informal art such as murals, other street art.
having blank walls - not always a bad thing.

• PRESERVATION & URBANISM

FORCE 980 TRAFFIC THRU SURFACE STREETS TO REVITALIZE LOST RETAIL.

↳ Keep through cars on freeway to keep them off streets - leave streets for pedestrians and bikes
↳ Avoid unnecessary traffic by getting cars where they need to go, not forcing them where they don't want to be.

• THE PUBLIC REALM + forums

• CONNECTIVITY & MOBILITY

More bike-ways less one ways

- make BRT Fiber open for Public Access & Free

*REMOVE "SILVIA"
ABRAHAM LANE
MERRITT
CONNECT TO BAY
"SILVIA"
"MERRITT-CO" FLOW

WHAT DO YOU THINK?

PLEASE BRING BACK AN AFFORDABLE DEPT. STORE.



HANDS-ON: BIG IDEAS

- walkable, bikeable (### |||)
- affordable housing (### |||)
- credit availability: taxes, subsidy, ^(creative solutions) microfinance
- cultural identity - downtown, uptown, JLS
- gateways - in + out (II)
- infill unused space → parks
- keep high rise to one location, step down
- arts district: preserve arts (###)

- free open space areas, ^{more parks} (###)
- better connection to Alameda

- fill in 980 (||||)
- safety ^(ped/bike and personal safety) (II)
- light rail and/or BRT (II)
- historic preservation I
- ADA
- one-way streets to two-way (|||)
- grocery store, anchor retail (|||)
- creative space, maker space, ^(artist space) affordable rent (|||)
- bring back elegant density
- places for family (II)
- dispersed/shared parking
- connect to West Oakland, JLS (### I)
- 24-hour activity (open later) (|||)
- trees (||||)
- (+ maintenance)

- city center as destination I
- shared space / "naked streets"
- people-first places
- arts fee for development
- save warehouse bldgs.
- density along hwy?
- community services (II)
- need logic in building heights: transitions (I)
- protected bike lanes on key corridors, bike network (|||)
- separate tracks (grade?) @ J.L.S.

- multi-generational, diverse community (|||)
- diversity of housing stock (|||)
- improve underpass (|||)
- retail: everyday shops (I)
- homeless: need a policy (I)
- open spaces as performance spaces (|||)
- safe open spaces
- 14th Street - est. of 1st Street culture/arts/heritage ^(West Oakland)
- produce market as entertainment area (I)
- celebrate Thuermer Hall
- housing for Veterans
- mixed-use with active + safe streets (|||)
- art walks: 15th and 17th, San Pablo galleries
- Broadway: make it a better Main Street
- connect to Lake / water front

- community / rec center (II)
- better sidewalks I
- restore cultural arts commission I
- coherent street furniture / streetscape
- neighborhood-serving activity
- Fill vacant buildings that face major access routes, revitalizing the area (ME)
- Convert underutilized ^{blighted} corridors ^(Northgate) into ^{affordable housing} ^{park gardens}

How would you define the neighborhoods?

DRAFT Building Types as "Ingredients" of Place

DRAFT

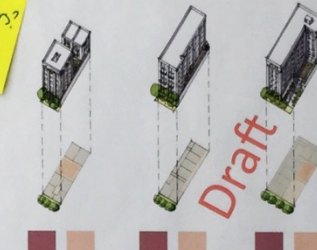


House-Size Multifamily Residential Types



What is a Building Type?
 Building types are classifications for buildings based on a combination of their form and use. These classifications identify patterns that describe the type of buildings found in different neighborhoods within a city. Building types are a component of place because they inform the physical character that sets one neighborhood apart from another; they speak to an area's scale, density, and walkability. A specific building type classification is based on characteristics shared by multiple similar buildings. These characteristics include, but are not limited to, number of dwelling units, arrangement of dwelling units, typical uses, arrangement of typical uses, size, form, and relationship to other buildings.

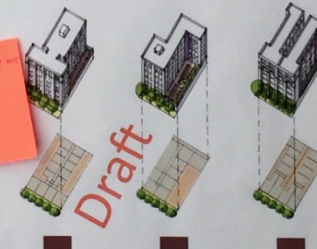
Small Lot Size: 50 - 75 feet



Existing Urban Contexts

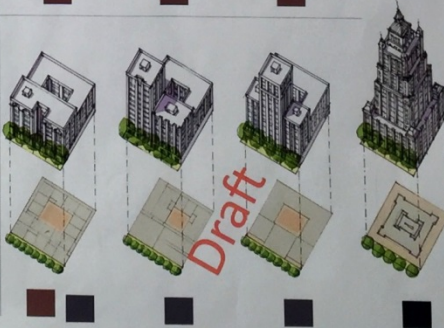


Medium Lot Size: 75 - 100 feet

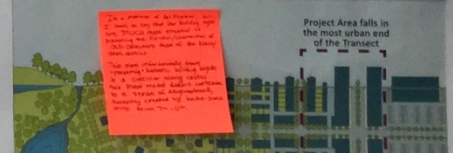


Question: how does light get into bldg?

Large Lot Size: 100 feet or larger



Transect Diagram



What is the Transect?
 The Rural-to-Urban Transect establishes a hierarchy of places and contexts from the most rural to the most urban. The designation of each zone along this hierarchy is determined first by the character and form, intensity of development, and type of place, as well as by the mix of uses within the area. Transect zones are used to reinforce existing character or to create new walkable mixed-use urban environments.



How Would You Preserve and Improve Lakeside? DRAFT



1. 14th Street at Jackson Street Depicting Potential Fine-Grain Infill Opportunities



2. 14th Street Information Looking West: Short Term Artist & Small-Business Incubation Space and Cycle Track.

How Would You Preserve and Improve Lakeside? DRAFT



Yellow buildings show potential building forms on infill sites.

3. 15th Street Arts District and Green Street/Shared Street.

4. 15th Street Cultural Loop/ Art Walk and Shared Street



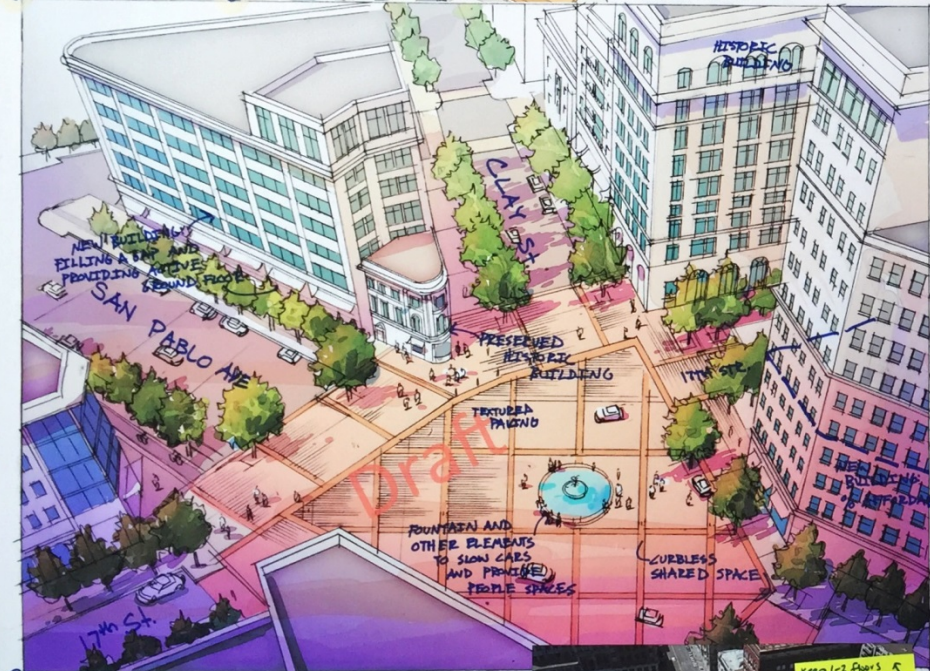
How Would You Preserve and Improve West of San Pablo?

DRAFT



How Would You Preserve and Improve West of San Pablo?

DRAFT



San Pablo Avenue at 17th Street: New Shared Public Space.

DRAWINGS ARE NOT TO SCALE. PUBLIC SPACES AND SIZES ARE MIS-REPRESENTED

KEEP 1-2 FLOORS FOR COMMERCIAL + NON-PROFIT OFFICE SPACE. There is a business in this bldg. So



3. 7th Street Transformation

KONO (Koreatown / Northgate)

DRAFT

How Would You Preserve and Improve the Lake Merritt Office District?

MIXED USE
NOT OFFICE

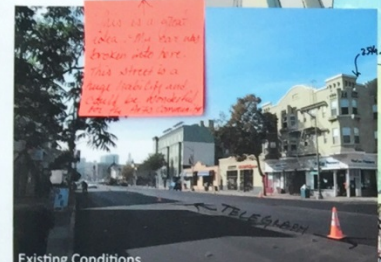
DRAFT



Yellow indicates potential infill buildings



Yellow indicates potential infill buildings



Existing Conditions



More trees on Telegraph w/ other streets in KONO

- 1. Telegraph Avenue Cycle Track and Future Infill at 25th Street.



- 2. 25th Street Historic District and Arts Paseo



Rec Center Shrink & find L. side for. To absolutely Min.

From Grand, left at church on lake and continue along Lakeside to a deeper level change

- 1 Snow Park Waterfront Activation at Lakeside and 20th.

Option: Community Center & Play Courts

No ↑ New bldgs in park please!



Ground Floor Parking Structure Retrofit



Old Oakland

DRAFT

How Would You Preserve and Improve Uptown / City Center?

DRAFT



Yellow indicates potential infill buildings



Yellow indicates potential infill buildings



1. 9th Street Transformation



1. Broadway Street Transformation at Latham Square looking North.



What if? 980

DRAFT



980 as a Multiway Boulevard



980 as a Multiway Boulevard: testing varying heights



Cross-Section through potential Multiway Boulevard

GREAT IDEA - BUT FISCALLY REALISTIC - \$\$\$ SPEND ON PBD. EXPENSIVE

This will never happen over BART tracks. Post-truck volume will not be enough.

DRAFT



Existing Highway

Potential Multiway Boulevard, Extended

I-980 IS NOT NEEDED BUT MORE TRAFFIC & IS BRIDGE COLLAPSE BETWEEN WEST OAKLAND & DOWNTOWN PLEASE REEVALUATE W/ WILSON & BART

No pillars w/ tree can, make larger concrete bridge

MAKE BRIDGE EXPERIMENT MORE INTERESTING + COOL LIGHTING

Repair not reentrified on the corridor

A Affordable Housing on new developable land

do we need 980?

what if you invested this money in W. or deep East Oakland?

V PEAK HP Flow on 980

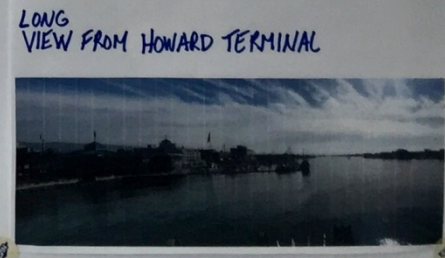
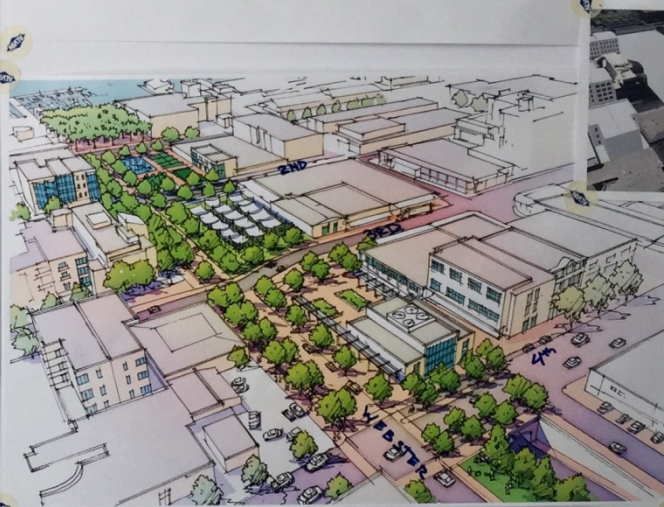
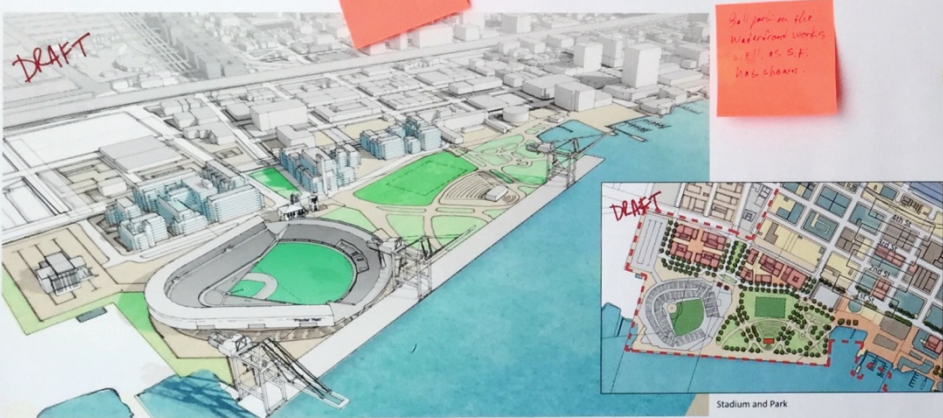
V connecting along 980

could you turn it back to 27th st as last exit. Even more sign for parks etc.

Remove... (980) 12th on-ramp NB, 12th off-ramp SB, 17th on-ramp NB, 17th off-ramp SB (12 half blocks of potential dev. area)

Future BART, but seek closer opp for connecting!

What if? Howard Terminal



What if?

DRAFT

○ = OUTDOOR PERFORMANCE SPACES IN PUBLIC PLACES

PRIORITY DEDICATED BIKEWAYS

Maker space retail along 14th along with bike auto forums
more planter boxes, compost collection of edible landscapes

HISTORIC PRESERVATION PRIORITY THROUGHOUT

MORE STREET TREES AND ENHANCED PARKS THROUGHOUT

ADD ART + LIGHTING TO UNDERPASS SIDEWALKS

MORE PARKS AND OPEN SPACES (WHEN HOWARD TERMINAL BECOMES AVAILABLE)

affordable options for fresh healthy groceries, bike repair, bus transfer hub as an asset



Enhanced Bicycle/can Transit/Walk on Broadway inappropriately lanes

Provide raised cycle track w/ separated lanes for BRT/LAT/sumo + cars on BRT/LAT one bike wide sidewalk

'MAKER SPACE' ARTS + PRODUCTION DISTRICT

OPPORTUNITY SITES FOR INFILL: GROWING SUPPLY (IS REQD?) FOR AFFORDABILITY.

[EXAMPLES] STOP POLICIES forcing people into settlement zones - PDA's. 5 more Stacks + Pades are extractive

4th STREET ARTS DISTRICT

CONVERT 1-WAY STREETS TO 2-WAY

AFFORDABLE HOUSING/ MIXED BUILDING TYPES

PLANNED B.R.T. [BUS RAPID TRANSIT]

BIKE/PEDESTRIAN BRIDGE CONNECTING LAKE MERRITT TRAIL TO JACK LONDON DISTRICT/WATERFRONT

PED/BIKE hub is for wealthy in towers @ Oak 6th and those proposed along estuary connector.

What if?

DRAFT

OUTDOOR PERFORMANCE SPACES IN PUBLIC PLACES

PRIORITY DEDICATED BIKEWAYS

HISTORIC PRESERVATION: PRIORITY THROUGHOUT

MORE STREET TREES AND ENHANCED PARKS THROUGHOUT

Attractive and easily maintainable, unlike current art @ Broadway underpass

ADD ART AND LIGHTING TO UNDERPASS SIDEWALKS

MORE PARKLAND RESERVED

(E.G. WHEN HOWARD TERMINAL BECOMES AVAILABLE)

THIS VERSION: SPORTS AND PERFORMANCE VENUES

Downtown Oakland Specific Plan
Work-in-Progress | October 28, 2015



I have no reason to come to downtown

WE MISS BEARS! NEED A DEPARTMENT STORE OR BOUTIQUE HAVE TO GO TO EMERYVILLE!

NO SHADING ARTS DISTRICTS (THIS END OF MARKET AND BROADWAY) SOFT SIDEWALKS SHADING PLANT

ADDITIONAL APARTMENTS (APARTMENTS) - AFFORDABLE HOUSING - MIXED BUILDING TYPES

AFFORDABLE COMMERCIAL SPACES FOR SMALL BUSINESSES

'MAKER SPACE' ARTS & PRODUCTION DISTRICT

OPPORTUNITY SITES FOR INFILL: GROWING SUPPLY IS REQ'D FOR AFFORDABILITY. [EXAMPLES]

Need a quirky store - a healthy mix in urban!

Affordable Retail Space for independent small business

14TH STREET ARTS DISTRICT

Keep one way streets better flow less congestion

Keep public parking open into weekends encourage to get people in downtown then make people walk/pedal a lot more than drive at all this pedestrian zone

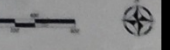
CONVERT 1-WAY STREETS TO 2-WAY

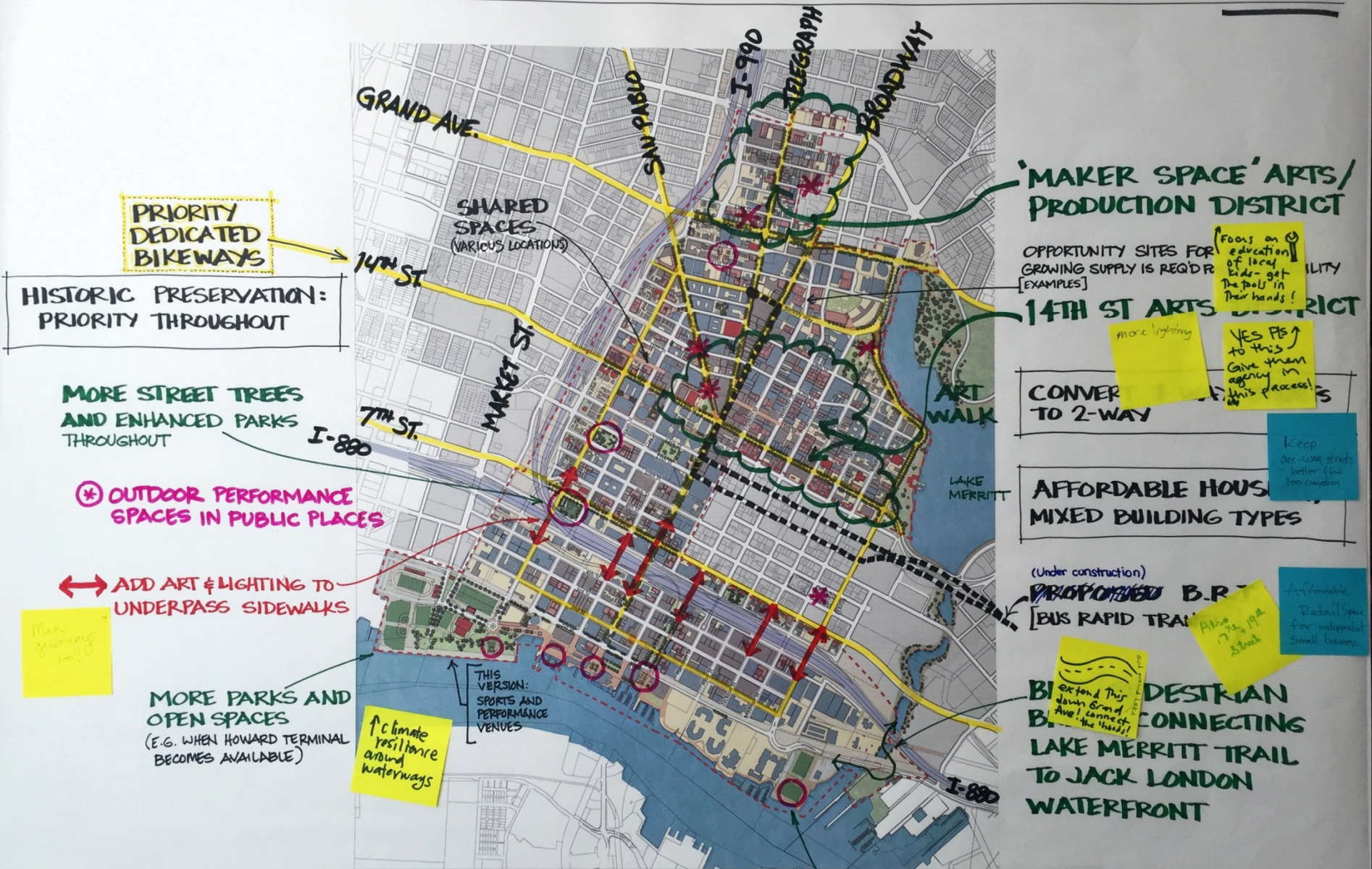
AFFORDABLE HOUSING / MIXED BUILDING TYPES

PLANNED B.R.T. [BUS RAPID TRANSIT]

BIKE/PEDESTRIAN BRIDGE CONNECTING LAKE MERRITT TRAIL TO JACK LONDON WATERFRONT

EXPANDED PARK NEXT TO AQUATIC CENTER





PRIORITY DEDICATED BIKEWAYS

HISTORIC PRESERVATION: PRIORITY THROUGHOUT

MORE STREET TREES AND ENHANCED PARKS THROUGHOUT

⊛ OUTDOOR PERFORMANCE SPACES IN PUBLIC PLACES

↔ ADD ART & LIGHTING TO UNDERPASS SIDEWALKS

MORE PARKS AND OPEN SPACES (E.G. WHEN HOWARD TERMINAL BECOMES AVAILABLE)

↑ climate resilience around waterways

THIS VERSION: SPORTS AND PERFORMANCE VENUES

'MAKER SPACE' ARTS/ PRODUCTION DISTRICT

OPPORTUNITY SITES FOR GROWING SUPPLY IS REQ'D R [EXAMPLES]

14TH ST ARTS DISTRICT

CONVERT TO 2-WAY

AFFORDABLE HOUSING MIXED BUILDING TYPES

(Under construction) PROPOSED BRT BUS RAPID TRANSIT

BICYCLE DESTRIAN CONNECTING LAKE MERRITT TRAIL TO JACK LONDON WATERFRONT

EXPANDED PARK NEXT TO AQUATIC CENTER

Focus on education of local kids - get the tools in their hands!

more lighting

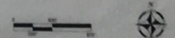
YES PIS to this Give them agency in this process!

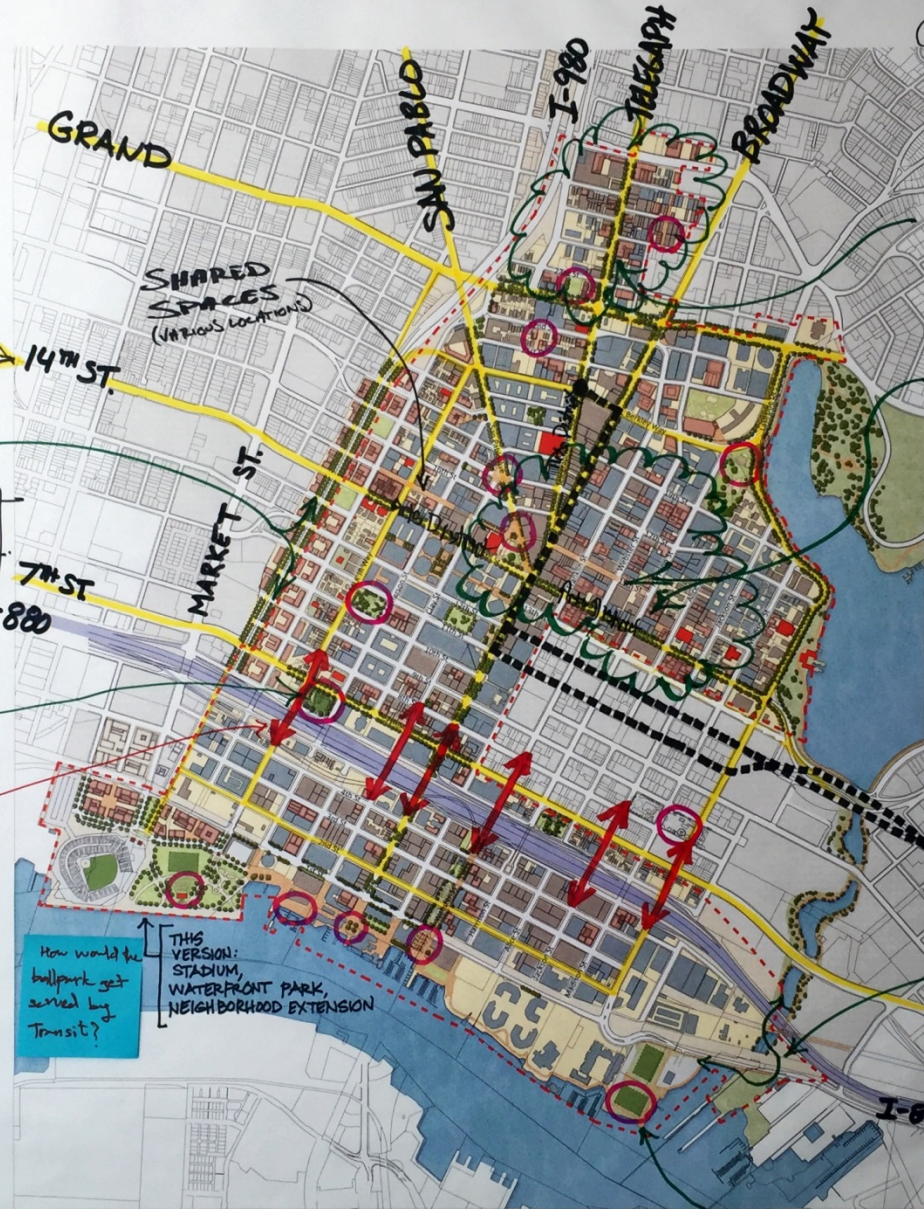
Keep one-way streets better than two-way

Affordable Rental Space for independent small business

Extend this down Grand Ave! connect the threads!

Along 17th St Street





PRIORITY DEDICATED BIKEWAYS

URBAN BOULEVARD REPLACES I-980

HISTORIC PRESERVATION: PRIORITY THROUGHOUT

MORE STREET TREES AND ENHANCED PARKS THROUGHOUT

ADD ART & LIGHTING TO UNDERPASS SIDEWALKS

MORE PARKS AND OPEN SPACES
(E.G. WHEN HOWARD TERMINAL BECOMES AVAILABLE)

OUTDOOR PERFORMANCE SPACES IN PUBLIC SPACES

SHARED SPACES
(VARIOUS LOCATIONS)

How would the ballpark get served by transit?
THIS VERSION: STADIUM, WATERFRONT PARK, NEIGHBORHOOD EXTENSION

Arts District
a) 14th Black Arts District
b) Uptown Arts District
c) Downtown mix use space rental to artist
d) Henry J. Kaiser Convect (R. Belle proposed) revised World Class performance center

'MAKER SPACE' ARTS/ PRODUCTION DISTRICT

OPPORTUNITY SITES FOR INFILL:
GROWING SUPPLY IS REQ'D FOR AFFORDABILITY

14TH ST ARTS DISTRICT

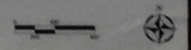
CONVERT 1-WAY STREETS TO 2-WAY

AFFORDABLE HOUSING/ MIXED-BUILDING TYPES

PROPOSED B.R.T. [BUS RAPID TRANSIT]

BIKE/PEDESTRIAN BRIDGE CONNECTING LAKE MERRITT TRAIL TO JACK LONDON WATERFRONT

EXPANDED PARK NEXT TO AQUATIC CENTER

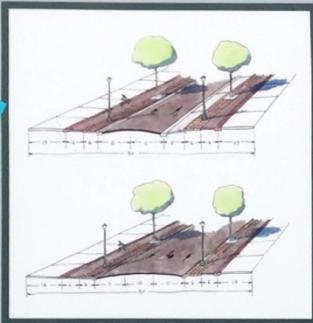


Which Street Designs Would You Choose?

DRAFT

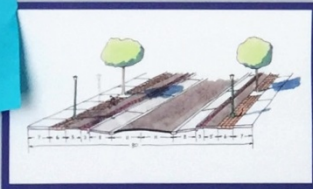
Enough with the juvenile lollipop trees. Choose appropriate to envelope a road continuously canopy, and the appropriate soft-scaping to allow it to mature.

- 25 MPH STREETS**
- Asphalt
 - Separated bike lanes
 - Vertical curbs
 - Cars, busses, and bikes share space

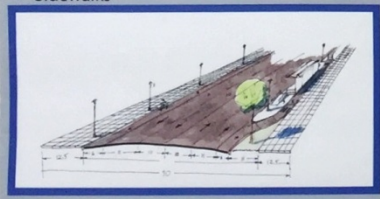


↑
→

Need protected lane lanes

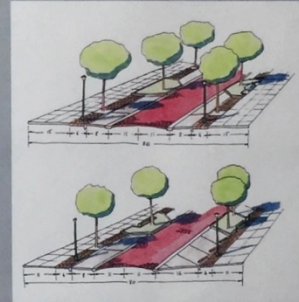


- NARROWEST SECTION OF BROADWAY**
- 2 BRT lanes
 - 2 car lanes
 - 2 bike lanes
 - Sidewalks



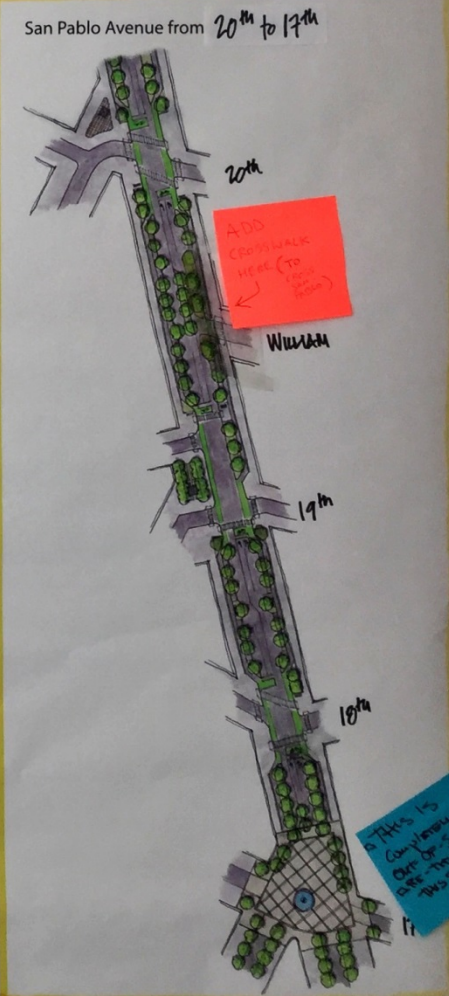
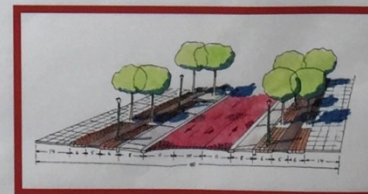
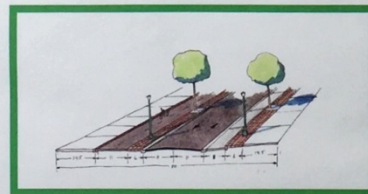
ALL OTHER STREETS

- 20 m.p.h. (slower)
- texture
 - enclosure (trees)
 - curbless
 - more parking
 - rain gardens
 - cars, busses, and bikes share space



KEY

- ■ ■ ■ ■ BRT (see BRT plans)
- ▤ ▤ ▤ ▤ ▤ Future two-way city transit route
- ● ● ● ● Minor city bus route

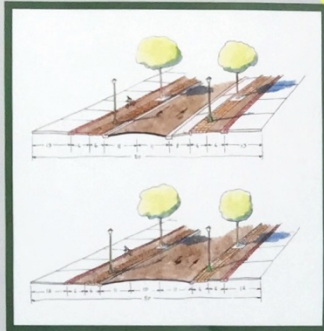


Which Street Designs Would You Choose?

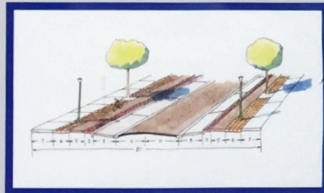
DRAFT

25 MPH STREETS

- Asphalt
- Separated bike lanes
- Vertical curbs
- Cars, busses, and bikes share space

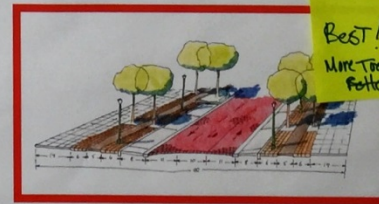
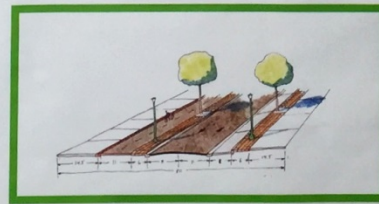
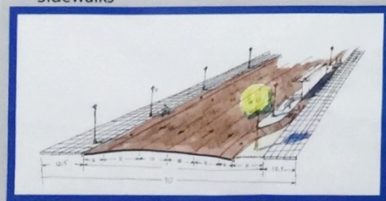


*BEST!
2 SECONDS CLEAR
3' TRUCK CLEAR*



NARROWEST SECTION OF BROADWAY

- 2 BRT lanes
- 2 car lanes
- 2 bike lanes
- Sidewalks



*BEST!
MORE TREES,
POTTER!*

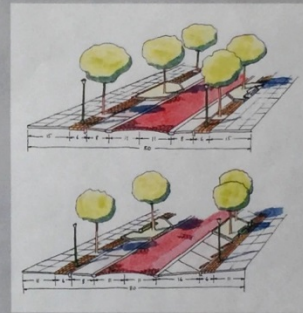
*Make it actually
buildable
Phase 1 only
Vision only
get 50' R/W.*

*Drawings of one
- 20' sidewalk
- 2' sidewalk*



ALL OTHER STREETS

- 20 m.p.h. (slower)
- texture
- enclosure (trees)
- curbless
- more parking
- rain gardens
- cars, busses, and bikes share space



KEY

- ■ ■ ■ BRT (see BRT plans)
- ▤ ▤ ▤ ▤ Future two-way city transit route
- • • • Minor city bus route

