

The Home Energy Equity Project
Contractor & Advisor Home Electrification Training
A project of the City of Oakland and Habitat for Humanity East Bay
Wednesday, May 1, Oakland City Hall. Thursday, May 9, Online.

AGENDA:

- 1. Welcome (Shayna Hirshfield-Gold & Marchelle Huggins, City of Oakland) – 6pm**
 - a. Why Electrification?**
 - b. Home Rehab Programs Intro**
 - i. City of Oakland Residential Lending Services
 - ii. Habitat for Humanity East Bay Silicon Valley

- 2. Home Electrification Process & Best practices (Tom Kabat & Kyle Bosworth) – 6:15**
 - a. Electrification goals, basics, and pitfalls**
 - b. Theory & Techniques of Panel Optimization**

- 3. Rebate & incentive programs (Shayna Hirshfield-Gold) – 7:15pm**
 - a. Rebates & Incentives**
 - i. TECH Clean California – techcleanca.com
 - ii. BayREN – <https://www.bayren.org/home-rebates>
 - iii. Utility rebates
 1. Ava Community Energy – avaenergy.org/programs-residential
 2. PG&E – <https://guide.pge.com/>
 - iv. CA Low-Income Weatherization Program – csd.ca.gov/Pages/Low-Income-Weatherization-Program.aspx
 - v. IRA (rebates, tax credits, & more) – www.rewiringamerica.org/ira-fact-sheets
 - b. Key Information Resources**
 - i. Switch Is On – incentives.switchison.org
 - ii. BAAQMD – baaqmd.gov/building-appliances

- 4. Certification & Training Opportunities (Shayna Hirshfield-Gold) – 7:25**
 - a. BayREN and TECH Clean California – <https://www.bayren.org/events-training>
 - b. Building Performance Institute – <https://www.bpi.org/>
 - c. Construction Trades Workforce Initiative – <https://ctwi-btca.org/>
 - d. Dry Climate Forum – <https://dryclimateforum.com/>
 - e. PG&E's Pacific Energy Center – <https://www.pge.com/en/business-resources/business-education-and-tools.html>

- 5. Q/A & Discussion – 7:30**