



Community Outreach Ad Hoc

Monday, June 13

Agenda: What we'll cover

- Welcome and introductions
- Our goals for this Ad Hoc
- Open discussion:
 - + How can we reach more communities and what do they want to hear from the Commission?
 - + How do we get more people engaged?
 - + What are you hoping for from this Ad Hoc?
- Logistics: how long should our meeting be? Who else needs to be involved? What do we need (website, google form etc)



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Objective & Goals for this Ad Hoc

The objective of this Ad Hoc is to increase public awareness and knowledge of the Commission's work and ensure broad community voices, especially from the most marginalized, are elevated. This Ad Hoc will also oversee the community engagement and outreach of the CPRA, the IG's office and to some extent the OPD. Additionally, this Ad Hoc will work to set the guidelines for how Commission Ad Hoc's are formed and run.

Initial Goals:

- Increase Police Commission exposure, as well as public knowledge and awareness of the Commission's role and responsibilities, its efforts and activities
- Create the template for how Ad Hoc's, and the Commission in general, engages the community and how the work of Ad Hoc's and the Commission is done transparently (setting expectations, best practice, standards for communication etc)
- Craft and implement an outreach strategy - inclusive of social media platforms - that maximizes channels and ensures a broader reach to more of Oakland's communities and neighborhoods
- Monitor and support the outreach efforts for the CPRA, OIG and OPD



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Ad Hoc Details & Contacts

Webpage: <https://www.oaklandca.gov/topics/community-outreach-ad-hoc>

Commissioners:

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