

Comcast Rise  
Investment Fund  
Applications for Oakland  
businesses open: October 3<sup>rd</sup> -  
October 16<sup>th</sup>



[www.oaklandchamber.com/comcastrise/](http://www.oaklandchamber.com/comcastrise/)

**\$10,000 Monetary Grants to 100 Oakland small businesses**

**Grant Eligibility**

1. Oakland-based business
2. Established business operations for 3 or more years.
3. 25 or less full-time and part-time employees
4. At least 51% owned and operated by someone who identifies as **person of color** (including Black, Indigenous, Hispanic, and Asian American), **or a woman**

Grants will be announced at the end of November 2022 and awarded in December 2022.

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**Comcast RISE Marketing & Technology Services Program**

Applications opened June 18 & will close on October 16, 2022.

Apply here: <https://www.comcastrise.com/rise-apply/>

Comcast RISE stands for Representation, Investment, Strength and Empowerment. The initiative combines the talent and resources of two business units with small business expertise – Effectv, the ad sales division of Comcast Cable, and Comcast Business – to sustain, support and rebuild underrepresented small businesses within their combined footprints.

**Applicants can apply to the grant to be awarded one of the following services:**

1. **Marketing Strategy:** Advertising and marketing consultations with local Effectv marketing, research, and creative teams to gain insights on how to grow your business.
2. **Media Campaign Only:** A linear TV media schedule, over a 90-day period.
3. **Creative Media Production + Media Campaign:** Turnkey production of a 30-second TV commercial, plus a media strategy consultation and 90-day media placement schedule.
4. **Technology Makeover:** Computer equipment and Internet, Voice and Cybersecurity services for 12 months. (Taxes and other fees may still apply for tech makeover services.)

**Grant Eligibility**

5. At least 51% owned and operated by someone who identifies as person of color (including Black, Indigenous, Hispanic, and Asian American), or a woman
6. Is independently owned and operated; and not a franchise location
7. Is registered to conduct business in the US
8. Has been operating for one or more years
9. Is located within the Comcast Business or Effectv service area footprint