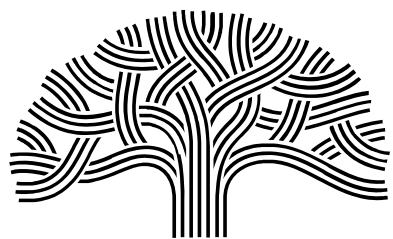


# Clean & Safe City

A Town Hall Series with City Leadership

Presentation by Mayor Sheng Thao and the  
Administration's Clean & Safe City Leadership

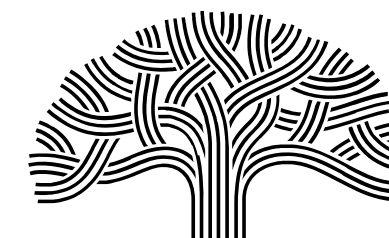


**CITY OF  
OAKLAND**



# Program

1. Welcome
2. Mayor's Introduction
3. Department of Violence Prevention
4. Oakland Police Department
5. Oakland Fire Department and MACRO
6. The "Clean" in a Clean, Safe City: Oakland Fresh
7. Call to Action
8. Q&A



**CITY OF  
OAKLAND**

# Office of Mayor Sheng Thao

## Introduction

**SHENG THAO**  
**MAYOR OF OAKLAND**

   @MayorShengThao

OfficeoftheMayor@Oaklandca.gov

510-238-3141



# Thao Administration's Priorities

## Comprehensive Approach

### PUBLIC SAFETY

- Robust Police Department
- Multi-agency Partnerships
- Leverage Technology
- Invest in Violence Prevention

### CLEAN STREETS

- Oakland Fresh
- Enforcement
- City Hall/Community Partnerships

### ECONOMIC DEVELOPMENT

- Invest in under-developed sites
- Create local, low-barrier access to jobs
- Private/Public partnerships

# A Safer Oakland:

## Resurrecting Proven Crime Reduction Strategies

**Crime Rise and Ceasefire Success:** Crime was rising when I took office. Oakland had previously achieved a 50% gun violence reduction with Ceasefire (2012-2019), so I initiated an audit.

**Ceasefire Decline and Reasons:** Homicides and crimes rose in 2020. The audit revealed Ceasefire wasn't implemented faithfully:

- Police focus shifted from prevention to reactive crime response.
- Violence Prevention Department was not targeting the core group (300-350 people) at highest risk.
- Leadership and inter-agency coordination needed improvements.



CITY OF  
**OAKLAND**

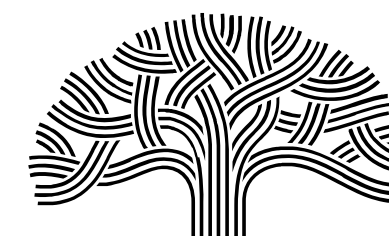


# Resurrecting Proven Crime Reduction Strategies

**Ceasefire Resurrected and Results:** By January 2024, Ceasefire was back in action, along with Crime Reduction Teams. This resulted in a 34%\* crime reduction overall (including homicides, assaults, robberies, and burglaries) over the last year, and a 17%\* reduction over 3 years.

**Continued Commitment:** Despite budget deficits, I prioritized public safety by funding Ceasefire, Crime Reduction Teams, foot patrols, traffic enforcement, 911 improvements, and police academies. The focus remains on promoting a safe Oakland.

*\*As of Sep 16-Sep 22, 2024 OPD Weekly Crime Report*



**CITY OF  
OAKLAND**

# Oakland's Public Safety Leadership Team



Police Chief  
**Floyd Mitchell**



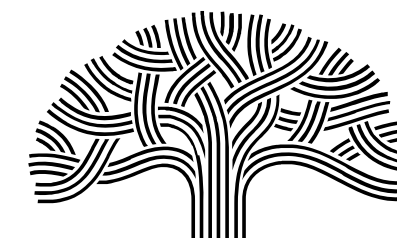
City Administrator  
**Jestin Johnson**



DVP Chief  
**Holly Joshi**



Fire Chief  
**Damon Covington**



CITY OF  
**OAKLAND**

# Mayor Sheng Thao

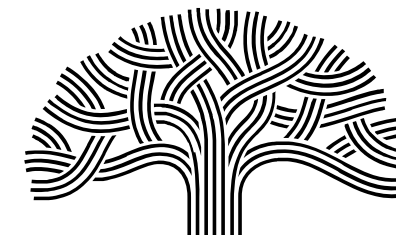
## Closing

### Today's Discussion:

- Thoughtful
- Solutions-oriented
- Collaborative

### Stay in Touch:

- [OfficeoftheMayor@Oaklandca.gov](mailto:OfficeoftheMayor@Oaklandca.gov)
- Social Media: **@MayorShengThao**
- Sign up for our newsletter & Oakland Fresh

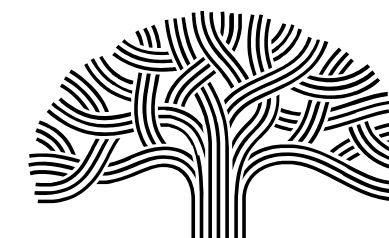


CITY OF  
**OAKLAND**



# **Department of Violence Prevention (DVP) Goals:**

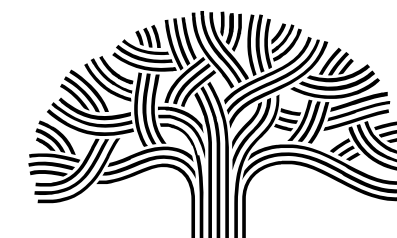
- 1. Reduce homicides and shootings.**
- 2. Reduce Gender Based Violence and Commercial Sexual Exploitation.**
- 3. Reduce levels of trauma associated with violence.**



**CITY OF  
OAKLAND**

# Ceasefire-Lifeline Strategy:

- Focused Deterrence
- Evidence-based
- Data-driven
- Cross-sector collaboration
- Centers those at the very highest risk

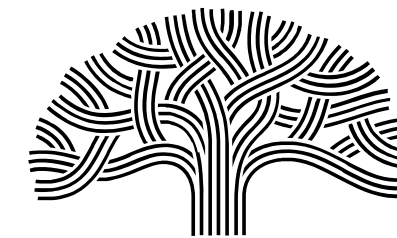


CITY OF  
**OAKLAND**

# Group/Gun Violence Theory of Change:

The Department of Violence Prevention seeks to create a safer community by preventing group and gun violence. We believe that identifying and engaging with the people at the *highest risk* is the most effective intervention strategy.

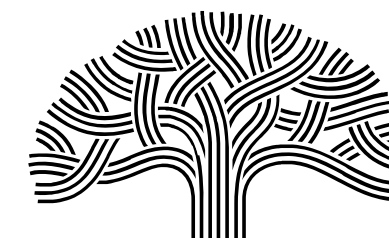
To this end, we relentlessly pursue those driving gun violence in an effort to build deep supportive relationships, provide intensive services, and *inspire the behavioral changes* needed to prevent further victimization, engagement in violence, and incarceration.



CITY OF  
**OAKLAND**

# Our Premise:

- The majority of individuals who are involved in group violence ***want a way out.***
- The reasons that individuals participate in group-led violence are varied, but they are ***rooted in survival instincts*** and prior trauma.
- By identifying and addressing the primary drivers of participation in group violence for each individual, we can ***change behavior and reduce violence.***

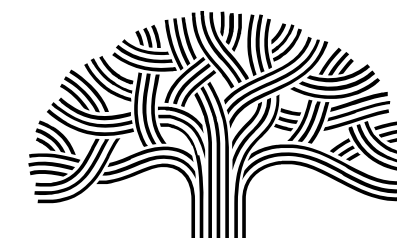


CITY OF  
**OAKLAND**

# DVP Interventions:

Violence interrupters: *The DVP should focus VIs on relentless pursuit of the highest risk individuals.*

- VIs are now focused on *proactive* conflict mediation to prevent retaliatory violence
- And relentless pursuit of individuals at the highest risk for gun violence



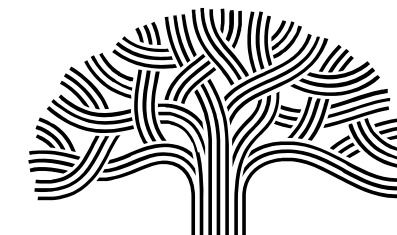
CITY OF  
**OAKLAND**



# DVP Interventions:

Case Management Model: *To effectively serve the highest risk clients, the DVP should implement an intensive case management model.*

- Life coaches maintain a caseload between 8-10
- Daily contact w/ clients
- In person meeting w/ clients (at least 2x per week)
- Minimum of 12 months on caseload

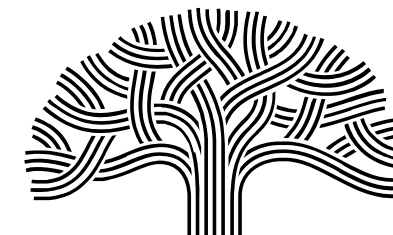


CITY OF  
**OAKLAND**

# Expected Outcomes:

- Reduced affiliation with street groups
- Reduced perpetration of gun violence
- Reduced victimization
- Reduced recidivism

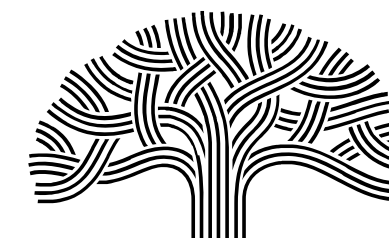
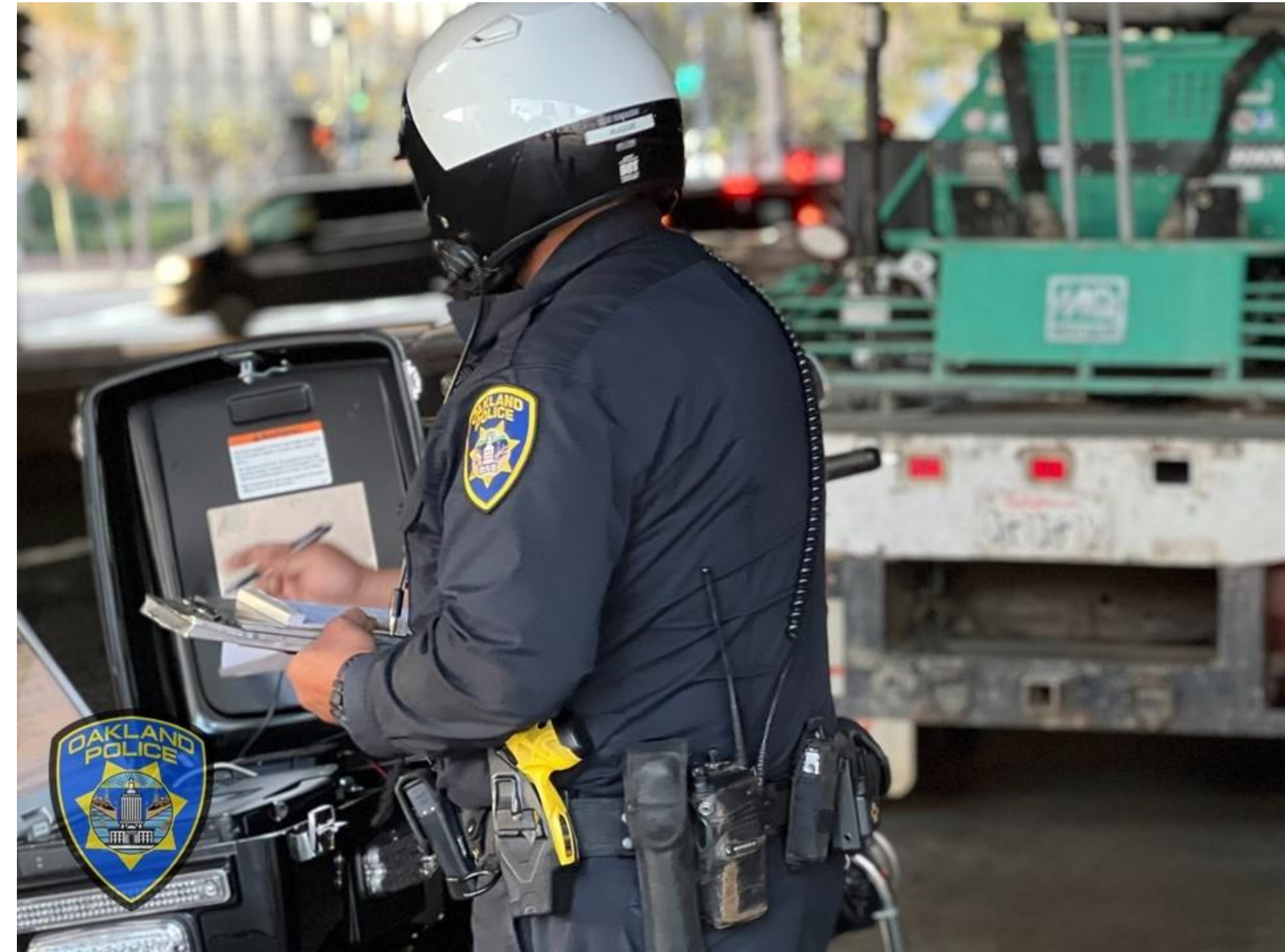
*Violent crime is reduced*



CITY OF  
**OAKLAND**

# Oakland Police Department

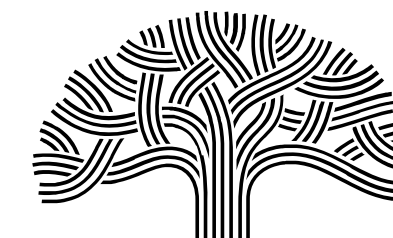
- **Summer Safety Plan:** Update
- **Crime Gun and Intelligence Center:**
  - Immediate response to crime.
- **Criminal Investigation Division:**
  - Investigators on standby and working overtime to conduct interviews for real-time intelligence.
- **Traffic Enforcement:**
  - Citywide efforts to enhance traffic law compliance.



**CITY OF  
OAKLAND**

# Oakland Police Department

- **High Visibility:**
  - Foot Patrols, Overtime Assignments, and Coordinating with other LE Agencies
- **Special Resources Section:**
  - Utilized on an overlapping schedule seven days a week.
- **Collaboration with Law Enforcement Partners:**
  - Violent Crime and Human Trafficking
  - Working with local, state, and federal agencies.

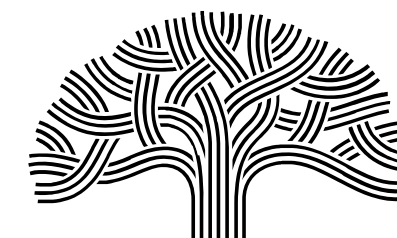


CITY OF  
**OAKLAND**



# Oakland Police Department

- **Partnership with Other City Departments:** Enhancing inter-departmental cooperation.
- **Coordination with Prosecutors:** Collaboration with the Alameda County DA's Office, the State Attorney General, Federal Prosecutors, and Department of Justice.
- **Use of Technology:** Flock Cameras and Drones
- **Community Support:** Engaging and supporting the community in our efforts.



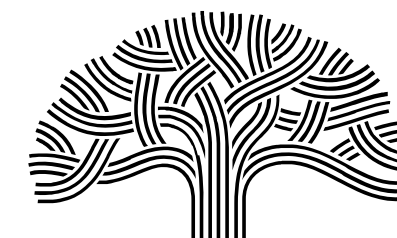
CITY OF  
**OAKLAND**



# Oakland Fire Department

The proud members of the Oakland Fire Department are committed to providing the highest quality and highest level of courteous and responsive services to the residents, businesses, and visitors of Oakland.

- With 25 firehouses strategically located throughout the city, including at the Oakland international Airport and the Port of Oakland, OFD dispatchers and firefighters respond to over 70,000 fire and medical emergencies a year.
- Conduct hundreds of Public Education and Emergency Preparedness events per year, and distribute smoke alarms to vulnerable populations, to make communities safer, more informed, and more resilient.
- Manage fire and life safety inspections for over 30,000 properties per year, including new developments, schools, senior care facilities, event spaces and parcels in the high fire hazard severity zone.



**CITY OF  
OAKLAND**

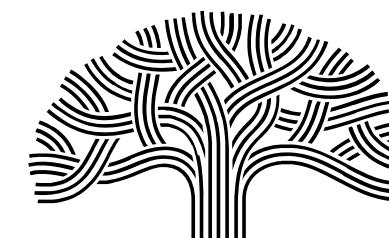
# Mobile Assistance Community Responders of Oakland (MACRO)



Launched in 2022, the Mobile Assistance Community Responders of Oakland (MACRO) program aims to meet the needs of the community with a compassionate care first response model grounded in empathy, service, and community.

In two years, the program has responded to over 3500 non-emergency, non-violent calls for service, redirecting calls away from the 911 system and creating an alternative response model to reduce the need for Police and Fire personnel to respond to non-emergent incidents.

18 new MACRO responders were hired in June 2024, bringing the total number to approx. 30 staff, with the aim to have responders in the field 16-18 hrs. per day seven days a week.



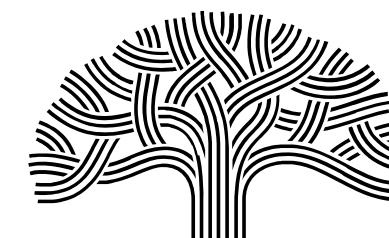
**CITY OF  
OAKLAND**



# Cleaning Our Streets

Presenters: City Administrator Jestin Johnson, Assistant City Administrator G. Harold Duffey, OakDOT Director Josh Rowan

- Oakland Public Works manages illegal dumping
- OakDOT manages street safety, potholes + paving

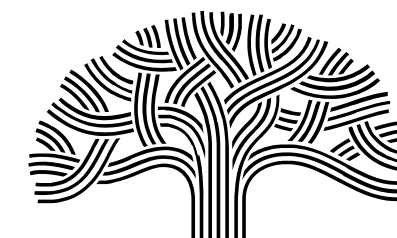
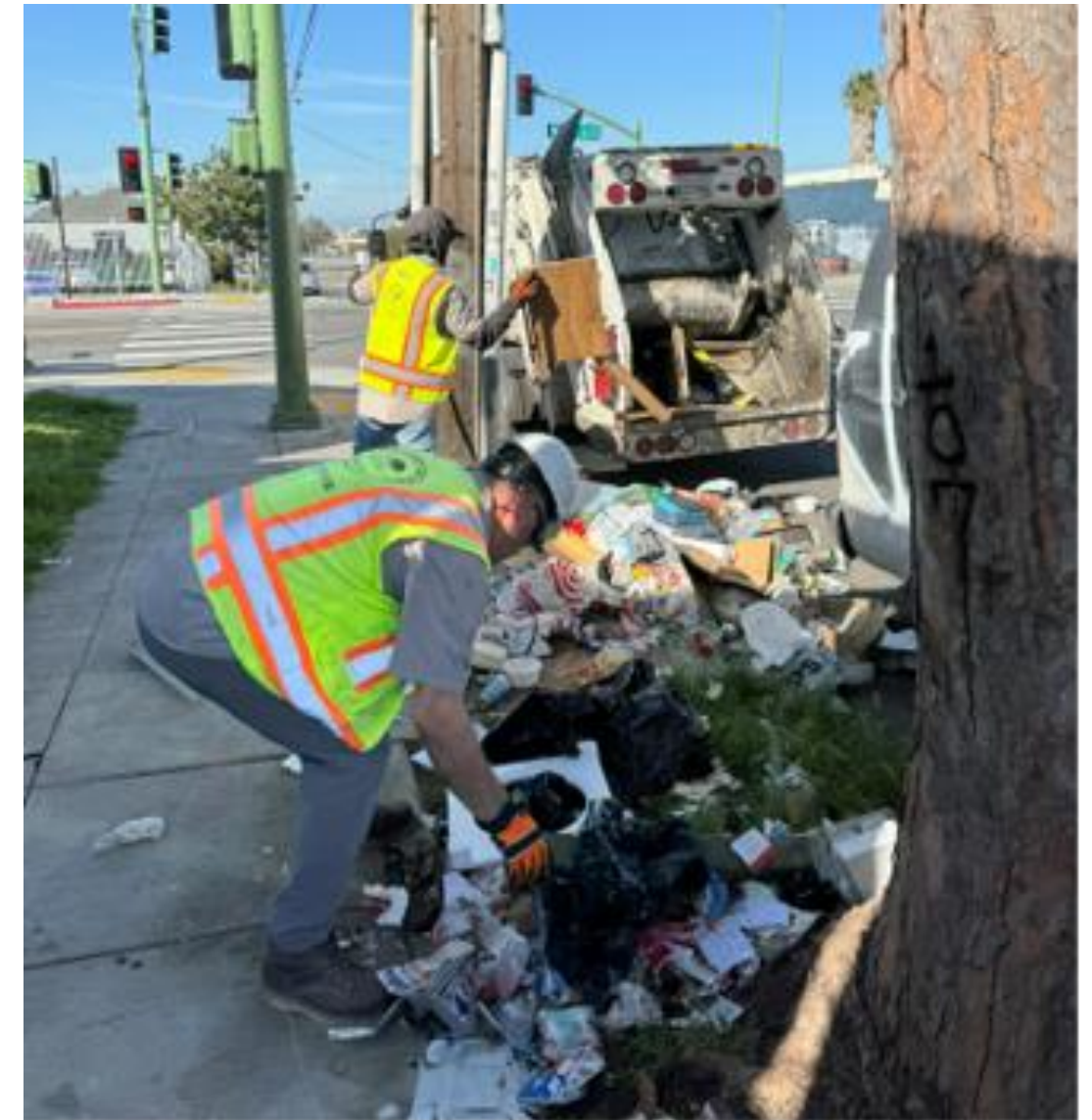


**CITY OF  
OAKLAND**

# Oakland Public Works (OPW)

OPW's **Keep Oakland Clean and Beautiful** Division maintains and enhances the cleanliness and appearance of City Streets and neighborhoods.

- Responds to 26,000-36,000 calls for service every year
- Proactive weekly cleaning service at ~50 homeless encampments
- Proactively clears dumping along highly affected arterial routes
- Conducts street sweeping of 614 routes monthly



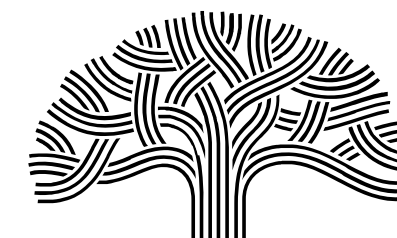
**CITY OF  
OAKLAND**



# Oakland Public Works (OPW)

OPW partners with residents, business, and neighborhood groups to maintain the cleanliness of their communities

- Supports 1,205 volunteer-adopted sites across Oakland for cleanup / beautification
- 92% success rate in pilot enrolling non-compliant business in garbage service
- Ramping up enforcement with Environmental Enforcement Officers and cameras
- Deters dumping by promoting under-utilized no-cost bulky junk pick-up and drop-off services



**CITY OF  
OAKLAND**



# Oakland DOT – Infrastructure

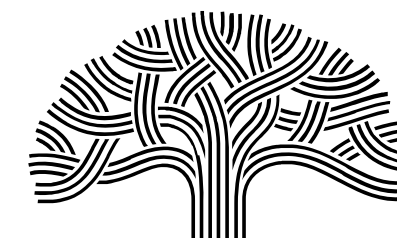


## FY24

- 47 miles of streets paved
- 53,500 potholes repaired
- 1,156 ADA ramps installed
- 212,000 sf sidewalk repair

## 2008 – 2018

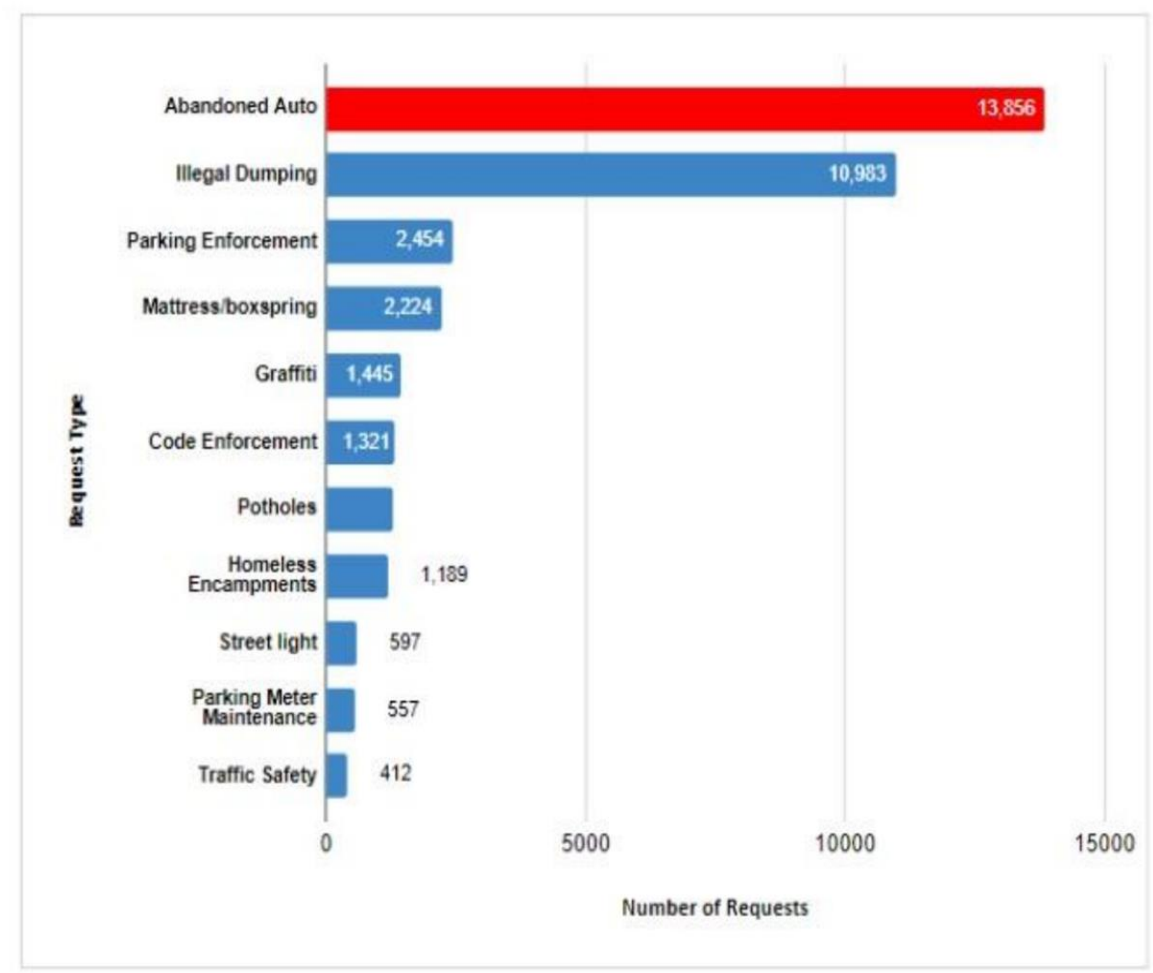
- 100 miles paved (10 miles per year)
- 81,000 potholes repaired (8k per year)



**CITY OF  
OAKLAND**

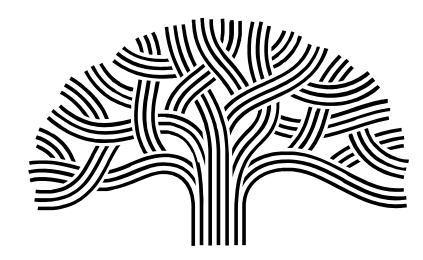
# Oakland DOT – Right of Way

Service Requests: June 1 - November 30, 2023



## FY24

- 260,418 parking citations issued
- \$15.4M parking citation revenue
- 3,572 abandoned auto towed
- 40% stolen



**CITY OF OAKLAND**

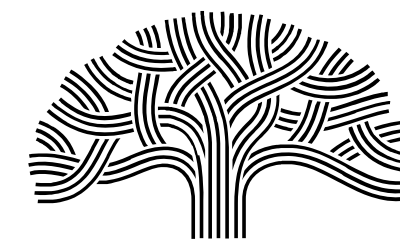


# Oakland Fresh & Community

Launched in January, Oakland Fresh pairs:

- (1) **sustained, coordinated services** in data-identified priority locations, &
- (2) **community volunteerism** and ownership of common spaces

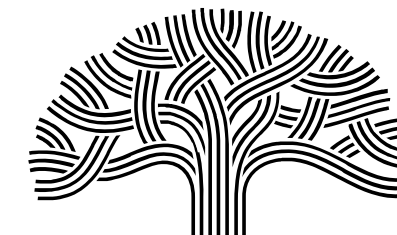
Sign up for Adopt A Spot to get involved and learn more!



**CITY OF  
OAKLAND**

# Call to Action

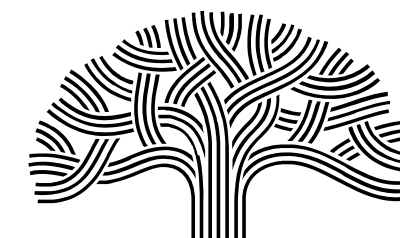
1. **Sign up for AC Alert** to receive alerts and emergency notifications at **[www.acalert.org](http://www.acalert.org)**.
2. Sign up for Adopt A Spot at **[www.oaklandca.gov/adoptaspot](http://www.oaklandca.gov/adoptaspot)**



CITY OF  
**OAKLAND**



# Q&A



CITY OF  
**OAKLAND**