

DISTRIBUTION DATE: December 6, 2022




## *MEMORANDUM*

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Jennifer Cabán,  
Children's Initiative  
Accountability Officer, City  
Administrator's Office

**SUBJECT:** Measure AA - Children's Initiative of  
2018 Implementation Partners

**DATE:** December 5, 2022

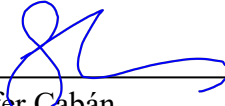
City Administrator   
Approval

Date Dec 6, 2022

### **INFORMATION**

As requested at the Life Enrichment Committee on 11/28/2022, supplemental initial outline on draft Results-Based Accountability performance measures.

Respectfully submitted,

  
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Jennifer Cabán  
Children's Initiative Accountability Officer,  
City Administrator's Office

For questions, please contact Jennifer Cabán, Children's Initiative Accountability Officer at 510-238-6840.

Attachments

DRAFT Results-Based Accountability performance measures

**City of Oakland - RBA Performance Measures**

	<b>Performance Measure</b>	<b>Frequency</b>	<b>How to Calculate</b>	<b>Contract Data Source</b>	<b>Comments</b>
<b>How Much?</b>	<b>ACCESS</b>				
	1. Total # (%) of Eligible Children by Age Group	Annually	Birth Rate	Census	Include appropriate data on demographics by zip code, race and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	2. Total # (%) of EXISTING Children Served in an ECE Environment in Oakland	Annually	Compile unique records as collected from the Early Childhood Education Report	Early Childhood Education Report Template	Include appropriate data on demographics by zip code, race and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	3. Total # (%) of NEW Children Served in an ECE Environment in Oakland	Annually	Compile unique records as collected from the Early Childhood Education Report	Early Childhood Education Report Template	Include appropriate data on demographics by zip code, race and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	4. Total # (%) of Children/Families Enrolled in Brilliant Baby program, seeded with \$500 college scholarships	Annually	Annual Enrollment Report	Salesforce	Include appropriate data on demographics by zip code, race, safety net supports (i.e. Medi-Cal) and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	5. Total # (%) of trainings and presentations supporting early college awareness and expectations in children and their families, such as by instilling a college-bound identity in students and college-going culture in schools	Annually	Trainings and presentations completed annually by Oakland Promise and its contracted partners	Salesforce	Include appropriate data on demographics by zip code, race, safety net supports and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	6. Total # (%) of college enrollment rates, and application and/or admission rates of students	Annually	Reports from the # of youth supported by OP and its contracted partners	Salesforce	Include appropriate data on demographics by zip code, race, safety net supports and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	7. Total and amount of scholarships awarded to students to support college affordability	Annually	Reports from the # of youth supported by OP and its contracted partners	Salesforce	Include appropriate data on demographics by zip code, race, safety net supports and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
	8. Total # (%) students graduating from high school	Annually	As reported by system partners	OUSD / Charter	Include appropriate data on demographics by zip code, race, safety net supports and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.

9. Total # (%) of students persisting in post secondary institutions	Annually	Reports from the # of youth supported by OP and its contracted partners	Salesforce	Include appropriate data on demographics by zip code, race, safety net supports and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
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**Quality**

1. Total # of Professional Development Trainings for Educators & Staff	Annually	As documented by contractor and subcontractors	As reported by Oakland Unified School District, Oakland Head Start, CA Workforce Registry and/or contracted partners	Trainings must support utilization of a developmentally-appropriate curriculum aligned with CA Department of Education / CA Department of Social Services standards, and in addition is also evidence-based and/or has demonstrated success in improving preparation for kindergarten
2. Workforce Hires by Role	Annually	As documented by contractor and subcontractors	As reported by Oakland Unified School District, Oakland Head Start, and/or contracted partners	Where appropriate and available include appropriate data on demographics by zip code, race and salaries.
3. Infrastructure/Facilities - Total # (%) Sites Receiving Funding to Augment Facility by type (i.e. renovations, leases, program materials, etc.)	Annually	Compile subcontracts totals with alignment to invoicing	Subcontracts with supporting documentation	Include type of investment, zip codes and associated City districts
4. Total # of families participating in financial literacy trainings	Annually	As documented by contractor and subcontractors	Salesforce	Where appropriate and available include appropriate data on demographics by zip code, race and salaries.

**ACCESS**

1. Total # (%) of NEW Children served in an ECE environment whose families make less than eighty-five-percent (85%) of the state median income	Annually	Compile unique records as collected from the Early Childhood Education Report	Early Childhood Education Report Template	Include appropriate data on demographics by zip code, race and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.
2. Total # (%) of families who access family-owned college savings account	Annually	As documented by contractor and subcontractors	Salesforce	Where appropriate and available include appropriate data on demographics by zip code, race and salaries.
3. Total # (%) students graduating from high school with support by OP	Annually	As reported by system partners	Salesforce	Include appropriate data on demographics by zip code, race, safety net supports and income. Where available, include data on children who are identified as special needs, foster/migrant , dual language learners, unhoused, etc.

How Well?

Hc	4. Total # of families completing financial literacy trainings	Annually	As documented by contractor and subcontractors	Salesforce	Where appropriate and available include appropriate data on demographics by zip code, race and salaries.
	<b>QUALITY</b>				
	1. Total # (%) of educators & staff who participated in trainings	Annually	As documented by contractor and subcontractors	Database	Where appropriate and available include appropriate data on demographics by zip code, race and salaries.
	2. Total # (%) of children who now have access to ECE because of infrastructure/facilities receiving funding to augment facility by type	Annually	Utilize Likert Scale	Survey	To be developed/refined with support of the City of Oakland. Scale: Very Good, Good, Acceptable, Poor or Very Poor (or similar likert scale)
3. Total # (%) of families of who indicate that “Brilliant Baby has positively influenced the way I think about my child’s future.”	Annually	Utilize Likert Scale	Survey	To be developed/refined with support of the City of Oakland. Scale: Very Good, Good, Acceptable, Poor or Very Poor (or similar likert scale)	
<b>ACCESS / QUALITY</b>					
Is Anyone Better Off?	1. # (%) of Educators & Staff Who Report the quality of trainings are good or very good	Annually	Utilize Likert Scale	Survey	To be developed/refined with support of the City of Oakland. Scale: Very Good, Good, Acceptable, Poor or Very Poor (or similar likert scale)
	2. Improved Kindergarten Readiness Assessment Scores	Every 2 Years (Bi-Annually)	KRA Tool utilized with OUSD, Oakland Head Start and contracted partners	Kindergarten Readiness Assessment Tool	Agreed upon Kindergarten Readiness Assessment which includes race, ethnicity, and socio-economic status
	3. Quality Ratings Above Standard	Every 2 Years (Bi-Annually)	Utilize standard assessments such as Quality Rating Improvement System or comparable tool	Quality Rating Improvement System or comparable tool	Follow State regulation as needed
	4. Families indicate Brilliant Baby “brings valuable resources to my family”	Annually	Utilize Likert Scale	Survey	To be developed/refined with support of the City of Oakland. Scale: Very Good, Good, Acceptable, Poor or Very Poor (or similar likert scale)
	5. Increase # of families who access their family-owned account to pay for post-secondary education	Annually	As documented by contractor and subcontractors	Salesforce	Include appropriate data on demographics by zip code, race and income. Where available, include data on children who are identified as special needs, foster/migrant, dual language learners, unhoused, etc.
	6. Total # (%) of students matriculating immediately after high school graduation with OP supports	Annually	As documented by contractor and subcontractors	Salesforce	Include appropriate data on demographics by zip code, race and income. Where available, include data on children who are identified as special needs, foster/migrant, dual language learners, unhoused, etc.