

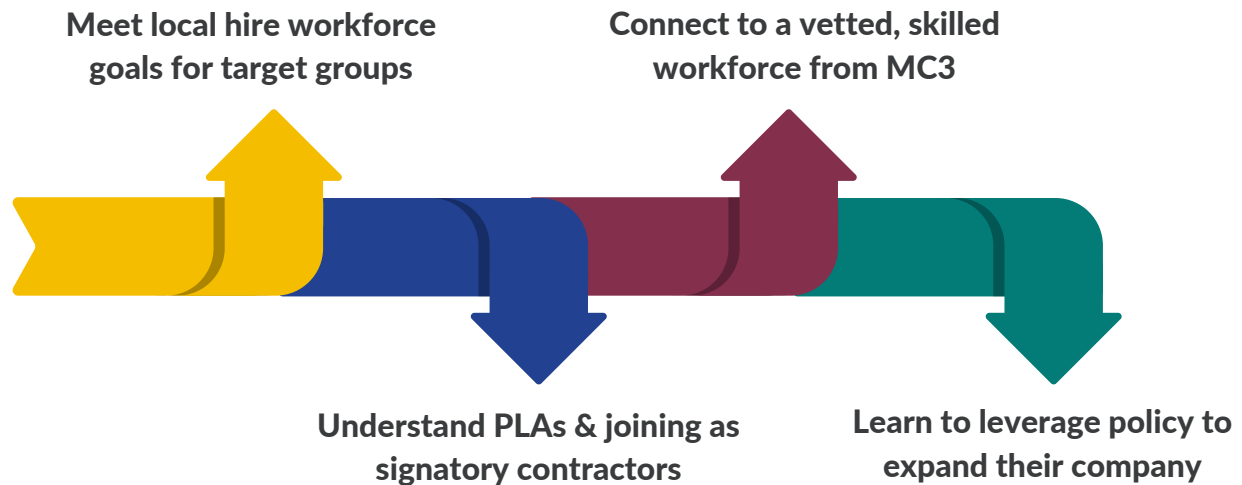
CTWI & Contractors: How We Work With You

We Connect Employers to a Vetted, Skilled Workforce

As the non-profit partner of the Building and Construction Trades Councils in Alameda, Contra Costa, and Napa-Solano counties, Construction Trades Workforce Initiative (CTWI) is the regional leader in bridging the gap between organized labor, employers and job seekers.

CTWI is dedicated to building training programs and workforce policies that benefit all stakeholders in the construction industry.

CTWI Helps Contractors



We Want to Be Your Partner - Collaborate With Us

Here's how:

- Work with CTWI to understand workforce goals in PLAs by attending one of our workshops
- Work with signatory trades to outreach, recruit and hire new apprentices
- Schedule a visit with MC3 Programs to present or observe
- Promote Test Prep and MC3 pre-apprenticeships programs on your social media or website



Learn More About CTWI

Learn more about CTWI's work at ctwi-btca.org and through our [5-year Impact Report](#).

Contact Us



Juan Calderon

CTWI, Director of Stakeholder Relations, juan@ctwi-btca.org
510-560-3025

MC3 Pre-Apprenticeships Are Entry Points to Construction Careers

MC3 Pre-Apprenticeship programs are comprehensive, hands-on training programs that prepare participants for careers in construction. Participants get industry exposure and nationally recognized certifications.

Benefits of Hiring MC3 Graduates

- Trained and certified candidates who bring important industry certifications in OSHA 10, 1st Aid, CPR and more
- Vetted, skilled candidates interested in the trades
- Saves time and money in the hiring process
- Helps you meet workforce goals in PLAS



91% of MC3 participants in CTWI's partner programs are from underrepresented racial/ethnic minority communities

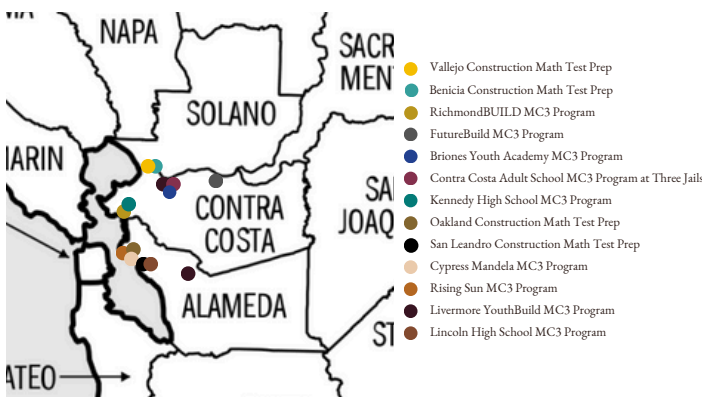
Contractors are Essential Partners

As industry experts and employers, contractors create opportunities for motivated job seekers by hiring exceptional graduates from local MC3 pre-apprenticeship programs.

By hiring from MC3 Pre-Apprenticeship programs, contractors help the daily efforts to strengthen policy and legislation related to workforce development. We help unions create expedited direct entry for MC3 graduates into apprenticeship, making it easier for contractors to hire quickly and safely.

Work With Us to Expand Your Reach & Impact

CTWI partners with local school districts, nonprofits, jails and juvenile detention centers across 3 Bay Area Counties to expand training opportunities for underrepresented groups.



Our Initiatives Build a Diverse Workforce



Supporting women in the trades with ERICA childcare stipends & the Rosie the Riveter Certification



Connecting contractors to their next hire at networking events, workshops and conferences



Training employers on leveraging infrastructure funds to expand opportunities for minority contractors