

Mayor's Commission on Aging  
City of Oakland Human Services Department  
Lionel J. Wilson Building  
150 Frank H. Ogawa Plaza, Suite 4340  
Oakland, CA 94612  
(510) 238-6137 · (Fax) 238-7207 · (TTY) 238-3254



### **City of Oakland Mayor's Commission on Aging**

November 6, 2019 at 10:00 a.m.

City Hall, Hearing Room One

One Frank H. Ogawa Plaza

Oakland, CA 94612

### **Minutes**

1. Call to order at 10:00 a.m. by Chairperson Bryan Ricks
2. *Quorum Met* (See Exhibit A)
3. **Approval of minutes**

*Motion to approve minutes by Commissioner Jennifer Seibert, second by Commissioner Michael Coleman*

4. **Agenda Modification and Approval: None**

*Motion to approve the Agenda Modification by Commissioner Michael Coleman, second by Commissioner Dianna Garrett*

5. **Public Comments (Limit 3 minutes). Please fill out a speaker card**

○ *Susan Pierpoint – North Oakland Village – [susan.thomaspierpoint@gmail.com](mailto:susan.thomaspierpoint@gmail.com) call (510) 368-8841 or [info@northoaklandvillage.org](http://info@northoaklandvillage.org) call (510) 547-8500*

- *Financial Sustainability – North Oakland Village is a community membership organization designed to support people age and stay at home. They provide services to sustain seniors through their community programs; workshops, potlucks, transportation supported by volunteers. Susan is looking for a financial sustainable solution. Seniors are just barely missing the mark to qualify for free services. North Oakland Village partner with the Downtown Rotary Club who volunteer their services at least twice a month. A lot of the members become volunteers which keeps them out of isolation. In the next few months Susan will be talking to people in Oakland and Alameda County for sustainable funding. Next Village in San Francisco receives fifty thousand dollars*

(\$50,000.00) a year on going funding which allows them to offer membership at a low rate. As the board president Susan would like to help setup a village in every district in Oakland to meet their specific needs.

- *Presentation on the 2020 Census* – Speaker from Alameda County Outreach, November 14, 2019 at 2:00 p.m. at the First Congregational Church, 2501 Harrison Street and 27<sup>th</sup> Street, near Whole Foods, call (510) 444-8511 – email [info@firstoakland.org](mailto:info@firstoakland.org).
- ***Questions from the commission***
  - *Commissioner Dianna Garrett*  
**What are North Oakland Village boundaries** – Downtown Oakland, Diamond District, Little of Fruitvale, North Oakland, Rockridge, Montclair
  - *Commissioner Martha (Mattie) Scott*  
**How can we create multiple city models in Oakland** – Contact Charlotte Dickson, Executive Director, Village Movement in California, 3220 Fulton Street, San Francisco, CA 94118 or call (510) 900-6380 or (866) 986-1332 (toll free) or email [charlotte@villagemovementcalifornia.org](mailto:charlotte@villagemovementcalifornia.org).
- 6. 2020 Census – Alessia Simmonds, Alameda County Outreach  
[Alessia.Simmonds@acgov.org](mailto:Alessia.Simmonds@acgov.org) or [www.acgov.org/Census2020](http://www.acgov.org/Census2020)
  - *Ways to take the Census* – Starts March 12, 2020 – July 2020, available in thirteen (13) languages online, two languages on paper, there are some languages not available for the survey, May 2020 – August 2020 Enumerators will reach out to those who did not respond to the survey.
    - Online – Computer, Mobile device, telephone, Paper Form (you will receive a letter with a code to do your census)
    - General Rule – Count people at their usual residence, which is the place where they live and sleep most of the time
    - Data Privacy & Confidentiality – Title 13, United States Code
    - Cybersecurity – Monitor and prevent suspicious activity, sophisticated data encryption, protect data collection devices, kill switch on laptops and devices
    - Census by the Numbers – Alameda County receives sixty percent (60%) of its revenue from federal and state resources determined by Census data; each person missed = one thousand dollars (\$1000.00) lost in funding per person, per year for ten (10) years; an undercount of six percent (6%) = a loss of one billion

dollars(\$1000,000,000) over ten (10) years. Resources pay for education, housing, roads, health care, social services, and more!

- Federal funding is determined by Census data for social services, housing, transportation, and education
- Hard to count communities include young children, large households, foreign born residents/immigrants, people of color, low income households, homeless individuals, disabled individuals and more
- There will be training on completing the census, grantees serving seniors are Alameda County Meals on Wheels, Center for Independent Living, family Bridges, Inc., Korean community Center of the East Bay, Self Help for the Elderly, St. Mary's Center, United Seniors of Oakland and Alameda County Vietnamese community Center of the East Bay
- Timeline has three (3) phases: education phase, awareness phase, motivation phase
- Alameda County Community Ambassador Program: host an event where people can complete the Census; adopt-a-block; host a questionnaire assistance center (QAC); trained volunteers to support people at QAC's
- Census Messenger Program: Get the word out!
- Census Jobs
  1. *Apply online*
  2. *Eighteen (18) years old*
  3. *Social Security Number*
  4. *U.S. Citizen*
  5. *Valid and active email address*
  6. *Complete a Census application and assessment Be registered with the Selective Service System Pass a Census criminal background check Complete training*
  7. *Be available to work flexible hours, which can include days, evenings, and/or weekends*
  8. *Have access to transportation*

○ **Questions from the Commission**

- Commissioner Jennifer Seibert

**What is the end date for completing the Census?**

Flexible, July, August (March 12, 2020 - April 30, 2020)

- Commissioner Shannon McDonnell

**How long does it take to complete the survey?**

Ten (10) minutes

- Commissioner Martha (Mattie) Scott

**The residents at Piedmont Gardens have two (2) addresses, how are they counted?**

Everyone with a mailing address will receive a Census

- Chairperson Bryan Ricks

**With the support of the Commission**

**Can you utilize the senior centers to complete the survey's through the Ambassador Program?**

Yes, all the Senior Centers throughout the city

**In May the City will sponsor the Older American Month, how can this time be utilized by setting up tables?**

Yes, the Census received a Tech RFP for support from a technical organization who will supply laptops, and tablets for this kind of event. This is another way of getting the information out.

**The Commission can provide support in reaching out to the elected officials and their districts for the senior population.**

Yes, there is a group of elected officials and their staff who will receive special training in answering questions regarding the survey and how to best promote the Census.

**Is the most effective way to support the Census through the Ambassador Program?**

Yes, it is the best way to track what is needed for the Census.

- Commissioner Asha Beene-Clarke

**What is the outreach plan for homeless older adults?**

- There will be a Service Based Enumeration (SBE) outreach from March 30, 2020 – April 1, 2020 (Three days) to shelters, soup kitchens, mobile food vans, and target non-sheltered outdoor locations.
- From April 9, 2020 – May 4, 2020, The Bureau’s Enumeration at Transitory Locations Operation (ETL) will count people who are living in special locations such as recreational vehicle parks, campgrounds, racetracks, circuses, carnivals, marinas, hotels and motels and who do not have a Usual Home Elsewhere.
- The Group Quarters Enumerator will evaluate how many people were reached through the Service Based Enumeration (SBE) and the Bureaus Enumeration at Transitory Locations Operation (ETL) to verify information and reach out to those that were missed.

- Scott Means, HSD/Aging and Adult Services Division, Manager

**Two (2) ways to support the Census**

1. *Working with The Regional Office for the Federal Government in Los Angeles is invited to come for The Older American Month in May. They will bring materials and tablets to work with the community.*
2. *Working with the County for mailers. Human Services Department – Oakland Paratransit for the Elderly and Disabled (OPED - Taxi Scrips and Senior Companions and Foster Grandparents Program will design a postcard to insert and mail out with their mass mailing.*

7. Health Insurance Counseling and Advocacy Program (HICAP) – David Sayen, CMS Regional Administrator – Retired - 2008-2018

**HICAP is a volunteered-based program helping people on Medicare and pre-retirees and people with disabilities navigate the health care system.**

- *Medicare enrollment is from October – December 7, 2019*
- *Medicare Pays 80% of cost with the monthly premium*
- *Plans are restrictive, be sure you get legal advice and/or counseling be for signing up and/or changing Programs*

- *Legal Assistance for Seniors*  
333 Hegenberger Road, Suite 850, Oakland, CA 94621 – (1-510) 832-3040 (LAS), (1-510) 839-0393 (HICAP) 1-800-393-0363 (LAS & HICAP from South to East County) 1-800-434-0222 HICAP Statewide)
- *If you are happy with your provider, it may be best to stay with them*
- *Changes can be expensive and/or inconvenient as far as services*

## 8. Age Friendly Oakland

*Chairperson Bryan Ricks and Committee*

- **Four (4) main topics for discussion**
  1. Health and Wellness regarding the food program, food deserts, food security
  2. Housing assisting in finding economical ways to stay in Oakland
  3. Communication
  4. Parks and Recreation
- Presented at the Making the Difference Conference at Preservation Park sat on a panel along - side other cities. We learned that our Commission is dynamic. There are some opportunities for us as we continue to move down the path, we have to focus on the process changes we need to bring to the table for the city and stay focused on the framework of becoming an Age Friendly City. There was a great mix of some cities that were doing a great job from the administrative and process side and examples of going after key initiatives. We are an initiative driven team at this point.
- The last time we talked about shared housing, we have done some interviews, with Covia, Silvernest and there will one more coming up next month. The commission does not want an online based service where it becomes a referral. Still doing some reviews.
- From a communication standpoint there is great need to close the gap between senior and the city. The Operator City Manager invited Chairperson Bryan Ricks and Commission on Disabilities to a meeting in December, after the power outage and seeing how things can go wrong. Some homes had no outside communication, telephones, medical equipment stop working and when the temperatures drop to 40 degrees there wasn't any source of heat. There is a need for a registry of vulnerable people in the city. This could be a big project for a Subcommittee.

- **Scott Means, HSD/Aging and Adult Services Division – Communication and Outreach**
  - Investing in a consultant, Meredith Fenton with two (2) or three (3) people to assess the communication and outreach through fifty (50) minute telephone conference call within the next month
  - Volunteers for the Commission Subcommittee: Chairperson Bryan Ricks, Commissioners Cheryl Moore, Jennifer Seibert, Dianna Garrett
  -
- *Chairperson Bryan Ricks and Committee*
  - Food Security – East and West Oakland do not have good access to food, AM/PM is not the answer
  - There is a project that the committee is working on with a group of students from SMASH Academy Program, for six (6) weeks during the summer. They study science, math, devices to impact the city. The students were challenged, how do you make Technology into a device to impact the community around you. Without any prompting a group of students came up with a program that looks exactly like a program that is being executed by Mercy Brown Bag. Their idea was a Farmers Market Program concept working with Alameda County Food Bank. They would stock up the trucks with fruits, vegetables, dairy products, staples that most people do not have access to. There would be designated locations for the food distribution. The students said close the food trucks and thought of an online system where a senior could place an order and have sites to drop off the food. Would like to get started the first quarter of next year.
  - How can we have start up plan to help close some of those gaps using a current blueprint and work toward making the plan available to seniors and others. A follow up meeting is planned with District 6, Councilman Taylor, his staff to expand this program. There are Cal fresh programs, have conversations with Grocers to invest in the community.
  - Outdoor space – Mosswood as a target for senior activities.

- **Scott Means, HSD/Aging and Adult Services Division**

There is a Multi-department Group meeting regarding Mosswood Park. Expense is the issue. Not at design yet. A lot of community engagement, there will be a meeting on Tuesday, November 12, 2019 to discuss people's vision on the design of the building facility.

- *Chairperson Bryan Ricks*

- Closing with the Livable Oakland updated activities, the commission should look at the different areas and which ones you would like to work with and have passion in certain areas.

- *Vice Chairperson Martha (Mattie) Scott*

- Suggested adding the DOSC/EIR Safety Plan as one of the areas of activities. Seniors are not being counted properly in the plan.

- *Chairperson Bryan Ricks*

- Bryan agreed and will send an email to Terry highlighting areas of the DOSC/EIR scheduled meetings. It is important that the commission have a voice to remind them of how the population is shifting and let's make sure that your growing population is part of the design in the way they are looking at the city. The commission will need volunteers to attend the meetings.

## 9. **Announcements and Updates**

*Scott Means, Human Services Department/Aging and Adult Services Division*

### **Senior Center Bylaws**

- By Laws – one pending item on page 5.4, the minimum number for a quorum has been changed from Twenty (21) to maximum of fifteen (15) and a minimum of nine (9). The Quorum will still be fifty (50%) percent plus one of whatever each senior center decides their number will be. One council member asked if they could be counted through a telephone call. Calling in is not an option.

*Vice Chairperson Martha (Mattie) Scott*

- Suggested that the Senior Center Advisory's take out references to the Brown Act and Sunshine Ordinance that are not technically applicable.

*Scott Means, Human Services Department/Aging and Adult Services Division*

- Scott will make the changes and is open to suggestions via email ([smeans@oaklandca.gov](mailto:smeans@oaklandca.gov)). The draft must be approved by the end of the next meeting



in December. It must be in place before Senior Centers bring new council members in January.

- Commissioner Toni Gomez made a motion to bring back a final draft of the bylaws for approval and encouraged the commissioners submit their edits to Scott
- Commissioner Tomye Neal Madison second the motion
- Chairperson Bryan Ricks
  - All in favor:
    - Ayes - All
  - Any oppose:
    - Noes

The nomination was carried by consensus.

**(Continued) Announcements and Updates**

*Scott Means, Human Services Department/Aging and Adult Services Division*

- The Communication Plan – There will be an email to schedule the conference call coordinated by the Subcommittee and Meredith Fenton.
- San Leandro is joining the Age Friendly Community through a strong contact with Sylvia Stadmir. They had a special meeting hosted by their commission. Scott was on their panel talking about Age Friendly Cities. There is a nice article, Age Friendly Communities Preparing for the Future, in the San Leandro Times online, from the October 31<sup>st</sup> issue on page nine (9). There are two (2) quotes, one from Scott Mean, HSD/Aging and Adult Services Division and Lenore McDonald, Center for Elders' Independent Organization.
- Moving forward with the Technology Grants received for East and West Oakland Senior Centers. Meeting later today with the Community Tech Network and assessing out some of the equipment. Hopefully this will help with Census.
- Chairperson Bryan Ricks wants to know if the commission will play a role in conducting meetings around the Census with the senior centers.
- Scott Means, yes.
- The contracting process for getting AED's with Defibrillators, is complete. The staff and some of the Exec and Advisory team will receive CPR training. Would like to develop a core program throughout the senior centers in times of disasters (power outage).

- There will be a follow up with a council report on the Sugar-Sweetened Beverage talking about the plans in digging deeper into nutrition programs and writing a report for shared housing through a Request for Proposals (RFP's).
- There will be a Senior Health Policy Forum on Tuesday, December 3, 2019 from 8:30 a.m. to 4:30 p.m., at South San Francisco Conference Center, 255 South Airport Boulevard, South San Francisco, CA, Sponsored by your Bay Area PACE programs On Lok and the Center for Elders' Independence with their partner organizations.
  - Registration
    - Early Bird Rate: \$75.00 through November 15, 2019
    - Standard Rate: \$95.00 after November 15, 2019
    - Registration Deadline: November 26, 2019 (visit bayareashpf.org and click the "Registration" tab to register online.
    - Contact Kevin Tuuaga at (916) 469-3365
- Commissioner Toni Gomez
 

*Do we have the date for the Retreat for year 2020?*

  - Scott and Bryan
    - *Always the first Wednesday in February. We need a Facilitator, location, cater and agenda.*
- Commissioner Asha Beene-Clarke
 

Add to the agenda, Commissioners Adopt a senior center to work with

  - *Chairperson Bryan Ricks stated we will go into 2020, and decide how to do it*

## 10. Announcements

- Commissioner Tomye Neal-Madison
 

A special "**Senior Recognition Exhibit**" in 2020

*December through January*

*150 Frank H. Ogawa Plaza Lobby*

*Artwork size: 16" x 20"*

*Tentative drop off Wednesday, November 20, 2019, 10:00 a.m. – 6:00 p.m.*

*Please contact Curator: Tomye Neal Madison (510) 823-9150 for finalized details ASAP...*
- Commissioner Dianna Garrett asked who the art show is open to.
  - *Commissioner Tomye Neal-Madison stated that it is for Oakland seniors*

- Commissioner Shannon McDonnell
  - Free Stagebridge showcases are coming up in December
    - Executive Director, Shannon McDonnell  
First Congregational Church  
2501 Harrison Street  
Oakland, CA 94612  
(510) 444-4755  
Email [info@stagebridge.org](mailto:info@stagebridge.org)

#### **11. Final Announcements**

- Chairperson Bryan Ricks

Received a face book invite to signup for a nonprofit Community Impact Grant, funded by Google. It is built for people at ground level, creating solutions for communities and program. It is an opportunity to submit something around the students' proposal for food security.

#### **12. Meeting Adjourned**