



DISTRIBUTION DATE: April 26, 2019

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: April 26, 2019

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements –

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Free Downtown Walking Tours Offer Glimpse of Oakland's History – From May to October, free 90-minute walking tours of downtown will be offered every Wednesday and Saturday. Eight different tour itineraries let residents and visitors glimpse both today's happening scene and landmarks from Oakland's past by showcasing the city's changing skyline, landmarks, churches and high-rises. Each tour, led by a volunteer guide, begins at 10:00 a.m. from various starting locations depending on the itinerary. The six-month-long Oakland Tours season ensures ample opportunity to take in each of the eight tour itineraries. Reservations are recommended by leaving a message on the Tours' 24-hour hotline at (510) 238-3234 or via email to aallen@oaklandca.gov. The tour brochure, itinerary descriptions, dates and starting locations are available at www.oaklandca.gov/walkingtours. For more information, please contact Annalee Allen, Tours Coordinator, at aallen@oaklandca.gov or (510) 238-3234.

Register for Small Business Week – From May 5 to May 11, the City of Oakland and our business service provider partners are hosting free workshops, panel discussions and events to mark Oakland Small Business Week. For 2019, we're taking the workshops into the commercial districts that small business call home.

Entrepreneurs and business owners may choose from networking events, informative workshops and insightful panels in Downtown, East Oakland, Fruitvale and West Oakland. Session topics include social media, tech tools, access to capital, cyber security, business models, women mentoring women, business operations and more. Celebrate at Monday's family-owned legacy business awards reception, Tuesday's City Council recognition of local small business owners and Wednesday's Oakland Multi-Cultural Chambers' Members of the Year Awards Reception. For more details or to register, visit www.oaklandca.gov/sbw.

City Arts Grant Applications Now Available – Through Monday, May 15, the Cultural Funding Program is accepting applications for its 2019-2020 grants supporting arts and cultural activities in Oakland. The four project areas in this round of grants are Arts-in-the-Schools, Organization Project, Individual Artist Project and Organizational Assistance. While the exact amount of funds available for grants will not be known until the City Council adopts the 2019-2021 Policy Budget in June, in FY18-19 \$1.2 million in grants were awarded to 79 individual artists and nonprofit organizations. All applicants must be Oakland-based, and all arts activities must be presented in Oakland between July 1, 2019 and June 30, 2020. Of the six How-To-Apply workshops that were scheduled to assist applicants, the one remaining workshop is:

Art-in-the-Schools, Individual Artist Project and Organization Project

- Saturday, April 20, 11:00 a.m.
East Oakland Youth Development Center, 8200 International Boulevard

All grant seekers are strongly encouraged to attend one of the free workshops before applying. Advance registration is suggested; applicants should email dpate@oaklandca.gov to confirm attendance. The Cultural Funding Program relies on a competitive panel process to determine award recipients and funding allocations. Grant recommendations must be approved by the Funding Advisory Committee and Oakland City Council before contracts are awarded. Interested artists and nonprofit organizations can learn more about the project categories, access the grant guidelines and find the application forms at www.oaklandculturalarts.org. Read the [media release](#). For more information, please contact Denise Pate, Cultural Funding Coordinator, at dpate@oaklandca.gov or (510) 238-7561.

E-Scooter User Survey – The Oakland Department of Transportation (OakDOT) wants to better understand how Oaklanders are using e-scooters. Questions asked include whether you use e-scooters, how often, for what kinds of trips, and whether you've ever been injured while riding. By taking this short survey, you will help inform future plans and policies regarding e-scooters.

The survey will take approximately 5-10 minutes to complete.

- English - www.tinyurl.com/oakscooter
- Spanish - www.tinyurl.com/oakscooterspanish
- Chinese - <http://www.tinyurl.com/oakscooterchinese>

What are e-scooters?

Shared e-scooters are the newest transportation option for getting around Oakland. E-scooters have the potential to help achieve City goals, such as improving transportation choices and minimizing parking demand, congestion and pollution. However, when used improperly e-scooters can obstruct sidewalks, curb ramps, and other portions of the public right-of-way.

Learn more about the e-scooter permit program [here](#). Learn about all of Oakland's shared mobility programs and how to sign-up for discounted memberships [here](#).

Equitable Program Design – The Office of Resilience's Civic Design Lab is reimagining how they can help City staff design programs and policies for equity and need your help. As the Civic Design Lab ("CDL") begins to reimagine the various ways to support City staff, they are looking at different models for inspiration to define work and create shared opportunities for collaboration and buy-in. You're invited to join the CDL during office hours to share your vision for how to engage in Equity-Centered Community Design.

Office Hours: Mondays, Wednesdays and Fridays - 3pm -5pm | City Hall, 9th Floor

More on equity centered design:

Who is a designer (hint: YOU!) - "A designer is anyone who has agency to make a decision, however small, that will impact a group of people or the environment. Every decision we make has an impact on equity."

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"The reality of our society is that any system produces what it was designed to produce (unless a stronger force intervenes). Therefore, if oppression, inequalities, and inequities are designed, they can be redesigned. As we strive for human equity, we have to be able to recognize inequity and have the ability to recognize ourselves as designers who have the power disrupt it."

Source: [Creative Reaction Lab's Equity-Centered Community Design Field Guide](#)

Lake Merritt Boating Center Open House – On Saturday May 18 from 11 a.m. to 4 p.m. Lake Merritt Boating Center will host a community open house to celebrate National Safe Boating Week. Sponsored by the California State Parks Division of Boating and Waterways, guests will enjoy a FREE boat rental and information on boating safety. For more information, call 510-238-2196, visit www.sailoakland.com or e-mail Sarah Herbelin at sherbelin@oaklandca.gov.

Ace Kids Golf Casino Night Fundraiser – On Saturday May 11, from 7 – 10pm, Ace Kids Golf invites you to the 1st Casino Night Fundraiser. The night is dedicated to raising funds to continue Ace Kids Golf's youth development and mentorship programs. Tickets are \$50 before April 10, \$60 after. Admission includes, poker chips hor d'oeuvres, raffle tickets as well as hours of game

play! Child care will be provided but must be requested by April 24. For more information please contact Preston Pinkney at ppinkney@oaklandca.gov.

OPRYD Town Camp – Oakland Parks, Recreation, and Youth Development (OPRYD) is excited to announce the return of Town Camp: the Oakland youth summer experience. Town Camp offers Oakland youth an opportunity to learn leadership skills and develop self-confidence in a safe and inclusive environment. Each week of camp has an exciting theme including activities such as swimming, field trips, crafts, games, and cooking projects. Our “Reading is Fun” and “Math Power Hour” return as positive skills reinforcement. To register please visit <https://tinyurl.com/ybkwmrxh>

Town Camp Weekly Theme Schedule:

Week 1 | June 10-14: International Discovery

Take a trip around the world in one week of Town Camp! Eat, play, and say hello like children from all over the world. Activities include making a totem pole, celebrating Japanese Children's Day, cooking breakfast sushi and eating with chopsticks, and writing your name in Egyptian hieroglyphs.

Week 2 | June 17 – 21: Urban Nature

Oakland has some of the most incredible nature right in the middle of the city! Our adventures will explore the animal and plant biology and ecologies that mother nature offers all around us. Go on a Fibonacci hunt to find the mathematical sequences that nature uses. Print pictures with the sun. Help plant a garden in your park or bring the gardens indoors. Eat Snails! On Friday campers explore Lake Merritt and the country's oldest Wildlife Refuge.

Week 3 | June 24 – 28: Bay Area Explores

This week campers will come face to face with elephants at the Oakland Zoo, watch flicks at the historic Grand Lake Theater or take a trip to Fenton's for ice cream as they explore all over Oakland's backyard!

Week 4 | July 1 – 5: Sports and Safety

Campers learn about sportsmanship and sports safety while playing a variety of sports, including Basketball, T-Ball, Soccer, Track & Field, and many fun games like, Steal the Bacon, Dragon's Jewels, Capture the Flag and more. Special guests for join us from the Oakland Fire Department and Oakland Police Department. No camp on July 4th. The week concludes with exclusive access to the Oakland Coliseum for a behind the scene tour and fun on the field with the Oakland Athletics.

Week 5 | July 8 – 12: Health & Wellness

Ready! Set! Go! This fun-filled week will keep campers moving, as they explore new ways to stay fit, healthy and try nutritional foods; from yoga, soccer, dance, and group games, to a cooking

class. The weekends in celebration at the second annual Camp Olympics at Arroyo Viejo Park where campers represent their recreation center by competing in silly games.

Week 6 | July 15 – 19: Community Reinvestment

The importance of volunteerism, stewardship and financial literacy is emphasized as campers spend the week making a positive impact on their community. Make a piggy bank, create a care packet for the homeless, and complete a neighborhood service project. Campers are rewarded for their stewardship with a special swim day at Cull Canyon Lake at the end of the week.

Week 7 | July 22 – 26: Arts – N – Expression

A jam-packed week of art, drama and dance workshops designed for creative exploration. Campers spend the week turning their stories into working scripts, writing dialogue, developing characters, and choreographing simple movements as well as learn basic set design. Family and Friends are invited to a special event on Friday produced and performed by campers.

Week 8 | July 29 – Aug 2: Berkeley Lab Science

Put on your lab coat and safety goggles for this amazing week of science fun! Explore Nanotechnology, Electric Circuitry, and Chemistry with the support of Lawrence Berkeley Labs! Delve into harnessing the sun's power, make an egg bounce, and study astronomy at Chabot Space & Science.

Week 9 | Aug 4 – 7 OR Aug 7 – 10: Feather River Overnight

Have fun, make friends, & build confidence in the Plumas National Forest! Campers will enjoy a wide variety of activities nature hikes, swimming, arts & crafts, campfires, music, drama, camp talent show, star gazing, fishing and horseback trail ride. While at Feather River, campers will stay in wooden cabins or rustic wooden platform canvas style tents nestled among the trees or overlook the Spanish Creek. All tents and cabins are furnished with cots or beds with a table, bench, and shelves for your convenience and sleep up to four. AGES 9-12 ONLY.

AAMLO Program Puts Jazz Classics in Perspective – On Saturday, April 27, from 2pm to 4pm, the African American Museum and Library at Oakland (AAMLO; 659 14th St.) will conclude its three-part series of classes that consider the history and cultural contexts of jazz and blues music. Conceived as a three-week drop-in class, we will look at the earliest origins of West Coast Jazz to classics of the genre reconsidered. All are welcome to attend and no advanced registration or materials are required for this course. For information, contact Veda Silva, Interim Chief Curator, at vsilva@oaklandlibrary.org or (510) 637-0200.

Kids Can Learn the Art of Repujado (Metal Embossing) at the Library – On Saturday, April 27, at 10:30am, artist Rachel-Anne Palacios will appear at the Golden Gate Branch Library (5606 San Pablo Ave.), to show children the art of metal embossing, known as *repujado* in Spanish. This special workshop is held in honor of El día de los niños/El día de los libros (Children's Day/Book

Day). For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023. Ms. Palacios will offer the same workshop at Eastmont Branch (in the Eastmont Town Center, 7200 Bancroft Ave., Suite 211) on Tuesday, April 30, at 3pm.

Gardeners, Come Learn about Plants that Attract Hummingbirds and Butterflies – On Saturday, April 27, at 11am, come to the Rockridge Branch Library (5366 College Ave.) to learn what to plant to attract hummingbirds and butterflies to your garden. Hummingbirds and butterflies are a beautiful sign of a thriving garden. Find out what types of butterflies and hummingbirds are found in our region and learn the best methods for growing the perennials and evergreens that attract them. This program will be presented by Connie Yip, an Alameda County Master Gardener and a landscape architect. For information, contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or (510) 597-5017

Tribute to the Arts – On Saturday, April 27, from 2pm to 4pm, the African American Museum & Library at Oakland (AAMLO; 659 14th Street) is celebrating National Poetry Month with an afternoon of poetry reading and performances featuring the Bay Area's Elite Spoken Word Artist Nicia DeLovely, Motivational Speaker Rabboni Selah, and Producer and Host of Mics Uncut Ahavah. For information, contact Veda Silva, Interim Chief Curator, at vsilva@oaklandlibrary.org or (510) 637-0200.

Celebrate Día with Mariela Herrera – On Monday, April 29, at 10:30am, singer Mariela Herrera will bring her energetic bilingual music and storytelling to the Main Library Children's Room (125 14th St.) to celebrate of El día de los niños/El día de los libros (Children's Day/Book Day). For information, contact Pat Toney, Librarian II, at ptoney@oaklandlibrary.org or (510) 238-3848. Mariela will also perform at the Eastmont Branch (7200 Bancroft Ave., Ste. 211 in the Eastmont Town Center; 510-615-5726) on Tuesday, April 30, at 11am; the Elmhurst Branch (1427 88th Ave.; 510-615-5727) on Tuesday, April 30, at 5pm; and the César E. Chávez Branch (3301 East 12th St., Ste. 271; 510-535-5620) on Saturday, May 4, at 2pm.

Movie Night: "California Golde" at Luckyduck Bike Shop & Café – On Thursday, May 2, at 7pm, the Oakland Public Library's Women* Bike Book Club is having an off-site movie screening of the film *California Golde*. This special event is being held at Luckyduck Bike Shop & Café (302 12th St.). Shot entirely on Kodak Super 8 film by Sandy Carson in California's Sierra National Forest and narrated by Ronnie Romance JR., the short film chronicles a completely analog tour off the grid—with no digital devices, apps, or GPS. It's an 'art film,' blending the aesthetic of 1970s surf movies with the modern-day popularity of off-road bike touring. Hear about their hazy analog bike tour and get inspired! The Women* Bike Book Club is open to all.

For information, contact Erin Sanders, Golden Gate Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023.

Celebrate National Poetry Month at Montclair Branch Library – On Tuesday, April 23, from 6pm to 8pm, six local poets will read their poetry in celebration of National Poetry Month at the Montclair Branch Library (1687 Mountain Blvd.). The reading will be followed by a short open-mic period. The featured poets are Sheryl J. Bize Boutte, Grace Marie Grafton, John Rowe, Leticia Garcia Bradford, Gary Turchin, and Tobey Kaplan. For information, contact Vicky Chen, Branch Manager, at vchen@oaklandlibrary.org or (510) 482-7810.

Lakeview Branch Screening "In the Land of My Ancestors" – On Saturday, May 4, at 1pm, the Lakeview Branch Library (550 El Embarcadero) is offering a free screening of the documentary film *In the Land of My Ancestors*. The short film, produced by South Asian photojournalist Rucha Chitnis, celebrates the resiliency and touching generosity of beloved Ohlone elder Ann Marie Sayers. The film shines light on the perilous impact of colonization and settler colonialism on Ohlone people in the San Francisco Bay Area and shows how Sayers created a refuge for many indigenous peoples in her ancestral land called the Indian Canyon to reclaim their culture, spirituality, and roots. For more information, contact Xochitl Gavidia, Branch Manager, at xgavidia@oaklandlibrary.org or (510) 238-7344.

Connect, Create, Contribute – On Wednesday, May 1, from 10am – 2pm, the City of Oakland's Human Services Department is hosting its annual Older Americans Month event. The theme of the event is "Connect, Create, Contribute." This event will include information tables, recognitions, performances, speakers and other activities on Frank H. Ogawa Plaza, 14th Street at Broadway.

Lunch and snacks will be provided to Seniors by local agencies who may have answers to Oakland's food desert issue. Human Services will also host a Seniors' Art Exhibit in the lobby of the Lionel Wilson Building, 150 Frank H. Ogawa Plaza and City Hall. The exhibit will be open to the public from May 1st– 31st. Shuttle service will be provided for seniors from the four City of Oakland Senior Centers to the event on May 1. Shuttle space is limited, so please contact your local area Senior Center as soon as possible. The event, including transportation, is free. For Senior Center locations, please visit <http://bit.ly/2ncPSso>.

For more information on the event, please contact Terry McIntosh at tmcintosh@oaklandnet.com or (510) 238-2385. For more information on the art exhibit, please contact Andrea Turner, Senior Services Supervisor, at aturner@oaklandnet.com or (510) 238-2987.

Getting a Good Night's Sleep – On Friday, May 3, 9am – 3:30pm, join the Downtown Oakland Senior Center for A Good Night's Sleep. Are you having trouble sleeping through the night? Are you finding yourself watching movies at 2:00 in the morning? Have you run out of sheep to count? Then don't you dare miss out on this very important event. This is your opportunity to interact with physicians, clinicians and researchers to discover why we older adults can't seem to get a Good Night's Sleep. We'll investigate the necessity of sleep, and the impacts lack of sleep has on our health and well-being including insomnia, sleep apnea, and other sleep disorders.

The day-long Conference features speakers from:

- UC San Francisco
- Stanford University
- Kaiser Hospital

There will be informative and interactive break-out sessions, a Vendor Resource Room, refreshments, and prize drawings too! Head to the DOSC Reception Desk or call (510) 238-3284 to sign up.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator