

DISTRIBUTION DATE: February 15, 2019



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: February 15, 2019

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements – During the week of February 18, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Agency Administrative Manager (Oakland Fire Department)
- Clean Community Supervisor

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Oakland Unite Releases Request for Proposals—On Friday, January 18, the City of Oakland Human Services Department's Oakland Unite released a Request for Proposals (RFP). The City seeks qualified agencies to form a network of community providers and system partners who strive together to support people at the center of violence. Approximately \$10 million in funding, primarily from the Oakland Public Safety and Services Violence Prevention Act, will be available through the RFP for the period from July 1, 2019 through June 30, 2021. The **deadline for submission is Thursday, February 28, 2019 by 5:00 p.m.** (PST). For more information go to: <http://oaklandunite.org/grantee-corner/funding-opportunities/> and for questions about the RFP e-mail Oakland Unite RFP at oaklanduniterfp@oaklandnet.com.

Oakland Hunger Brown Bag Distribution – On Friday, February 15, 2019, the Human Services Department and the Emergency Food Providers Advisory Committee are sponsoring a food distribution for low-income families and seniors.

Central East Oakland:

- Brookins A.M.E. Church | 2201 73rd Avenue | (510) 333-4798, (510) 638-1842
- Wings of Love Church | 7007 Mac Arthur Boulevard | (510) 569-0223
- Project Outreach | East Oakland Food Pantry | 1256 71st Avenue | (510) 435-5422

West Oakland:

- Prescott Joseph Center | 920 Peralta St. | (510) 827-9715
- Last Phase Loaves & Fishes | 1060 32nd Street | (510) 689-6720
- Friendship Christian Center | 1904 Adeline Street | (510) 835-8539

Elmhurst:

- Unity Outreach | 1909 100th Ave. | (510) 652-0789
- Elmhurst Presbyterian | 1332 – 98th Avenue | (510) 568-7861

Central Oakland:

- Cornerstone Missionary Baptist Church | 3535 38th Avenue | (510) 530-9166

San Antonio:

- Zion Tabernacle COGIC | 2147 E. 15th Street | (510) 827-7730 or (510) 978-8868
- 13th Avenue Church of Christ | 1300 E. 24th Street | (510) 485-2927

North Oakland:

- Downs Memorial Church | 6026 Idaho Street | (510) 654-5858
- Telegraph Ministry Center | 5316 Telegraph Avenue | (510) 658-4457

Fruitvale:

- Agnes Memorial Church | 2372 International Boulevard | (510) 533-1101
- St. Elizabeth's Parish | 1500 34th Avenue | (510) 536-1266

RFP for Citywide Workforce Development Analysis – Through **2pm on Monday, March 4**, the Economic & Workforce Development Department is seeking proposals from qualified individuals or organizations to conduct a comprehensive analysis of investments in Oakland's workforce

development networks, programs, and services, including public (City, OUSD, and Peralta Community College District), private, and non-profit partners. This analysis will provide an overview of the public, private, and nonprofit organizations that fund, provide, or otherwise support the availability of career development, education, and training services and help to both identify gaps as well as areas of overlap in the current network of organizations that support this work. The City welcomes responses that assemble a team of partners to carry out this work. To view the Request for Proposals (RFP), please visit www.oaklandca.gov/documents/request-for-proposals-for-citywide-workforce-development-analysis.

For more information, please contact Stephen Baiter, Executive Director of the Workforce Development Board, sbaiter@oaklandca.gov or (510) 238-6440.

RFQ for Evaluator of the Cultural Strategists-in-Government Pilot Program – Through **2pm on Wednesday, March 6**, the Cultural Affairs Division within the Economic & Workforce Development Division is seeking submissions from qualified individuals to design an evaluation and analysis of the Cultural Strategists-in-Government Pilot Program. The pilot program, announced in November, supports five culturists-in-residence slots in City departments designed to infuse City policy-making and practices with new creative and culturally-competent thinking and problem-solving to promote civic belonging and well-being. To view the Request for Qualifications (RFQ), please visit <https://www.oaklandca.gov/resources/request-for-qualifications-for-cultural-strategists-in-government>. For more information, please contact Roberto Bedoya, Cultural Affairs Manager, rbedoya@oaklandca.gov or (510) 238- 2136.

Summer Camp Survey – On Monday January 28, 2019 Oakland Parks, Recreation, and Youth Development (OPRYD) released their “Summer Camp Survey”. The Survey is part of OPRYD’s continued efforts to improve the summer experience for youth in Oakland and make sure everyone has access to a quality camp. The goal of this survey is to gain a clearer understanding of who is attending OPRYD summer camps, who isn’t, and the barriers to participation. Questions asked include how to improve the camp program, what is working, and what changes participants would like to see. To complete the survey please visit:

English - <https://tinyurl.com/yatsdvnr>
Spanish - <https://tinyurl.com/y7xgnug5>
Chinese - <https://tinyurl.com/y9ofr7hu>

Registration Open for Town Camp – Oakland Parks, Recreation, and Youth Development (OPRYD) is excited to announce the return of Town Camp: the Oakland youth summer experience. On Friday January 25, 2019 OPRYD opened registration for the summer 2019 session. Town Camp offers Oakland youth an opportunity to learn leadership skills and develop

self-confidence in a safe and inclusive environment. Each week of camp has an exciting theme including activities such as swimming, field trips, crafts, games, and cooking projects. Our "Reading is Fun" and "Math Power Hour" return as positive skills reinforcement. To register please visit <https://tinyurl.com/ybkwmrxh>

City Seeks Proposals from Organizations to Provide Career Development, Job Training Services – Through Wednesday, March 6, the City of Oakland's Workforce Development Board (OWDB) is accepting proposals from organizations to provide workforce development services for adults and youth using approximately \$2 million in federal Workforce Innovation and Opportunity Act (WIOA) funds under its purview. The goal of these investments is to help individuals to build skills and acquire credentials for employment, and assist businesses with finding and retaining a qualified workforce. Contracts resulting from this Request for Proposals (RFP) process are anticipated to run from July 2019 through June 2022. The OWDB has issued two separate RFPs: one for services for low and very-low income youth and young adults, ages 16-24, and a second to operate career centers and provide direct services for adult job seekers and workers, 18 and older. Through each of these RFP processes, the OWDB seeks to resource a network of qualified providers to make WIOA services more accessible to priority populations and geographical areas (East Oakland, Central/Fruitvale and West Oakland) and advance the economic security and resilience of Oakland's most vulnerable residents so they can secure quality jobs and careers in high growth pathways and industries. The City will host a bidders' conference for each of the RFPs as follows:

- **WIOA Adult/Dislocated Worker/One-Stop Career Center RFP**
Monday, January 28, from 10am - noon
- **WIOA Youth RFP**
Monday, January 28, from 1:30 - 3:30 pm

Both conferences will be held in Hearing Room 4 at Oakland City Hall, 1 Frank H. Ogawa Plaza. To download the RFPs, disclosures and attachments, visit www.oaklandca.gov/wdb. For more information, please contact Lazandra Dial, OWDB Program Analyst, at (510) 238-3474 or owdb@oaklandca.gov.

30-day Comment Period on OWDB Draft Local Plan Modifications – Through Monday, March 11, the Oakland Workforce Development Board (OWDB) is asking for public comment on the Draft 2017-2020 Local Plan Biennial Modifications. The Modifications focus on enhancing workforce opportunities for people with intellectual and developmental disabilities; Child Support clients; CalFresh Employment and Training recipients; and English Language Learners, Foreign Born and Refugees clients. The Draft Plan Modifications were informed by insight gained at stakeholder meetings held in November 2018 by OWDB, with the Alameda County Workforce Development Board and EastBay Works Coordinator. At these November meetings, the Alameda

County Social Services Agency, Alameda County Department of Child Support Services and the California Department of Rehabilitation each provided an overview of their respective workforce programs that support the target populations. To encourage comment on the Draft Local Plan Modifications, OWDB is hosting a Listening Session to provide a forum for public comment on:

- Wednesday, February 27, 4:00 to 6:00 p.m.
Oakland City Hall, Hearing Room 1
1 Frank H. Ogawa Plaza, Oakland CA 94612

For those who are unable to attend the free, public Listening Session, there are three additional ways to submit your comments:

- Use the online comment form at <https://www.oaklandca.gov/services/owdb-draft-local-plan-modifications>
- Send your comments via email to owdb@oaklandca.gov
- Mail your written comments to Oakland Workforce Development Board, City of Oakland, Attn: Lazandra Dial, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland CA 94612.

All comments must be received by March 11, 2019. Comments received by the deadline will be sent along with the Draft Local Plan to the California Workforce Development Board (CWDB) on March 15. The Local Plan is not final until it is reviewed by the CWDB and signed by Mayor Libby Schaaf. The signed Local Plan is due to CWDB in August. For more information, please contact Lazandra Dial, Program Analyst at ldial@oaklandca.gov or (510) 238-3474.

2019 Earned Income Tax Credit (EITC) Kick-Off Event: Mark your calendar and join the Alameda County – Oakland Community Action Partnership (AC-OCAP) and Mayor Libby Schaaf next **Thursday, February 21, 2019** in the Business Assistance Center (BAC) located at 270 Frank H. Ogawa Plaza to help kick-off the city's FREE Volunteer Income Tax Assistance (VITA) site. The press event begins at 9am – See you there!

For more information, please contact AC-OCAP in the Humans Services Department at (510) 238-2362 or via e-mail at AC-OCAP@oaklandca.gov.

LED Cosplay Props for Teens at Golden Gate Library – On Saturday, February 16, at noon, Ace Monster Toys is coming to Golden Gate Branch Library (5606 San Pablo Avenue) to lead an awesome maker program for teens. We'll learn how to add LEDs to laser cut forms and then hand sew the circuit. The project will take about 90 minutes to complete. This program is for ages 13 and up, and space is limited to 10 people. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023.

A Zest for Life: Film Screening and Dance Performance at Lakeview Library – On Saturday, February 16, at 12pm, the Lakeview Branch Library (550 El Embarcadero) is offering a free film screening for Black History Month. Join us to watch the documentary *A Zest for Life: Afro Peruvian Rhythms, a Source of Latin Jazz*. You'll be dancing in your seat as you learn about the fascinating history of African rhythms and dance in Peruvian culture. A dance performance will follow the film. For information, contact Xochitl Gavidia, Branch Manager, at xgavidia@oaklandlibrary.org or (510) 238-7344.

Book Launch for Poverty Scholarship at Chávez Branch Library – On Saturday, February 16, from 1pm to 3pm, POOR Press is celebrating the release of *Poverty Scholarship: Poor People-Led Theory, Art, Words and Tears Across Mama Earth* with a party at César E. Chávez Branch Library (3301 East 12th Street, Suite 271). With this book Tiny and other poverty skolaz at POOR Magazine hope to change the discourse on poverty, homelessness, and incarceration. "Poverty Scholarship" also includes original art and words from known and unknown poverty, disability, indigenous skolaz, poets and teachers such as Leroy Moore, Al and Tony Robles, Corrina Gould, Joey Villareal and many more. For information, contact Peter Villasenor, Branch Manager, at pvillasenor@oaklandlibrary.org or (510) 535-5620.

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Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator