



DISTRIBUTION DATE: April 19, 2019

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: April 19, 2019

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements – During the week of April 22, the Human Resources Management Department (HRM) anticipates posting job announcement(s) for the following position(s):

- Heavy Equipment Operator

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

25th Annual Oakland Earth Day – On Saturday, April 20, Oakland will hold its largest annual volunteer cleaning and greening event, *Oakland Earth Day*. Over 3,000 volunteers are anticipated at 80 locations to pick up litter, remove graffiti, weed, mulch, and restore native plant habitat. Approximately 45 sites are in parks or along creeks and other waterways, and about 35 sites will be neighborhood cleanups of streets, sidewalks and schools. Oakland Public Works sponsors the event, with support from the Alameda County Flood Control and Water Conservation District, and participation of more than 70 community groups including Friends of Sausal Creek, Oakland Parks and Recreation Foundation, Keep Oakland Beautiful, and the Unity Council.

Last year, more than 2,700 volunteers pitched in. Groups and individuals of all ages and abilities are invited to join. All tools are provided. For an interactive map and details on projects, visit www.oaklandearthday.org. Groups of 10 or more should R.S.V.P. with the site coordinator. Individuals and small groups are encouraged, but not required, to R.S.V.P. For more information, please contact Mike Perlmutter, Environmental Stewardship Team Supervisor, at mperlmutter@oaklandca.gov, or (510) 238-7294.

Free Downtown Walking Tours Offer Glimpse of Oakland's History – From May to October, free 90-minute walking tours of downtown will be offered every Wednesday and Saturday. Eight different tour itineraries let residents and visitors glimpse both today's happening scene and landmarks from Oakland's past by showcasing the city's changing skyline, landmarks, churches and high-rises. Each tour, led by a volunteer guide, begins at 10:00 a.m. from various starting locations depending on the itinerary. The six-month-long Oakland Tours season ensures ample opportunity to take in each of the eight tour itineraries. Reservations are recommended by leaving a message on the Tours' 24-hour hotline at (510) 238-3234 or via email to aallen@oaklandca.gov. The tour brochure, itinerary descriptions, dates and starting locations are available at www.oaklandca.gov/walkingtours. For more information, please contact Annalee Allen, Tours Coordinator, at aallen@oaklandca.gov or (510) 238-3234.

Register for Small Business Week – From May 5 to May 11, the City of Oakland and our business service provider partners are hosting free workshops, panel discussions and events to mark Oakland Small Business Week. For 2019, we're taking the workshops into the commercial districts that small business call home. Entrepreneurs and business owners may choose from networking events, informative workshops and insightful panels in Downtown, East Oakland, Fruitvale and West Oakland. Session topics include social media, tech tools, access to capital, cyber security, business models, women mentoring women, business operations and more. Celebrate at Monday's family-owned legacy business awards reception, Tuesday's City Council recognition of local small business owners and Wednesday's Oakland Multi-Cultural Chambers' Members of the Year Awards Reception. For more details or to register, visit www.oaklandca.gov/sbw.

City Arts Grant Applications Now Available – Through Monday, May 15, the Cultural Funding Program is accepting applications for its 2019-2020 grants supporting arts and cultural activities in Oakland. The four project areas in this round of grants are Arts-in-the-Schools, Organization Project, Individual Artist Project and Organizational Assistance. While the exact amount of funds available for grants will not be known until the City Council adopts the 2019-2021 Policy Budget in June, in FY18-19 \$1.2 million in grants were awarded to 79 individual artists and nonprofit organizations. All applicants must be Oakland-based, and all arts activities must be presented in Oakland between July 1, 2019 and June 30, 2020. Of the six How-To-Apply workshops that were scheduled to assist applicants, the one remaining workshop is:

Art-in-the-Schools, Individual Artist Project and Organization Project

- Saturday, April 20, 11:00 a.m.
East Oakland Youth Development Center, 8200 International Boulevard

All grant seekers are strongly encouraged to attend one of the free workshops before applying. Advance registration is suggested; applicants should email dpate@oaklandca.gov to confirm attendance. The Cultural Funding Program relies on a competitive panel process to determine award recipients and funding allocations. Grant recommendations must be approved by the Funding Advisory Committee and Oakland City Council before contracts are awarded. Interested artists and nonprofit organizations can learn more about the project categories, access the grant guidelines and find the application forms at www.oaklandculturalarts.org. Read the [media release](#). For more information, please contact Denise Pate, Cultural Funding Coordinator, at dpate@oaklandca.gov or (510) 238-7561.

E-Scooter User Survey – The Oakland Department of Transportation (OakDOT) wants to better understand how Oaklanders are using e-scooters. Questions asked include whether you use e-scooters, how often, for what kinds of trips, and whether you've ever been injured while riding. By taking this short survey, you will help inform future plans and policies regarding e-scooters.

The survey will take approximately 5-10 minutes to complete.

- English - www.tinyurl.com/oakscooter
- Spanish - www.tinyurl.com/oakscooterspanish
- Chinese - <http://www.tinyurl.com/oakscooterchinese>

What are e-scooters?

Shared e-scooters are the newest transportation option for getting around Oakland. E-scooters have the potential to help achieve City goals, such as improving transportation choices and minimizing parking demand, congestion and pollution. However, when used improperly e-scooters can obstruct sidewalks, curb ramps, and other portions of the public right-of-way.

Learn more about the e-scooter permit program [here](#). Learn about all of Oakland's shared mobility programs and how to sign-up for discounted memberships [here](#).

Equitable Program Design – The Office of Resilience's Civic Design Lab is reimagining how they can help City staff design programs and policies for equity and need your help. As the Civic Design Lab ("CDL") begins to reimagine the various ways to support City staff, they are looking at different models for inspiration to define work and create shared opportunities for collaboration and buy-in. You're invited to join the CDL during office hours to share your vision for how to engage in Equity-Centered Community Design.

Office Hours: Mondays, Wednesdays and Fridays - 3pm -5pm | City Hall, 9th Floor

More on equity centered design:

Who is a designer (hint: YOU!) - "A designer is anyone who has agency to make a decision, however small, that will impact a group of people or the environment. Every decision we make has an impact on equity."

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"The reality of our society is that any system produces what it was designed to produce (unless a stronger force intervenes). Therefore, if oppression, inequalities, and inequities are designed, they can be redesigned. As we strive for human equity, we have to be able to recognize inequity and have the ability to recognize ourselves as designers who have the power disrupt it."

Source: [Creative Reaction Lab's Equity-Centered Community Design Field Guide](#)

Dunsmuir Hellman Jumpin' Bunny Festival – Hosted by Oakland Parks, Recreation, and Youth Development, the annual celebration features jumpers for all ages, egg hunts, games, entertainment, face-painting and crafts; as well as, petting zoo, Mansion tours, gift shop, food, entertainment by Prescott clowns, tap dancing bunnies and the celebrated appearance of the Bunny himself! Saturday, April 20, 2019 10 a.m. to 3 p.m. Purchase tickets via <http://tinyurl.com/y326ru4p> For more information about The Jumpin' Bunny Festival or any other Dunsmuir Hellman Historic Estate event, please contact (510) 615-5555 or email: dhheevents@gmail.com

Ace Kids Golf Casino Night Fundraiser – On Saturday May 11, from 7 – 10pm, Ace Kids Golf invites you to the 1st Casino Night Fundraiser. The night is dedicated to raising funds to continue Ace Kids Golf's youth development and mentorship programs. Tickets are \$50 before April 10, \$60 after. Admission includes, poker chips hor d'oeuvres, raffle tickets as well as hours of game play! Child care will be provided but must be requested by April 24. For more information please contact Preston Pinkney at ppinkney@oaklandca.gov.

OPRYD Town Camp – Oakland Parks, Recreation, and Youth Development (OPRYD) is excited to announce the return of Town Camp: the Oakland youth summer experience. Town Camp offers Oakland youth an opportunity to learn leadership skills and develop self-confidence in a safe and inclusive environment. Each week of camp has an exciting theme including activities such as swimming, field trips, crafts, games, and cooking projects. Our "Reading is Fun" and "Math Power Hour" return as positive skills reinforcement. To register please visit <https://tinyurl.com/ybkwmrxh>

Town Camp Weekly Theme Schedule:

Week 1 | June 10-14: International Discovery

Take a trip around the world in one week of Town Camp! Eat, play, and say hello like children from all over the world. Activities include making a totem pole, celebrating Japanese Children's Day, cooking breakfast sushi and eating with chopsticks, and writing your name in Egyptian hieroglyphs.

Week 2 | June 17 – 21: Urban Nature

Oakland has some of the most incredible nature right in the middle of the city! Our adventures will explore the animal and plant biology and ecologies that mother nature offers all around us. Go on a Fibonacci hunt to find the mathematical sequences that nature uses. Print pictures with the sun. Help plant a garden in your park or bring the gardens indoors. Eat Snails! On Friday campers explore Lake Merritt and the country's oldest Wildlife Refuge.

Week 3 | June 24 – 28: Bay Area Explores

This week campers will come face to face with elephants at the Oakland Zoo, watch flicks at the historic Grand Lake Theater or take a trip to Fenton's for ice cream as they explore all over Oakland's backyard!

Week 4 | July 1 – 5: Sports and Safety

Campers learn about sportsmanship and sports safety while playing a variety of sports, including Basketball, T-Ball, Soccer, Track & Field, and many fun games like, Steal the Bacon, Dragon's Jewells, Capture the Flag and more. Special guests for join us from the Oakland Fire Department and Oakland Police Department. No camp on July 4th. The week concludes with exclusive access to the Oakland Coliseum for a behind the scene tour and fun on the field with the Oakland Athletics.

Week 5 | July 8 – 12: Health & Wellness

Ready! Set! Go! This fun-filled week will keep campers moving, as they explore new ways to stay fit, healthy and try nutritional foods; from yoga, soccer, dance, and group games, to a cooking class. The weekends in celebration at the second annual Camp Olympics at Arroyo Viejo Park where campers represent their recreation center by competing in silly games.

Week 6 | July 15 – 19: Community Reinvestment

The importance of volunteerism, stewardship and financial literacy is emphasized as campers spend the week making a positive impact on their community. Make a piggy bank, create a care packet for the homeless, and complete a neighborhood service project. Campers are rewarded for their stewardship with a special swim day at Cull Canyon Lake at the end of the week.

Week 7 | July 22 – 26: Arts – N – Expression

A jam-packed week of art, drama and dance workshops designed for creative exploration. Campers spend the week turning their stories into working scripts, writing dialogue, developing characters, and choreographing simple movements as well as learn basic set design. Family and Friends are invited to a special event on Friday produced and performed by campers.

Week 8 | July 29 – Aug 2: Berkeley Lab Science

Put on your lab coat and safety goggles for this amazing week of science fun! Explore Nanotechnology, Electric Circuitry, and Chemistry with the support of Lawrence Berkeley Labs! Delve into harnessing the sun's power, make an egg bounce, and study astronomy at Chabot Space & Science.

Week 9 | Aug 4 – 7 OR Aug 7 – 10: Feather River Overnight

Have fun, make friends, & build confidence in the Plumas National Forest! Campers will enjoy a wide variety of activities nature hikes, swimming, arts & crafts, campfires, music, drama, camp talent show, star gazing, fishing and horseback trail ride. While at Feather River, campers will stay in wooden cabins or rustic wooden platform canvas style tents nestled among the trees or overlook the Spanish Creek. All tents and cabins are furnished with cots or beds with a table, bench, and shelves for your convenience and sleep up to four. AGES 9-12 ONLY.

Earth Day - On Saturday April 20, Oakland Parks, Recreation and Youth Development (OPRYD) will celebrate Earth Day with park clean ups and beautification projects at the following

Allendale Recreation Center 3711 Suter St. 10 a.m. – 1 p.m.	Gardens at Lake Merritt 666 Bellevue Ave. 9 a.m. – 12 p.m.
Arroyo Viejo Park 7701 Krause Ave. 9 a.m. – 12 p.m.	Joaquin Miller Park 3232 Joaquin Miller Rd. 9:15 a.m. – 12:30 p.m.
Bushrod Recreation Center 560 59th St. 9 a.m. – 12 p.m.	Montclair Park Sunday April 21 6300 Moraga Ave. 9 a.m. – 1 p.m.
Dimond Canyon 3860 Hanly Rd. 9 a.m. – 12 p.m.	Mosswood Park 3612 Webster St. 9:30 a.m. – 3:30 p.m.
F.M. Smith Recreation Center 1969 Park Boulevard 9 a.m. – 12 p.m.	San Antonio Park E. 19th St. and 17th Ave. 10 a.m. – 1 p.m.
Lake Merritt Sailboat House 568 Bellevue Ave. 9 a.m. – 1 p.m.	Tassafaronga Park 975 85th Ave. 10 a.m. – 4 p.m.

OPRYD locations around the city:

For information about Earth Day project, visit <https://tinyurl.com/y6xw5pb2> or contact individual sites.

Teens, Enter the Library's National Poetry Month Contest! – April is National Poetry Month, and teens can get in the spirit by entering a poetry contest at several Oakland Public Library locations. Come to one of the participating branches to create collage poetry, magnetic poetry, or black-out poetry. Your poem will be entered into a contest to be judged by other teens and the winners will get gift cards! For ages 13-18. For information contact Sharon McKellar, Supervising Librarian, at smckellar@oaklandlibrary.org or (510) 238-7613. Upcoming dates and locations are:

- Asian Branch (388 9th St. Suite 190; 510-238-3400), Friday, April 12, at 2:30pm (Collage Poetry)

- Brookfield Branch (9255 Edes Ave.; 510-615-5725), Friday, April 12, 3:30pm (Magnetic & Blackout Poetry)
 - 81st Avenue Branch (1021 81st Ave. 510-615-5812), Saturday, April 13, 1:30pm (Magnetic & Blackout Poetry)
 - Lakeview Branch (550 El Embarcadero; 510-238-7344), Tuesday, April 16, 4:30pm (Magnetic Poetry)
 - Asian Branch (388 9th St. Suite 190; 510-238-3400), Friday, April 19, 2:30pm
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Oakland Youth Poets are Coming to Pegasus Books – On Friday, April 19, at 7pm, Oakland's best young poets are appearing in an event you won't want to miss! This year's Finalists for the Oakland Youth Poet Laureate will be performing, with their judges, at Pegasus Books (5560 College Ave; 510-652-6259). Come hear the talented, powerful, passionate voices building our future! For information, contact Sharon McKellar, Supervising Librarian, at smckellar@oaklandlibrary.org or (510) 238-7613.

Friends of Negro Spirituals Present "A Bridge That Brought Us Over" – On Saturday, April 20, from 1pm to 3:30pm, the West Oakland Branch Library (1801 Adeline St.) is hosting a Friends of the Negro Spirituals presentation of "A Bridge That Brought Us Over." The program will explore core features and early purposes of spirituals. Angela Thomas and Sam Edwards, co-chairs of the Friends of Negro Spirituals' Education Committee, will be presenting. Contact FNS at 510-869-4389 or at fns3@juno.com for more information.

AAMLO Program Seeks to Put Jazz Classics in Perspective – On Saturday, April 20, from 2pm to 4pm, the African American Museum and Library at Oakland (AAMLO; 659 14th St.) will resume a three-part series of classes that consider the history and cultural contexts of jazz and blues music. Conceived as a three-week drop-in class, we will look at the earliest origins of West Coast Jazz to classics of the genre reconsidered. All are welcome to attend and no advanced registration or materials are required for this course. The final class will take place on Saturday, April 27, from 2pm to 4pm. For information, contact Veda Silva, Interim Chief Curator, at vsilva@oaklandlibrary.org or (510) 637-0200.

Celebrate Día with Mariela Herrera – On Tuesday, April 23, at 12:30pm, singer Mariela Herrera will bring her energetic bilingual music and storytelling to the Melrose Branch Library (4805 Foothill Blvd.) to celebrate El día de los niños/El día de los libros (Children's Day/Book Day). For information, contact Thevaki Govinthasamy, Librarian I, at tgovinthasamy@oaklandlibrary.org or (510) 535-5623. Mariela will also perform at the Main

Library Children's Room (125 14th St.; 510-238-3134) on Monday, April 29, at 10:30am; the Eastmont Branch (7200 Bancroft Ave., Ste. 211 in the Eastmont Town Center; 510-615-5726) on Tuesday, April 30, at 11am; and the Elmhurst Branch (1427 88th Ave.; 510-615-5727) on Tuesday, April 30, at 5pm.

Celebrate National Poetry Month at Montclair Branch Library – On Tuesday, April 23, from 6pm to 8pm, six local poets will read their poetry in celebration of National Poetry Month at the Montclair Branch Library (1687 Mountain Blvd.). The reading will be followed by a short open-mic period. The featured poets are Sheryl J. Bize Boutte, Grace Marie Grafton, John Rowe, Leticia Garcia Bradford, Gary Turchin, and Tobey Kaplan. For information, contact Vicky Chen, Branch Manager, at vchen@oaklandlibrary.org or (510) 482-7810.

Main Library Hosts Youth Job and Paid Internship Fair – On Wednesday, April 24, from 2pm to 5pm, youths up to age 25 can meet with employers and youth agencies who offer paid internships in the @oaklandhasjobs Youth Job and Paid Internship Fair in the Main Library's Bradley Walters Community Room (125 14th St.). We will also have people on hand to review your resume. If you are interested in more job leads (dozens every week!) follow on Instagram or view it online at oaklandlibrary.org/oaklandhasjobs For information, contact Brian Boies, Librarian II, at bboies@oaklandlibrary.org or (510) 238-7332.

Words of Resilience: A National Poetry Month Celebration at the Main Library – On Thursday, April 25, from 6pm to 7:45pm, the Main Library (125 14th St.) will host Words of Resilience, a poetry event to celebrate National Poetry Month. Coordinated by author/poet DeMareon Gipson, the event will showcase how poetry can be used as an act of self-care and will consist of poetry performances, a panel discussion and an interactive writing exercise for attendees. Featured poets include Donte Clark, Raina Leon, Thea Matthews, and Etecia Brown. For information, contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Kids Can Learn About the Art of Repujado! – On Wednesday, April 24, 2pm, children can come to the 81st Avenue Branch Library (1021 81st Ave.) to learn about the art of repujado with artist Rachel-Anne Palacios! Repujado is the Spanish craft of pushing metal to give it an embossed look. This event is part of the Oakland Public Library's celebration of El día de los niños/El día de los libros (Children's Day/Book Day). Commonly known as Día, it is a celebration that emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. Each child attending will receive a free book. Rachel-Anne Palacios will also bring her workshop to Golden Gate Branch (5606 San Pablo Ave.) on Saturday, April 27, at 10:30am; and Eastmont Branch (7200 Bancroft Ave.) on Tuesday, April 30, at 3pm.

Connect, Create, Contribute – On Wednesday, May 1, from 10am – 2pm, the City of Oakland's Human Services Department is hosting its annual Older Americans Month event. The theme of the event is "Connect, Create, Contribute." This event will include information tables, recognitions, performances, speakers and other activities on Frank H. Ogawa Plaza, 14th Street at Broadway.

Lunch and snacks will be provided to Seniors by local agencies who may have answers to Oakland's food desert issue. Human Services will also host a Seniors' Art Exhibit in the lobby of the Lionel Wilson Building, 150 Frank H. Ogawa Plaza and City Hall. The exhibit will be open to the public from May 1st– 31st. Shuttle service will be provided for seniors from the four City of Oakland Senior Centers to the event on May 1. Shuttle space is limited, so please contact your local area Senior Center as soon as possible. The event, including transportation, is free. For Senior Center locations, please visit <http://bit.ly/2ncPSso>.

For more information on the event, please contact Terry McIntosh at tmcintosh@oaklandnet.com or (510) 238-2385. For more information on the art exhibit, please contact Andrea Turner, Senior Services Supervisor, at aturner@oaklandnet.com or (510) 238-2987.

Getting a Good Night's Sleep – On Friday, May 3, 9am – 3:30pm, join the Downtown Oakland Senior Center for A Good Night's Sleep. Are you having trouble sleeping through the night? Are you finding yourself watching movies at 2:00 in the morning? Have you run out of sheep to count? Then don't you dare miss out on this very important event. This is your opportunity to interact with physicians, clinicians and researchers to discover why we older adults can't seem to get a Good Night's Sleep. We'll investigate the necessity of sleep, and the impacts lack of sleep has on our health and well-being including insomnia, sleep apnea, and other sleep disorders.

The day-long Conference features speakers from:

- UC San Francisco
- Stanford University
- Kaiser Hospital

There will be informative and interactive break-out sessions, a Vendor Resource Room, refreshments, and prize drawings too! Head to the DOSC Reception Desk or call (510) 238-3284 to sign up.

Respectfully submitted,
/s/

SABRINA B. LANDRETH
City Administrator

