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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: December 6, 2019

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements – During the week of December 9, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Early Childhood Center Director
- Head Start/Early Head Start Assistant Instructor, Part-Time (Continuous)
- Head Start/Early Head Start Substitute Associate Instructor, Part-Time (Continuous)
- Head Start Health & Nutrition Coordinator
- Head Start Supervisor
- Health & Human Services Program Planner (Selective Certification in Homelessness)
- Legal Support Supervisor
- Street Maintenance Leader

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Shop Local All Season Long – Through the holiday season, shoppers can skip the stress of standing in lines to have fun, find great gifts and keep their money in Oakland supporting local businesses, providing local jobs and bolstering the city's economy. The one-stop portal at ShopOaklandNow.org is packed with information on holiday events, the #ShopOAKProud photo contest, online directories and a helpful concierge service.

With the inclusion of places to shop, eat and have fun, Oaklanders have many options on where to spend their dollars locally. The season-long campaign encourages Oakland residents and visitors to put their money where their hearts are by shopping locally. This theme aims to capture the immense pride and

affinity residents have for Oakland. Through **noon on Friday, December 20**, post your shopping selfie taken at local Oakland businesses, use the hashtag **#ShopOAKProud** in your post and tag the Oakland business where the photo was taken to be entered to win two round-trip tickets to any Southwest Airlines published, domestic destination including Hawaii.

Know what you want to give, but stumped where to find the gift item in Oakland? The free [Concierge Service](#) will help you find one-of-a-kind items at a local, independent business. To encourage turn-over of parking spots to better ensure availability for shoppers, the City will maintain standard pricing at all street meters and in City-owned garages and lots Monday through Saturday, with free parking on Sundays. Learn more about [holiday transportation and parking](#).

For more information, please read the [media release](#) or contact Harry Hamilton, Marketing Coordinator, at hjhamilton@oaklandca.gov.

Celebrate World Kamishibai Day at the Rockridge Library – On Thursday, December 5, at 10:30am, come to the Rockridge Branch Library (5366 College Avenue) to experience a story told in the Japanese kamishibai style. Kamishibai is interactive paper theater performance that originating in Japan after the turn of the century and flourished there before World War Two. Now kamishibai are used by story readers and story tellers around the world. All ages welcome; stories performed are best for ages 3 to 7 years old. This program will repeat on Saturday, December 7, 10:30am. For information, contact Erica Siskind, Librarian II, at esiskind@oaklandlibrary.org or (510) 597-5017.

Oakland Library Offers Two Drag Queen Storytime Programs – On Saturday, December 7, 10:30am, the Main Library, Children's Room (125 14th Street) offers Drag Queen Story Hour for kids. The program sets out to capture the imagination and play of gender fluidity in childhood and gives kids glamorous, positive, and bold queer role models. In spaces like this, kids are able to see people who defy rigid gender roles and imagine a world where people can present as they wish, where dress up is real. A second Drag Queen Story Hour will take place at Dimond Branch Library (3565 Fruitvale Avenue) on Tuesday, December 10, 7pm. For information, contact Anne Lennon, Children's Programs & Outreach Librarian, at alennon@oaklandlibrary.org or (510) 238-6844.

Children's Book Author Breanna J. McDaniel Coming to AAMLO for Children's Story Hour – On Saturday, December 7, 11am, the African American Museum & Library at Oakland (AAMLO; 659 14th Street) welcomes author Breanna J. McDaniel for its monthly Children's Story Hour. Ms. McDaniel will read and discuss *Hands Up*, her 2019 picture book illustrated by Shane W. Evans. "For many people," notes McDaniel, "the phrase 'hands up' brings forward difficult emotions like anger, sadness, frustration. And fear." However, the author continues, "With this story, I wanted to emphasize the ways I've experienced that phrase as part of my everyday life: at home, at play, in church, and at protests with young people leading the way." Copies of *Hands Up* will be given away as door prizes to

young visitors, and after the reading McDaniel will sign copies. For information, contact Bamidele Agbasegbe-Demerson, Chief Curator, at bagbasegbe-demerson@oaklandlibrary.org or (510) 637-0200.

Main Library Presents a Conversation about Gentrification with Author Matthew Schuerman – On Saturday, December 7, 1pm–2:30pm, Matthew Schuerman, author of *Newcomers: Gentrification and Its Discontents*, will be joined by Ernest Brown, Co-Executive of East Bay for Everyone, for a conversation at the Main Library's Bradley C. Walters Auditorium (125 14th Street). In *Newcomers*, Mr. Schuerman blends explorations of policy decisions with detailed narratives of developers, activists, and public officials to explain how gentrification became such a contested phenomenon. He focuses on three cities – New York, Chicago, and San Francisco – and hones in on the past and present of the Mission District in particular. For information, contact Mana Tominaga at mtominaga@oaklandlibrary.org or (510) 238-3134.

Piedmont Library Presents an Intro to Persian Poetry – On Saturday, December 7, 1pm, come to the Piedmont Avenue Branch Library (80 Echo Avenue) for a reading and discussion as we explore the poetry of Persia. Our program will focus on works by Omar Khayyam, Saadi, Sheikh Moselh-eddin, and Hafez. For information, contact Michelle Rosenthal, Branch Manager, at mrosenthal@oaklandlibrary.org or (510) 597-5011.

Meet Author Rabboni Selah at AAMLO – On Saturday, December 7, 2pm–4pm, the African American Museum & Library at Oakland (AAMLO; 659 14th Street) is having a special “Meet the Author” session featuring Oakland's own Rabboni Selah reading from his new book, *Learn to be Your Own Hero*. A poet, sage, public speaker, and master motivator, Mr. Selah is also the author of *How to Love Yourself in 40 Days*, *Stay Positive Baby!*, and *From the Soul of the Master*. For information, contact Bamidele Agbasegbe-Demerson, Chief Curator, at bagbasegbe-demerson@oaklandlibrary.org or (510) 637-0200.

Kwanzaa Story and Crafts at the Main Library – On Wednesday, December 11, 2:30pm–4pm, come to the Main Library's Children's Room (125 14th Street) for a read-aloud to learn about the holiday and Kwanzaa craft making with artist Antonia Moler. Kwanzaa, which means “first fruits,” is a week-long celebration (December 26–January 1) of African-American culture, heritage, and values. Light refreshments will be served. For information, contact Mahasin Aleem, Children's Services Librarian, at maleem@oaklandlibrary.org or (510) 238-3615.

Poetry Reading at the Main Library: Poets Laureate on Social Justice – On Thursday, December 12, 6pm–7:30pm, come explore poetry and social justice in a reading at the Main Library, Bradley C. Walters Community Room (125 14th Street). Host Ron Riecki, co-editor of *Undocumented: Great Lakes Poets Laureate on Social Justice*, will present six local poets laureate sharing poems around a

theme of social justice. The featured poets are: **Caroline Goodwin**, San Mateo County Poet Laureate (2014–16); **Darien Em**, Oakland Youth Poet Laureate Finalist (2018–19); **D.L. Lang**, Vallejo Poet Laureate (2017–19); **Juanita J. Martin**, Fairfield Poet Laureate (2010–12); **Dani Gabriel**, El Cerrito Poet Laureate (2018–present); and **Sarah Kobrinsky**, Emeryville Poet Laureate (2013–15). Applications for the 2020 Oakland Youth Poet Laureate Program will be open January 3–February 3. For information, contact Sharon McKellar, Supervising Librarian, at smckellar@oaklandlibrary.org or (510) 238-7613.

Help Bring Holiday Joy to Oakland's Children - The 41st Annual Mayor's Community Toy Drive makes the holidays joyful for Oakland children whose families can't afford gifts. Thanks to City Staff, hundreds of volunteers, more than 16,000 toys, books, gift cards and sporting equipment were given to thousands of children from low-income families. This year, we are more determined than ever to bring holiday cheer to Oakland families in need.

Each year, demand exceeds the number of toys collected – especially for older kids. To help us meet our need, please make a tax-deductible monetary donation, which enables us to purchase additional toys needed. To make a secure online donation, visit <https://www.oaklandca.gov/topics/city-of-oakland-community-toy-drive>.

Donate toys-When you're out shopping in Oakland, pick up something extra for a child in need, and drop a new, unwrapped toy in one of the many collection bins in place **through December 9**. You may drop toys off at any of the following locations during regular business hours:

- Oakland City Hall, 1 Frank Ogawa Plaza, 150 Frank Ogawa Plaza & 250 Frank Ogawa Plaza
- Oakland Police Administration Building, 455 7th Street
- Any Oakland Fire Station
- Main Library, 125 14th Street
- Cesar Chavez Library, 3301 East 12th Street
- Rockridge Branch Library, 5366 College Avenue
- Oakland Museum of California, 1000 Oak Street
- Children's Fairyland, 699 Bellevue Avenue
- Port of Oakland Headquarters, 530 Water Street
- Chabot Space and Science Center, 1000 Skyline Boulevard
- Montclair Toyhouse, 6115 LaSalle Avenue
- Flax Art & Design, 1501 MLK Jr. Way
- Oakland Ice Center, 519 18th Street
- Dimond Library, 3565 Fruitvale Ave
- Temescal Library, 5205 Telegraph Ave, Oakland, CA 94609

The Mayor's Community Toy Drive has partnered with community organizations for toy donations at upcoming special events. Thank you for supporting Oakland's children this holiday season! Your support is greatly appreciated. For more information, including details on how Oakland's low-income families can register for toys, please call (510) 777-TOYS or visit oaklandnet.com/toydrive

A Holiday Tradition – Weekends from **Sunday, December 1 until Sunday, December 15**, Oakland Parks, Recreation & Youth Development presents “A Walk-Through Wonderland” at the Dunsmuir Hellman Historic Estate located at 2960 Peralta Oaks Court. Celebrate the season by enjoying Holiday Tea, Breakfast with Santa, touring the decked-out Mansion, and be sure to stop by our magical gift shop to take a little piece of the Holiday Tradition of Dunsmuir with you. Come for the sights, fun, food, entertainment, and most of all the memories. Find event dates and purchase tickets online at https://www.facebook.com/pg/DUNSMUIRHELLMANHISTORICESTATE/events/?ref=page_internal. For more information call (510) 615-5555.

Holiday Caroling on Lake Merritt – From Thursday, December 5 until Tuesday, December 24, the Lake Merritt Boating Center is offering select days of on-the-water holiday caroling tours launching from 568 Bellevue Avenue inside Lakeside Park. Enjoy the Holiday room with hot cider and cookies before beginning your voyage around Lake Merritt. Experience a unique view of Oakland as your Water Sleigh glides past the 18th Street Fountain & Holiday Cove before returning to the Boating Center. Times vary. The admission fee is \$8 per person or \$120 for a private charter of the whole boat. For more information and to view the flyer, please visit www.sailoakland.com. For more information, please contact Gabriel Gipson, Acting Boating Supervisor, at ggipson@oaklandca.gov or (510) 238-2196.

Pottery & Craft Sale – On Sunday, December 8, from 12:00 noon to 4:00 p.m. Studio One Art Center located at 365 45th Street will offer the opportunity for the community to support local artists while finding unique holiday gifts for family and friends. There is no entry fee and a portion of all sales go to funding youth scholarships. For more information, please contact Alethia Walker, Recreation Center Director at walethia@oaklandca.gov or (510) 597-5027.

OPRYD's Ace Kids Golf WINNER of HI Impact Award 2019 - Oakland Parks, Recreation and Youth Development's Ace Kids Golf has been awarded the 2019 Hello Insight (HI) Impact Award in the Summer Day Camp category. Hello Insight is an innovative, online platform that leverages AI and research-based tools to evaluate social and emotional learning (SEL) skills in young people. To determine the winner HI analyzed data from 560 organizations in 34 states. HI Impact Awardees performed in the top four percent of all programs that used Hello Insight during 2018/19. Ace Kids Golf generated extraordinary results through using positive youth development practices to support young people in developing significantly more SEL than their peers. Please congratulate Ace Kids Golf and for more information on programs, contact Preston Pinkney, Program Director, at ppinkney@oaklandca.gov or (510) 351-0391.

Junior Warriors Basketball League – From Saturday, January 18 to Saturday, March 14, Oakland Parks, Recreation & Youth Development is hosting the Junior Warriors Basketball League for boys and girls ages 4-14. Youth learn the fundamentals of basketball, rules, regulations, and good sportsmanship. Fee is \$50/person and all skill levels are welcome including Schools and Club teams. Registration is now open; sign up at your local recreation center or at cityofoakland.perfectmind.com. Volunteer youth sports coaches needed! For more information or to volunteer contact Recreation Leader II, Tony Sirivongsa at tsirivongsa@oaklandca.gov or (510) 238-2952 or Sports Coordinator, Frederick Morris III, at fmorris@oaklandca.gov or (510) 238-3496.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator