



DISTRIBUTION DATE: December 20, 2019

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: December 20, 2019

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements – During the week of December 23, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Early Childhood Center Director
- Early Childhood Center Director (Selectively Certified in Home Base Program)
- Fire Equipment Technician
- Head Start Supervisor
- Library Assistant (Restricted)
- Planner IV
- Planner V

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Shop Local All Season Long – Through the holiday season, shoppers can skip the stress of standing in lines to have fun, find great gifts and keep their money in Oakland supporting local businesses, providing local jobs and bolstering the city's economy. The one-stop portal at ShopOaklandNow.org is packed with information on holiday events, the #ShopOAKProud photo contest, online directories and a helpful concierge service.

With the inclusion of places to shop, eat and have fun, Oaklanders have many options on where to spend their dollars locally. The season-long campaign encourages Oakland residents and visitors to put their money where their hearts are by shopping locally. This theme aims to capture the immense

pride and affinity residents have for Oakland. Through **noon on Friday, December 20**, post your shopping selfie taken at local Oakland businesses, use the hashtag **#ShopOAKProud** in your post and tag the Oakland business where the photo was taken to be entered to win two round-trip tickets to any Southwest Airlines published, domestic destination including Hawaii.

Know what you want to give, but stumped where to find the gift item in Oakland? The free [Concierge Service](#) will help you find one-of-a-kind items at a local, independent business. To encourage turn-over of parking spots to better ensure availability for shoppers, the City will maintain standard pricing at all street meters and in City-owned garages and lots Monday through Saturday, with free parking on Sundays. Learn more about [holiday transportation and parking](#).

For more information, please read the [media release](#) or contact Harry Hamilton, Marketing Coordinator, at hjhamilton@oaklandca.gov.

Homecoming at Christmas Time with Friends of the Negro Spiritual – On Saturday, December 21, 1–4pm, the Friends of the Negro Spiritual will host a fun, family-friendly holiday program at the West Oakland Branch Library (1801 Adeline Street). All are welcome to join us for a sing along, a children's book giveaway, and a salad buffet. For information, contact Susy Moorhead, Branch Manager, at smoorhead@oaklandlibrary.org or (510) 238-7352. You can also contact the Friends of the Negro Spiritual at fns3@juno.com or (510) 869-4359.

AAMLO Holiday Program: Gift Making from the Garden – On Saturday, December 21, 2–4pm, the African American Museum & Library at Oakland (AAMLO; 659 14th Street) is offering a spirited workshop, Holiday Gift Making from the Garden, presented by Cultivating Gardens. Learn to make herbal salves, salt scrubs, and more creative gifts for the holiday season. Gain tips on creating refreshing herbal infusions. And discover how to borrow, donate, and save seeds by using the AAMLO Seed Lending Library. For information, contact Bamidele Agbasegbe-Demerson, Chief Curator, at bagbasegbe-demerson@oaklandlibrary.org or (510) 637-0200.

Kids, Come Make Light-Up Snowflake Cards at the Melrose Library – On Monday, December 23, at 3:30pm, kids can come to the Melrose Branch Library (4805 Foothill Boulevard) to make a light-up snowflake card. We will provide led lights, batteries, paper snowflake, and paper – you just need to bring your imagination! For information, contact Thevaki Govinthasamy, Children's Services Librarian, at tgovinthasamy@oaklandlibrary.org or (510) 535-5623.

Kwanzaa Celebration at AAMLO – On Saturday, December 28, 2–4pm, all are welcome to the African American Museum & Library at Oakland (AAMLO; 659 14th Street) for Furaha ya Kwanzaa! (Joy of the First Fruits!). This is a celebration of family, community, and culture. With

the third principle of the season as our focus, we reflect on how ujima, i.e. "collective work and responsibility," will move our community forward. Venus Zuhura Noble, community healer, will lead the festivities. For information, contact Bamidele Agbasegbe-Demerson, Chief Curator, at bagbasegbe-demerson@oaklandlibrary.org or (510) 637-0200.

3D Collage: Creative Crafts for Adults at Dimond Library – On Saturday, December 28, 2–4pm, the Dimond Branch Library (3565 Fruitvale Avenue) is offering a drop-in art activity for adults to inspire creativity, play with materials and learn new skills. For this month's program, we'll transform simple materials like cardboard, paint, multi-colored buttons and other found objects into works of art. Materials will be provided. You are always welcome to bring your own project to work on. These monthly workshops take place on the fourth Saturday of the month. For information, contact Sarah Hodgson, Branch Manager, at shodgson@oaklandlibrary.org or (510) 482-7844.

Círculo Tejido (Backstrap Weaving) at César E. Chávez Library – On Saturday, January 4, 10am–1pm, Guatemalan women weavers will create a community space for weaving and learning at the César E. Chávez Branch Library (3301 East 12th Street, Suite 271). Join us if you are interested in learning the art of backstrap weaving. Supplies will be provided. The program will be conducted in Spanish, Mam, and English. For information, contact Pete Villaseñor, Branch Manager, at pvillasenor@oaklandlibrary.org or (510) 535-5620.

Decorate Winter Cookies at Melrose Library – On Tuesday, December 31, 1–3pm, join your neighbors at the Melrose Branch Library (4805 Foothill Boulevard) for some winter cheer and sweets. We will decorate and eat some cookies together. For information, contact Kate Hug, Branch Manager, at khug@oaklandlibrary.org or (510) 535-5623.

Winter Break Holiday Camps – For the weeks of December 23 – 27 and December 30 – January 3, Oakland Parks, Recreation & Youth Development is hosting youth day camps at recreation centers across the City. Campers have the opportunity to experience a variety of exciting winter and holiday themed activities that may include arts & crafts, cookie baking, create a snow globe, and engage in sensory play -- all with a dash of scholastic brain-teasers. Activities and camp hours vary by site. For camp details and to register please visit OPRYD or contact the individual recreation center:

- CP Golden Gate Recreation Center, 1075 62nd St., (510) 597-5032
- Carmen Flores Recreation Center, 1637 Fruitvale Ave. (510-535-5631
- Dimond Recreation Center, 3860 Hanly Rd. (510) 482-7831
- deFremery Recreation Center, 1651 Adeline St. (510) 238-7739

- FM Smith Recreation Center, 1969 Park Blvd. (510) 238-7742
- Franklin Recreation Center, 1010 E. 15th St. (510) 238-7741
- Lincoln Square Recreation Center, 250 10th St. (510) 238-7738
- Manzanita Recreation Center, 2701 22nd Ave. (510) 535-5625
- Montclair Recreation Center, 6300 Moraga Ave. (510) 482-7812
- Mosswood Teen Inclusion Center, 3612 Webster St. (510) 597-5038
- Studio One Art Center, 365 45th St. (510) 597-5027
- Holiday Basketball Tournament (Middle School Boys), (510) 238-3495
- Rainbow Recreation Center, 5800 International Blvd. (510) 615-5751

Tennis at Arroyo Viejo and Willie Keys Recreation Centers – In collaboration with United States Tennis Association, Oakland Parks, Recreation and Youth Development is offering tennis lessons for youth ages 6 to 12 every Wednesday through January at Arroyo Viejo Park located at 7701 Krause Avenue and Poplar Park located at 3131 Peralta Street. Youth will learn basic skills and rules of the game in a safe small group environment. Registration is required, but there is no charge for the program. To register click [here](#), call the recreation center or Greg McClain, Recreation Leader, II at 510-444-5663 or GMcClain@oaklandca.gov.

Junior Warriors Basketball League – From Saturday, January 18 to Saturday, March 14, Oakland Parks, Recreation & Youth Development is hosting the Junior Warriors Basketball League for boys and girls ages 4-14. Youth learn the fundamentals of basketball, rules, regulations, and good sportsmanship. Fee is \$50/person and all skill levels are welcome including Schools and Club teams. Registration is now open; sign up at your local recreation center or at cityofoakland.perfectmind.com. Volunteer youth sports coaches needed! For more information or to volunteer contact Recreation Leader II, Tony Sirivongsa at tsirivongsa@oaklandca.gov or (510) 238-2952 or Sports Coordinator, Frederick Morris III, at fmorris@oaklandca.gov or (510) 238-3496.

Partnership Podcast – The Civic Design Lab and the Department of Transportation have been engaged in a progressive parking project. Over the next several weeks they will lead a design sprint to develop potential pilots. This innovative work was recently profiled on an episode of the Berkeley Goldman School of Public Policy's podcast [Talk Policy to Me](#). Take a listen to your colleagues Brandon Greene and Michael Ford and learn about how this partnership is bringing a human centered design lens to the City.

Minimum Wage Raised - Oakland's Measure FF, a voter-enacted ballot measure passed in November 2014, provides annual increases to Oakland's Minimum Wage based on the local Consumer Price Index (CPI). Effective January 1, 2020, the rate rises 34¢, from \$13.80 to \$14.14 per hour. The law also requires that employers inform employees of the increase by December 15, 2019. To assist employers, the City of Oakland has posted [notification posters here](#). See the attached press release.

Inside City Hall: Parks & Recreation Advisory Board – This fall, KTOP launched a new show entitled *Inside City Hall*, which takes a closer look at our collective work for The Town. The current series focuses on the representatives of the City's boards and commissions.

Episode 2 focuses on the **Parks & Recreation Advisory Commission** members and is up on the [City's YouTube channel](#) and on KTOP **channel 10** on **Wednesdays at 5:30pm** and **Fridays at 7:30pm**.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator