



DISTRIBUTION DATE: October 25, 2019

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: October 25, 2019

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming City of Oakland Job Announcements – During the week of October 28, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Account Clerk II (Open)
- Support Services Manager

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Free Downtown Walking Tours Offer Glimpse of Oakland's History – Through October, free 90-minute walking tours of downtown will be offered every Wednesday and Saturday. Eight different tour itineraries let residents and visitors glimpse both today's happening scene and landmarks from Oakland's past by showcasing the city's changing skyline, landmarks, churches and high-rises. Each tour, led by a volunteer guide, begins at 10:00 a.m. from various starting locations depending on the itinerary. The six-month-long Oakland Tours season ensures ample opportunity to take in each of the eight tour itineraries. Reservations are recommended by leaving a message on the Tours' 24-hour hotline at (510) 238-3234 or via email to aallen@oaklandca.gov. The tour brochure, itinerary descriptions, dates and starting locations are available at www.oaklandca.gov/walkingtours. [Read the media release.](#)

For more information, please contact Annalee Allen, Tours Coordinator, at aallen@oaklandca.gov or (510) 238-3234.

Grant-Funded Chief Opportunity Zones Officer Joins City – The City's new Chief Opportunity Zones Officer (COZO) Monica Edwards started with the City on Monday, October 14. In September, The Rockefeller Foundation [announced \\$3.7 million in grants](#) to Oakland and three other U.S. cities to help drive responsible private investment in Opportunity Zones. This grant will fund the COZO as well as two AmeriCorps VISTA (Volunteers In Service To America) members, who will facilitate community engagement and expand partnerships with community-based organizations. Monica's financial expertise in the real estate and business development sectors gained over more than 25 years will enable her to engage the community and facilitate a pipeline of real estate and small business projects that connect the interests of investors with those of existing community members. Most recently, she has held leadership roles at The Monarch Group, Bridge Impact Capital and ICA Fund Good Jobs. The COZO and VISTA team will be embedded in the City's Economic & Workforce Development Department. To learn more about Oakland's Opportunity Zones, please visit www.oaklandca.gov/resources/designated-opportunity-zones.

"Beyond Recognition": Lakeview Library Offers Film Screening and Discussion – On Saturday, October 26, 12pm, the Lakeview Branch Library (550 El Embarcadero) is presenting a documentary and discussion about the issue of Native Americans' ancestral burial places. *Beyond Recognition* relates the story of a Native woman and her allies, who occupy a sacred site to prevent its desecration. The film explores the quest to preserve one's culture and homeland in a society bent on erasing them. Through cinéma vérité, interviews, and stunning footage of the land, *Beyond Recognition* introduces Corrina Gould, Johnella LaRose, and Indian People Organizing for Change as they embark on an incredible journey to transform the way we see cities. The film is directed and produced by Michelle Grace Steinberg and co-produced by Robyn Bykofsky. Ms. Gould and Ms. Steinberg will be on hand for a discussion following the film. For information, contact Xochitl Gavidia, Branch Manager, at xgavidia@oaklandlibrary.org or (510) 238-7344.

Urban Farming Workshop: Cultivate a Fall Food Forest – On Saturday, October 26, 11am–2pm, come to the Temescal Branch Library (5205 Telegraph Avenue) to meet urban farmers from Phat Beets Produce and learn about prepping a fall food forest. We will focus on taking cuttings and planting of tree collards and other perennial food-forest crops, as well as mulching and seeding in expectation of winter rains. We will meet outside, in the rear of the library, off 52nd Street. Participants will leave with saved seeds and tree collard cuttings for their fall food forest. This is hands on so be prepared to get dirty! Presented by the Friends of the Oakland Tool Lending Library. For information, contact Steve Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or (510) 597-5049.

Mike the Magician Brings Halloween Magic to the Oakland Public Library – On Sunday, October 27, 3pm, magician Mike Della Penna will do a fun magic show for kids at the Main Library (in the Children's Room; 125 14th Street). Mike the Magician is known for creating wonder and laughter with family friendly performances that are equal parts playful and

astonishing. This time he has a kid-safe spooky show just in time for Halloween! Mike will also perform his Halloween Magic Show at the following locations:

- **Brookfield Branch** (9255 Edes Avenue) on Tuesday, October 29, 1:30pm
- **Melrose Branch** (4805 Foothill Boulevard) on Tuesday, October 29, 5pm
- **Dimond Branch** (3565 Fruitvale Avenue) on Tuesday, October 29, 7pm
- **Elmhurst Branch** (1427 88th Avenue) on Wednesday, October 30, 4pm
- **Lakeview Branch** (550 El Embarcadero) on Wednesday, October 30, 6:30pm

For information, contact Anne Lennon, Children's Programming Librarian, at alennon@oaklandlibrary.org or (510) 238-6844.

Learn about the Great Oakland Annexation of 1909 – On Wednesday, October 30, 6pm–7:30pm, Oakland History Room librarian Dorothy Lazard will present a talk on the annexation campaign that doubled the size of our city, as part of the Main Library's Fall History Series. Come find out how the Fruitvale, Melrose, and Elmhurst neighborhoods, once considered Oakland's suburbs, became part of the city. This event will take place in the Main Library's Bradley C. Walters Auditorium (125 14th Street). For information, contact Dorothy Lazard, Librarian II, at dlazard@oaklandlibrary.org or (510) 238-3222.

Halloween Fun for Kids at the Library – On Thursday, October 31 (Halloween!), families and kids can come to the Main Library (125 14th Street) for a Halloween Parade and Trick-or-Treating. You can wear your costume. Our parade starts in the Children's Room at 3pm and moves on from there through the building. Visit different parts of the library, get treats, and learn more about your local library! For information, contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-3134. Families and kids can also gather at the **Elmhurst Branch Library** (1427 88th Avenue) for a celebration of spooky stories, healthy snacks, and fun crafts, from 3:30pm–5pm. Costumes are welcome, but not required. (If you are looking for a kid's Halloween costume, try our costume closet!) For information, contact Remy Timbrook, Children's Services Librarian, at rtimbrook@oaklandlibrary.org or (510) 615-5727.

Help Bring Holiday Joy to Oakland's Children - The 41st Annual Mayor's Community Toy Drive makes the holidays joyful for Oakland children whose families can't afford gifts. Thanks to City Staff, hundreds of volunteers, more than 16,000 toys, books, gift cards and sporting equipment were given to thousands of children from low-income families. This year, we are more determined than ever to bring holiday cheer to Oakland families in need.

Each year, demand exceeds the number of toys collected – especially for older kids. To help us meet our need, please make a tax-deductible monetary donation, which enables us to purchase

additional toys needed. To make a secure online donation, visit <https://www.oaklandca.gov/topics/city-of-oakland-community-toy-drive>.

Donate toys-When you're out shopping in Oakland, pick up something extra for a child in need, and drop a new, unwrapped toy in one of the many collection bins in place through December 9. You may drop toys off at any of the following locations during regular business hours:

- Oakland City Hall, 1 Frank Ogawa Plaza, 150 Frank Ogawa Plaza & 250 Frank Ogawa Plaza
- Oakland Police Administration Building, 455 7th Street
- Any Oakland Fire Station
- Main Library, 125 14th Street
- Cesar Chavez Library, 3301 East 12th Street
- Rockridge Branch Library, 5366 College Avenue
- Oakland Museum of California, 1000 Oak Street
- Children's Fairyland, 699 Bellevue Avenue
- Port of Oakland Headquarters, 530 Water Street
- Chabot Space and Science Center, 1000 Skyline Boulevard
- Montclair Toyhouse, 6115 LaSalle Avenue
- Flax Art & Design, 1501 MLK Jr. Way
- Oakland Ice Center, 519 18th Street
- Dimond Library, 3565 Fruitvale Ave
- Temescal Library, 5205 Telegraph Ave, Oakland, CA 94609

The Mayor's Community Toy Drive has partnered with community organizations for toy donations at upcoming special events. Thank you for supporting Oakland's children this holiday season! Your support is greatly appreciated. For more information, including details on how Oakland's low-income families can register for toys, please call (510) 777-TOYS or visit oaklandnet.com/toydrive

Equitable Climate Action Plan Town Halls – After nearly a year of development with numerous community partners, the City will release its draft 2030 ECAP at the end of October. City staff and the Oakland Climate Action Coalition **invite all Oaklanders to two Town Hall meetings on November 2 and 13**, to discuss what's in the draft plan and provide detailed feedback. Come enjoy a free meal, learn about this important effort, and dive deeply into the proposed solutions for fighting climate change and building community resilience to a changing climate over the next 10 years. Childcare and simultaneous interpretation will be available if requested a week in advance of each meeting. [Register here for the 11/2 Town Hall meeting](#) from 1-4pm at the Rainbow Recreation Center, and [here for the 11/13 Town Hall meeting](#) from 6-9pm at the Lincoln Square Recreation Center.

Evening Hour Passport Services – The Office of the City Clerk is offering evening service hours for first time and renewal passport books and cards. Appointments are preferred, but walk-ins are welcome. For more information or to schedule an appointment, contact (510) 238-3226 or cityclerk@oaklandca.gov.

“Oakland Stories”, a talk show hosted by Mayor Libby Schaaf - KTOP is pleased to announce “Oakland Stories”, a show that provides opportunity for Mayor Schaaf to interview and draw out a notable Oaklander’s Oakland Story. She engages those who can help tell Oakland’s Story and who can speak to the way our city lives, how it experiences itself, and how we can all improve it. Currently in rotation are episodes featuring author Tommy Orange discussing his book “There There” and community organizer Arabella Martinez discussing the founding of the Unity Council and the creation of the Fruitvale Village.

Tune in to **KTOP Fridays at 8 or Wednesdays at 4:30** for “Oakland Stories” or watch on the City of Oakland YouTube channel. And follow KTOP on Social Media @ktop10tv for updates about future episodes!

Draft Downtown Oakland Specific Plan (DOSP) and Environmental Impact Report (EIR) – Oakland’s Planning & Building Department has released a Draft Specific Plan for Downtown Oakland along with a Draft Environmental Impact Report for public review. The public comment period for the Draft EIR has been extended to **November 8**, and the public is encouraged to submit their comments on the Draft Plan by that date as well. The community is encouraged to join public meetings to learn more about the Plan’s goals to guide development and implementation for the vitality and equitable development of Downtown, ask questions of the City’s planning team, and offer comments for consideration. The documents have been discussed at several public meetings, hearings and events. The final scheduled public hearing on the Draft Plan will be the Planning Commission meeting on **Wednesday, November 6** (continued from Wednesday, October 2).

To review the Draft Downtown Oakland Specific Plan (DOSP) and Draft Environmental Impact Report (EIR), and to learn more details about the DOSP and related meetings, visit: <https://www.oaklandca.gov/topics/downtown-oakland-specific-plan>.

The 28th Annual Thanksgiving Dinner – On Tuesday, November 26, the City is serving a free holiday meal to the most needy and vulnerable residents.

As part of the event, we also collect gently used coats to give to our dinner guests – we are expecting upwards of 2000 seniors, low income families, and unsheltered individuals who will join us. The Coat Collection effort is an essential part of the annual dinner year and we are asking

that all city employees help support this effort. We're collecting coats until Monday, November 26.

Donations can be brought to the lobby of 150 Frank Ogawa Plaza; there are three bins in the lobby.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator