





#### **MAJOR PROJECTS DIVISION – BPAC**

#### **PURPOSE OF OUR PRESENTATION:**

To provide a summary of engagement, what was heard, and present the current designs of the MLK Jr. Way and Broadway Streetscape Improvement projects.

#### **OUTLINE**

- Project background
- 2. Summary of engagement to date
- 3. Broadway designs
- 4. MLK Jr. Way designs
- 5. Q&A

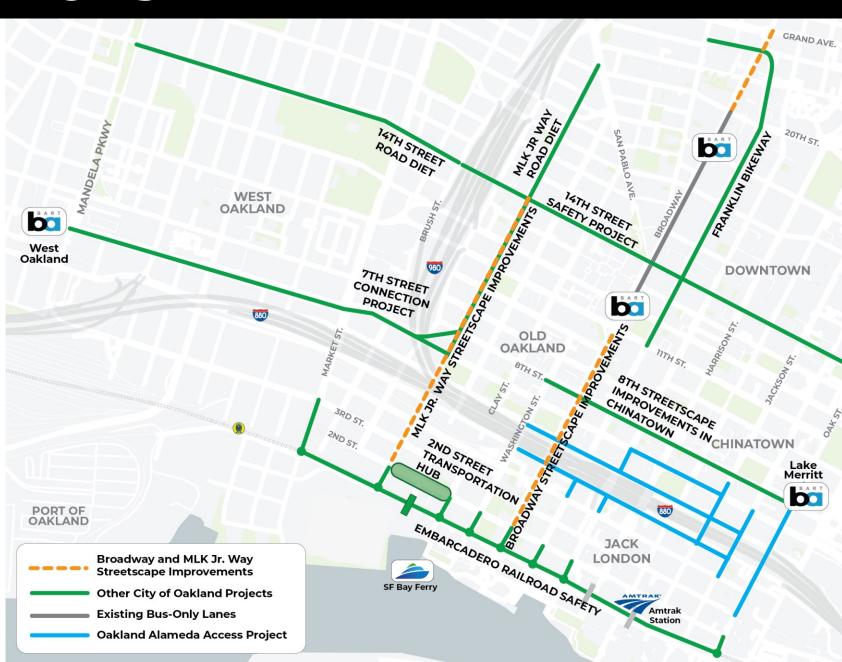


#### PROJECT LOCATIONS

The Broadway Streetscape Improvements project is located on **Broadway** from 2<sup>nd</sup> Street to 11<sup>th</sup> Street and from 20<sup>th</sup> Street to Grand Avenue.

The Martin Luther King Jr. Way Streetscape Improvements project is located on Martin Luther King, Jr. Way from 2<sup>nd</sup> Street to 14<sup>th</sup> Street.





#### PREVIOUS ENGAGEMENT

# Several plans and programs have called for improvements on Broadway and MLK Jr. Way:

- 2017 Pedestrian Plan
- 2019 Bike Plan
- Downtown Oakland Specific Plan
- Transit Action Strategy
- Howard Terminal Transportation Plan
- West Oakland Specific Plan
- Capital Improvement Program
- 2014 Measure BB TEP
- Broadway Transit Circulator Study



#### PREVIOUS ENGAGEMENT: BROADWAY

Through years of engagement, several key themes have emerged





High speeds and low lighting make people feel unsafe while walking



Crossings near I-880 are dangerous

#### PREVIOUS ENGAGEMENT: MLK Jr. Way

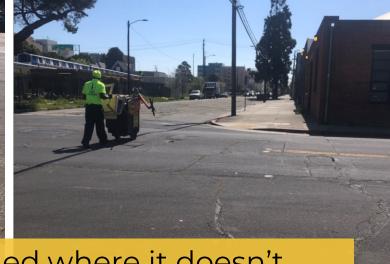
Through years of engagement, key themes have emerged





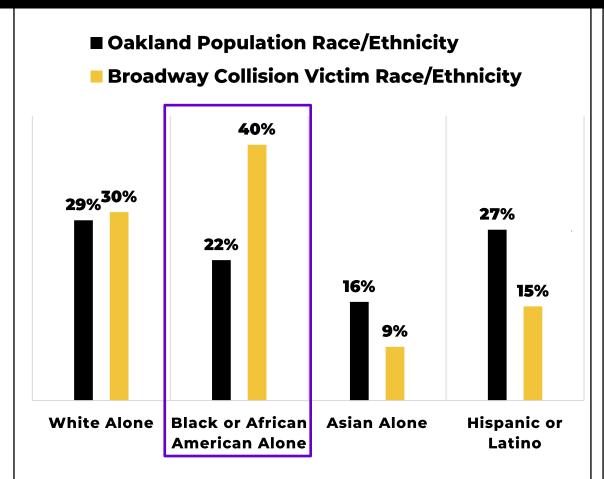
Pedestrian countdowns are needed at traffic signals

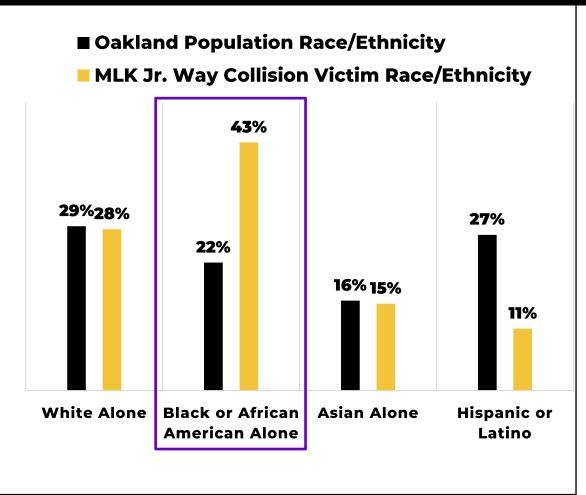




Crosswalk striping is needed where it doesn't exist today

# Race/ethnicity of collision victims compared to Oakland population race/ethnicity









#### **SUMMER 2023 ENGAGEMENT**

#### **ONLINE SURVEY**

- Surveys for both projects open for 6 weeks and publicized in a variety of ways.
- Available in Spanish, Chinese, and English

#### **OTHER ENGAGEMENT**

- Postcard mailing to 3000+ addresses along and near MLK project corridor
- Briefings
- Paper survey distribution (Family Bridges, Harrison Street Senior Housing)
- Posters in bus shelters and traffic signal boxes along corridor

#### **IN-PERSON EVENTS**

- Old Oakland Farmers' Market
- Old Oakland Neighbors' meeting
- Jack London Improvement District Board of Directors meeting
- Mayor's Commission on Aging
- Mayor's Commission on Persons with Disabilities
- Walked each corridor and talked to businesses and organizations
- Quarterly BID walks

#### **DIGITAL ENGAGEMENT**

- Newsletters
- Email blasts
- Social media posts (OakDOT twitter, City of Oakland twitter, etc.)

#### **SUMMER 2023 ENGAGEMENT**

#### What are your priorities for traveling to and along the corridor?

(Select up to 5 priorities)

- Bicycle access and safety
- Pedestrian safety
- Urban greening (such as street trees)
- Public art
- Traffic calming (i.e., designing improvements to reduce the speed of cars)
- Improving accessibility for people with disabilities

- Safer, secure, and more readily available parking
- Bus reliability
- Improve amenities at bus stops
- Reducing delays for people who drive
- Freeway underpass improvements
- More loading zones
- Other, please describe:

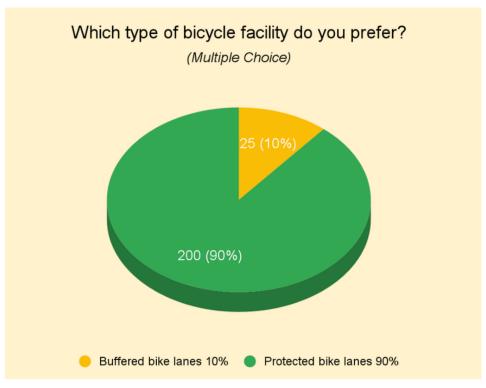
#### **SUMMER 2023 ENGAGEMENT:**

#### MLK Jr. Way Streetscape Improvements (227 responses)

#### **Top 5 Priorities**

- Pedestrian safety
- 2. Bicycle access and safety
- 3. Traffic calming (i.e., designing improvements to reduce the speed of cars)
- 4. Urban greening (such as street trees)
- 5. Freeway underpass improvements

#### **Preferred Bike Facility**



About 90% prefer protected bike lanes over buffered bike lanes.

## SUMMER 2023 ENGAGEMENT:

#### Broadway Streetscape Improvements (521 responses)

#### **Top 5 Priorities**

- 1. Pedestrian safety
- 2. Bicycle access and safety
- 3. Urban greening (such as street trees)
- 4. Traffic calming (i.e., designing improvements to reduce the speed of cars)
- 5. Freeway underpass improvements

For both projects, pedestrian safety was the #1 priority.

#### **Top 5 Project Elements**

- 1. High visibility crosswalks
- 2. Bus only lanes
- 3. Protected left turns
- 4. Bulb-outs
- 5. Removing the curved right-turn lane at Broadway and 6<sup>th</sup> Street

#### **SUMMER 2023 ENGAGEMENT: Other Key Takeaways**

#### Please tell us which aspects of the project you are most excited about?

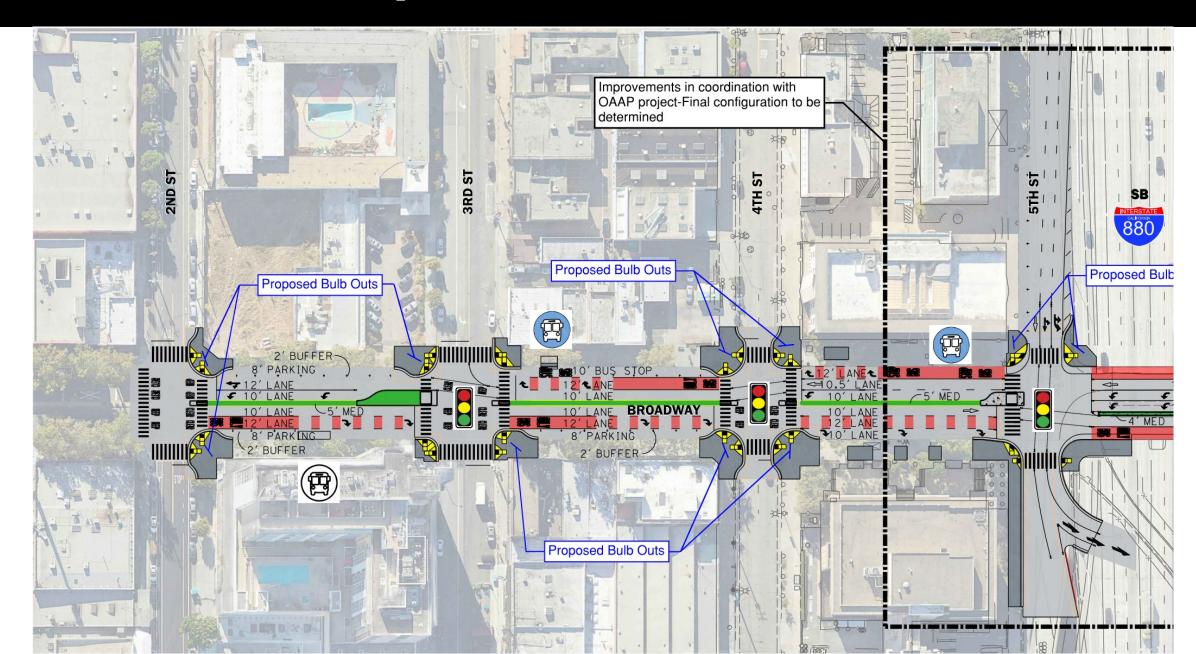
(Respondents who identified as having a disability)

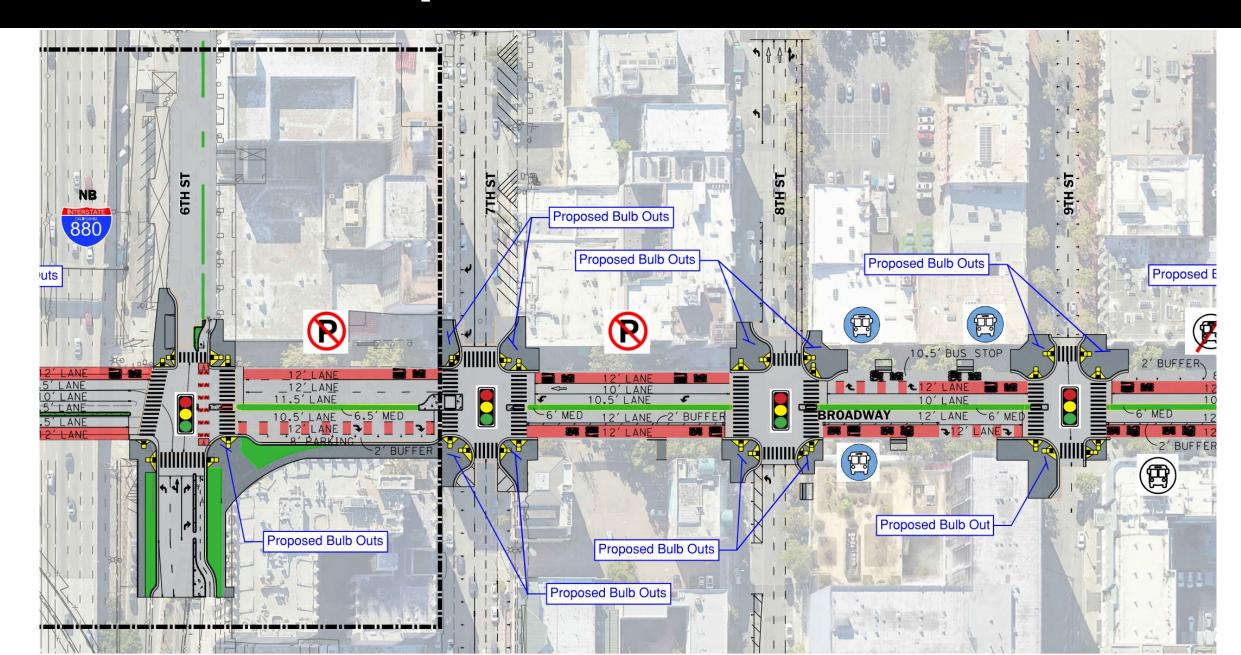
# Broadway Streetscape Improvements (Top 3 project elements)

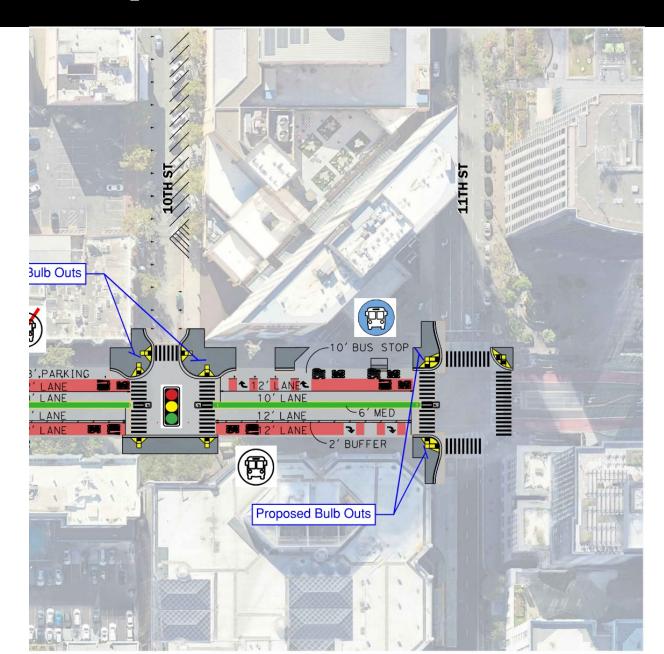
- High visibility crosswalks
- Curb ramps
- Upgrades to traffic signals

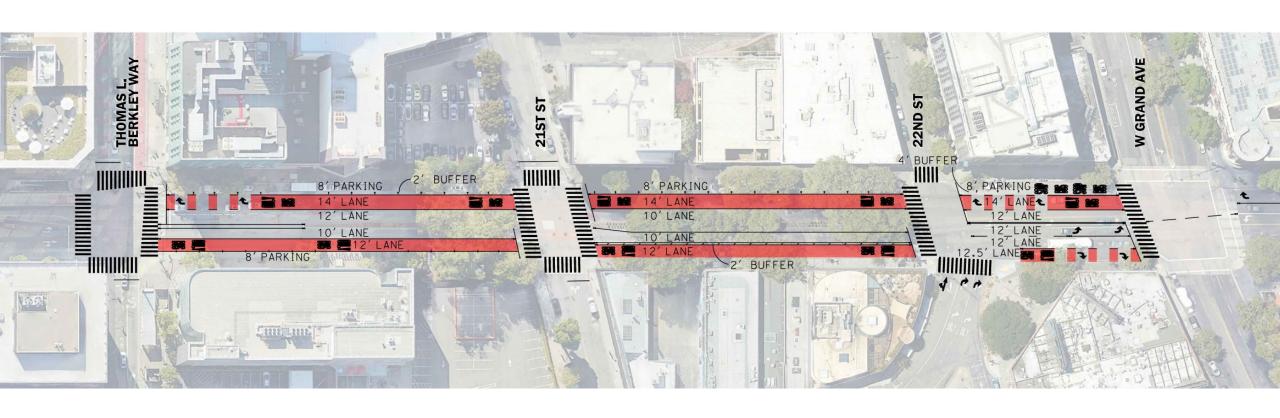
# MLK Jr. Way Streetscape Improvements (Top 3 project elements)

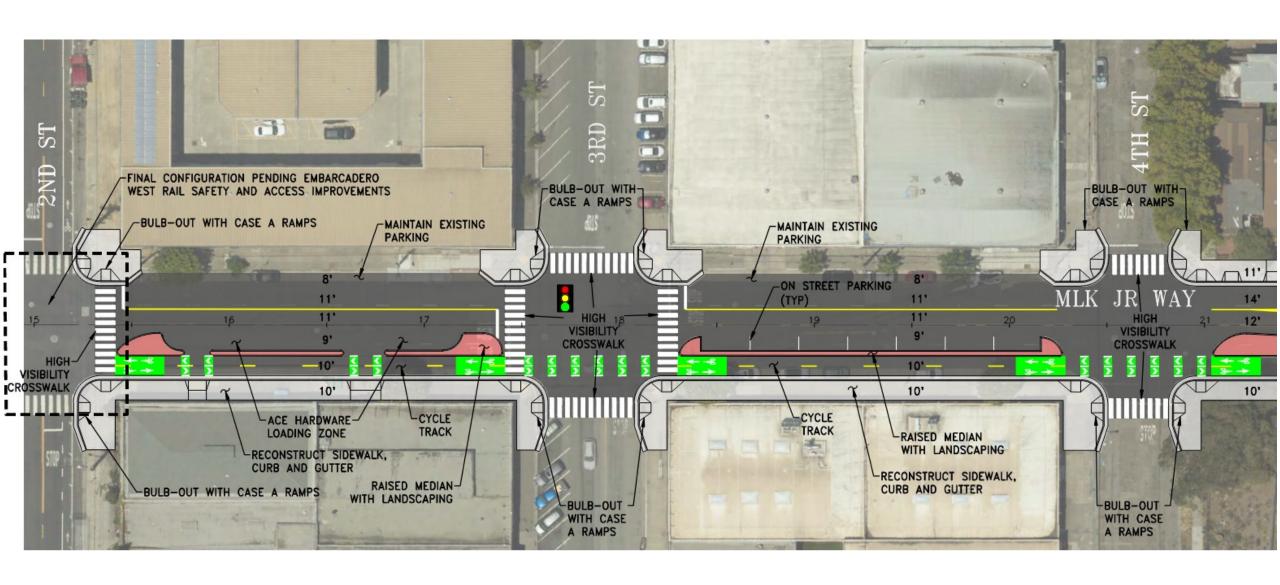
- Pedestrian lighting
- New street trees
- High visibility crosswalks

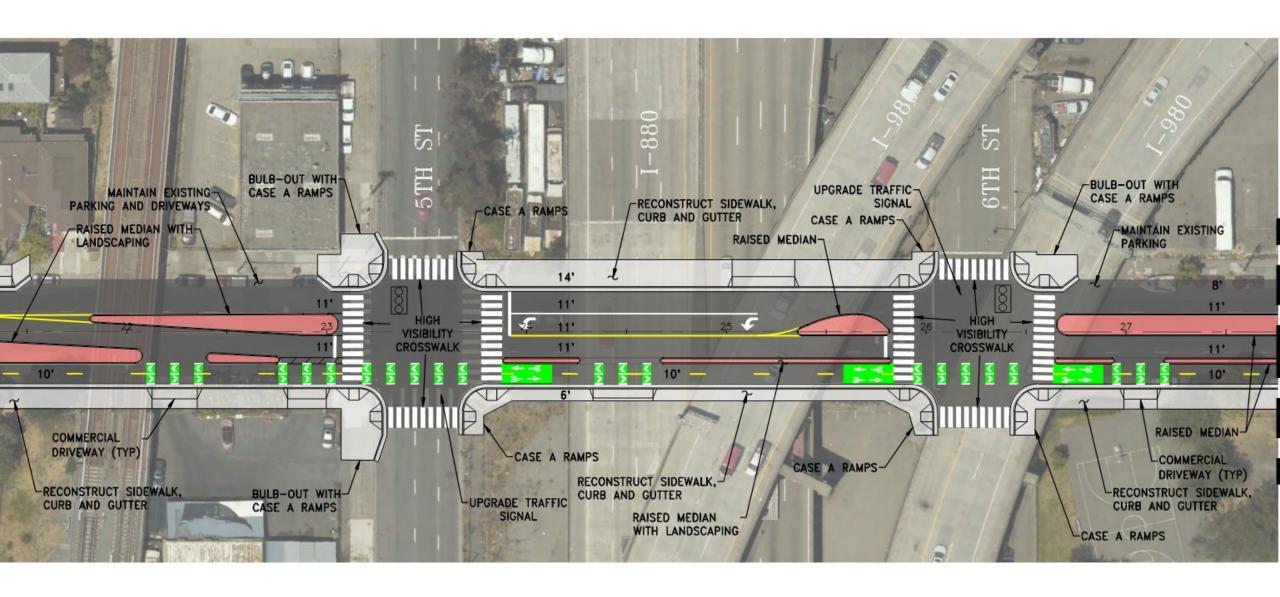


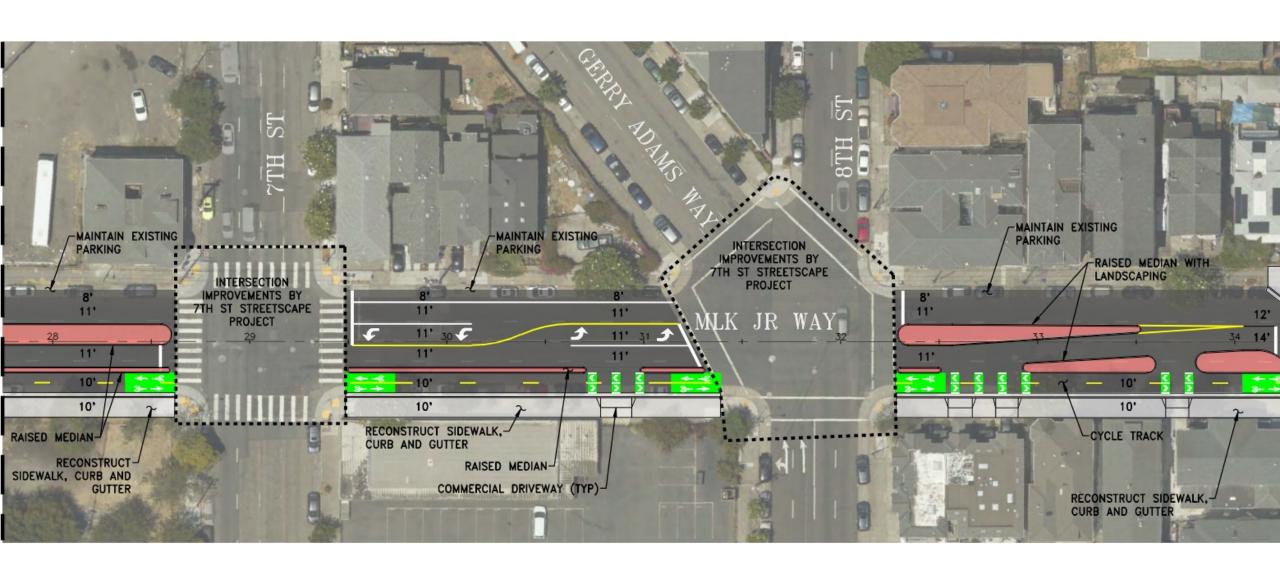


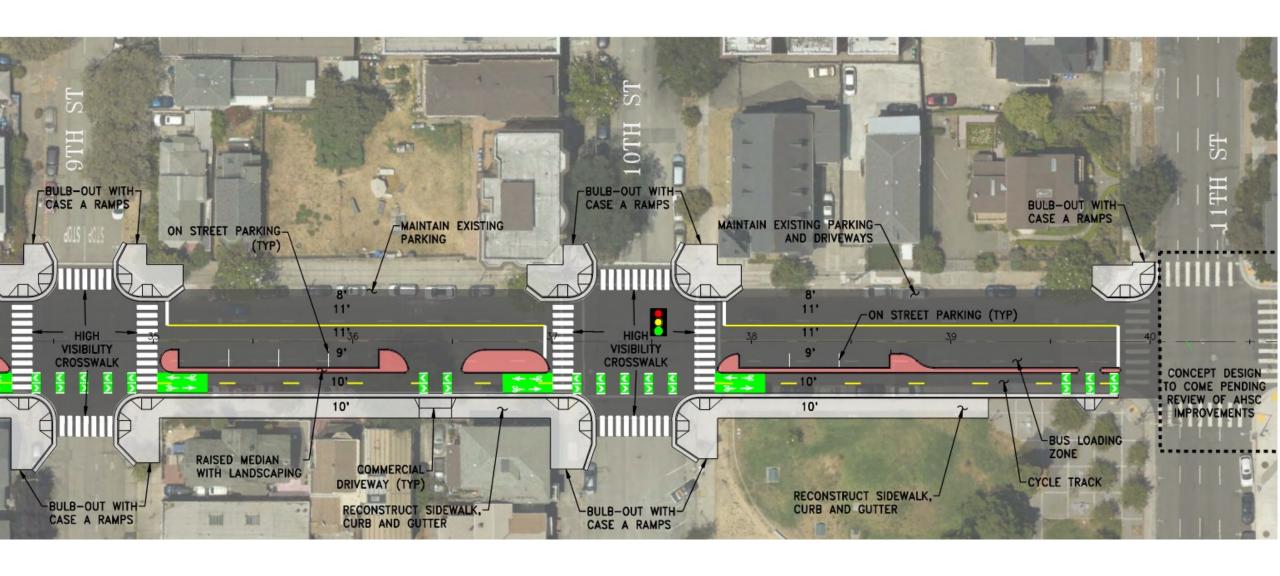




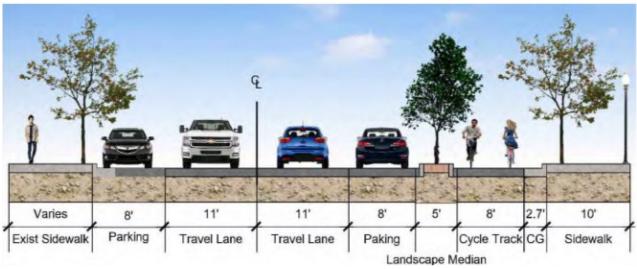


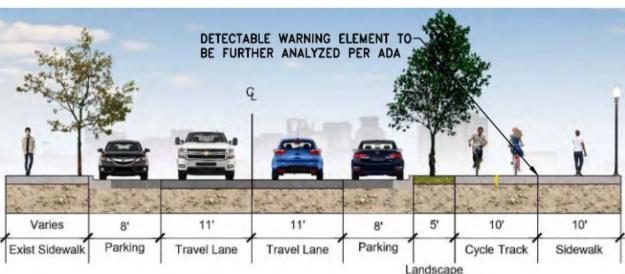






#### **MLK:** Typical Cross Sections





## Two-Way Cycle Track (Street Level/Raised)

 Reduces risk of 'dooring' compared to a bike lane, and eliminates the risk of a doored bicyclist being run over by a motor vehicle.

## Two-Way Cycle Track (Raised) Typical Section

 Provides vertical separation from the adjacent motor vehicle lane

#### **MLK:** Typical Cross Sections

Parking

Exist Sidewalk



LANDSCAPE AND DETECTABLE WARNING ZONE-

Two-Way Cycle Track (Raised) - Driveway Section/ Intersection

- Increases visibility of bicyclists and motorists in advance of the intersection.
- Mitigates the risk of "left or right-hook" crashes with turning motorists.
- May be less expensive than using full bicycle signals.

Two-Way Cycle Track (Raised) - Residential Section

 More Attractive to a wide range of bicyclists at all levels and ages

# BROADWAY AND MLK STREETSCAPE IMPROVEMENTS: ENGAGEMENT AND DESIGN TIMELINE

Timeline	Actions
Now - 11/2023	<ul> <li>Present to BPAC, MCPD, MCOA, neighborhood groups, and host Community Gathering Forums</li> </ul>
9/2023	Broadway and MLK Designs posted to project webpages
9/15/2023	Project engagement reports posted to project webpages
9/21/2023	• Submit comments/questions to <a href="mpd@oaklandca.gov">mpd@oaklandca.gov</a> by the end of Thursday, 9/21
11/2023	Finalize 35% designs for both projects
Spring 2024	Finalize 100% designs for both projects
2024-2026	Continue to keep the community engaged with project updates and what to expect during construction (Anticipated Start '25-'26)

### **CONTACT US**



#### **Project Webpages**

www.oaklandca.gov/mlk www.oaklandca.gov/broadway

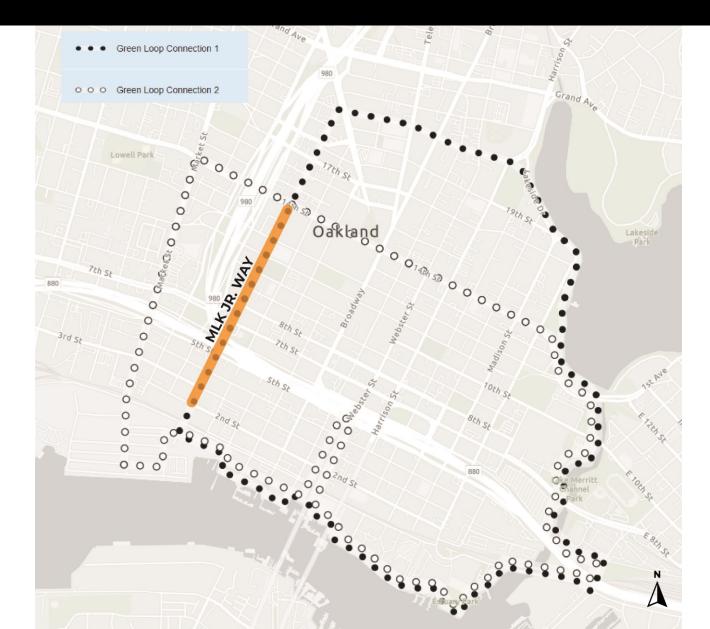
#### **Contact:**

mpd@oaklandca.gov

# Additional slides not included in presentation that support Q&A during meeting

# MLK JR. WAY STREETSCAPE IMPROVEMENTS: PROJECT LOCATION

The proposed project is located is also located on the proposed **Green Loop** 





#### MLK JR. WAY STREETSCAPE IMPROVEMENTS: ADDRESSING INEQUITIES

#### **Existing Disparity**

Project is in a community most impacted by air pollution.



# **How Project Addresses Disparity**

Project aims to improve air quality by:

- Promoting zero/low emission transportation options
- Tree planting





# BROADWAY STREETSCAPE IMPROVEMENTS: EXISTING CONDITIONS

#### Ridership Trends

- Nearly 7000 riders/day get on the bus along the project corridor
- Ridership recovered better post-pandemic compared to other AC Transit lines (roughly 80% versus 60% of pre-pandemic numbers)

#### Bus travel time and reliability

- Existing lanes shaved 2 minutes off travel time or about a 40% travel time savings along the 11<sup>th</sup> to 20<sup>th</sup> Street segment.
- The greatest reduction in travel times was for the slowest speeds, indicating a more reliable service overall.

