CITY OF OAKLAND BUDGET ADVISORY COMMISSION

Notice is hereby given that a Meeting of the City of Oakland Budget Advisory Commission (BAC) is scheduled for **Wednesday**, **October 14th**, **2020** at **6:00 PM**.

Pursuant to the Governor's Executive Order N-29-20, all members of the Budget Advisory Commission will join the meeting via phone/video conference and no teleconference locations are required.

Commission Members:

Jay Ashford, Ken Benson, Carrie Crespo-Dixon, Ed Gerber, Vincent Leung, Joseph Macaluso, Kasheica McKinney, Ali Nadeem, Caitlin Prendiville, Sarah Price, Brenda Roberts, Michael Silk, Marchon Tatmon

City's Representative(s):

Ecaterina Burton & Jose Segura- Finance Department

Meeting Agenda:

- 1. Administrative Matters [5 minutes]
 - Welcome & Attendance
- 2. BAC Review / Discussion / Approval of draft FM3 Survey [50 minutes]
- 3. Open Forum
- 4. Adjournment

CITY OF OAKLAND BUDGET ADVISORY COMMISSION

Meeting of the Budget Advisory Commission Meeting Agenda - Final

Hi there,

You are invited to a Zoom webinar.

When: Oct 14, 2020 06:00 PM Pacific Time (US and Canada)

Every month on the Second Wednesday

Oct 14, 2020 06:00 PM

Nov 11, 2020 06:00 PM

Dec 9, 2020 06:00 PM

Jan 13, 2021 06:00 PM

Feb 10, 2021 06:00 PM

Mar 10, 2021 06:00 PM

Apr 14, 2021 06:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly: https://zoom.us/webinar/tJIqd-

ioqTwvHN1PTNxcJmecDjC84MzTtwpQ/ics?icsToken=98tyKuCuqTsrGtOStR-

ORowAB4igd TwtmZYgo0MrCvLGyN5bwb1EuhhauZSCuzE

Topic: Meeting of the City of Oakland Budget Advisory Commission (BAC)

Please click the link below to join the webinar:

https://zoom.us/j/96701077569

Or iPhone one-tap:

US: +16699006833,,96701077569# or +13462487799,,96701077569#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or

+1 312 626 6799 or +1 929 205 6099

Webinar ID: 967 0107 7569

International numbers available: https://zoom.us/u/ar[mizyra

CITY OF OAKLAND BUDGET ADVISORY COMMISSION

Budget Priorities Survey - Draft

Please note that this survey is in draft status, and was developed by an ad-hoc BAC committee, in coordination with city staff and FM3 Research. This draft survey is being brought to the full BAC for review and approval at its regularly-scheduled monthly meeting on Wednesday October 14th.



2020 CITY OF OAKLAND BUDGET PRIORITIES SURVEY 320-914 DRAFT 2 A/B SPLIT SAMPLES

Hello,	I'm	from _	, a public opinion research firm. We're conducting a survey about issues that
concer	n people in	Oakland.	I am not trying to sell you anything and I won't ask for a donation of any kind. (IF
RESP	ONDENT '	WISHES	TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE
HAND	OFF TO 1	BILINGU	JAL INTERVIEWER)
A.		•	eed to know if I have reached you on a cell phone, and if so, are you in a place where vithout endangering yourself or others?
		Yes, o	cell and can talk safely1
		Yes, c	cell but cannot talk safelyTERMINATE
		No, no	ot on cell 2
		(DON	N'T READ) DK/NA/REFUSED TERMINATE
		•	

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B. In what year were you born?

2003 or earlier (0-17) TE	RMINATE
2002-1996 (18-24)	1
1995-1991 (25-29)	2
1990-1986 (30-34)	3
1985-1981 (35-39)	4
1980-1976 (40-44)	5
1975-1971 (45-49)	6
1970-1966 (50-54)	7
1965-1961 (55-59)	8
1960-1956 (60-64)	9
1955-1946 (65-74)	10
1945 or earlier (75 & over)	11
(DON'T READ) DK/Refused	12

C.	or Black; Caucasian or White; Asian or	do you identify yourself: Hispanic or Latino r Pacific Islander; multiracial; or some oth ANDER, ASK: More specifically, would y ian, Japanese, Korean or Vietnamese?)	ner ethnic or racial
		Latina/Hianania	1
		Latino/Hispanic African American/Black	
		Caucasian/White	
		Chinese	
		Filipino	
		Indian or Southeast Asian	
		Japanese	
		Korean	
		Vietnamese	
		Multiracial	-
		Other Asian/Pacific Islander	
		Other ethnic/racial background	
		(DON'T READ) DK/NA/REFUSED	13
D.	What is your gender?		
		Male	1
		Female	
		Nonbinary	
		Another gender (SPECIFY)	
		(DON'T READ) DK/NA/REFUSED	
E.	What was the last level of school you con	mpleted?	
		E' 1 11th 1	1
		First through 11 th grade	
		High school graduate	
		Vocational/technical school	
		Some college, no degree	
		Associate degree	
		Four-year college or bachelor's degree	
		Graduate school or advanced degree	
		Don't know/Rather not say	8
1	NOW I WOULD LIKE TO ASK YOU SI	EVERAL QUESTIONS ABOUT LIFE IN	OAKLAND.
1.	(T) Generally speaking, how would you r good place, only fair, or a poor place to li	rate Oakland as a place to live: is it an excell ve?	ent place to live, a
		Excellent	1
		Good	
		Just fair	
		Poor	
		(DON'T KNOW/NA)	
2.	(T) Next in the uncoming two-year but	dget, what are the two most important issued	
۷.		ioritized in the City government budget?	

INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)

OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER

	FIRST CHOICE	SECOND CHOICE
Air quality/wildfires	1	1
Crime/Violence	2	2
Child Care / Head Start / Preschool	3	3
Coronavirus/COVID-19	4	4
Drug crisis		
Education/public schools	6	6
Emergency medical response / fire safety	7	7
Eviction	8	8
Facilities condition	9	9
Fire safety/fire inspections	10	10
Gentrification	11	11
Graffiti	12	12
Government waste/inefficiency	13	13
Homelessness	14	14
Homelessness		
Housing costs/affordability	16	16
Internet access		
Jobs/local economy	18	18
Keeping businesses		
Mental health services		
Parking	21	21
Police abuse / Harrassment / Misconduct	22	22
Police funding / Spend less on police	23	23
Police funding / Maintain or increase police funding	24	24
Police protection / Response times	25	25
Police reform / Reimagine public safety	26	26
Recreation programs	27	27
Street and sidewalk maintenance	28	28
Taxes too high		
Traffic congestion/traffic flow	20	30
Tree trimming	31	31
Water supplies	32	32
Youth activities	33	33
Other		
(DK/NA)	35	35

3.	(T) Next, how would you rate the overall job being done by Oakland city government in providing services
	to the people who live here: excellent, good, only fair or poor?

(DON'T KNOW/NA)	5
Poor	
Only fair	
Good	2
Excellent	1

NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL WITH OAKLAND'S CITY GOVERNMENT BUDGET.

4. **(T)** First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

(DON'T KNOW/NA)	6
Not at all closely	5
Not too closely	4
Somewhat closely	3
Very closely	2
Extremely closely	I

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [] whether you think cuts should be made to that service in order to balance the budget, or [] whether you would be willing to pay additional taxes or fees to maintain or improve that service. (RANDOMIZE CUTS/WILLING TO PAY PHRASES) (IF CUTS, ASK: Would you be willing to make large cuts or just some cuts?) (IF PAY MORE, ASK: Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?) (RANDOMIZE)

		LADGE	COME	PAY	PAY SIG.	
		LARGE		SOME TO		(DIZ (DIA)
		<u>CUTS</u>	<u>CUTS</u>	MAIN.	<u>IMPR.</u>	(DK/NA)
(PUBL	JC SAFETY)					
[]a.	(T) Fire prevention					
[]b.	(T) Fire and emergency medical response	1	2	3	4	5
[]c.	(T) Police 9-1-1 response	1	2	3	4	5
[]d.	(T) Violence prevention and intervention					
	services	1	2	3	4	5
[]e.	(T) Police investigations to solve crimes	1	2	3	4	5
[]f.	(T) Police patrols in neighborhoods	1	2	3	4	5
[]g.	(T) Addressing speeding and unsafe					
	driving in neighborhoods	1	2	3	4	5
[]h.	(T) Disaster preparedness	1	2	3	4	5
[]i.	Youth restorative justice and violence					
	prevention services	1	2	3	4	5

		LARGE CUTS	SOME CUTS	PAY SOME TO MAIN.	PAY SIG. MORE TO IMPR.	(DK/NA)
(ENV	IRONMENT/CLIMATE)	<u> </u>	<u>0018</u>			(222/1/12)
Ì]j.	(T) Reducing and preparing for climate					
2 33	change	1	2	3	4	5
[]k.	(T) Flood prevention and storm drain					
	maintenance	1	2	3	4	5
[]1.	Providing cooling centers during heatwaves	1	2	3	4	5
[]m.	Addressing the impacts of poor air quality					
	due to wildfires	1	2	3	4	5
(INFR	ASTRUCTURE)					
[]n.	(T) Maintenance of public parks, street					
	medians and other open space	1	2	3	4	5
[]o.	(T) Clean-up and removal of illegal					
	dumping (T) Removal of graffiti	1	2	3	4	5
[]p.	(T) Removal of graffiti	1	2	3	4	5
[]q.	(T) Repair of potholes in city streets and					
	broken sidewalks	1	2	3	4	5
[]r.	(T) Improvements to walking infrastructure					
	for pedestrians(T) Street lighting in your neighborhood	1	2	3	4	5
[]s.	(T) Street lighting in your neighborhood	1	2	3	4	5
[]t.	(T) Improvements to bicycle infrastructure	1	2	3	4	5
[]u.	(T) Neighborhood traffic improvements	1	2	3	4	5
[]v.	(T) Maintenance of public buildings like					
	libraries and recreation centers	1	2	3	4	5
•	SING/HOMELESSNESS)					
[]w.	(T) Affordable housing development and			_		_
	housing programs	1	2	3	4	5
[]x.	(T) Providing temporary shelter and					
	sanitation such as tough shed communities,					
	mobile housing, and traditional shelter beds			_		_
	to homeless populations	1	2	3	4	5
[]y.	(T) Rent control enforcement and tenant			_		_
	protection	1	2	3	4	5
[]z.	(T) Subsidized permanent housing for		_			_
	homelessness populations	1	2	3	4	5
[]aa.	(T) Providing services to homeless					
	populations such as mental health, health,		_	-		_
	job training, and anti-addiction support	1	2	3	4	5
[]bb.	(T) Providing anti-eviction and tenant		_	_		_
	support services	1	2	3	4	5

				PAY	PAY SIG.	
		LARGE	SOME	SOME TO	MORE TO	
		CUTS	CUTS	MAIN.	IMPR.	(DK/NA)
(ECON	IOMIC DEVELOPMENT)	· · · · · · · · · · · · · · · · · · ·				
[]cc.	(T) Job training and employment programs	1	2	3	4	5
[]dd.	(T) Attracting new businesseses to Oakland					
[]ee.	(T) Programs to retain Oakland businesses					
(OTHE	ER CITY SERVICES)					
[]ff.	(T) Youth programs at city parks and					
	recreation centers	1	2	3	4	5
[]gg.	(T) Child care and Head Start programs	1	2	3	4	5
[]hh.	(T) Programs at senior centers					
[]ii.	(T) Library services and hours	1	2	3	4	5
[]jj.	(T) Timely response to resident requests for					
L 133	services	1	2	3	4	5
[]kk.	(T) Artistic and cultural activities and					
	events	1	2	3	4	5
[]]]].	(T) Proactive delivery of services and	-	_		•	· ·
[]	infrastructure maintenance before a request					
	from residents	1	2	3	<i>4</i>	5
[]mm	(T) Addressing abandoned homes and	1	_	3	•	3
[]111111.	businesses	1	2	3	1	5
	UUSINGSSCS	<u>1</u>	<i></i> <u> </u>	C		<i>-</i> -

(RESUME ASKING ALL RESPONDENTS)

6. **(T)** In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

A great deal	1
A little	2
Nothing at all	3
(DK/NA)	4

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. With this in mind, between each pair I read you, please tell which you feel is the most important category of City programs and services to invest in to improve equity in Oakland.

(IF RESPONDENT TRIES TO CHOOSE "BOTH" OR "NEITHER," SAY "PLEASE CHOOSE ONE EVEN IF IT IS HARD TO DO SO.") (RANDOMIZE STATEMENTS WITHIN PAIRS)

(ASK A RANDOM SET OF X PAIRS)

		JOBS	HEALTH	HOUSING DISPLACE		CRIMINAL JUSTICE	REDUCE CRIME	POLICE FORCE
[]a.	Increasing job opportunities for people							
	of color OR Improving health outcomes							
F 31	for children of color	1	2	3	4	5	6	7
[]b.	Increasing job opportunities for people							
	of color OR Addressing housing	1	2	2	4	_	6	7
ГЪ	displacement amoung people of color Increasing job opportunities for people	1		3	4	5	O	/
[]c.	of color OR Addressing homelessness							
	amoung people of color	1	2	3	4	5	6	7
[]d.	Increasing job opportunities for people	1	2	3	7	3	O	,
լ յա.	of color OR Reducing contact with the							
	criminal justice system for youth of							
	color	1	2	3	4	5	6	7
[]e.	Increasing job opportunities for people							
	of color OR Reducing violent crime in							
	communities of color	1	2	3	4	5	6	7
[]f.	Increasing job opportunities for people							
	of color OR Reducing police use of		2	2		_	_	_
r 3	force against people of color	1	2	3	4	5	6	7
[]g.	Improving health outcomes for children							
	of color OR Addressing housing	1	2	2	4	5	6	7
[]h	displacement amoung people of color Improving health outcomes for children	1		3	4	J	0	/
[]h.	of color OR Addressing homelessness							
	amoung people of color	1	2	3	4	5	6	7
[]i.	Improving health outcomes for children	•	_	5	•	J	Ü	,
[]-·	of color OR Reducing contact with the							
	criminal justice system for youth of							
	color	1	2	3	4	5	6	7
[]j.	Improving health outcomes for children							
	of color OR Reducing violent crime in							
	communities of color	1	2	3	4	5	6	7
[]k.	Improving health outcomes for children							
	of color OR Reducing police use of	1	•	2	A	~		7
	force against people of color	1	2			5 CRIMINAL		POLICE
		<u>JOBS</u>	<u>HEALTH</u>	DISPLACE			CRIME	FORCE

[]l. []m.	Addressing housing displacement amoung people of color OR Addressing homelessness amoung people of color Addressing housing displacement amoung people of color OR Reducing	1	2	3	4	5	6	7
[]n.	contact with the criminal justice system for youth of color	1	2	3	4	5	6	7
[]o.	amoung people of color OR Reducing violent crime in communities of color Addressing housing displacement	1	2	3	4	5	6	7
[]p.	amoung people of color OR Reducing police use of force against people of color	1	2	3	4	5	6	7
r ih.	people of color OR Reducing contact with the criminal justice system for youth of color	. 1	2	3	4	5	6	7
[]q.	Addressing homelessness amoung people of color OR Reducing violent crime in communities of color							
[]r.	Addressing homelessness amoung people of color OR Reducing police use of force against people of color							
[]s.	Reducing contact with the criminal justice system for youth of color OR Reducing violent crime in communities of color							
[]t.	Reducing contact with the criminal justice system for youth of color OR Reducing police use of force against	· I		3	4)	0	/
[]u.	people of color Reducing violent crime in communities of color OR Reducing police use of	1	2	3	4	5	6	7
	force against people of color	1	2	3	4	5	6	7

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next couple of years, the City of Oakland will face tens of millions of dollars in budget shortfalls due to the economic impacts of the coronavirus pandemic. Unfortunately, to keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. Please listen carefully, as I am going to read you <u>five</u> potential options, and I would like you to tell me which you feel should be the City's top budget priority to keep a balanced budget. (**IF FIRST CHOICE MADE, ASK:** And which should be the City's second priority?) (**IF NO FIRST CHOICE MADE, MOVE ON TO NEXT QUESTION.**) (**READ CHOICES IN RANDOM ORDER**)

	TOP <u>PRIORITY</u>	2ND PRIORITY
[] Raise taxes and fees on Oakland property owners	1	1
[] Raise taxes on medium-to-large-sized Oakland businesses	2	2
[] Reduce spending on police services	3	3
[] Reduce spending on City infrastructure, such as streets and roads	4	4
[] Reduce spending on community services, such violence prevention,		
arts, and recreation and senior programs	5	5
(ALL/NONE/DK/NA)	6	6

NOW I'D LIKE TO ASK YOU A FEW QUESTIONS ABOUT PUBLIC SAFETY AND POLICE SERVICES.

9. First, independent of the City's budget situation, do you feel the City should spend [] more or [] less (RANDOMIZE) on police officers patrolling neighborhoods and responding to 9-1-1 calls, or should they keep spending about the same amount? (IF MORE/LESS, ASK: Is that a lot MORE/LESS or just a little MORE/LESS?)

10.	Next, the City is currently considering reforms to how it maintains public safety. Some of these change involve having professionals other than police officers respond to situations where public safety concern are less urgent, which can sometimes include domestic disturbances and public nuisance complaint involving homeless residents and those suffering from mental illness. Keeping in the mind the need to balance the City's budget, which of the following three potential public safety reform options would you prefer? (READ LIST AND REPEAT AS NEEDED; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)					concerns mplaints need to ould you
	[] Reducing the numer of police officers and hiring other professionals handle these situations				- 1	
	[] Maintaining the number of police officers and continue respond to these situations				- 2	
	[] Increasing taxes and fees to both maintain the number and hire other types of professionals to respond these situ	-			- 3	
	(DON'T KNOW/NA)				- 4	
11.	Next, I am going to read you a list of different situation than police officers respond to in the future. For each on it is extremely important, very important, somewhat impother than police officers respond to. (RANDOMIZE)	ne, I would	like you to	tell me	whether y	ou think
		EXT	VERY	S.W.	NOT	(DK/
		IMP.	IMP.			`
[]a.	Nonviolent situations involving homeless residents	1	2	3	4	5
[]b.	Nonvoilent situations involving those suffering from					
	mental illness					
[]c.	Public nuisance complaints such as noise					
[]d.	Nonviolent domestic disturbances					
[]e.	Following up on crime reports					
[]f.	Speeding and traffic enforcement	1	2	3	4	5

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

12.	(T) About how long have you lived in Oak	land? (READ LIST)
		Less than two years1
		Two to five years2
		Six to ten years 3
		11 to 20 years5
		21 to 40 years6
		41 years or more 7
		(DON'T READ) Don't know/Refused 8
13.	(T) Do you own or rent your home? (DO	NOT READ LIST)
	Own	1
	Rent	2
	Live with parents or	someone who owns or rents 3
		4
		A) 5
	or stayed temporarily with friends or family	Yes 1 No 2 (DON'T READ) Don't know/Refused 3
15.	(T) Next, what is your marital status: are yo	ou married, living with a partner, single, widowed or divorced?
		Married 1
		Living with a partner 2
		Single 3
		Widowed 4
		Divorced 5
		(DON'T READ) Refused 6
16.	(T) Are there any children under the age of	18 living in your household?
		Yes 1
		No 2
		(DON'T READ) Refused 3

17.	(T) What is your current employment SELECTIONS)	status? Are you? (READ LIST; ALLOW MULTIPL	Æ
		Employed full-time 1	
		Employed part-time2	
		Self-employed or work from home 3	
		A homemaker who does not	
		work outside the home 4	
		Retired5	
		A student 6	
		Unemployed7	
		(DON'T READ) Refused 8	
Л Г "	EMPLOYED FULL TIME" OR "PART	TIME" IN OVY ASK.)	
18.	(T) Is your work located in the City of O		
		Yes 1	
		No 2	
		(DON'T READ) Don't know/Refused 3	
(RES	UME ASKING ALL RESPONDENTS)		
19.	If it were not for the coronavirus pandem	nic, would you be working more hours than you are now?	
		Yes 1	
		No 2	
		(DON'T READ) Don't know/Refused 3	
20.	Over the next year, do you expect to need coronavirus pandemic?	I social services—such as food or housing assistance—due to the	ne
		Yes 1	
		No 2	
		(DON'T READ) Don't know/Refused 3	
21.		ount but I'm going to read you some categories for household in I have read the category indicating the total combined incomer taxes in 2019?	
		\$30,000 and under 1	
		\$30,001 - \$60,0002	
		\$60,001 - \$75,000 3	
		\$75,001 - \$100,0004	
		\$100,001 to \$150,0005	
		\$150,001 to \$150,000 5 \$150,001 and over 6	
		(DON'T READ) Refused 7	
		(DON I READ) Refused/	

no party preference?

CITY COUNCIL DISTRICT
City Council District 11
City Council District 22
City Council District 33
City Council District 44
City Council District 55
City Council District 66
City Council District 77
•
HILLS VS. FLATS
Flats (west of I-580)1
Hills (east of I-580)2
DATA COLLECTION MODE
Telephone1