



**REGULAR MEETING OF THE
FUNDING ADVISORY COMMITTEE (FAC)
April 13, 2022; 6pm-7:30PM (VIA ZOOM)**

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AGENDA

- **CALL TO ORDER/DETERMINATION OF QUORUM**
- **APPROVAL OF MINUTES**
- **REPORTS** Roberto Bedoya, Manager - Cultural Affairs Division
Raquel Iglesias, Cultural Funding Program Analyst
- **OPEN FORUM (15 minutes)**
- **DISCUSSION ITEM #1:** FY 2022-23 Grantmaking
- **DISCUSSION ITEM #2:** FAC Member Terms and/or Recruitment
- **ANNOUNCEMENTS**
 - Next Meeting of the Regular Meeting of the Funding Advisory Committee is scheduled for July 13, 2022.
- **ADJOURN**

Attachments

- Minutes from March 2, 2022 Special Meeting of the Funding Advisory Committee
- FAC Memo – FY2022-23 Grantmaking

♿ To request materials in alternative formats, or to request an ASL interpreter, or assistive listening device, please call Cultural Funding Program Analyst Raquel Iglesias at 510-238-2212 or TDD 510-238-3254 at least three working days before the meeting. Thank you.



**Cultural Funding Program (CFP)
Funding Advisory Committee Special Meeting
Wednesday March 2, 2022; 6PM-7:30PM**

Meeting Minutes

Committee Members in Attendance: Jim Santi Owen (chair), Adriana Grino, Sriba Kwadjovie, Michelle Mush Lee and Indi McCCasey.

Committee Members Absent: Maisha Quint and Tyese Wortham.

Staff in Attendance: Roberto Bedoya, Raquel Iglesias, and Kristen Zaremba

Welcome Baby Zephyr!

Call to Order/Determination of Quorum: 6:03PM

Approval of Minutes:

1. Approval of MINUTES of January 2022 Minutes

Adriana Grino Motions to Approve. Indi McCCasey Seconded, and noted their appreciation for the details in the minutes. The motion passed unanimously.

MANAGER'S REPORT

Roberto Bedoya, Cultural Affairs Manager

Roberto Bedoya focused his report on staffing, the NEA, Cultural Strategists, CAD Commission, and the Mid-Cycle Budget. He began his report by acknowledging the great work of Raquel Iglesias, especially in getting the Festival Grant Program up and running, as well as continuing to manage the complex contract process, and administrative duties. He proceeded by also acknowledging Gina Acebo who has joined as interim coordinator to support CFP. Acebo took several minutes to introduce herself, and share more information about her background. Bedoya also shared that Neha Balram is back from maternity leave, however the frustration with the hiring process continues. He is hoping the PAIII (CFP Coordinator) position will be posted in April. The Commission has voiced their concerns about our staff situation with the City Administrator. In other news, the Division will be going to City Council on March 15th to formally approve the incoming NEA grant. We will be hiring a consultant to work on that program. The Cultural Strategists in Government program has recently closed, we received 25 applications total, and are preparing for interviews. In regards to the Commission, they will be meeting on March 26th to

discuss the City's general plan. And lastly, mid-cycle budget conversations are continuing. As of now, the additional \$1M for CFP is still on the books, however we won't know for sure what our budget is until June 30th.

Discussion Points:

- Michelle Mush Lee mentioned that City Council members have discussed Arts and Culture as a priority area during mid-cycle budget discussions. She also shared that the City's General Plan team came to the February 14th Commission meeting to share more about the plan. Lee noted during this meeting that Arts and Culture was not named explicitly as a priority.

PROGRAM ANALYST REPORT

Raquel Iglesias, Cultural Funding Program Analyst II

Raquel Iglesias began her report by sharing that she is continuing to process Round One contracts, with approximately 23 still in progress due to grantee delays. Iglesias also shared that the Cultural Affairs Division is preparing to go to City Council on March 15th to receive approval on the NEA grant, supporting workforce development in the Arts.

Iglesias continued with a summary of how the Festival grants program proceeded over the last six weeks, with the support of Gina Acebo and Roberto Bedoya. Iglesias shared that it was an incredibly competitive group of festival applications, with 26 organizations doing powerful work across the City. The list of festivals being recommended for funding are reoccurring festivals, as well as new festivals being presented in Oakland.

OPEN FORUM:

Speaker(s): Open Forum

The following community members were in attendance: Barbara Howard, Melanie, David De La Gran, AHC Oakland, Tureeda Mikell

- David De La Gran with Malanga Arts Residents Association, was a Festival Grant Applicant who was not recommended for funding. He mentioned his gratitude for having the opportunity to apply, and looks forward to applying again. There were several concerns brought up in regards to the budget, however noted that as artists they can do wonders with little funding. David recommended that funding be cut from other grantees to fund all applicants.
- Phyllis Hall, program manager for Attitudinal Healing Connection, was a recommended Festival grantee. They are incredibly excited about the opportunity, and noted that the festival would not be possible without the City of Oakland.
- Tureeda Mikell, a supporter of Malonga and the Alice Street Festival, underscored the importance of having this diverse festival on Alice Street to foster community connection.

- Melanie, from Malonga, thanked FAC for the opportunity to apply to the Festivals grant program. And advocated for the importance in making this Festival happen.

ACTION ITEM #1: *FY21-22 Festival Grant Recommendations*

Item unanimously supported.

Discussion:

- Jim Santi Owen asked for clarification in the comment/support process for the recommendations should take place. Roberto Bedoya and Raquel Iglesias shared that we can go around to each FAC member to share their comments, feedback and questions.
- Raquel Iglesias began the discussion by sharing details about the recommended grantees, as noted in the agenda packet attachment materials. In total, CFP received 28 applications, 26 of which met eligibility requirements, and 19 applicants are being recommended for funding. Iglesias proceeded to give brief biographies of the Panelists.
- In regards to the public comments advocating for partial awards, Roberto Bedoya clarified that we honor the ask amount from each applicant. This is done to not overburden staff with administrating more contracts, it honors the competitive process, and provides applicants with the funds needed to execute their festival. Raquel Iglesias also shared our grant amounts have not been raised, despite rise in cost of living and inflation. The City also has steep insurance requirements, thus honoring the amounts asked for supports the insurance needs as well.
- Adriana Grino asked if this Festival program would be returning next fiscal year. Roberto Bedoya shared that yes, it is a Council directive and would be returning in Summer 2022.
- Michelle Mush Lee asked if the next round of Festivals would support those happening in the Fall. Bedoya confirmed yes.
- Sriba Kwadjovie asked if we would be instating a hiatus period for the Festival grant program for repeat grantees. Bedoya stated that's a great suggestion and something we will consider.
- Indi McCCasey asked if TOT was connected to this funding program. Bedoya clarified that there was some confusion around this. TOT previously supported a festival permit fund for the largest City festivals, which was not a grant program. The Festivals Grant Programs supports content, artist fees, and can support permit costs if needed.
- Indi McCCasey praised all groups that applied, and noted how the framework of Neighborhood Voices contributed to the stellar group of applicants.

DISCUSSION ITEM #1: *FY22-23 Grant Programs & Planning*

Discussion:

- Roberto Bedoya shared that we are beginning the process, and are still unsure what CFP's budget will look like this next fiscal year. Gina Acebo's role is helping us evaluate our

programming, and scenario planning. Bedoya expressed that we are being charged with a Community Mural Program, but we have no staff to deliver on these expectations. Bedoya also noted that he understood FAC's desire to bring back Artists-in-Schools, and the many other expectations being put on the division, including Racial Equity requirements, serving District 6 & 7, etc.

- Indi McCCasey asked what feedback would be helpful to give at this point. Bedoya shared that all feedback is helpful as we continue ironing out these details.
- Raquel Iglesias shared that not much planning has happened since the last FAC meeting, but we are beginning the conversation now and wanted to ensure FAC was up to date.
- Indi McCCasey asked for a grantmaking timeline for FAC to better advise, as well public communications to make visible all the moving parts involved. Adriana Grino echoed this sentiment, and desired a timeline to better understand the grantmaking, as well as communications for the public.
- Roberto Bedoya shared that our biggest deficiency of the division is not having a dedicated communications staff.
- Indi McCCasey asked if folks were aware of YBCA's Artist Power Convening's, which might be an interesting model for CFP to learn from.

ANNOUNCEMENTS

- Next Meeting of the Regular Meeting of the Funding Advisory Committee is scheduled for April 13, 2022.

ADJOURN

Adjourn at 7:25 PM

- *Motion to adjourn by Adriana Grino. Seconded by Jim Santi Owen. The motion passed unanimously.*

FY2022-23 Grantmaking

FAC Memo for Regular Funding Advisory Committee 4-13-2022

Currently, there are four funds that will require the management and coordination by the Cultural Funding Grant Program (CFP) for Fiscal Year 2022-23 that are either current/ongoing, newly approved for implementation, or newly mandated by City Council:

1. *Current/Ongoing: **Organizational Assistance Program (OA)***, entering its second year of a two-year grant cycle
 - a. No application period, however, will include the processing of 24 contracts.
 - b. We will go to City Council in October for approval.
2. *Current/Ongoing: **Neighborhood Voices for Festivals Fund (NVFF)***, launched Fall 2021, faces a second round of grantmaking scheduled for this spring with the intent of making NVFF a year-round grantmaking fund.
 - a. This is promised to launch early summer, with guidelines being released in early May.
 - b. We expect to recommend roughly 20 awards, equal to 20 contracts.
 - c. We will go to City Council in October for approval.
3. ***NEW: Cultural Economies of Belonging Fund (NEA)***, a one year funding initiative of the National Endowment for Arts, is a fund designed to support the employment of Oakland's cultural workforce by restoring lost jobs or supporting existing jobs.
 - a. We will be bringing a consultant on board to assist with guidelines, and other program implementation, but CFP staff will still need to help coordinate this program closely.
 - b. We expect to grant 15 awards, which is equal to 15 contracts
 - c. This grant opportunity is expected to launch late summer, and we will go to City Council for approval late 2022 or early 2023 - this timeline is dependent on when the consultant is approved to come on board.
4. ***NEW: Mural Program Fund***, a recently City Council mandated grants program, will sit within the Public Art spoke with grantmaking to be managed and administered through the CFP.
 - a. The amount of work and impact this will have on staff and Cultural Funding is yet to be determined

*****All programs listed above will need to be executed by the end of the calendar year.***

Other Grant Programs:

Individual Artist Program: Timeline TBD - this program is dependent on securing the PAIII position (CFP Coordinator)

Organization Projects Program: Timeline TBD - this program is dependent on securing the PAIII position (CFP Coordinator)